

Categories of Websites

- E-Commerce
 - In this websites selling a stuffs and products
- Marketing/Business Websites
 - These website are basically the business card of website online and show the information of that company
- Content Website
 - This website are use for information with contents like images video's for inspiration's articles blogs
- Educational Websites
 - These website goal is to teach you some things for learning it might be an online course and a lot of information on certain topics and its goal is to teach you something with text images and visuals
- Portfolio Websites
 - Which is designed to show you the work of this company or this person or freelancer or agency can do this works this is kind a proof it show projects that this company has done and its goal to show expertise by showing different cases
- And Apps like Google tweeter facebook instagram Airbnb are Apps

There are some primary goals for building website are

- Selling products or Services
 - **Selling products or services** means giving someone something they need or want in exchange for money — like clothes, apps, or designs.
- Building trust
 - **Building trust** means showing honesty, consistency, and care so people believe in you, your words, or your brand. It takes time and actions.
- Generating leads
 - **Generating leads** means finding people who are interested in your product or service — they are potential customers.
- Providing values
 - **Providing value** means giving something helpful, useful, or beneficial to others — like tips, info, or solutions — without asking for anything first.