

SUPPLY CHAIN PERFORMANCE MONITOR

Overview

Customers


Orders

Payments

Products


Total Orders

38,279




Total Sales

₹1,48,02,259.81




Total Customers

38,279



Avg Installments

2.982



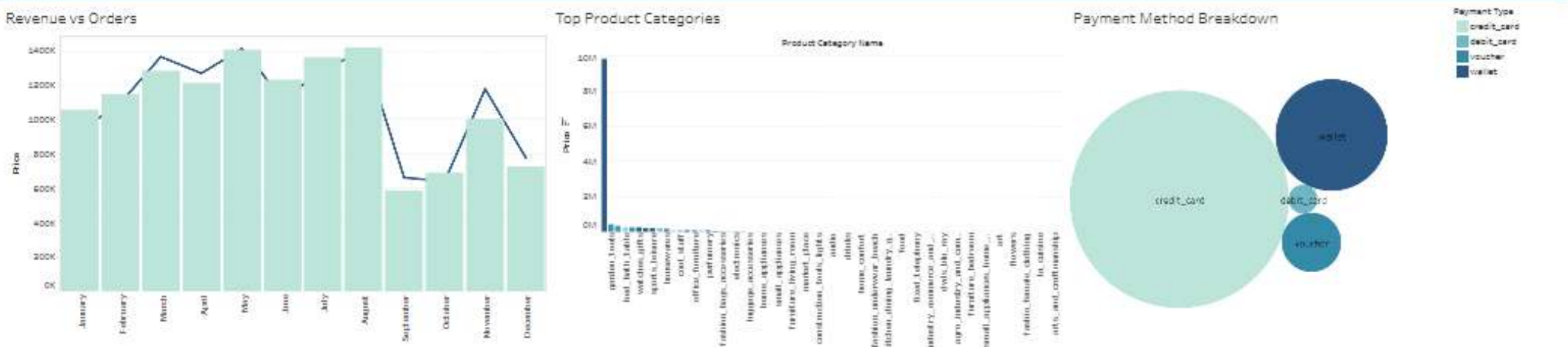
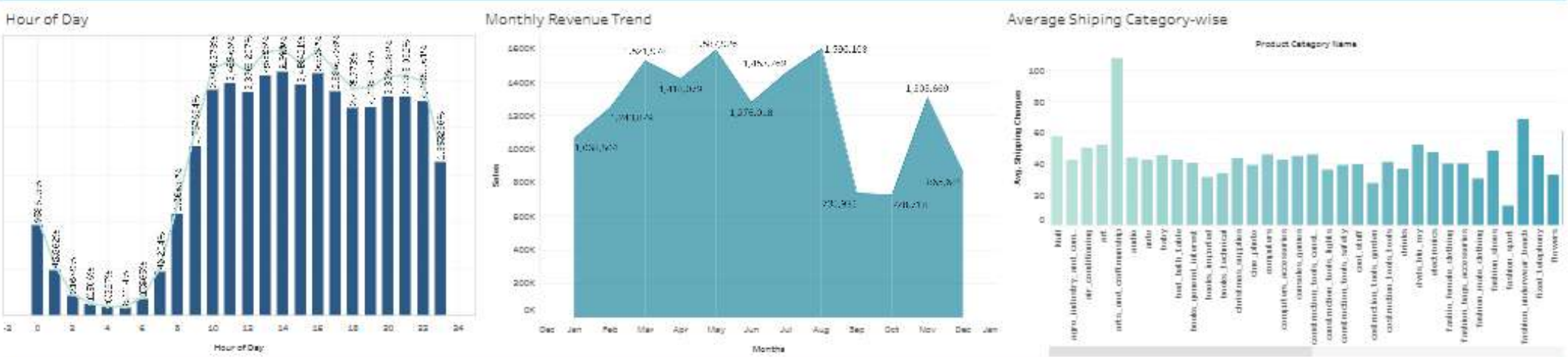
Filters

Product Category Name

(All)

Brand/Store Code

(All)



