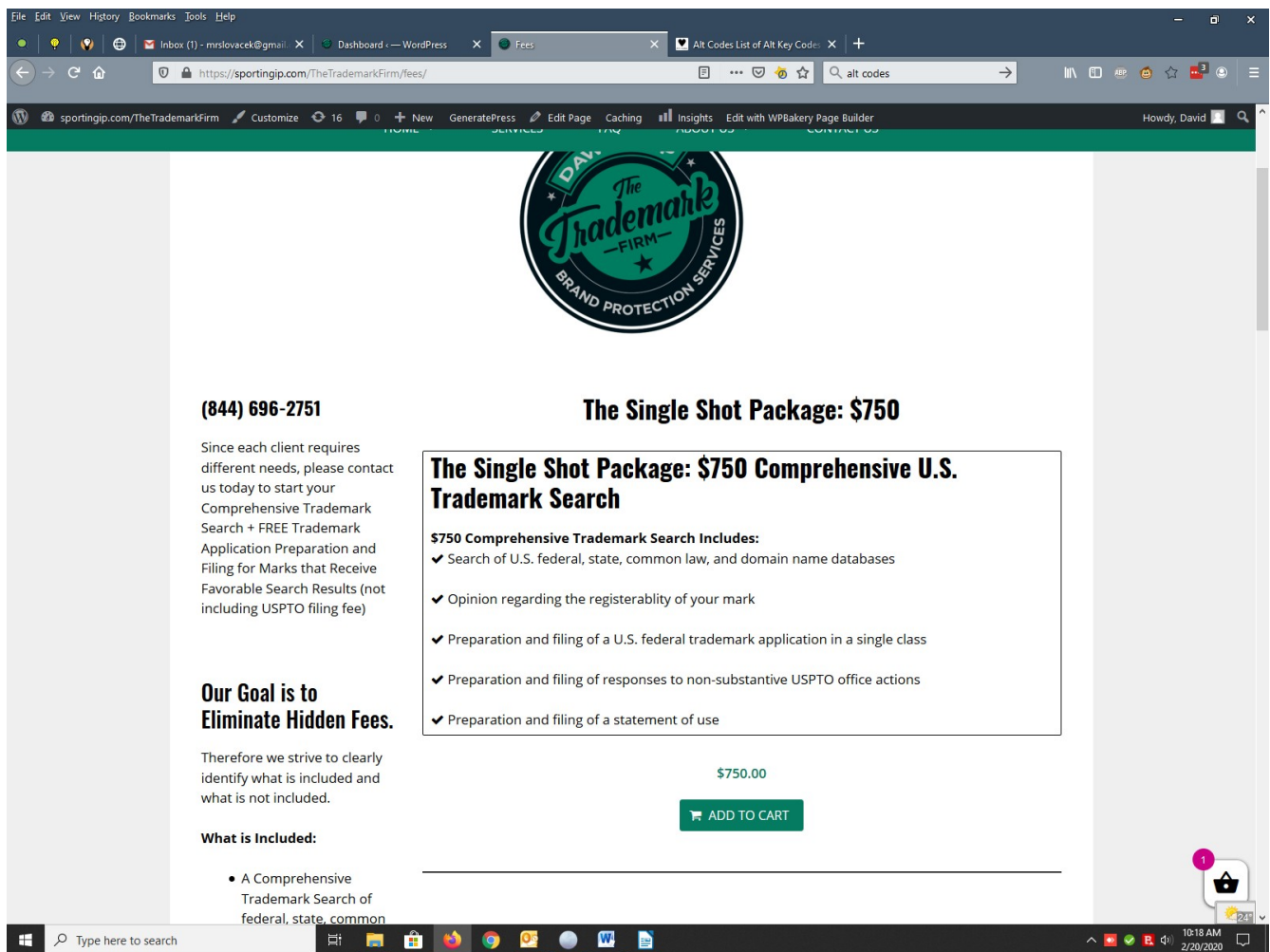


Umar, for all the trademark renewal option pages (\$5, \$8 and \$15 5-year, and \$8 and \$9 10-year)

- Remove the “Select Class numbers to be removed” and replace with an option “Total Number of Classes being Renewed.”
- Use the same prices as before for renewals of single and multiple classes.
- Change “Wordmark or trademark registration number” to “Registration Number”



