


# Amako Momo

Est:2025

 Ama Ko Momo — Nepal's momo. A taste of love, a bond of home.



An AmaKo Food Ltd. brand



# AmaKo Momo: Reinventing Nepal's Comfort Food

AmaKo Momo combines tradition with innovation. We're revolutionizing the momo experience through our signature jhol recipe and tech-driven approach.

Our mission:

**We're here to change what momo means in Nepal.**

At AmaKo Momo, we serve more than just food — we serve **care, hygiene, and consistency.** With **tech in our system** and **love in our recipe**, we're **rebuilding trust in every bite.**"



by Sabin Shrestha

# Our Momo Revolution

## Premium Experience

“Opening soon in the heart of Koteshwor, Kathmandu — with dine-in, takeout, and delivery.”

Our eco-friendly packaging sets us apart. Each container is reusable and stylish.



### Signature Jhol Recipe

A bold family recipe perfected over generations — rich, aromatic, and unforgettable



### Tech-Powered Systems

Modern POS and digital coupon system. Fast service, personalized rewards. From queue to kitchen, our system is built to scale



### Social Cause

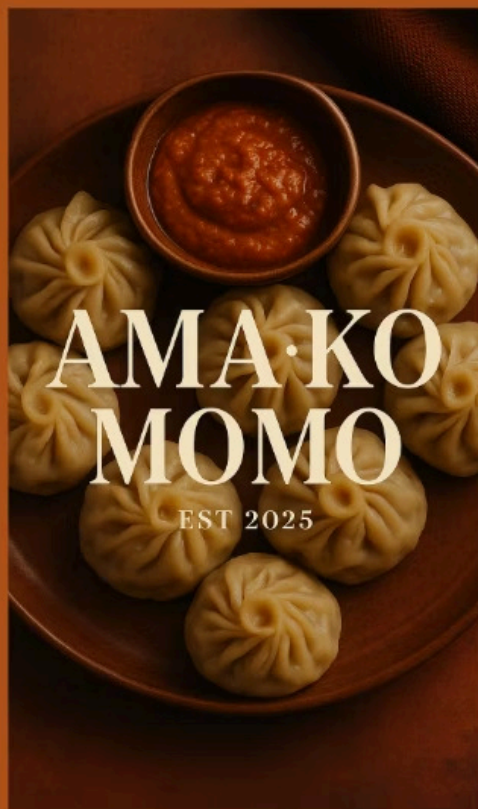
Every order helps street dogs. We donate 5% of profits to animal shelters. We're not just feeding customers — we're feeding compassion



“Saving dogs, one momo at a time.”



# FOOD MENU



Highlight



Featured



All momos



Drinks and Dessert

# Menu



Rs. 170

Basic Plate

Our signature momos with homemade sauces.

Rs. 199

Student Set

Budget-friendly and satisfying — made for hungry students.

Rs. 699

Couple Set

Curated for cozy nights. A duo treat with sides and sauces.”

Rs. 1999

Family Set

Generous portions for 4-6 people.Great for family nights or gatherings

## Other menu Items

- "Comming soon..."

We'll capture diverse markets: students, office workers, families, and delivery users.

Pricing with purpose. Crafted to please all walks of life.



# Our Marketing Revolution



## Viral Creator Race

4 winners get cash prizes (1st: Rs. 15k, 2nd: Rs. 10k, 3rd: Rs. 3k, 4th: Rs. 2k). 15–20 more keep wallet balance earned from referrals. Purpose: Explosive social reach + new customer onboarding.



## Referral System

Unique referral links for creators & customers. Earn discounts, wallet credit, and badge rewards. Referral ROI tracked transparently for investors.



## Hype Menu & Combo Systems

Tiered Set Combos (Solo, Office, Couple, Family, Party) with value-packed pricing to boost AOV. Weekly Drops of new flavors generate excitement. Momo Challenges like spicy leaderboards drive social sharing.



## Purpose-Driven Brand

"Saving Dogs, One Momo at a Time" - 2–5% of central net profit donated to dog rescue in Nepal. Verified cause with updates, impact stories, and social content creates emotional brand bond.



## Dual Loyalty System

Physical Stamp Card at POS and In-App Tracker for automated rewards on every 7th momo plate. Both systems usable together for maximum retention.



## Tech-Driven Marketing

AmaKo Web App with integrated ordering, wallet, and investor tracking. Automated Notifications via push, SMS, and email. App-only Offers for exclusive discounts.



## Influencer & On-Ground Campaigns

Brand Ambassador (Launch in Progress) - Official public face creates long-term pull. Free Tasting Events at Basantapur, Thamel, Koteshwor to collect feedback and build buzz pre-launch.