SUPPLY CHAIN PERFORMANCE MONITOR

OverviewCustomersOrdersPaymentsProducts

Filters

Product Category Name

All

State Code

All

Weekday of Order Purchase

All

Orders

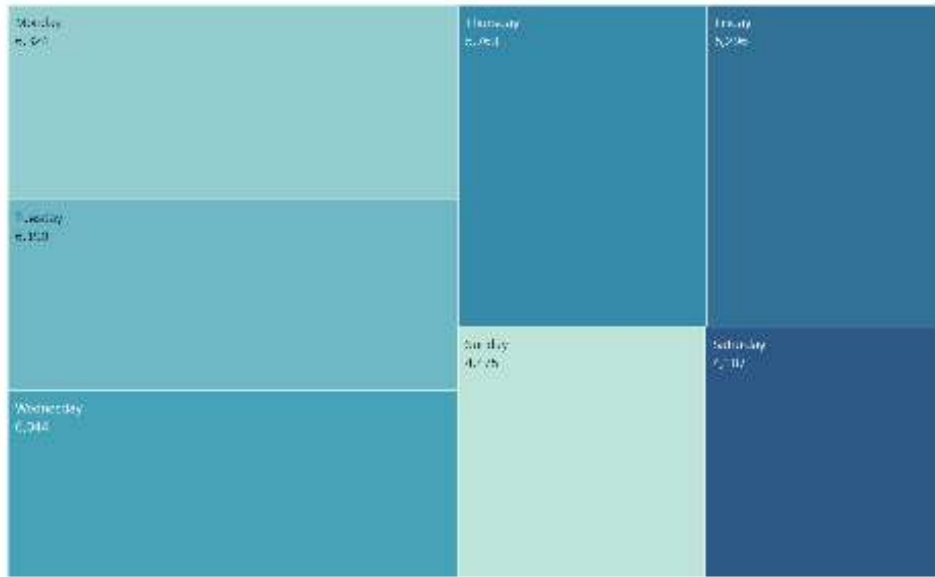


Total Orders
38,279

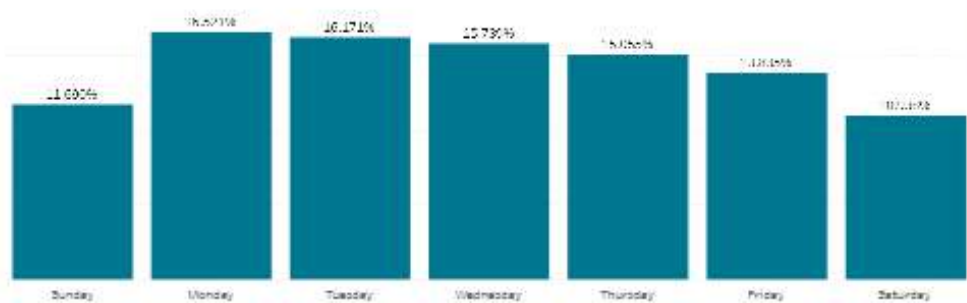


Total Sales
₹1,48,02,259.81

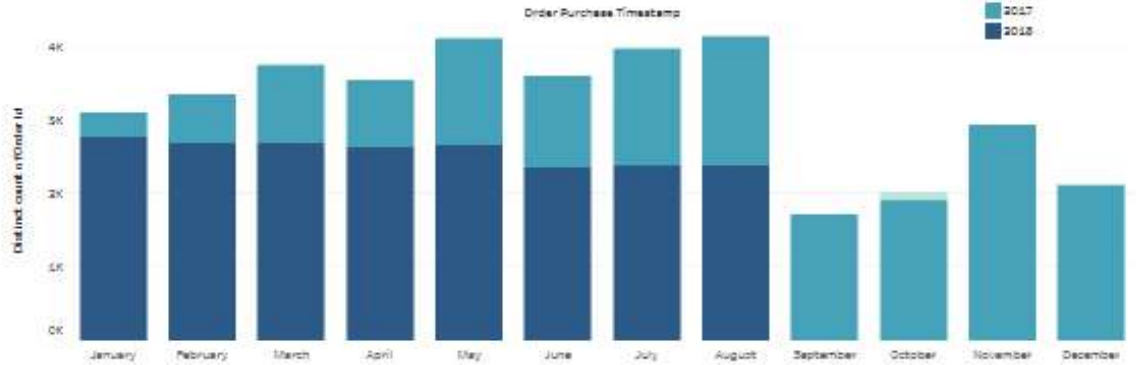
