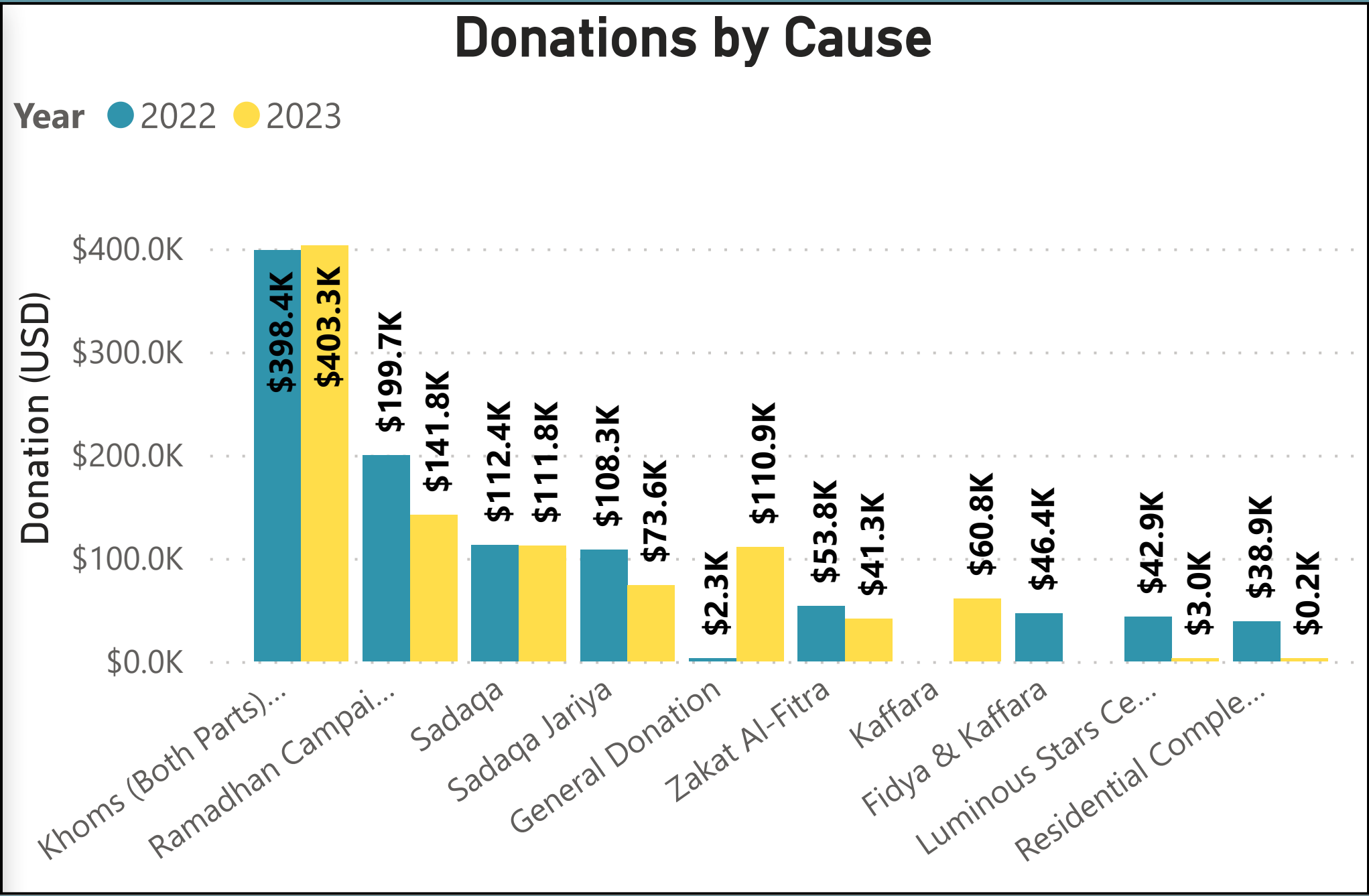
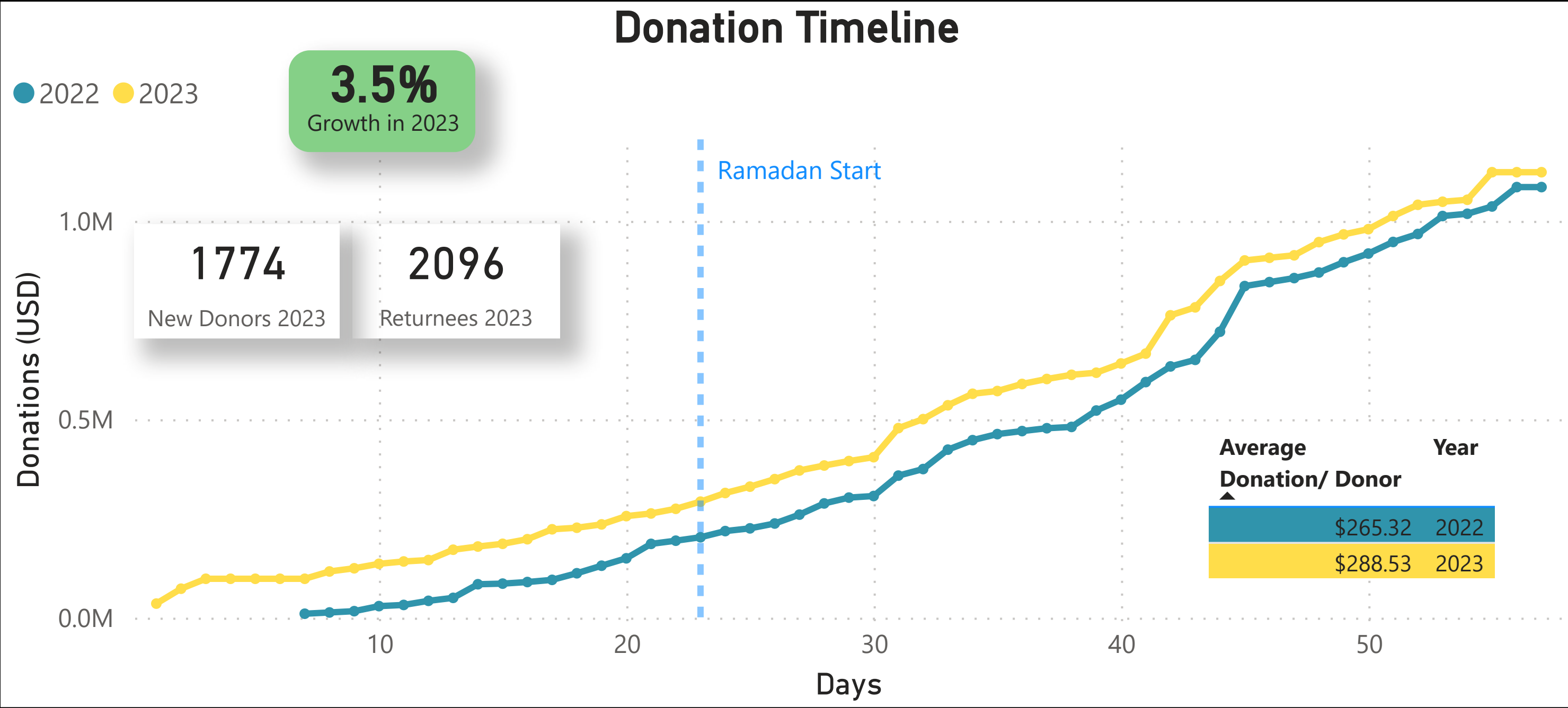
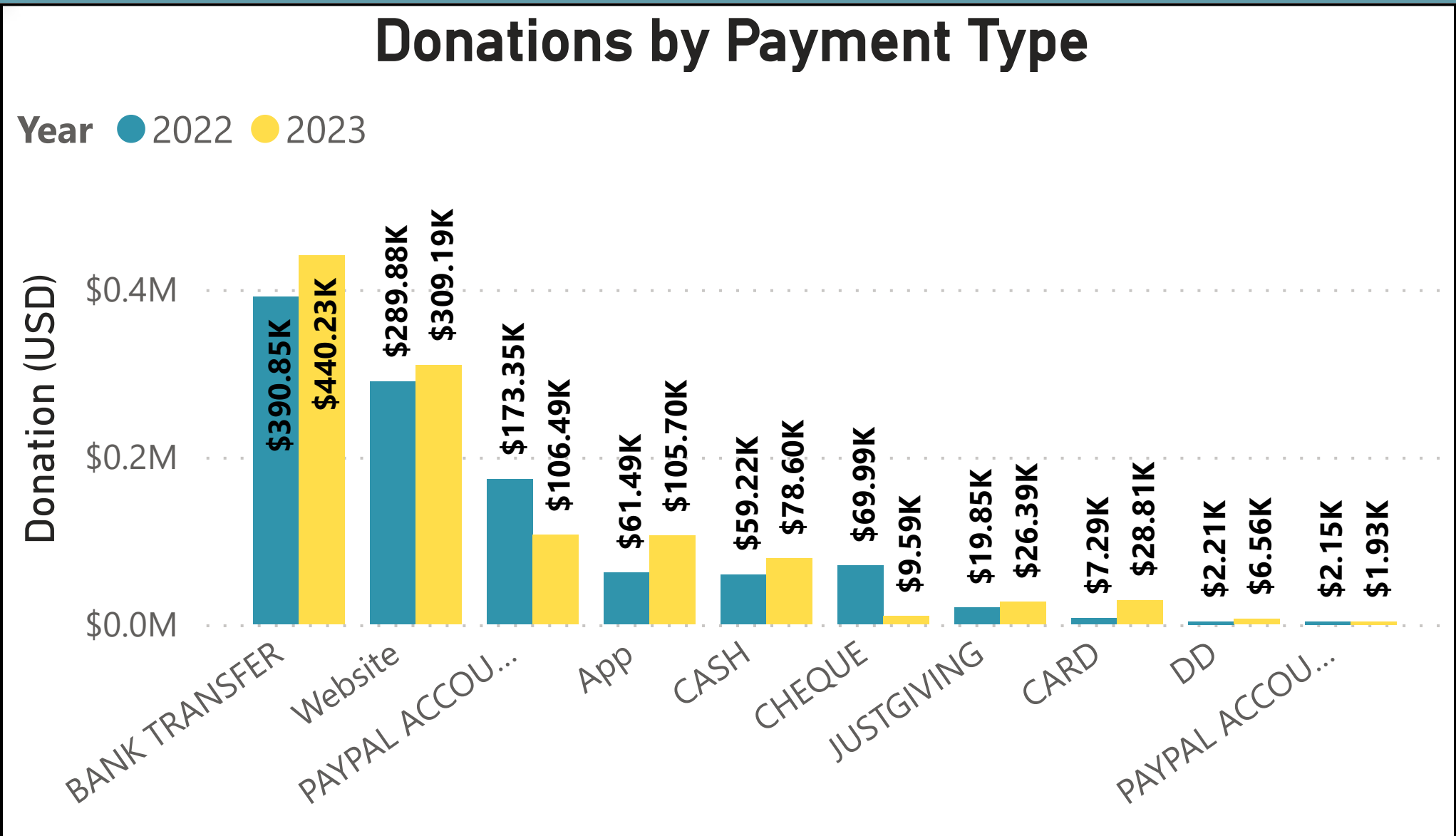
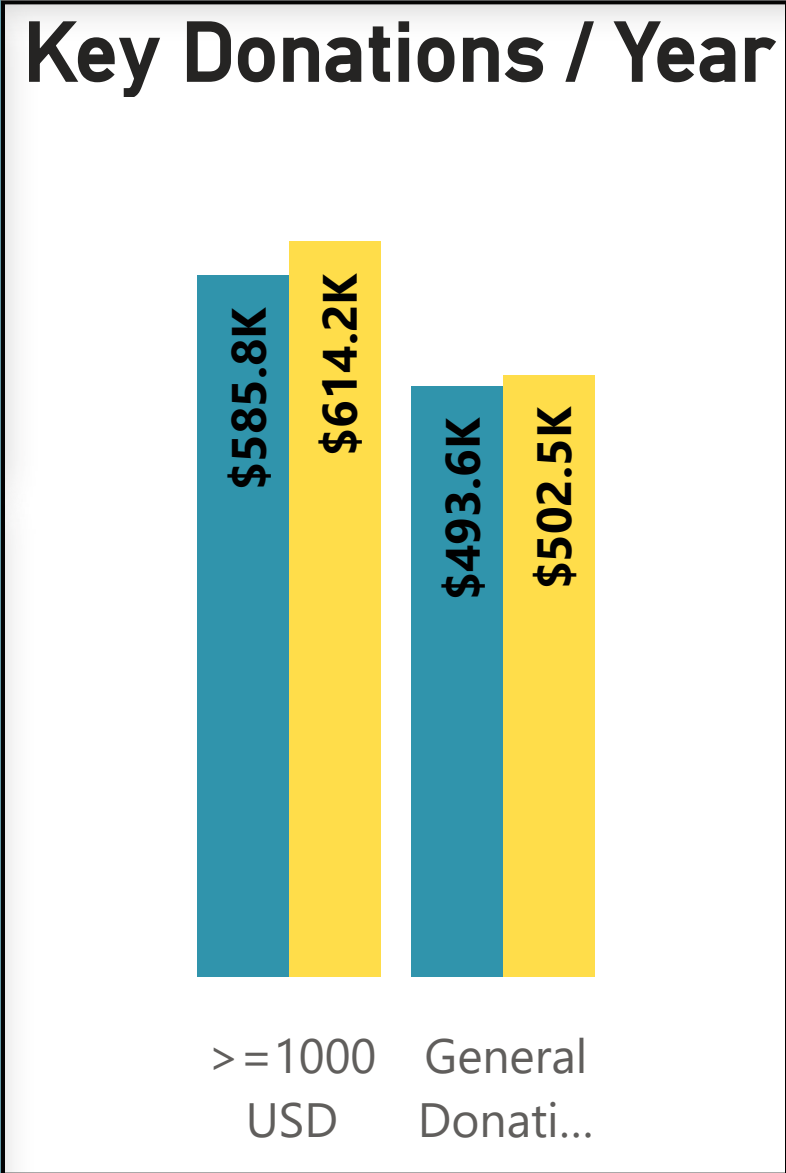


UK 2022-2023 Ramadan Donation Data Comparison



Year	Total Donations (USD)	Average Donations (USD)	No of Donations	No of Unique Donor
2022	\$1,079,341.74	\$69.97	15425	4068
2023	\$1,116,624.40	\$66.61	16763	3870

2022 Key Donations	2023 Key Donations
164	144



Key Take Aways

- 3.5% growth rate in 2023 compared to 2022.
- Donations received increased by 8.6%, and the average donation per donor rose by 8.7%.
- 55% of the donations came from 144 key supporters who donated over \$1000.
- 12.6% decrease in donations made by returning donors.

Figures may slightly vary due to live exchange rates obtained from [app.exchangerate-api.com](#).

Anonymous Donor Statistics

Year	No of Donors	Total Donations
2022	1027	\$32,129.50
2023	1382	\$77,131.82