

# Ultimate Lead Gen AI

## Overview

Ultimate Lead Gen is an automated lead generation and qualification workflow built with n8n. It integrates Saleshandy, Google Sheets, Proxycurl, Dropcontact, and OpenAI to streamline prospecting, enrichment, and outreach. The system scrapes potential leads, enriches them with verified company and personal data, generates tailored insights, and automatically qualifies them for campaigns.

## Key Features

**Automated Lead Discovery** – Uses Google Custom Search to find LinkedIn profiles of targeted roles and industries.

**Data Enrichment** – Leverages Proxycurl and Dropcontact to fetch company info, emails, employee size, and more.

**AI-Powered Qualification** – OpenAI agents analyze company websites and compare prospects to ICP (ideal customer profile) for accurate grading.

**Personalized Icebreakers** – Automatically generates unique first-line icebreakers for cold emails.

**Seamless Storage & Tracking** – Logs all leads, scores, and details into Google Sheets with real-time updates.

**Outreach Integration** – Pushes qualified leads directly into Saleshandy campaigns and LinkedIn outreach sequences.

## Benefits

Saves hours of manual research and data entry.

Ensures higher response rates with personalized outreach.

Centralizes lead data for transparency and collaboration.

Scales outreach campaigns while maintaining quality and relevance.

## ScreenShots







