TechPro Workshops:

STRATEGIC IT OVERSIGHT: EMPOWERING LEADERS FOR SUCCESSFUL IT INVESTMENTS

Two Days Workshop by

STRYVVE
STRYVVE GLOBAL

ASHREI TECH | NASTP

Workshop 1: Aug 6–7, 2024
Workshop 2: Sep 3–4, 2024

INTRODUCTION

As technological advancements and IT best-practices intertwine with overall business objectives, successful enterprises demand optimal governance to ensure IT projects, assets and processes are seamlessly aligned with overall goals and key business decisions while keeping a check on technology and cyber security risks.

The proposed Strategic IT Oversight: Empowering Leaders for Successful IT investments Workshop has been structured to provide participants with a comprehensive understanding of IT governance principles, frameworks, and best practices. The masterclass will present various aspects of IT governance, including strategy alignment, risk management, compliance, and performance measurement.

This workshop has been designed keeping a balanced mix of theoretical knowledge, practical insights and interactive activities to ensure participants gain a comprehensive understanding of IT governance principles and its application in real-world scenarios.

DURATION AND HIGH LEVEL TOPIC COVERAGE

This workshop provides a structured approach to understanding and implementing effective IT governance practices, ensuring alignment with organizational goals, efficient resource management, and continuous performance improvement.

It will be a full day workshop, divided into three (3) sessions, covering the following core topics:

1. Introduction to IT Governance and Frameworks
2. IT Strategic Alignment and Benefit Realization
3. IT Resource Management
4. Performance Measurement and Improvements

WHO SHOULD ATTEND

Strategic IT Oversight: Empowering Leaders for Successful IT investments Workshop will be beneficial for professionals with management, advisory or assurance roles with 7 to 8 years of working experience ideally IT, Finance, Management, Risk and Audit. Especially the following key positions:

- IT Managers / Leaders
- IT Governance Professionals
- Business Managers / Leaders involved in IT Decision Making
- Anyone interested in enhancing IT Governance practices within their organization

KEY TAKEAWAYS

When management and executives are navigating the complex landscape of technology, it's crucial to ask key questions to ensure alignment with business goals, manage risks, and drive innovation. The participants will be able to understand the following key aspects of IT Governance:

- Technology strategy and business goals
- Competitive advantage of leveraging technology
- Digital transformation and cultural shifts to ensure business success
- Technical expertise required at the board level
- Integration and sustainability of technological transformation in an organization
- Potential technology risks that could disrupt or endanger operating model and business

WORKSHOP MATERIALS

- Presentation Slides
- Case Studies and Examples
- Worksheets and Templates
- Handouts and Reference Materials

DETAILED OUTLINE

The workshop aims to provide participants with a comprehensive understanding of IT Governance principles and frameworks, focusing on strategic alignment, resource management, performance measurement, and continuous improvement.

1. **Introduction to IT Governance**
   - Definition of IT Governance
   - Importance of IT Governance in Organizations
   - Overview of IT Governance Frameworks (e.g., COBIT, ITIL, ISO/IEC 38500)
   - Case Studies and Examples

2. **IT Strategic Alignment and Benefit Realization**
   - Understanding Strategic Alignment in IT
   - Linkage between IT Strategy and Organizational Goals
   - Benefits Management and Realization
   - Strategies for Effective Alignment and Realization
   - Interactive Exercises and Group Discussions

3. **IT Resource Management**
   - Overview of IT Resources (Human, Financial, Infrastructure)
   - Resource Allocation and Optimization
   - Risk Management in Resource Allocation
   - Case Studies and Best Practices
   - Practical Exercise: Resource Allocation Simulation

4. **Performance Measurement and Improvements**
   - Importance of Performance Measurement in IT Governance
   - Key Performance Indicators (KPIs) for IT Governance
   - Establishing a Performance Measurement Framework
   - Continuous Improvement Strategies
   - Interactive Case Studies and Group Activities

WHY CHOOSE US?

At AshreiTech, we're not just another tech training company; we're the pinnacle of excellence in the industry. With our top tier training programs, led by renowned trainers and backed by high caliber strategic partners, we guarantee an experience that's second to none.

HERE'S MORE:

24/7 Wi-Fi -Obviously, it's not a luxury
- it's a necessity.

High-tech learning venue-
Off course, we are a tech company!

24 hours facility -
Yes, because we are serving a global world.

Ample restrooms – Because we know you can't wait for your turn.

Top-notch restaurant to cater to your appetite.

Prayer Area for Ladies and Gentlemen!

Shaded Parking Space for up to 500 cars. You need more space?

Venue at the heart of the city.

WORKSHOP FEE

PKR 40,000 per participant + SST
Inclusive of the certificate, full-day meals
and business networking.

Express Your Interest to Talha Shabbir at:
tshabbir@ashreitech.com or +92 321 8747595