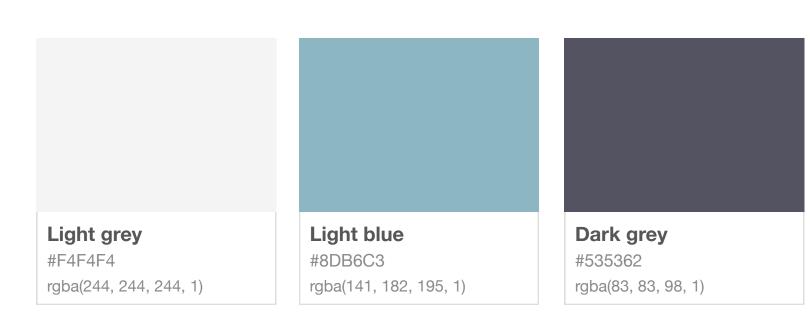
#### **Colors**

#### Primary



#### Secondary



#### **Typography**

The fonts used are Roboto for body text and Roboto Condensed for titles. An archive with the fonts can be found under Communication/Styleguide in Google Drive.

#### Headers

# Header 1 - Page title

RobotoCondensed-Regular / 64 px / 75 px Leading / #0D2B3E

## Header 2 - Page title

RobotoCondensed-Regular / 36 px / 42 px Leading / #141422

## Subtitle example

RobotoCondensed-Regular / 32 px / 38 px Leading / #0D2B3E

#### **Header 3- section title**

RobotoCondensed-Bold / 22 px / 25 px Leading / #8DB6C3

### Body text

Our goal is to promote, teach and implement sustainable technical solutions in developing countries which can be successfully adopted by local companies. By doing so we believe we help to enhance people's quality of life and the development of communities.

Roboto-Regular / 16 px / 19 px Leading / #0D2B3E

Links

Every year the EWB-NL publishes an updated policy plan describing our organisation.

## **Buttons**

Normal button

PARTNER WITH US

Roboto-Bold / 14 px / 16 px Leading / #FFFFFF

Secondary button

JOIN OUR TEAM

Roboto-Bold / 14 px / 16 px Leading / #0090FF

Donate button

DONATE

Roboto-Bold / 14 px / 16 px Leading / #FFFFFF

## **Images**



**DO USE** Warm, authentic images, that tell the EWB story and show our impact.











## Icons

Use line style icons from the http://linea.io/ pack, either on a solid color background or on a solid black circle when overlayed on image backgrounds. Icons should have a blue fill (#8DB6C3).





