

SALES INSIGHTS FROM ATLIQ COMPANY

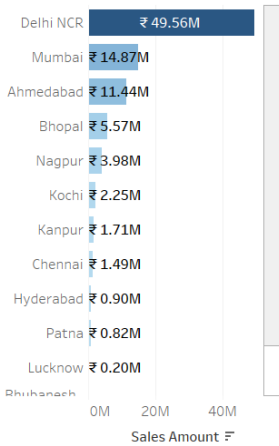
2017 2018 2019 2020

October November December

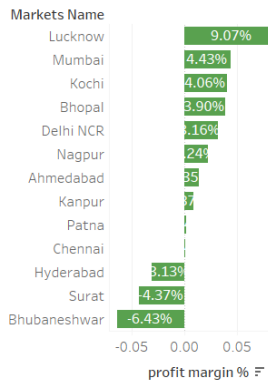
Total Revenue
₹ 92.88M

Profit
₹ 2.77M

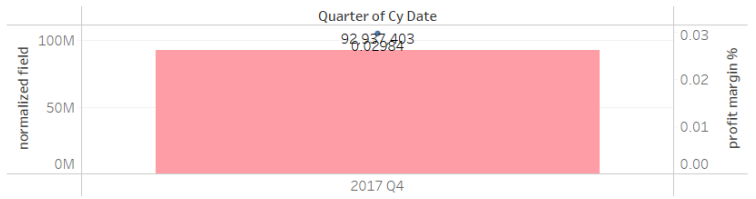
Revenue by Market



Profits %



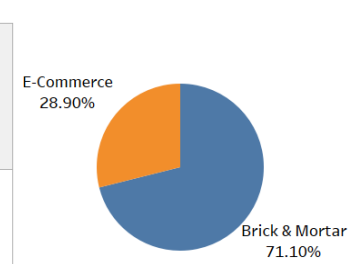
Revenue by Profit



Customers & their profits

| Custmer Name | normalized .. | profit marg.. | profits |
|--------------------|---------------|---------------|----------|
| Acclaimed Sto.. | 1,701,927 | 6.47% | 110,04 |
| All-Out | 880,477 | -4.92% | -43,35 |
| Atlas Stores | 1,759,730 | -2.68% | -47,09 |
| Control | 2,581,726 | 2.08% | 53,60 |
| Electricalsara .. | 36,098,419 | 2.84% | 1,025,28 |
| Electricalsbea .. | 12,367 | -9.68% | -1,19 |
| Electricalslanc.. | 87,493 | 2.04% | 1,78 |
| Electricalslytic.. | 6,135,803 | 9.24% | 566,83 |
| Electricalsocity | 1,052,503 | 2.83% | 29,78 |
| Electricalsope.. | 1,154,093 | 1.17% | 13,52 |
| Electricalsquip.. | 171,530 | 9.97% | 17,10 |
| Elite | 834,118 | 0.21% | 1,76 |
| Epic Stores | 1,396,555 | 2.67% | 37,25 |
| Excel Stores | 4,600,061 | 0.54% | 24,71 |
| Expression | 40,916 | -3.42% | -1,40 |
| Flawless Stores | 521,011 | 3.93% | 20,47 |
| Forward Stores | 1,618,773 | 2.62% | 42,38 |

Customer Types



SALES INSIGHTS FROM ATLIQ COMPANY

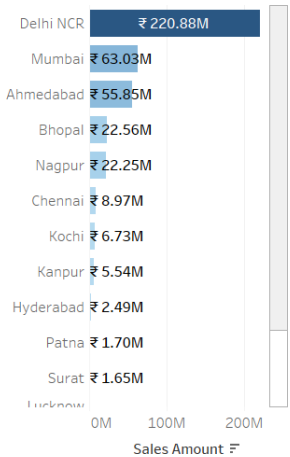
2017 2018 2019 2020

January February March April May June July August Septemb.. October November December

