

PROMPT FOR EMAIL POSTER VIDEO AND STORY

SAANVI VENKATESH KULKARNI,1RVU23CSE391

Section 1: Email Prompt Documentation

Objective

To generate a formal launch email for undergraduate engineering students announcing a three-day music workshop.

Original Prompt Used

Act as a professional academic coordinator.

Draft a formal launch email for a 3-day music workshop.

Target audience: Undergraduate Engineering students.

Include:

- Workshop objective
- Date, time, and mode
- Key topics covered
- Registration details
- Contact information

Workshop objective:

It is a 3-day music workshop.

Trained artists will come and teach students.

Different areas like Hindustani Classical, Light Music, Bollywood, Contemporary music based on what the student picks.

Everyone gets to enjoy a jam session performed by a famous band on the third day.

Students will receive a certificate from Swara Sangeet Academy.

Lunch and snacks will be available at the food counter near the Grand Staircase.

Cost per student is Rs 500.

Students must enroll by giving their name and phone number to their class teacher.

Payment should be done at the Admin Block.

Date, time and mode:

31 Jan 2026 onwards

10 AM – 4 PM

On campus (venue details later)

Tone: Professional and motivating

Word limit: 180–200 words

Prompt Engineering Techniques Used

- Role-based prompting (“Act as a professional academic coordinator”)
- Structured output control (bullet points for required sections)
- Audience specification

- Tone specification
- Word limit constraint

Outcome

A formal, structured academic announcement email suitable for university circulation.

Section 2: Poster Prompt Documentation

Objective

To generate a high-resolution, professional digital promotional poster for the workshop.

Original Poster Prompt

Create a professional digital poster for a university-level workshop on a 3-day music workshop.

Include:

- AI-themed visuals of music with a nice background
- Students learning how to sing, singing, holding mics, having instruments
- Theme should be eye-catching
- Mix of traditional and modern for classical and Bollywood/contemporary music
- High-resolution, poster-style design

Later refinements added:

- More midnight blue and crystal tones
- Royal aesthetic
- Less crowded layout
- Clean composition
- Elegant typography

Prompt Engineering Techniques Used

- Visual style specification
- Color palette control
- Design constraint refinement
- Iterative prompt enhancement
- Aesthetic direction (royal, traditional-modern fusion)

Outcome

A high-resolution royal midnight blue + crystal themed digital poster titled “RagaVerse: A Three-Day Journey Through Music.”

Section 3: Video Prompt Documentation

Objective

To generate a 30-second promotional video script for use in Fliki AI.

Original Video Requirements

Duration: 30 seconds

Tone: Cinematic and motivating

Audience: Undergraduate engineering students

Theme: Traditional + Modern fusion

Content Requirements

- Title: RagaVerse
- 3-day on-campus workshop
- Learn from trained professional artists
- Hindustani Classical
- Light Music
- Bollywood
- Contemporary
- Jam session by famous band on Day 3
- Dates: January 31 – February 2, 2026
- Time: 10 AM – 4 PM
- Certificate from Swara Sangeet Academy
- Fee: ₹500
- Registration before January 20
- Contact: Saanvi

Final Structured Script Prompt

Create a 30-second cinematic promotional script for a university-level 3-day music workshop titled “RagaVerse.”

Tone: Royal, inspiring, energetic

Audience: Undergraduate engineering students

Visual theme: Midnight blue and crystal tones

Include smooth transitions and voiceover-friendly pacing.

Prompt Engineering Techniques Used

- Duration constraint
- Cinematic tone instruction
- Visual mood specification
- Structured sequencing of information
- CTA integration

Outcome

A 30-second structured script suitable for AI voice generation and promotional video production in Fliki.

Conclusion

This project demonstrates effective application of prompt engineering techniques including role-based prompting, structured output control, visual design specification, tone constraints, and iterative refinement. By progressively enhancing prompts, professional-grade communication materials were generated for academic event promotion.