INTRODUCTION

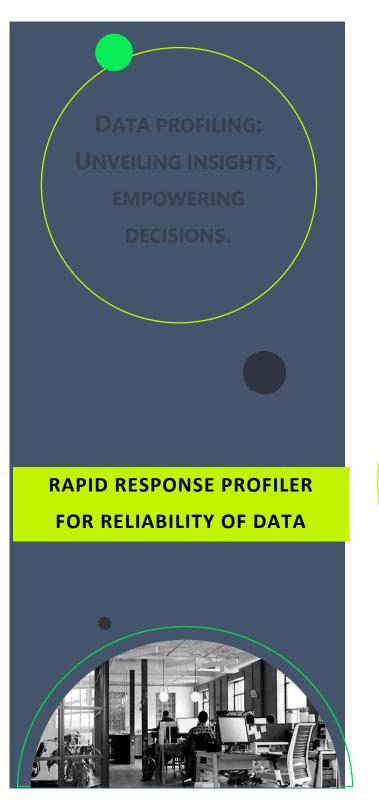
The Rapid Response Profiler, powered by cost-effective open-source technology, facilitates quick-start data profiling as a foundational step. With its user-friendly interface, it ensures ease of use, making it an ideal tool for self-service profiling. This solution combines affordability, accessibility, and rapid initiation, streamlining the first crucial step in comprehensive data profiling.

KEY FEATURES

- Column Profiling
- Data Quality Rules Configuration
- Real-time Analysis Dashboard
- Downloadable Analysis Results

HIGHLIGHTS

- Comprehensive Column Profiling
- Data Quality Rules Configuration
- Real-time Analysis
- Downloadable Analysis Results
- Cost Effective Open-Source Technology







PROFILING RESULTS

The online reports generated by the Rapid Response Profiler provide a comprehensive summary of both table-level and column-level statistics. Users can quickly grasp key metrics such as data type distributions, null values, and summary statistics for each column. Additionally, visual representations offer insights into value and pattern frequency distributions, aiding in the identification of data patterns and anomalies. This integrated presentation of statistical data and visualizations enhances the interpretability of results, making it easier for users to derive actionable insights from the profiling analysis.





INTEGRATION WITH POWER BI

Profiler seamlessly integrate with Power BI, enhancing detailed analytics. Users can export profiling reports, data quality rule outputs, and visualizations in compatible formats. By importing these files into Power BI, analysts can leverage its robust visualization and analysis capabilities, gaining deeper insights into data patterns and anomalies. This integration streamlines the transition from initial profiling to in-depth analytics, empowering users to make informed decisions within the familiar and powerful Power BI environment.



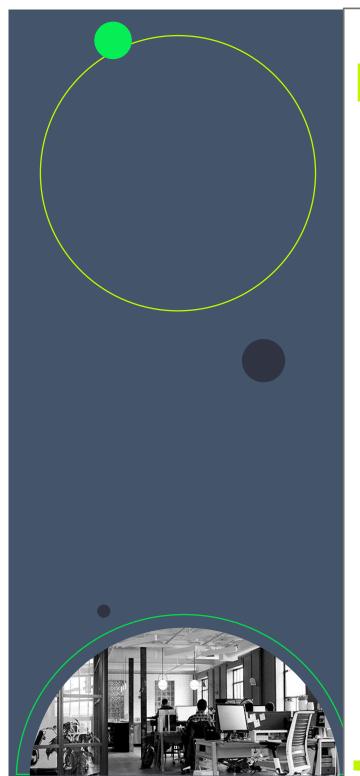


Viswanath.Palla@shell.com

Kritika.Choudhary@shell.com

Akash.Bisht@shell.com

Sushant.Patil@shell.com



CONCLUSION

The Rapid Response Profiler delivers significant cost savings through its opensource technology, eliminating the need for expensive proprietary solutions. By providing efficient and accurate data profiling, it minimizes the resources required for manual data analysis, reducing labor costs. Moreover, its user-friendly interface promotes selfservice analytics, further decreasing dependence on specialized personnel. These combined factors not only enhance operational efficiency but also contribute to substantial cost reductions, making the tool a cost-effective choice for organizations aiming to optimize their data management processes.