

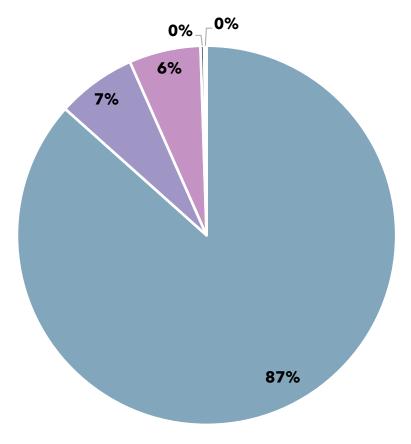
### Research Objectives

- 1-What is the highest media type sales?
- 2-What is the highest genre by revenue?
- 3- What genre has the longest track duration average in minutes?
- 4-What percentage artists in the highest genre selling are from all artists?

# Findings



#### **Media Types in Percentages**



■ MPEG audio file

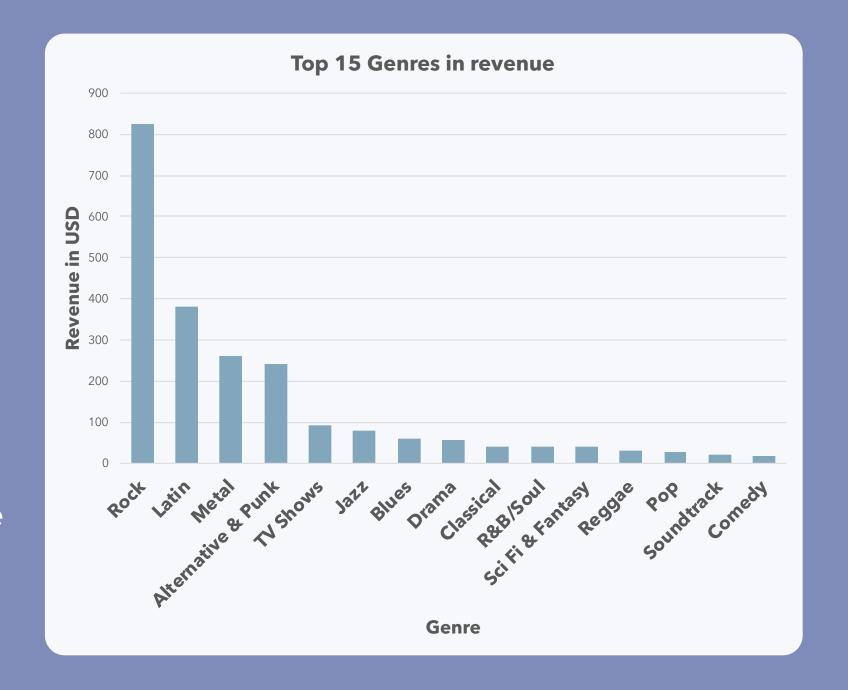
- Protected AAC audio file
- Protected MPEG-4 video file
- AAC audio file
- Purchased AAC audio file

## What is the highest media type?

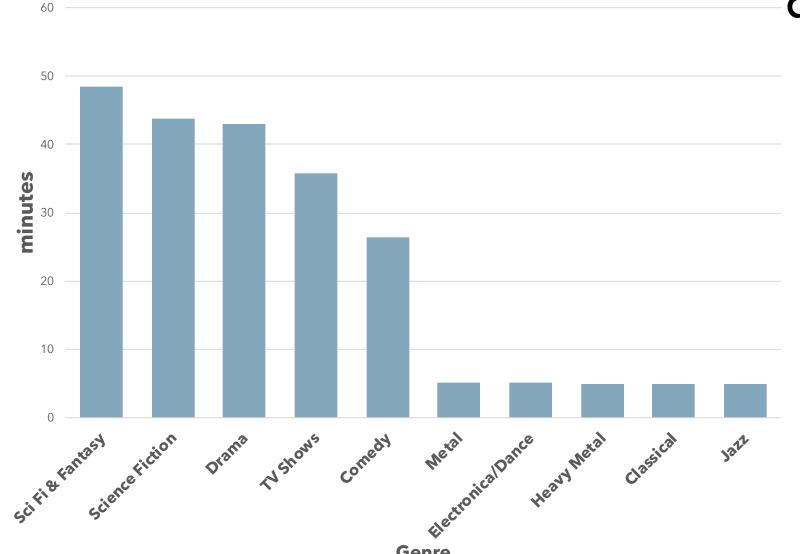
• This pie-chart shows the types of Media used in the digital library. MPEG audio file is the most frequently used type with 87% of total media types usage.

## What is the highest genre by revenue?

 This Bar-Chart Shows top 15 Genres In revenue, Rock Genre Shows a very high number (827USD) which is more than twice the second Genre in revenue (Latin:382USD)



#### **Genre AVG duration in minutes**



# What genre has the longest track duration average in minutes?

• This Chart Shows the top 10 Genres in duration, Sci-Fi & Fantasy Shows the Highest AVG per track with 48.5 Minutes. On the Other hand, music track average are less than 5.17 minutes across all its Genres.

# What percentage artists in the highest genre selling are from all artists?

• This Pie chart shows that the best-selling genre artists are less than 20% of the total artists.