Orders by Day of Week



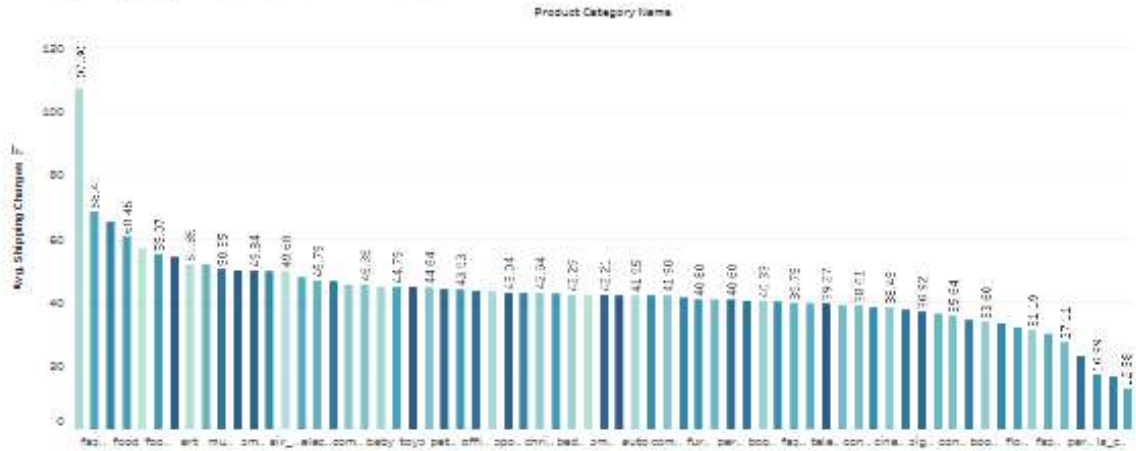
Orders by Weekday



Monthly Order Volume



Average Shipping Charge by Product Category



SUPPLY CHAIN PERFORMANCE MONITOR

OverviewCustomersOrdersPaymentsProducts

Filters

Product Category Name
(All)

Branch State Code
(All)

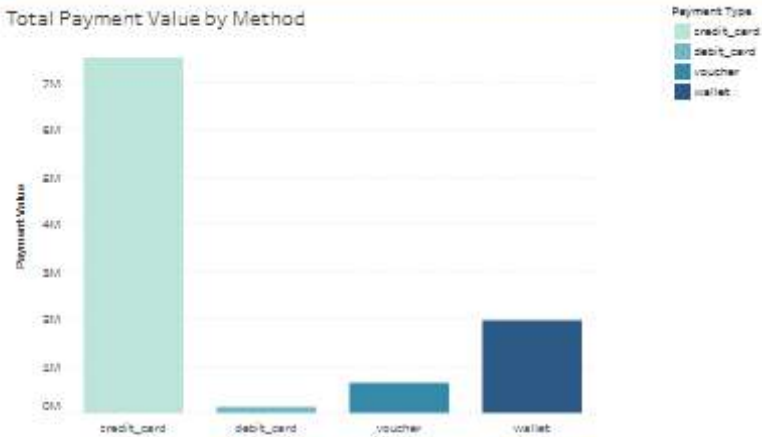
Payment Type
(All)

