



E-COMMERCE

Overall  
Performance

Market

Shipping





# E-Commerce Store

Ship Mode

All

2012

2013

2014

2015



Sales

12.64M



%profit

11.61%



Profit

1.47M



Quantity

178K



Shipping Cost

1.36M



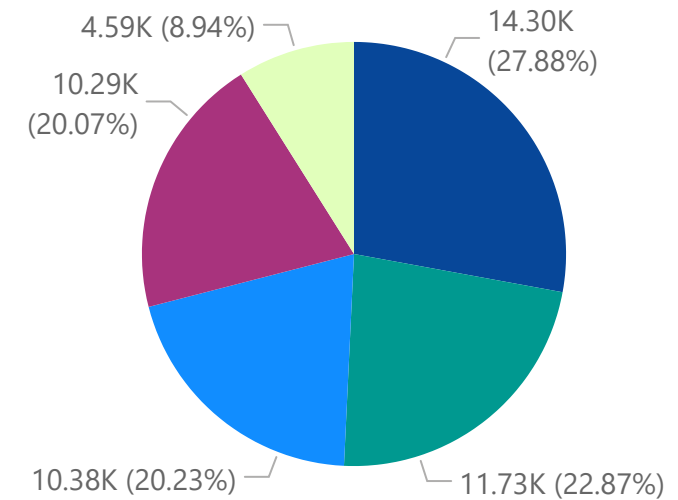
Sales By Market



Sales By Category



Sales By Category



Market

● Asia Pacific

● Europe

● USCA

● LATAM

● Africa



# E-Commerce Store

Category

Furniture

Office Supplies

Technology



Sales

12.64M



%profit

11.61%



Profit

1.47M



Quantity

