Next-Generation Suborbital Researchers Conference in Broomfield, Colorado, on 18–20 December.

Among the ballooning companies that accept scientific payloads are Raven Aerostar of Sioux Falls, South Dakota, and Near Space Corporation of Tillamook, Oregon. World View has made a splash in the past year by developing a standardized 'Stratollite' platform that dangles beneath its balloons. A payload that might cost more than US\$1 million to fly on a NASA balloon could fly for tens of thousands of dollars on World View if it shares a Stratollite with other experiments, Stern says.

In 2018, World View aims to fly up to four times a month, says Jane Poynter, the company's chief executive. Each balloon would lift one Stratollite carrying one or more experiments into the stratosphere. The longest flight so far lasted just over five days, but Poynter says the company hopes to conduct weekslong flights in the near future.

Robert Grimm, a planetary scientist at the Southwest Research Institute, flew an experiment on a World View balloon in October to test designs for a possible mission to Venus. The planet's surface is too hot for equipment to survive for long, but conditions high in Venus's atmosphere are much more temperate — meaning that scientists could use balloons as a way to study the planet for months, rather than minutes or hours.

After taking off in Idaho, the balloon soared for 500 kilometres before touching down in Montana. Like a high-flying metal detector, Grimm's on-board equipment measured changes in electrical properties within a granite-rich mountain range below. Collecting such data over Venus could illuminate the geology at or beneath the planet's surface, says Grimm, who hopes to fly further experiments in May.

World View has also developed ways to hold its balloons nearly stationary over a point of interest. The company directs the balloon up

"We need observations from balloons, because they're just so powerful."

and down to catch the wind and keep the craft in approximately the same location. Google's parent, Alphabet, uses a similar approach to keep its Project Loon

balloons in one spot. The company has been testing whether the balloons, built by Raven Aerostar, can provide Internet connectivity in places such as Puerto Rico, following last September's devastating Hurricane Maria.

NASA is developing advanced balloon technology for scientists, including its 'superpressure' balloons that can fly for up to 100 days — a period suitable for long-term studies such as certain astronomical observations. But the work is expensive and technologically challenging. For many experiments, "the World

View flights are actually there", says Thomas Zurbuchen, NASA's associate administrator for science in Washington DC. "We're really interested in doing some science on these new platforms." (The agency funded Grimm's World View flight.)

To Adrienne Dove, a planetary scientist at the University of Central Florida in Orlando, stratospheric balloons offer a new opportunity to explore the physics behind spaceflight. She studies how dust clumps together in low-gravity conditions — important for lunar and planetary exploration — and has worked with sounding rockets and the 'vomit comet' aeroplanes that create low gravity for short periods during their parabolic flights. "My interest is in developing microgravity capability on balloons, which currently doesn't exist," she says.

Looking even further into the future is Siddharth Krishnamoorthy, an aerospace engineer at the Jet Propulsion Laboratory in Pasadena, California. His team wants to use stratospheric balloons to listen for low-frequency infrasound signals coming from earthquakes, as a test for possible future missions to probe for seismic activity on Venus

That would mean floating in the stratosphere above earthquake-prone places such as Oklahoma or California, listening for infrasound signals and pretending they are on Venus. "Yes, it's cool," says Krishnamoorthy.

COMPUTING

Silicon gains ground in quantum-computing race

Slow-starter seeks to catch up with rival techniques.

BY DAVIDE CASTELVECCHI

In the next few weeks, a research group at the Delft University of Technology in the Netherlands expects to receive an important package. Its contents promise to increase competition in the race to produce useful quantum computers.

Shipped from the research-and-development facilities of semiconductor giant Intel in Hillsboro, Oregon, the parcel holds the first quantum computer manufactured with the techniques used to fabricate silicon chips in conventional computers. Although the silicon method currently lags behind other approaches to building quantum computers, the company hopes that the technique could accelerate the development of devices that go beyond proof-of-concept

curiosities, says James Clarke, who heads Intel's quantum-hardware development. "I think you'll hear a lot about silicon quantum computing this year," Clarke says.

The relatively modest device represents the latest move in the push to give silicon a boost over other approaches. Some scientists also see promise in the silicon route. Physicists such as Michelle Simmons at the University of New South Wales (UNSW) in Sydney, Australia, are developing their own ways of building quantum computers using silicon. In May 2017, she founded an Aus\$83 million (US\$65 million) start-up called Silicon Quantum Computing, backed in part by the Australian government.

Quantum computers aim to exploit two small-scale phenomena to outperform their classical counterparts, which encode bits of information as 0s and 1s. In the quantum world, units of information are called qubits, and each qubit can exist simultaneously in a 'superposition' of both 0 and 1. Two bits can also be entangled, so that the state of one qubit determines the state of its partner. This enables quantum devices to conduct calculations in parallel.

Physicists in many labs have developed prototype quantum computers, which often operate at temperatures close to absolute zero. The frontrunners in the race use one of two methods to encode the qubits: single ions held in traps, or oscillating currents in superconducting loops. Both systems require exquisite control: the ion technique uses complex laser systems to read and write each qubit, and superconducting qubits must each have a device to control them using radio waves.