OLIST STORE ANALYSIS

No of orders	No of sellers	No of Products	No of customers
96,461	3,095	71	99,441

Customer City
(All) ▾

Order Purchase Year
(All) ▾

Weekday Vs Weekend Payment Statistics

23.11K
3.15K
77.63K

Total Number of Orders with review score 5 and payment type as credit card

43.8K

Average number of days taken for pet shop

11.31

Average price and payment values from customers of sao paulo city

134.31
106.87

Avg. Payment Value   Avg. Price

Relationship between shipping days vs avg review scores

No Of ..

0 to 10	4.38
11 to 20	4.21
21 to 30	3.62
31 to 40	2.44
41 to 50	1.81
51 to 60	1.63
61 to 70	1.93
71 to 80	1.90
81 to 90	1.96
91 to 100	2.75
101 to 110	2.41
115 to 133	2.73
135 to 148	3.60
166 to 187	3.36
188 to 210	2.22

Total orders vs payment type

0K
not_defined
19K
boleto
96K
74K
credit_card
1 null

Top 5 and bottom 5 products along with their orders

Product Categ..

bed_bath_table	9.27K
health_beauty	8.65K
sports_leisure	7.53K
computers_access..	6.53K
furniture_decor	6.30K
arts_and_craftma..	0.02K
la_cuisine	0.01K
cds_dvds_musicals	0.01K
fashion_childrens_..	0.01K
security_and_serv..	0.00K

Year wise total orders

Order ..

2016	0.27K
2017	43.41K
2018	52.78K

Top 5 and bottom 5 cities along with their orders

Customer..

sao paulo	15.04K
rio de janeiro	6.60K
belo horizonte	2.70K
brasilia	2.07K
curitiba	1.49K
boquim	0.00K
baguari	0.00K
avai	0.00K
apiacas	0.00K
alto bela vista	0.00K

Top 5 and bottom 5 products along with their reviews

Product Categ..

fashion_childrens_..	5.000
cds_dvds_musicals	4.667
books_general_int..	4.534
food_drink	4.448
books_imported	4.440
audio	3.832
home_comfort_2	3.826
fashion_male_clot..	3.819
office_furniture	3.644
security_and_serv..	2.500

Dashboard 1 | q1 | q2 | q3 | q4 | Sheet 5 | Sheet 6 | q5 | q7 | q6 | q8 | Sheet 10 | q9 | Sheet 12 | Dashboard 2 | Sheet 14 | Sheet 15 | q10 | total products | total orders | total orders (2) | Sheet 2(