## CEO:

- 1. What do you feel is the biggest strength of your company right now?
- 2. What was the path you took to get to where you are today?
- 3. What goal do you have for the company?
- 4. What have been the biggest challenges you've had to over-come?
- 5. What is the current statement on CodeStudio's state of operation?
- 6. What is most important to your organisation: mission, vision or values?
- 7. What is the best and the worst part of being a CEO?
- 8. What is the one thing you would change about the company?

## Yes/no question:

From CEO Yes or No Questions:

- 1. Do you believe CodeStudio has the potential to expand internationally? (Yes/No)
- 2. Is customer satisfaction the top priority at CodeStudio? (Yes/No)
- 3. Are you satisfied with the current growth rate of CodeStudio? (Yes/No)
- 4. Does CodeStudio invest enough in employee training and development? (Yes/No)
- 5. Is the current product delivery system at CodeStudio fully optimized? (Yes/No)