178K



Shipping Cost

1.36M



Africa

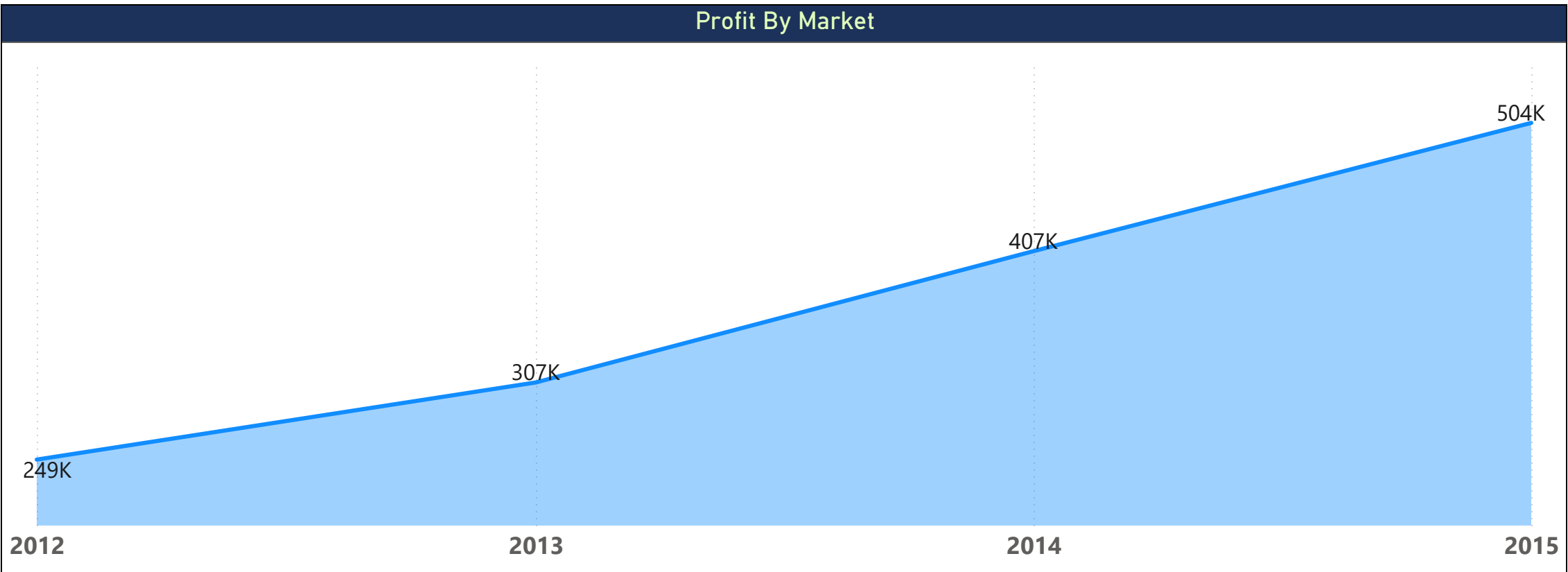
Asia Pacific

Europe

LATAM

USCA

Profit By Market





# E-Commerce Store

Order Priority

All

Consumer

Corporate

Home Office



Sales

12.64M



%profit

11.61%



Profit

1.47M



Quantity

178K

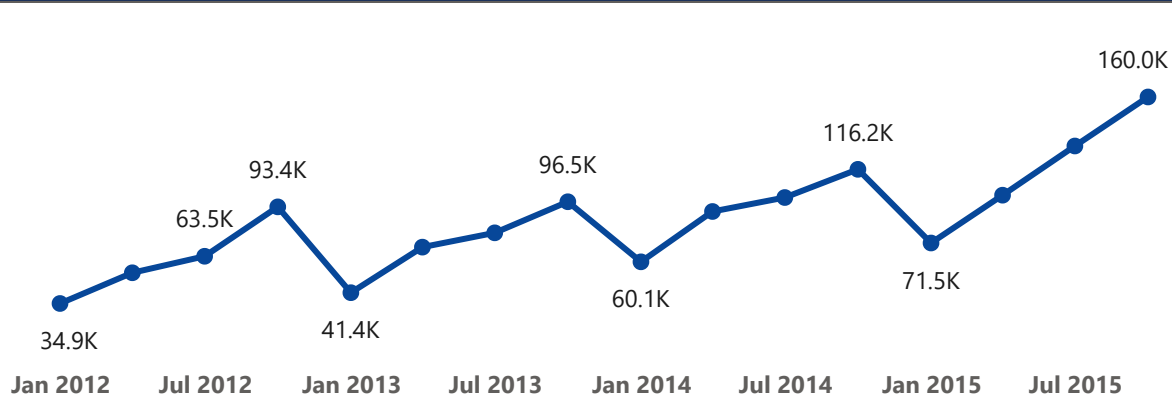


Shipping Cost

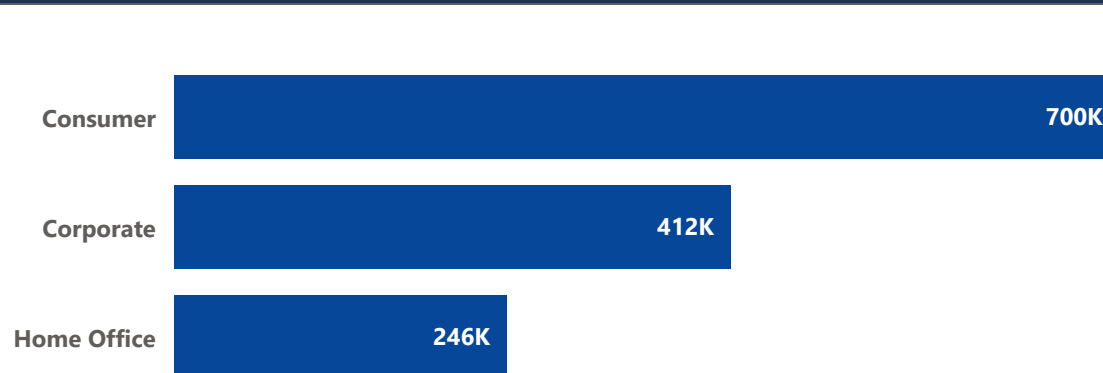
1.36M



Shipping Costs Over Time



Shipping Costs By Segment



Sales and Profit By Shipping Mode

Sum of Sales Sum of Profit

