



Lahore University of Management Sciences

EDU 274 – Gender Media and Education Summer (2024)

Instructor	Hasham Nasir
Course Design	Hasham Nasir, Mehak Najib and Muhammad Rafeh (This course is designed through collaboration between Students and Faculty through the LUMS Learning Institute Pedagogical Partnership Program)
Room No.	TBD
Office Hours	TBD
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Secretary/TA	TBD
TA Office Hours	TBD
Course URL (if any)	www.mediapolicyproject.com

Course Basics				
Credit Hours	3			
Lecture(s)	Nbr of Lec(s) Per Week	5	Duration	120 minutes
Recitation/Lab (per week)	Nbr of Lec(s) Per Week	NA	Duration	NA
Tutorial (per week)	Nbr of Lec(s) Per Week	NA	Duration	NA

Course Distribution	
Core	3
Elective	NA
Open for Student Category	Sophomore, Junior and Senior
Close for Student Category	Freshmen



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COURSE DESCRIPTION

This course examines the intersections between gender media and education, where media encompass both transmission technologies and representational content. It builds from the premise that media education is a reflexive process that starts with teachers thinking through how they come to their understanding of what constitutes a good student, a good teacher, and a good education. This course also explores how we come to an understanding of race, gender, class, disability, sexuality, and the intersection of identities through media.

Given the pervasiveness and influence of media in our daily lives, teachers need to consider them alongside public schooling as sites of education and miseducation of children and youth. How do news and entertainment media serve as informal public pedagogies of citizenship, consumer culture, and so on? How do children and youth engage popular culture? How might teachers use popular culture as a pedagogical resource? How do film and other media affect ideas about teachers and teaching? What models of media education are needed given the current media system in Pakistan?

COURSE PREREQUISITE(S)

- NA

COURSE OBJECTIVES

- To introduce students to theories and perspectives relevant to an understanding of the role of media and education in relation to structures of gender differentiation, hierarchy, and power
- Develop an understanding of the current media landscape and the implications for teaching democratic citizenship;
- Explore how identities are constructed through engagements with media and education in Pakistani context;
- Examine why and how popular media might be used as a pedagogical resource

Learning Outcomes

By the end of the course students should be able to;

- Analyze the role of media and education in the formation, maintenance and evolution of sociocultural norms, values and behaviors;
- Develop their own perspectives of what is known and what isn't about the causes, consequences, and proposed solutions to issues of inclusion and representation in media and education and engage in meaningful discussions about the same.



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| | <ul style="list-style-type: none">• Articulate the challenges to educational equity and diversity posed by emerging media technologies and strategies for overcoming these problems• Write clear, cogent, well-organized analytic papers that demonstrate mastery and clear understanding of course concepts |
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Grading break up: Component Details and weightages

Attendance: 5%
Class Participation: 15%
Pair Presentation: 20%
Blog Posts (3): 25%
Final Essay/Project: 35%

Examination Detail

Midterm Exam	NO
Final Exam	NO