## Full SNS Marketing Timeline

From Day 0 to Day 100+: Daily Instagram/TikTok updates on location hunting, design, recipe testing, team hiring. Post-launch: Behind the scenes, chef stories, daily orders, dog rescue updates. Emotional storytelling + organic growth machine.



## Purpose-Driven Brand

**"Saving Dogs, One Momo at a Time"**  
• 2–5% of Central profit to rescue orgs  
• Shared impact stories & updates  
👉 *Builds emotional connection & loyalty*

### Launch Month Goals

1,000+

App Users

Rs. 5L+

Online Orders

5,000+

Social Shares

5

Dogs Rescued

Tech-powered engagement through our web app with gamification, badges, and smart receipts



# Your Investment Opportunity

## Rs. 1,00,000 Investment

For 1% equity in AmaKo Momo - a dual ownership stake in both AmaKo Central (brand & IP) and our flagship Koteshwor branch.

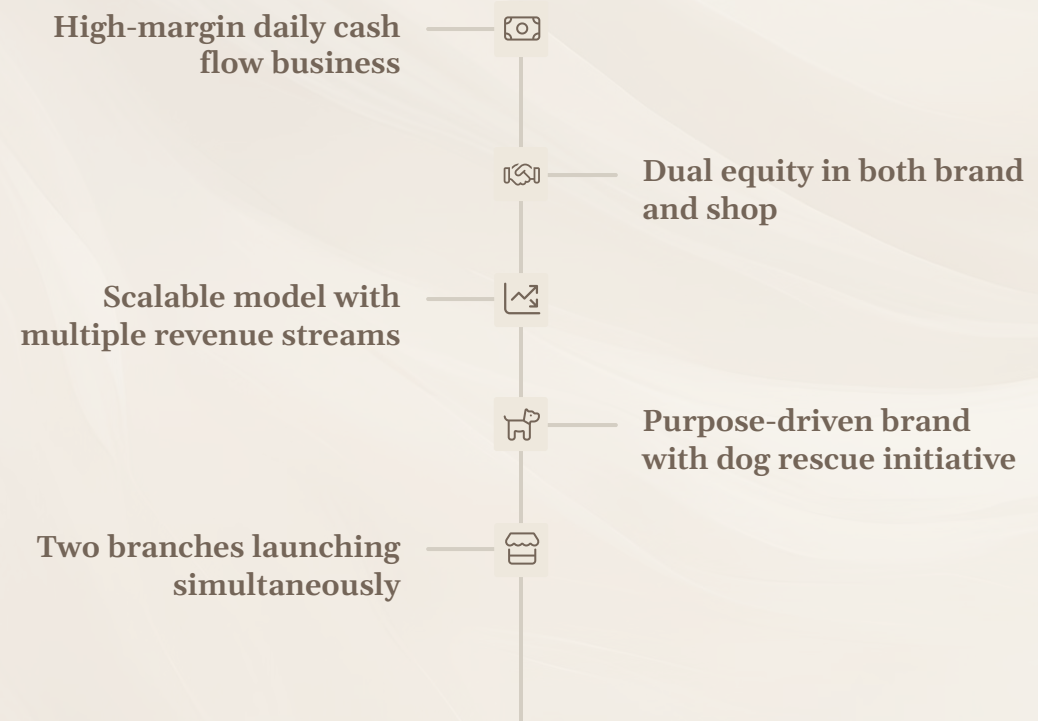
## Monthly Returns

Earn 1% of profits as a silent investor while we handle operations, staff, and marketing.

## Scalable Growth

Benefit from both branch profits and central earnings as we expand to multiple locations.

## Why This is a Great Deal



## AmaKo Central: Monthly Revenue (Current Network)

Branch	Plates/Day	Royalty/Plate	Monthly Profit to Central
Koteshwor	250	Rs. 20	Rs. 1,50,000
Frozen Momo	30 packs/day	Rs. 20 profit/pack	Rs. 18,000
Total (Live)	—	—	Rs. 1,68,000/month

### Branch B (In Progress):

Expected to launch same day — when live, Central’s profit will double to Rs. 3L+/month with the same operating team and setup.

## Koteshwor Momo Branch: Profit Forecast & Investor Earnings

Daily Sales	Monthly Profit	Your 1% Share
100 plates	Rs. 0 (Break-even)	Rs. 0
200 plates	Rs. 1,80,000	Rs. 1,800
250+ plates	Rs. 2,70,000+	Rs. 2,700

