

DEEPIKA BANSAL

Creative Graphic Designer

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Creative Graphic Designer

Innovative Graphic Designer with 6+ years of experience in **branding, and digital marketing**. Adept at creating high-impact designs that boost **brand engagement**. Passionate about delivering visually compelling solutions for diverse industries. Strong command over **Adobe Creative Suite, Photoshop, CorelDRAW, Illustrator, In-Design and Procreate**.

Education

🎓 **Multimedia Graphic Design Course** | DICS (2010-2012)

🎓 **Bachelor of Computer Applications (BCA)** | Karnataka State Open University (2013-2016)

🎓 **10th & 12th (C.B.S.E. Board)** | 2007-2009

Professional Experience

John Snow India Pvt Ltd (Sept 2022 – Present)

Graphic Designer

✓ Designed social media content, infographics, and branding assets, increasing **engagement by 40%**.

✓ Created **GIFs, animations, newsletters, posters, Banners, Books, Social media post, Sketches and IEC materials**, enhancing digital communication strategies.

Fiverr.com (Feb 2018 – Sept 2022)

Senior Graphic Designer


✓ Successfully completed **300+ projects** for international clients (US & UK markets), maintaining **98% positive feedback**.

✓ Developed **brand identities and marketing assets** that improved client engagement and visibility.

✓ Designed **logos, digital ads, website banners, and promotional graphics**, resulting in a **50% increase in client retention**.


✓ Delivered creative solutions while ensuring **timely project completion and quality assurance**.

Core Skills

 **Graphic Design:** Branding, Logo Design, Social Media Design, Print & Digital Media

 **Illustration & Animation:** Sketching, Infographics, GIF Creation

Technical Proficiency

 **Design Software:** Photoshop, Illustrator, InDesign, Premiere Pro, CorelDRAW, Procreate, Canva


 **Productivity Tools:** Microsoft Office Suite (Word, PowerPoint, Excel)

Portfolio

 **Explore my latest work:** Behance Portfolio : <https://www.behance.net/deepikabansal>

LinkedIn Profile

 **Connect with me:** LinkedIn : <https://www.linkedin.com/in/deepikaproart/>

 *Available for freelance and full-time opportunities!*