Categories of Websites

- E-Commerce
  - In this websites selling a stuffs and products

- Marketing/Business Websites
  - These website are basically the business card of website online and show the information of that company

- Content Website
  - This website are use for information with contents like images video's for inspiration's articles blogs

- Educational Websites
  - These website goal is to teach you some things for learning it might be an online course and a lot of information on certain topics and its goal is to teach you something with text images and visuals

- Portfolio Websites
  - Which is designed to show you the work of this company or this person or freelancer or agency can do this works this is kind a proof it show projects that this company has done and its goal to show expertise by showing different cases

- And Apps like Google tweeter facebook instagram Airbnb are Apps

There are some primarily goals for building website are

- Selling products or Services
  - **Selling products or services** means giving someone something they need or want in exchange for money — like clothes, apps, or designs.

- Building trust
  - **Building trust** means showing honesty, consistency, and care so people believe in you, your words, or your brand. It takes time and actions.

- Generating leads
  - **Generating leads** means finding people who are interested in your product or service — they are potential customers.

- Providing values
  - **Providing value** means giving something helpful, useful, or beneficial to others — like tips, info, or solutions — without asking for anything first.

Strategy session

Where we learn about their current situation their offering their customers and their vision for future This help us what section and elements is playing more important role and which content we need to include in the website

- First some website have a lots of pages and some have a single pages its depend on their need and budget like a house some have a lots of rooms and some have a single room depend on budget and need
  - Some of the most common pages in websites are
    - Home
    - About
    - Product/Services
    - Blog
    - Contact

- Each webpage is made up of different sections — like chapters in a book or slides in a presentation. Each section serves a purpose, telling a part of the story and smoothly leading the user to the next.
  - Some of the common sections are
    - Navigation section
      - Navigation helps you know what is on the website. If it's a single page, it shows you the different sections. It also tells you who the website belongs to by showing the name or logo.
    - Hero section
      - The first part of a website is called the **hero section**. It plays a big role in the story you're telling. It quickly shows what the page is about and is usually the most important section.
    - Featured section
      - In this section we showcase our products and service and what's are include
    - CTA (Call To Action) section
      - In its we encourage user to take some action
    - Testimonial section
      - Is where we show short reviews Rating and happy customers it is always short and real
    - Pricing section
      - In this section we explain how much products or service cost like we add plan name, price, features list and also highlight the best plan
    - Gallery section
      - Where we show variety images and these are related to company or work
    - Contact section
      - In this tell people how we can contact
    - Stats and benefits section

- In this section show the states and what is the benefits after acquiring us
  - Footer section
    - Every page have a Footer section its role to clear outline all the pages on website and all the additional information that might be such as Privacy,Term and Services and Footer also help us that we reached at the end of the page

- Each section is made up with different Elements Each serving its own purpose
  - Some Common elements are
    - Types
      - In this headings and paragraphs to convey informations
    - Buttons and links
      - This lead use to different type of places or take different actions
    - Images and Video
      - It help us to convey information in a visual way
    - Form
      - That allow us to submit information

Website structure

1. Sitemap
   a. First we need to create a site map the goal of sitemap is to create a map of all different pages that we might need for over website and every section that we need in single page
      i. First, we need to decide how many pages the website should have. It depends on the company. If the company is in its early stages or just starting, we don't need to show too much about the team or products yet.
      ii. What section we need to on this page first off all we need navigation section as usual even if its a single page
      iii. We need a hero section to tell people who we are what we do

2. Wireframe
   a. In this step, we turn sitemaps into wireframes. A wireframe is a simple, low-detail design. You don't need to worry about colors, fonts, or images — just focus on the structure of the sections and where each element should go on the page.

Building structure

1.