

Colors

Primary	<div><div></div><div>Blue #0090FF rgba(0, 144, 255, 1)</div></div>	<div><div></div><div>Red #FF0053 rgba(255, 0, 83, 1)</div></div>	<div><div></div><div>Black #0F0F1B rgba(15, 15, 27, 1)</div></div>
Secondary	<div><div></div><div>Light grey #F4F4F4 rgba(244, 244, 244, 1)</div></div>	<div><div></div><div>Light blue #8DB6C3 rgba(141, 182, 195, 1)</div></div>	<div><div></div><div>Dark grey #535362 rgba(83, 83, 98, 1)</div></div>

Typography

The fonts used are Roboto for body text and Roboto Condensed for titles. An archive with the fonts can be found under Communication/Styleguide in Google Drive.

Headers

Header 1 - Page title

RobotoCondensed-Regular / 64 px / 75 px Leading / #0D2B3E

Header 2 - Page title

RobotoCondensed-Regular / 36 px / 42 px Leading / #141422

Subtitle example

RobotoCondensed-Regular / 32 px / 38 px Leading / #0D2B3E

Header 3- section title

RobotoCondensed-Bold / 22 px / 25 px Leading / #8DB6C3

Body text

Our goal is to promote, teach and implement sustainable technical solutions in developing countries which can be successfully adopted by local companies. By doing so we believe we help to enhance people’s quality of life and the development of communities.

Roboto-Regular / 16 px / 19 px Leading / #0D2B3E


Links

Every year the EWB-NL publishes an [updated policy plan](#) describing our organisation.

Buttons

Normal button	<div><div>PARTNER WITH US</div><div>Roboto-Bold / 14 px / 16 px Leading / #FFFFFF</div></div>
Secondary button	<div><div>JOIN OUR TEAM</div><div>Roboto-Bold / 14 px / 16 px Leading / #0090FF</div></div>
Donate button	<div><div>DONATE</div><div>Roboto-Bold / 14 px / 16 px Leading / #FFFFFF</div></div>

Images

 **DO USE** Warm, authentic images, that tell the EWB story and show our impact.

 **DO NOT USE** Stock photos, clip art.



Icons

Use line style icons from the <http://linea.io/> pack, either on a solid color background or on a solid black circle when overlayed on image backgrounds. Icons should have a blue fill (#8DB6C3).