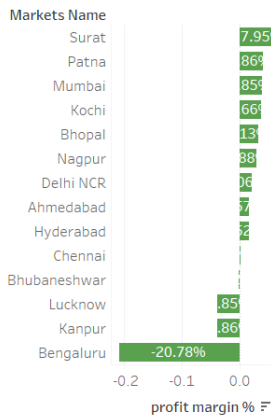
Total Revenue
₹ 413.69M

Profit
₹ 9.34M

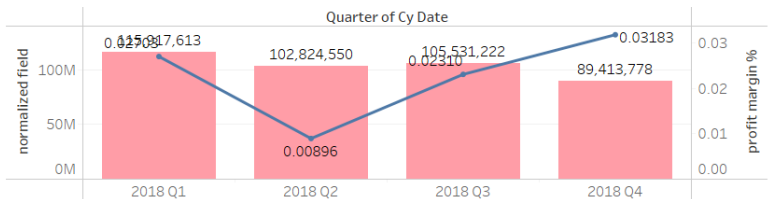
Revenue by Market



Profits %



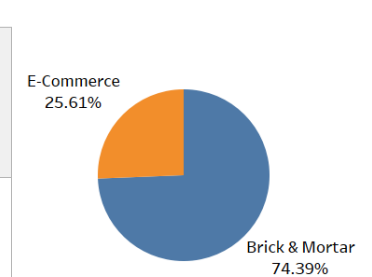
Revenue by Profit



Customers & their profits

| Custmer Name | normalized .. | profit marg.. | profits |
|--------------------|---------------|---------------|----------|
| Acclaimed Sto.. | 9,339,052 | 2.13% | 198,80 |
| All-Out | 2,415,760 | 2.93% | 70,88 |
| Atlas Stores | 6,349,578 | 2.83% | 179,92 |
| Control | 15,003,105 | 1.65% | 248,14 |
| Electricalsara .. | 173,050,977 | 1.89% | 3,279,28 |
| Electricalsbea .. | 118,011 | 2.21% | 2,60 |
| Electricalslanc.. | 569,105 | 1.96% | 11,16 |
| Electricalslytic.. | 20,825,800 | 3.48% | 725,15 |
| Electricalsocity | 9,299,125 | 5.98% | 556,03 |
| Electricalsope.. | 4,266,415 | 2.43% | 103,74 |
| Electricalsquip.. | 716,350 | 10.52% | 75,38 |
| Elite | 1,705,324 | 3.90% | 66,48 |
| Epic Stores | 7,274,863 | 3.43% | 249,24 |
| Excel Stores | 18,051,333 | 0.70% | 127,11 |
| Expression | 112,513 | 5.83% | 6,55 |
| Flawless Stores | 4,309,071 | 4.28% | 184,27 |
| Forward Stores | 9,564,099 | 1.96% | 187,12 |

