



MANAGING TRANSFORMATIVE PROJECTS

(13TH & 14TH NOVEMBER 2024)



Fahad Ahmed

Certified Project Management Professional (PMP)
with 20+ years of experience
across multiple sectors.

- ✓ Apply agile and adaptive methodologies in project management
- ✓ Align project objectives with strategic business goals
- ✓ Understand the phases of transformative projects
- ✓ Lead teams through organizational change
- ✓ Strengthen risk management practices

COURSE OVERVIEW

Transformative projects are complex, high-stakes initiatives that not only bring change but also reshape the way organization's function. Successfully managing such projects requires a unique blend of strategic vision, leadership, and adaptive project management skills. This two-day workshop is designed to equip professionals with the tools, methodologies, and frameworks needed to effectively lead, manage, and deliver transformative projects while navigating change and ensuring stakeholder alignment.

LEARNING OUTCOMES

- Understand phases of transformative projects
- Use agile and adaptive methodologies
- Lead teams through organizational change
- Create stakeholder management plans
- Manage project risks effectively
- Align projects with strategic goals

BENEFITS OF THE PROGRAM

- Align project objectives with strategy
- Lead change effectively and manage resistance
- Apply agile project management techniques
- Manage stakeholders and communicate effectively
- Navigate uncertainty and mitigate risks
- Drive long-term, sustainable project outcome

Who Should Attend

Project Managers and Team Leaders who are responsible for overseeing high-stakes projects and need to enhance their skills in agile and adaptive methodologies.

Change Managers and HR Professionals involved in organizational transformation who seek to manage resistance and drive sustainable change.

Senior Executives and Decision-Makers looking to align transformative project objectives with strategic business goals and ensure stakeholder alignment.

COURSE CONTENT:

Day 1: Foundations of Transformative Project Management

Introduction to Transformative Projects

- Definition and characteristics
- Difference between traditional and transformative projects
- Examples of successful transformative projects

Strategic Alignment

- Aligning project objectives with organizational goals
- Identifying key success factors
- Setting up project governance

Leading Change and Managing Resistance

- Understanding the human side of transformation
- Managing change fatigue and resistance
- Building a change management strategy

Project Scoping and Planning for Transformation

- Defining project scope and success criteria
- Developing a transformative project plan
- Introduction to project planning tools

Activity: Group work – Mapping out the initial project plan for a transformative initiative.

Day 2: Implementing and Managing the Project Lifecycle

Agile and Adaptive Project Management

- Introduction to agile and hybrid methodologies
- Sprints, iterations, and continuous feedback loops
- Adapting to changing project conditions

Stakeholder Engagement and Communication

- Identifying and prioritizing stakeholders
- Effective communication strategies

Risk Management and Mitigation

- Identifying risks in transformative projects
- Risk mitigation strategies
- Managing uncertainty and change within the project

COURSE CONTENT:

Sustaining the Transformation

- Ensuring long-term benefits from project outcomes
- Measuring post-implementation outcomes

Activity: Group exercise – Developing a risk mitigation and stakeholder engagement plan for the case study project.

Key Takeaways and Next Steps

- Summary and Q&A
- Action plans for implementation.

TRAINER



Fahad Ahmed

Certified Project Management
Professional (PMP)

Fahad Ahmed is a certified Project Management Professional (PMP) and a seasoned practitioner in project, program, and portfolio management, accumulating over 20 years of diverse experience in the Banking, Healthcare, and Insurance industries. With over a decade of training expertise, Fahad has delivered project management and PMO-related training for more than 12 years, conducting approximately 50+ sessions and consistently achieving exceptional results.

He is a Computer Science graduate, a certified PMP® and ITIL (IT services Management) credential holder. He is PMI Leadership Master Class Alumina from USA and volunteered with PMI Karachi Pakistan Chapter as their Chapter President till Jan 2020. Fahad actively provides coaching and mentoring to entrepreneurs and is engaged with numerous startups in advisory capacity. He was associated with PMIEF as Member Community Engagement Committee till June 2021.

WORKSHOP FEE

PKR 50,000 per participant + SST
Inclusive of the certificate, full-day meals and business networking.

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Talha Shabbir: tshabbir@ashreitech.com or +92 321 8747595

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