Payments

Total Revenue
₹1,02,47,213.30

Avg Installments
2.982

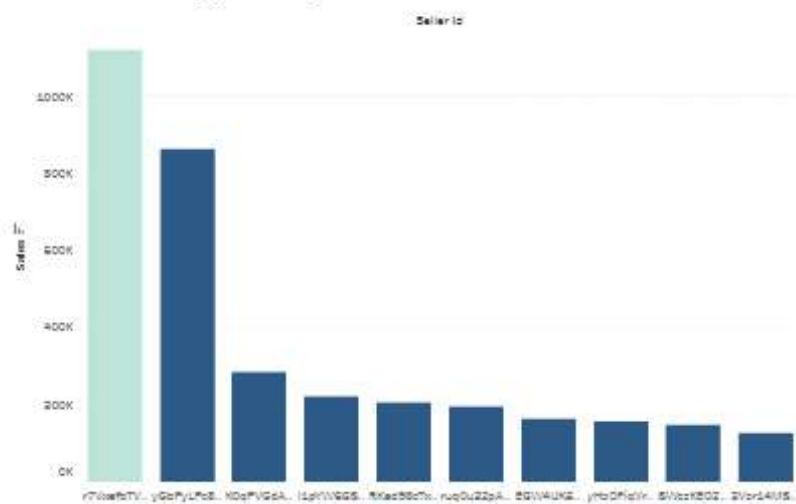
Total Payment Value by Method



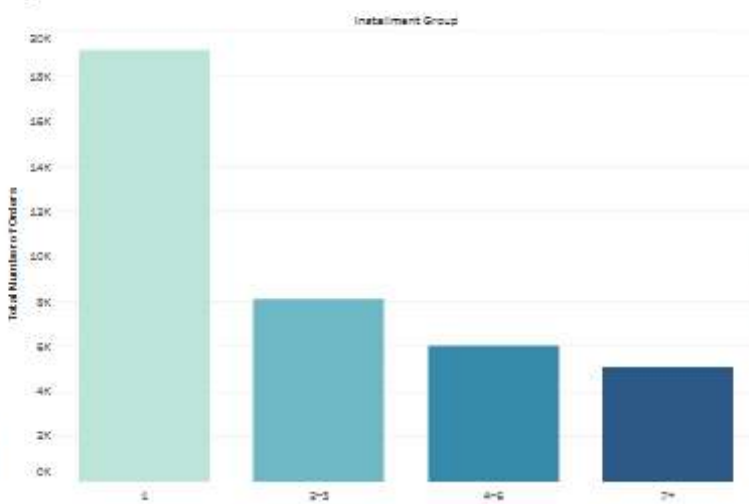
Trend of Payment Installments Over Time

Payment Ty..	Null	January	February	March	April	May	June	July	August	September	October	November	December
credit_card		1,075	1,411	1,630	1,705	1,871	1,950	1,200	1,771	1,302	1,002	1,957	1,675
debit_card		1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
voucher		1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
wallet	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000

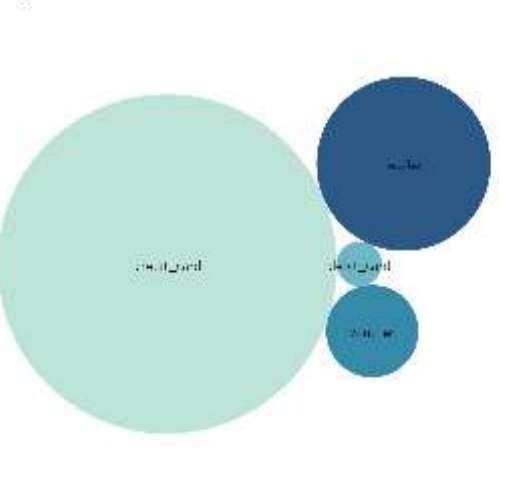
Seller Performance (By Revenue)