- For each of the Trademark Search pages instead of Add to Cart, have an Select Options button like you have for the Trademark renewal services.
- On the options page for each of the Trademark Search options have the user fill out the following fields:
 - Ownership (with the options of either Individual or Business) <Mandatory Fill>
 - First Name <Mandatory Fill>
 - Last Name <Mandatory Fill>
 - Your Trademark Name or Phrase <Mandatory Fill>
 - A Notes text box, with the text “Please provide a list of all the goods and/or services that you plan to offer associated with your trademark. Please include any notes, comments, or other information that might help us to search and register your trademark. If the mark contains any foreign wording or acronyms then please explain the meaning:” below the text box.
 - An Agreement Checkbox <Mandatory Fill>
 - The following text below the Agreement Checkbox, “The client retains the law firm of Dawsey Co., LPA, (Attorney), for representation pertaining to the performance of TheTrademarkFirm.com's Comprehensive Trademark Search consisting of a search of U.S. federal, state, common law, and domain name databases, with respect to one word mark for the fee of \$495 (FEE), due upon signing this Agreement. Upon receipt of a favorable search report, Attorney agrees to prepare and file a federal trademark application in a single International Class upon receipt of \$225 to cover the United States Patent & Trademark Office (USPTO) filing fee for a single class. At Client's request, Attorney will file the application in additional

classes for a fee of \$99 per class plus the USPTO filing fee of \$225 per class. This Agreement includes the preparation and filing of a statement of use for intent to use applications, upon receipt of \$100 to cover the USPTO filing fee. In light of our guaranteed 4 day turn around, all sales are final because work on your project begins immediately.

The FEE includes responding to non-substantive office actions, but does not include responses to substantive office actions. Upon receipt of a substantive office action, Attorney will contact client and provide a quote to respond to the substantive office action. Client understands that there are no guarantees regarding the success of Attorney's efforts with respect to registering a mark with the USPTO, and Client authorizes Attorney to employ counsel, agents or experts on its behalf.

The Client understands that if an application matures into a registered trademark that Affidavits of Continued Use must be filed between the fifth and sixth year after the date of registration, and the registration must be renewed every ten years. To the best of its ability, the Attorney will endeavor to remind the Client once of such maintenance requirements. All communication from Attorney to Client will be via email and it is the responsibility of the Client to keep the Attorney informed of any changes to the Client's email address.

The Client understands that any additional work requested by Client, such as Appeals, research, and renewals shall be billed at the hourly rate of \$195 for time actually devoted to the service of Client, together with reimbursement for all expenses pertaining thereto. Any dispute arises from the Agreement shall be governed by the law of the State of Ohio and shall take place in Columbus, Ohio.

If you have any questions concerning this Fee Agreement, please call 1-614-288-6280 ext. 10.”

- A Signature box <Mandatory Fill> with the text below it, “Enter your Full Name as your electronic signature.”

An example of what we want to duplicate can be found on:

<https://thetrademarkfirm.com/start-my-search/>

File Edit View History Bookmarks Tools Help

https://sportingip.com/TheTrademarkFirm/fees/

What is not included.

What is Included:

- A Comprehensive Trademark Search of federal, state, common law, and domain name databases.
- An opinion letter providing our opinion regarding the registrability of your mark.
- Preparation and filing of a federal trademark application in a single class with the USPTO, not including the USPTO filing fee. We will file your application in additional classes for a fee of \$99 per class plus the USPTO filing fee.
- Preparation and filing of responses to non-substantive USPTO office actions.
- Preparation and filing of a statement of use (for intent to use applications, not including the USPTO fee).

The Multi-Shot Package: 5 Comprehensive U.S. Trademark Searches for the Price of 4

Why? Many reasons. First, hopefully you have a list of prospective names you are considering and would like to make an educated decision regarding which one is most likely to be protectable and provide the best scope of protection. Second, realistically it is likely that 70%, or more, of your prospective names will have "issues," which means that they are unlikely to be protectable or would expose you potential risks. The "Multi-Shot" package allows you to compare the search results of many prospective names so that you can make an educated decision about which one will be best for your business, without having to "strike-out" multiple times using the "Single-Shot" package (and save some of your hard-earned money).

