



TechPro Workshop: **IT GOVERNANCE AND RISK MANAGEMENT**

Core concepts and principles of IT Governance and IT Risk Management

One Day Workshop

TRAINERS:



Zainab Hameed

CEO & Principal Consultant – StrataG
Former GM Information Systems – Engro Foods Ltd



Hussein Hassanali

President ISACA, Karachi Chapter
Former Head of IT Advisory, HBL
Former CISO, Bank Al-Habib

COURSE OVERVIEW

This one-day intensive workshop offers a comprehensive introduction to IT Governance and Risk Management, tailored for both new entrants as well as experienced professionals seeking to solidify their foundation in these domains. The workshop is structured to provide participants with a comprehensive understanding of IT governance principles, frameworks, and best practices. The masterclass will present various aspects of IT governance, including strategy alignment, risk management, compliance, and performance measurement.

This workshop has been designed keeping a balanced mix of theoretical knowledge, practical insights and interactive activities to ensure participants gain a comprehensive understanding of IT governance principles and its application in real-world scenarios.

WHO SHOULD ATTEND

IT Governance Workshop will be beneficial for professionals with management, advisory or assurance roles with at least 2 years of working experience ideally in IT, Finance, Operations, Compliance, Business Management, Risk and Audit. Especially the following key positions are most relevant:

- IT Managers / Leaders
- IT Governance Professionals
- Business Managers / Leaders involved in IT Decision Making
- Anyone responsible for or interested in enhancing IT Governance practices within their organization

LEARNING OUTCOMES

This workshop provides a structured approach to understanding and implementing effective IT governance practices, ensuring alignment with organizational goals, efficient resource management, and continuous performance improvement.

- Introduction to the core principles and frameworks of IT Governance
- IT Strategic Alignment with Business Strategy and Objectives and ensure Benefits Realization
- IT Resource Management and Performance Measurement
- IT Risk Management
- Consideration of Local Regulatory Requirements for IT, including Federal, SBP and SECP compliance requirements
- IT Governance Implementation Aspects

COURSE DURATION

Total Eight (8) hours / One (1) day.

DETAILED OUTLINE

The workshop aims to provide participants with a comprehensive understanding of IT Governance principles and frameworks, focusing on strategic alignment, resource management, performance measurement, and continuous improvement.

COURSE CONTENTS:

1. Introduction to IT Governance

- Definition of IT Governance
- Importance of IT Governance in Organizations
- Overview of IT Governance Frameworks (e.g., COBIT, ITIL, ISO/IEC 38500)
- Planning for IT Governance Implementation
- Organizational Change Management
- Roles and Responsibilities
- Implementation Roadmap Development

Activity: Value-driven by implementing IT Governance Exercise - Participants will be given a list of benefits and will be asked to identify which will benefit their organization and which will be of no use (e.g., change management procedures, steering committee, social engineering).

2. IT Resource Management

- Overview of IT Resources (Human, Financial, Infrastructure)
- Resource Allocation and Optimization
- Risk Management in Resource Allocation

Activity: Practical Exercise for Resource Allocation

COURSE CONTENTS:

3. IT Risk Management

- Introduction to IT Risk Management
- Identifying IT Risks
- Assessing and Prioritizing Risks
- Mitigation Strategies and Controls

Activity: Risk Management Simulation – A role-playing exercise where participants respond to a simulated risk assessment exercise, as part of the enterprise risk assessment.

4. IT Strategic Alignment and Benefit Realization

- Understanding Strategic Alignment in IT
- Linkage between IT Strategy and Organizational Goals
- Benefits Management and Realization
- Strategies for Effective Alignment and Realization
- Interactive Exercises and Group Discussions

Activity: Benefits Realization Case Study – Small groups will work on a simplified case study to evaluate strategic alignment and assess the benefits realized.

5. Performance Measurement and Improvements

- Importance of Performance Measurement in IT Governance
- Key Performance Indicators (KPIs) for IT Governance
- Establishing a Performance Measurement Framework
- Continuous Improvement Strategies

TRAINERS



Zainab Hameed

LinkedIn:

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Zainab Hameed, a seasoned IT leader with over 25 years of experience, holds prestigious certifications including CGEIT, CISA, and PMP. An alumna of FAST and IBA, Karachi, she is President Women in Cybersecurity (WiCyS) Pakistan Affiliate and serves on ISACA Karachi Chapter's board as SheLeadsTech Lead and Director IT Governance. With a track record in C-Level roles at renowned firms like Glaxo Smith Kline, Engro Foods and EY, she excels in IT Governance, ERP Implementations, and IT Risk Management. She is currently heading StrataG consulting which is focused on IT governance and risk management consulting, and is a Cofounder of TeeSquare, a socially purposed edTech enterprise dedicated to providing affordable, empowering, and inclusive quality education in Pakistan.



Hussein Hassanali

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Hussein Hassanali, a distinguished British Pakistani professional, brings over 28 years of extensive global experience in Assurance, Risk, and Information Security. Having served as Head Technology Audit at HBL Internal Audit, his background includes pivotal roles such as CISO at Bank AL Habib Limited and Internal Audit Manager at the Aga Khan University. Recognized for his contributions to Information Security, he holds a variety of certifications and is actively involved in several industry associations. Some of his certifications include CISM, CRISC, CISA, and CDPSE. He is associated with ISACA Karachi Chapter as President, FPCCI's Standing Committee on Cyber Crimes & Security, and has been involved with various other organizations such as Ernst & Young, UK, and the Aga Khan University.

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