Customer Types



SALES INSIGHTS FROM ATLIQ COMPANY

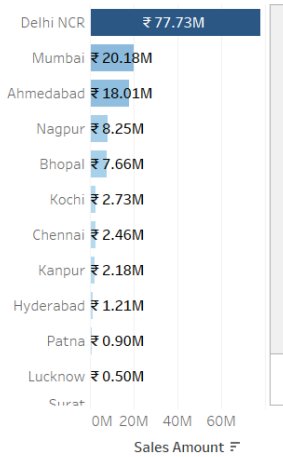
2017 2018 2019 2020

January February March April May June

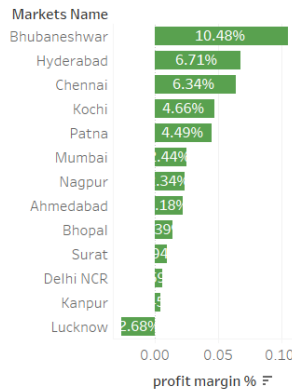
Total Revenue
₹ 142.22M

Profit
₹ 2.06M

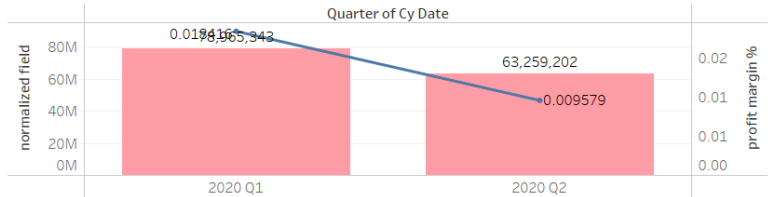
Revenue by Market



Profits %



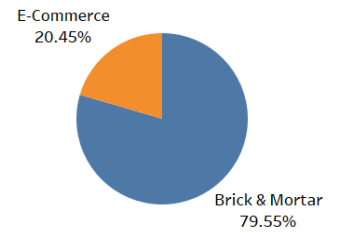
Revenue by Profit



Customers & their profits

| Customer Name | normalized .. | profit marg.. | profits |
|--------------------|---------------|---------------|---------|
| Acclaimed Sto.. | 3,116,384 | 4.04% | 125,98 |
| All-Out | 713,953 | 4.53% | 32,35 |
| Atlas Stores | 2,189,613 | 1.98% | 43,33 |
| Control | 4,182,662 | 1.24% | 51,85 |
| Electricalsara .. | 65,641,977 | 0.37% | 245,57 |
| Electricalsbea .. | 50,940 | 15.63% | 7,96 |
| Electricalslanc.. | 142,742 | 3.54% | 5,05 |
| Electricalslytic.. | 5,537,904 | 0.49% | 27,00 |
| Electricalsocity | 2,520,938 | 2.69% | 67,86 |
| Electricalsope.. | 995,764 | 5.92% | 58,94 |
| Electricalsquip.. | 86,908 | -11.49% | -9,98 |
| Elite | 1,247,785 | 5.27% | 65,80 |
| Epic Stores | 3,002,834 | -4.69% | -140,70 |
| Excel Stores | 7,928,385 | 3.26% | 258,39 |
| Expression | 82,845 | -4.16% | -3,44 |
| Flawless Stores | 1,126,976 | 3.34% | 37,61 |
| Forward Stores | 2,560,961 | 4.33% | 110,99 |

Customer Types



SALES INSIGHTS FROM ATLIQ COMPANY

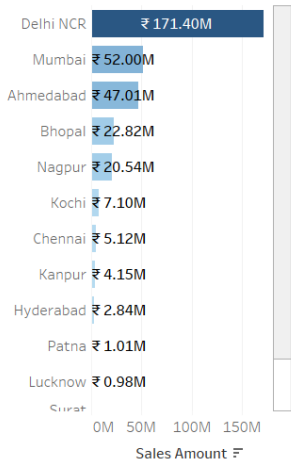
2017 2018 2019 2020

January February March April May June July August Septemb.. October November December

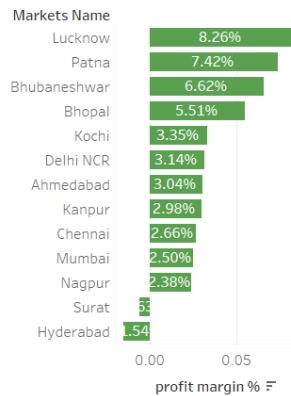
Total Revenue
₹ 336.02M

Profit
₹ 10.49M

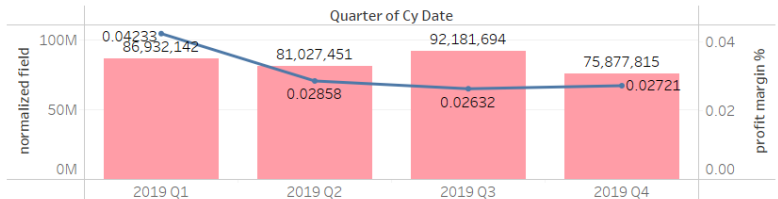
Revenue by Market



Profits %



Revenue by Profit



Customers & their profits

| Customer Name | normalized .. | profit marg.. | profits |
|--------------------|---------------|---------------|----------|
| Acclaimed Sto.. | 7,039,364 | -1.62% | -113,73 |
| All-Out | 2,058,242 | 4.61% | 94,84 |
| Atlas Stores | 6,367,792 | 1.88% | 119,72 |
| Control | 10,004,504 | 4.72% | 472,32 |
| Electricalsara .. | 138,542,215 | 3.43% | 4,757,75 |
| Electricalsbea .. | 155,049 | -4.27% | -6,62 |
| Electricalslanc.. | 1,069,121 | -5.19% | -55,48 |
| Electricalslytic.. | 17,144,682 | 2.15% | 369,27 |
| Electricalsocity | 4,617,369 | 1.54% | 70,94 |
| Electricalsope.. | 3,864,931 | 3.98% | 153,72 |
| Electricalsquip.. | 355,573 | 1.44% | 5,13 |
| Elite | 1,050,012 | 7.45% | 78,26 |
| Epic Stores | 7,076,188 | 2.59% | 183,33 |
| Excel Stores | 18,535,841 | 1.46% | 269,77 |
| Expression | 194,094 | 6.89% | 13,37 |
| Flawless Stores | 3,199,354 | 2.24% | 71,67 |
| Forward Stores | 7,282,246 | 3.03% | 220,29 |

Customer Types