What's the catch? In exchange for the savings, the goods/services must be the same for each search, and this package only includes the 3 "preparation" steps outlined in the "Single-Shot" package for 1 of the 5 prospective marks.

To get started simply enter an order for each of the 5 prospective marks within 1 hour, and we will issue a credit card refund for one of the searches within 1 business day.

\$3,000.00

ADD TO CART

The Multi-Shot Package: 10 Comprehensive U.S. Trademark Searches for the Price of 7

What is NOT Included:

The options page for this should be the same as the previous Trademark Search options page except that it should have five separate <Mandatory Fill> places to input Your Trademark Name or Phrase, for each of the trademarks to be searched.

File Edit View History Bookmarks Tools Help

Inbox (2) - mrslovacek@gmail.com Dashboard - WordPress Fees Alt Codes List of Alt Key Codes

https://sportingip.com/TheTrademarkFirm/fees/ alt codes

sportingip.com/TheTrademarkFirm Customize 16 0 New GeneratePress Edit Page Caching Insights Edit with WPBakery Page Builder Howdy, David

- Preparation and filing of a statement of use (for intent to use applications, not including the USPTO fee).

What is NOT Included:

- USPTO filing fee.
- Preparation and filing of the trademark application in more than one class.
- Preparation and filing of responses to substantive USPTO office actions.
- USPTO fee associated with filing of a statement of use for intent to use applications
- Subsequent maintenance of a registered trademark (between years 5-6, year 10, and every 10 years thereafter).

The Multi-Shot Package: 10 Comprehensive U.S. Trademark Searches for the Price of 7

Why? Many reasons. First, hopefully you have a list of prospective names you are considering and would like to make an educated decision regarding which one is most likely to be protectable and provide the best scope of protection. Second, realistically it is likely that 70%, or more, of your prospective names will have "issues," which means that they are unlikely to be protectable or would expose you potential risks. The "Multi-Shot" package allows you to compare the search results of many prospective names so that you can make an educated decision about which one will be best for your business, without having to "strike-out" multiple times using the "Single-Shot" package (and save some of your hard-earned money).

What's the catch? In exchange for the savings, the goods/services must be the same for each search, and this package only includes the 3 "preparation" steps outlined in the "Single-Shot" package for 1 of the 10 prospective marks.

To get started simply enter an order for each of the 10 prospective marks within 1 hour, and we will issue a credit card refund for three of the searches within 1 business day.

\$5,250.00

The "A-Z" Package

The options page for this should be the same as the previous Trademark Search options page except that it should have ten separate <Mandatory Fill> places to input Your Trademark Name or Phrase, for each of the trademarks to be searched.

File Edit View History Bookmarks Tools Help

Alt Codes List of Alt Key Codes

https://sportingip.com/TheTrademarkFirm/fees/

Alt Codes

Howdy, David

The "A-Z" Package

The "A-Z" package is \$2500 and includes everything in the "Single-Shot" package, PLUS;

- ✓ The USPTO filing fee for a single class;
- ✓ The USPTO fee for the statement of use associated with an intent to use application (in a single class);
- ✓ The preparation and filing of up to 5 extensions of time to file a statement of use (it does NOT include the USPTO fees for any necessary extensions since the number of extensions required is in your control, not ours);
- ✓ The preparation and filing of one response to a substantive office action if necessary;
- ✓ Ongoing monitoring of the application with the USPTO and updates sent to your inbox;
- ✓ An electronic copy of your registration certificate along with a guide on the proper use of a registered trademark IF trademark registration is granted; and
- ✓ Email communication throughout the process to answer questions.

Is this package right for you? It depends. If you use the "Single-Shot" or "Multi-Shot" package to make an educated decision in the selection of a mark on which to pursue trademark registration, then you are most likely to save money utilizing one of those packages because it may be unlikely that a substantive office action response is required. However, if you are worried about the amount of additional costs after the preparation and filing of the application, then this package may provide you with a certain level of comfort. Obviously, no one can ever guarantee that the USPTO will approve your application for a federal trademark, and likewise there is no guarantee that any search will uncover all possible conflicts.

To get started simply enter an order for each of the "Single-Shot" package, let us know in the "notes" section of the order form that you wish to order the "A-Z" package and then we will contact you to

An options button for this and the same fields found on the Single Shot Package options page.