Payment Installment



Payment Method Breakdown



SUPPLY CHAIN PERFORMANCE MONITOR

Overview

Customers

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Products

Products



Number of Products
16,604



Total Product Sales
14,802,260

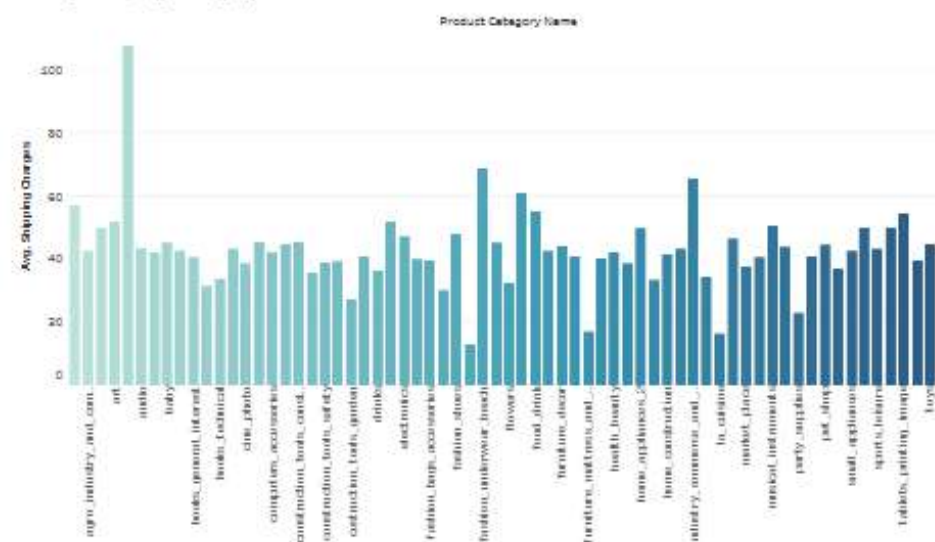


Average Shipping Charges
44.19

Top Product Categories



Average Shipping Category-wise



Product Category Name	Total Price	Total Shipping Charges	Total Sales	average Product Weight (in grams)
toys	5,794,525.97	1,281,956.88	11,076,482.72	2,088.63
garden_tools	413,562.47	16,336.18	429,898.66	2,833.70
furniture_decor	340,680.34	32,486.80	373,167.14	2,616.33
bed_bath_table	223,137.45	40,094.22	263,231.66	1,985.09
health_beauty	246,288.32	45,632.22	291,920.54	876.88
watches_gifts	245,841.60	20,678.07	266,419.67	481.60
sports_leisure	226,137.26	34,406.82	260,544.08	1,686.67
telephony	233,763.37	16,942.18	249,695.56	286.06
computer_accessories	203,302.28	31,164.53	234,466.72	1,703.67
housewares	168,503.94	28,168.66	196,672.60	3,163.68
auto	101,963.64	14,860.83	116,824.47	2,249.31
cool_stuff	87,608.27	13,709.18	101,317.46	3,241.61
stationery	80,667.07	10,780.21	91,447.28	1,774.66
office_furniture	76,417.80	8,017.84	84,435.64	12,183.66
baby	71,636.12	11,309.00	82,945.12	3,666.68
perfumery	65,489.68	10,637.88	76,127.56	386.60
pet_shop	66,846.45	7,147.91	73,994.36	4,121.68
Null	46,048.28	8,889.01	54,937.29	2,681.83
fashion_bags_accessories	48,789.61	8,845.96	57,635.57	276.46
electronics	40,003.02	10,029.12	50,032.14	883.07
construction_tools_construction	30,488.20	4,081.88	34,570.08	2,625.96
luggage_accessories	20,676.77	3,286.46	23,963.23	2,848.36
console_games	18,109.62	3,706.38	21,816.00	416.47
home_appliances	16,611.88	3,680.04	20,291.92	1,626.11
musical_instruments	16,162.83	2,618.12	18,770.95	2,766.73
small_appliances	16,146.30	2,279.54	18,425.84	2,842.02
home_construction	12,081.00	2,190.78	14,271.78	3,160.94
furniture_living_room	14,314.13	1,836.08	16,150.21	3,066.00
air_conditioning	13,227.77	1,687.30	14,915.07	6,366.97
market_place	11,386.90	1,462.63	12,849.53	1,086.79
food_drink	9,463.64	1,641.98	11,105.62	764.36
audio	8,630.78	1,660.37	10,291.16	249.36
construction_tools_light	8,416.26	606.82	9,023.07	1,067.66
construction_tools_tools	8,978.22	856.04	9,834.26	1,089.70
books_general_interact	7,672.26	1,220.16	8,892.42	936.62
home_appliances_2	6,470.13	1,233.11	7,703.24	5,714.87