The Ethical Internet

Graphical user interface, text, application

Description automatically generated

Looking at what is ethically correct on the internet, it can be very complicated and have mixed messages. In the Tweet above, someone mentions that AI can be dangerous regardless of how advanced it is, this can depend on how it is being used and how it can then filter certain things that are not necessarily correct, or even be used to violate someone’s privacy.

Fama.io is a software that has been developed to identify and filter negative behaviour from possible candidates that a business is hiring. This can be problematic as it is a violation of internet user’s privacy, and there is also the debate about what would be considered as morally wrong. A company has every right to do background checks on its potential candidates, but there is a lot of privacy being violated.

# A reading that can be discussed is by Roger Silverstone, *“*Media and Morality: On the Rise of the Mediapolis*”*, here Silverstone discusses that the media is important because of how it communicates with people and how people communicate with each other through the media. This is what allows people to make good and bad relationships with the people around them or even across the world, considering it is over the internet.

# The things that we share and upload onto the internet is influenced by many real life influences and factors. Therefore, when it comes to software like Fama.io, it can be rather risky to be using a software that can filter what is “seen as ethically or morally wrong”. Having an Artificial Intelligence to gather this fragile information and give the business owners its own conclusions about how a person has been acting on the internet, and if it is good or bad, this is an unfair judgement on the people who are applying for jobs.

# There are also certain instances where people could have done something wrong a while ago, to give enough time for a person to change, and their morally wrong acts can be deleted off of their social media platforms or anywhere else. These things can still be used against them, because nothing is ever really deleted once it is posted onto the web. This gives an unfair vantage onto the people who have posted something wrong and have made up for their actions.

# In conclusion, I believe that it is unfair to have an Artificial Intelligence in coded software to be able to make the “final say” about a person’s actions on their platforms. It is a violation on a person’s privacy, and even more than privacy, something as simple as a software can be deciding whether or not a person’s actions are morally and ethically correct or not. This is a very dangerous tactic, as a possible career option that can help you in your life, it is in the hands of an Artificial Intelligence that is making assumptions based on its coding, it does not have that human way or understanding of how things can be solved.