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Class : BSCSev-1-C

ICT lab

1. Task 1: Define your Purpose and Audience

- Identify the purpose of your portfolio (e.g job search, hospital management)

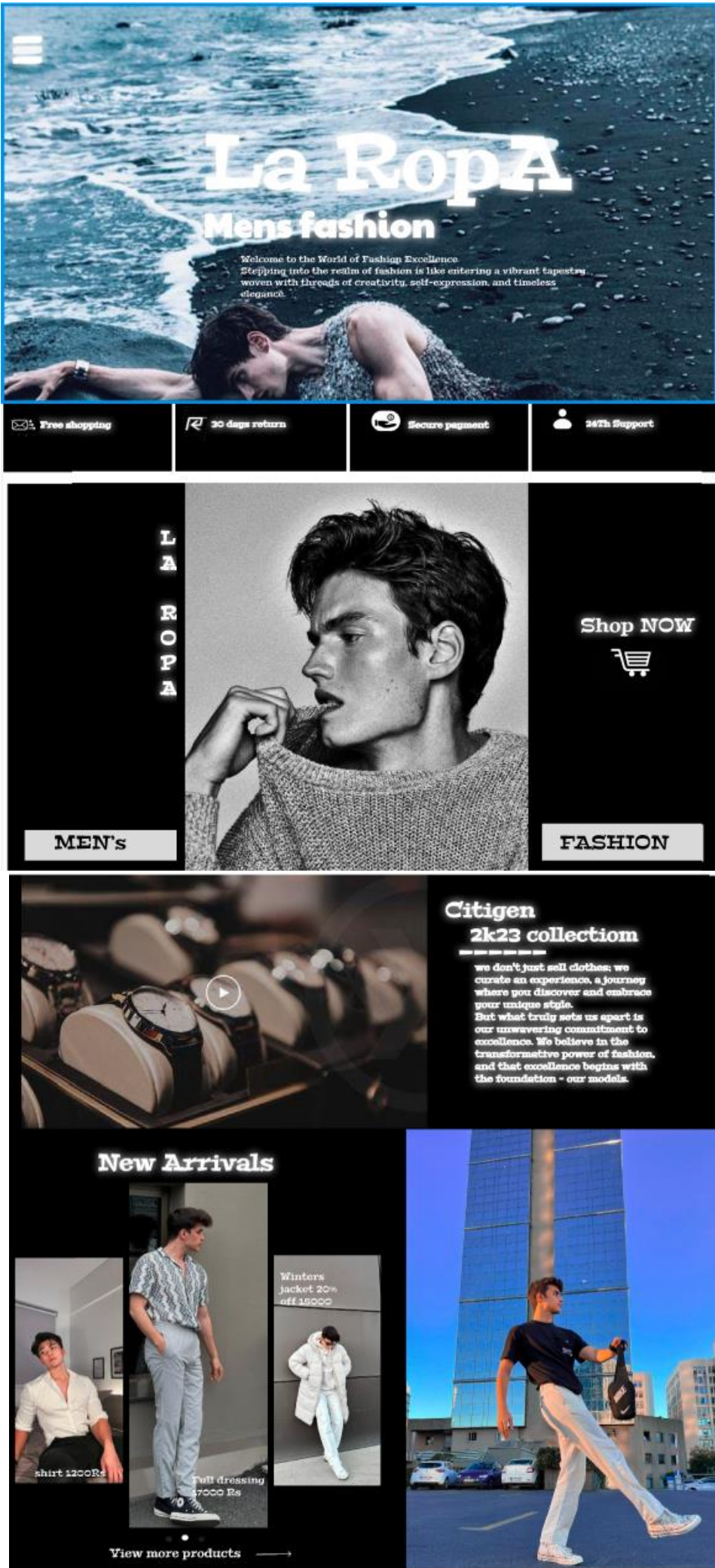
The purpose of your fashion website project extends beyond a simple showcase; it's a platform designed for users to explore, engage and stay updated on diverse fashion categories. It serves as a hub for the latest trends, allowing user to navigate seamlessly through categories, receive updates on new trends and signup on different features.

This Websites can be used to share fashion tips, trends, and expert advice. This can be a valuable resource for customers who are looking for inspiration and guidance. Online stores can offer a much wider selection of products than physical stores, as they are not limited by the space available. This gives customers more choice and allows you to cater to diverse tastes .In short, it's a dynamic platform fostering connectivity and self expression within the vibrant world of fashion.

- Define your target audience (e.g potential employers, clients, or peers)

Our fashion website project targets a diverse audience, including potential employers, clients and peers in a fashion industry. For potential employers, they are constantly looking for work which includes talented designers and creative individuals to join their teams and e- writers, stylists, and photographers. Some Modeling agencies may contact us in order for work. For potential clients, emphasize the paltforms appealing as a marketing tool, showcasing products and trends effectively. Emphasize its potential to drive user engagement and boost brand visibility. For peers, position the website as a collaborative space, welcoming feedback and interaction. This multifaceted approach demonstrates your projects versatility and its potential to appeal to a wide range of stakeholders.

2. Task 2 : Sketch Your website layout on figma





Shop	Service	About	CONNECT
<ul style="list-style-type: none">_ Discover the Latest in Fashion_ Unleash the Power of Innovation_ Glamorous Finds for Every Look_ Savor the Finest Culinary Experiences	<ul style="list-style-type: none">_ Revolutionize Your Life_ Effortless Excellence_ Your Journey, Our Commitment_ Empowering You	<p>At the heart of our ethos lies the belief that clothing is a powerful form of self-expression, and our fashion-forward platform is designed to empower you to create your own sartorial story. Join us on this style odyssey, where each click unveils a new chapter in your fashion journey. Welcome to a world where fashion meets identity, and where every garment is a brushstroke on the canvas of your personal style.</p>	<ul style="list-style-type: none">