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## Summary

Experienced Mechatronics Engineer with 5+ years in Embedded Systems, Control Systems, Mechatronic Systems, and Product Development. Collaborated with 200+ startups globally to refine products from prototype to production. Proficient in embedded systems, hardware development, systems integration, and project management. Driven by innovation and a desire to push boundaries. Demonstrated leadership skills, delivering high-quality results under tight deadlines. Strong focus on communication, problem-solving, and professional development. Adept at R&D, cross-functional collaboration, and stakeholder communication.

## Experience



### Chief Technology Officer

LOOFT Inc.

Jan 2022 - Present (1 year 5 months)

- Spearheaded the technology vision of a start-up as the Chief Technology Officer (CTO)
- Key member in the making the vision of the company.
- Led the development team and managed the entire product development lifecycle from prototyping to pre-product release
- Designed and iterated on prototypes, tested and validated the product, and implemented improvements based on feedback and testing results
- Created and executed the company's technology strategy, identifying areas for growth and improvement
- Recruited and managed a high-performing engineering team
- Designed and developed the embedded system and firmware, as well as the overall product's features , design (UI & UX) and CAD.
- Demonstrated strong leadership and management skills while collaborating with cross-functional marketing and development teams.
- Maintained up-to-date knowledge of industry trends and incorporated new technologies into product development strategies
- Utilized strategic thinking and problem-solving skills to identify and overcome technical challenges in product development.



### Embedded Systems Engineer

2b AHEAD Ventures

Oct 2021 - Mar 2022 (6 months)

- Contracted as a Mechatronics Engineer for a startup to design and develop an IoT system from scratch.
- Designed and developed the electronics of the system and programmed the firmware for the device.
- Managed the entire hardware development process including PCB and APGB development.
- Conducted extensive functionality testing to ensure the system met all specifications and requirements.

- Coordinated with the team effectively, utilizing expertise in project management and knowledge of both mechanical and electrical systems.
- Delivered a high-quality product that met the startup's needs and requirements.



## **Lead R&D Embedded Systems Engineer**

Air University Computing and Innovation Society (AUCIS)

Apr 2021 - Oct 2021 (7 months)

- Led a team of engineers in the development of a Smart Energy Monitoring System from concept to production
- Designed and developed the IoT architecture for the system
- Developed C++ firmware for the microcontroller (ESP32) and implemented FreeRTOS for the system
- Designed PCBs for IoT devices and developed cross-platform solutions for the IoT system
- Designed and developed CAD for the product using SOLIDWORKS
- Analyzed the embedded system design for optimal performance and tested the system to ensure it met all functional and performance requirements
- Managed the IoT systems, including data management and analysis of energy consumption
- Documented the IoT solutions and development process
- Gained hands-on experience in IoT development, product development lifecycle, and project management
- Contributed to the development of a IoT system that improved energy efficiency and productivity
- Worked at a Product Development Incubator facility, gaining experience in a dynamic and fast-paced environment.



## **Mechatronics & Embedded Systems Engineer**

Freelancer.com

Jun 2017 - Oct 2021 (4 years 5 months)

- Collaborated with 200+ startups and companies all around the world to develop high-quality products from prototype to finished product, encompassing firmware and hardware design
- Delivered projects under strict timelines, achieving successful product launches and positive feedback from clients
- Managed projects effectively, increasing team productivity by 15% and reducing project turnaround time by 10%
- Contributed to the design and development of several patents related to new technologies and product designs
- Implemented process improvements and automation, achieving a 25% reduction in production costs for a client
- Presented innovative products and technologies at industry conferences and events
- Provided valuable consultation services to streamline production processes, reduce costs, and increase efficiency
- Maintained open communication with clients throughout the project lifecycle, ensuring their needs were met and issues were addressed in a timely manner



## **Mechatronics Engineer**

Pakistan Aeronautical Complex Kamra

Jul 2020 - Feb 2021 (8 months)

- Worked as a key member of an aircraft manufacturing team
- Worked on cutting-edge unmanned aerial vehicles (UAVs)

- Collaborated with a team of experts on various control systems for the UAVs
- Designed, prototyped, and verified the thermomechanical subsystem of an airborne radar
- Created innovative cooling solutions for the radar using SOLIDWORKS
- Simulated cooling solutions using ANSYS for thermal and structural stress analysis
- Created and managed project documentation
- Interacted with other teams to help develop customized embedded solutions
- Worked closely with hardware and software teams to develop specifications
- Tested and remodelled hardware designs as needed
- Developed tools and techniques for testing and verification
- Contributed to the development of the most advanced and efficient UAVs possible.



## **Automation Engineer**

Newby Rubber, Inc.

Feb 2020 - Apr 2020 (3 months)

- Automated a fully manual rubber moulding machine from concept to production
- Designed the ATmega2560 based custom embedded system hardware using Proteus and Eagle software
- Developed the firmware (C++) for the embedded system to control the machine
- Created an HMI (Human-Machine Interface) for the worker to interact with the machine
- Tested and verified the designed system to ensure it met all functional and performance requirements
- Managed the entire project from start to finish, including design, implementation, testing, and documentation
- Contributed to the development of an automated system that improved productivity and efficiency
- Worked as an Automation Engineer, gaining experience in designing, programming, and testing embedded systems
- Demonstrated expertise in project management, electronics design, and firmware development.



## **Engineer Intern**

Pakistan Aeronautical Complex Kamra

Jun 2019 - Jul 2019 (2 months)

Hands on Experience on the CAD Software CATIA V5, learnt about the design and production processes of various parts of aircrafts.



## **Student Intern**

Pakistan Aeronautical Complex Kamra

Jun 2018 - Jul 2018 (2 months)

Learned about various CNC machines and production processes of aircrafts.

## **Education**



### **Air University**

Bachelor of Engineering - BE, Mechatronics, Robotics, and Automation Engineering


- Final Year Project (FYP)

Team Leader , Designed and Developed an Exoskeleton for Rehabilitation and Force Augmentation for Monoparesis Patients.

## Licenses & Certifications

 **Python for Data Science and AI - IBM**

 **Python for Data Science, AI & Development - IBM**

 **IoT Foundations: Operating Systems - LinkedIn**  
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## Skills

DevOps • Scrum • Embedded C++ • STM32 • Object-Oriented Programming (OOP) • FreeRTOS •  
Linux • LabVIEW • Electronics • Mechatronics