

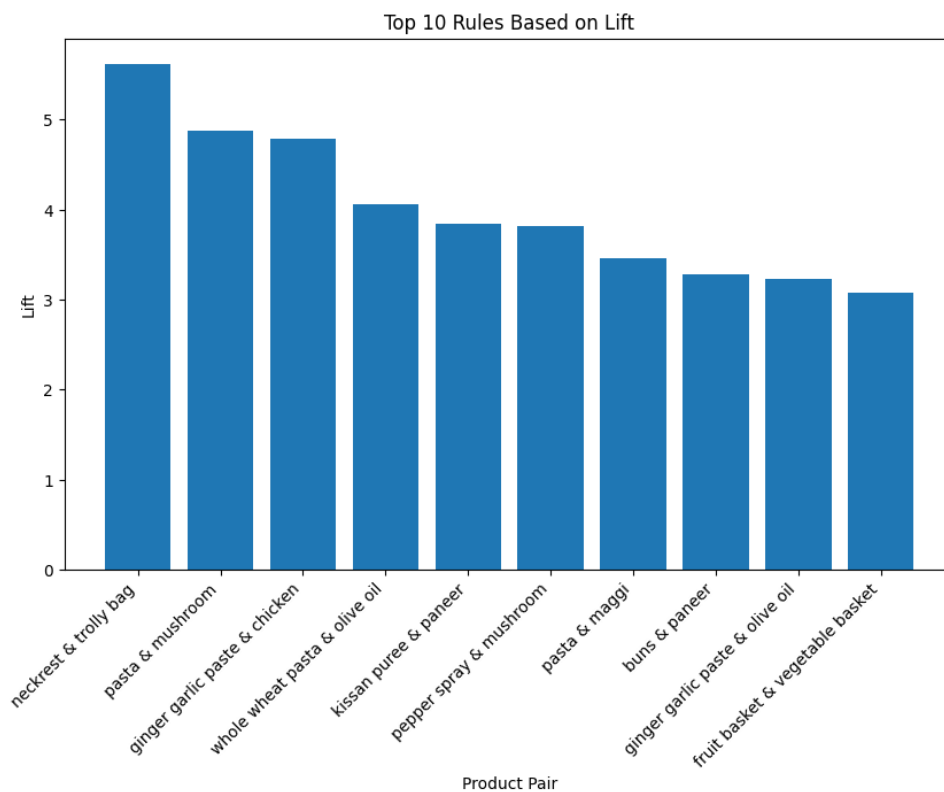
MARKET BASKET ANALYSIS USING

APRIORI & ECLAT ALGORITHM

Results:

Apriori results:

	product1	product2	Support	Confidence	Lift
9	neckrest	trolley bag	0.003464	0.271739	5.620095
7	pasta	mushroom	0.005403	0.386139	4.872637
2	ginger garlic paste	chicken	0.004572	0.292035	4.790708
10	whole wheat pasta	olive oil	0.007758	0.266667	4.060759
5	kissan puree	paneer	0.005403	0.378641	3.838524
8	pepper spray	mushroom	0.005819	0.302158	3.812899
6	pasta	maggi	0.003464	0.247525	3.455771
1	buns	paneer	0.016071	0.324022	3.284822
4	ginger garlic paste	olive oil	0.003325	0.212389	3.234233
3	fruit basket	vegetable basket	0.005542	0.294118	3.081192



ECLAT RESULTS:

	product1	product2	Support
1	buns	paneer	0.016071
10	whole wheat pasta	olive oil	0.007758
8	pepper spray	mushroom	0.005819
3	fruit basket	vegetable basket	0.005542
0	almonds	burgers	0.005403
5	kissan puree	paneer	0.005403
7	pasta	mushroom	0.005403
2	ginger garlic paste	chicken	0.004572
6	pasta	maggi	0.003464
9	neckrest	trolley bag	0.003464