**Rs. 60 profit per plate** with break-even at just 100 plates/day



# AmaKo Momo Launch Roadmap

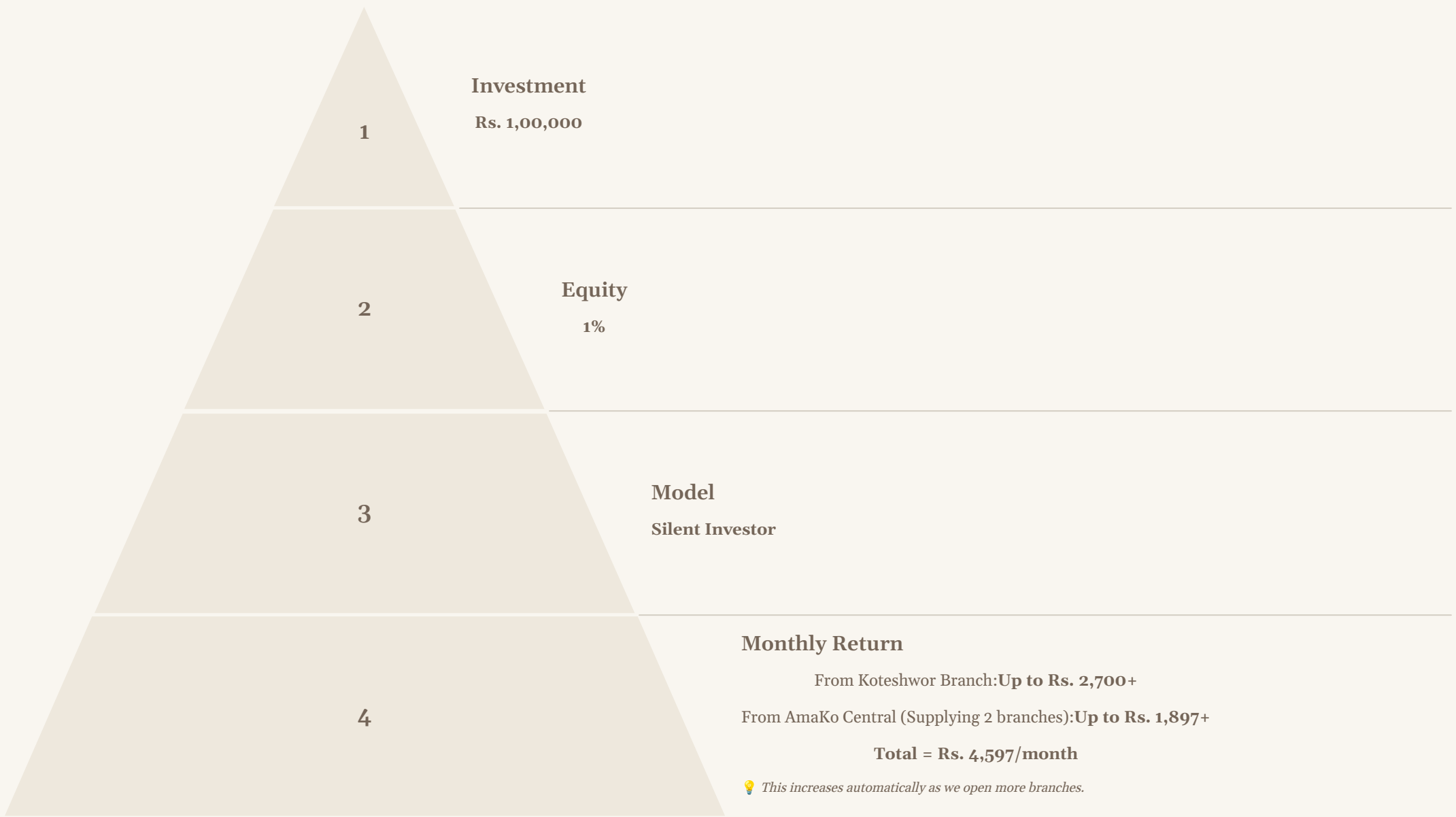
Our strategic 4-month path to revolutionizing Nepal's momo scene with a November 1, 2025 grand opening







# Join Our Momo Revolution

Hurry up Limited Investor Slots Available




 **What You Get:** Equity in both AmaKo Central (brand IP, future royalties) and the Koteswor Flagship Branch (immediate cash flow)



**Limited Opportunity**

Only early investor slots available - join our founding circle



**Purpose-Driven Profits**

5% of profits help rescue dogs while you earn passive income from a growing brand

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**Zero Management Headaches**

We handle operations, marketing, and growth - you simply collect returns


## Take the Next Step

- Book a 10-min intro call: WhatsApp: +81 08079887555
- Reply "I'm interested" and we'll guide you forward.

## Investor Slots are Limited



*Already in talks with several interested backers*



Investor lockin *Deadline July 31 , 2025* or when filled — **whichever comes first**

AmaKo Momo — Saving Dogs, One Momo at a Time. 🐾

Join the movement. Own a piece of it.

# Be Part of Something Bigger

## Join Our Purpose-Driven Brand

### A Scalable Food Brand -

Innovative central kitchen model with expanding branch network

### Technology-Backed Operations -

Modern systems driving efficiency and consistent quality

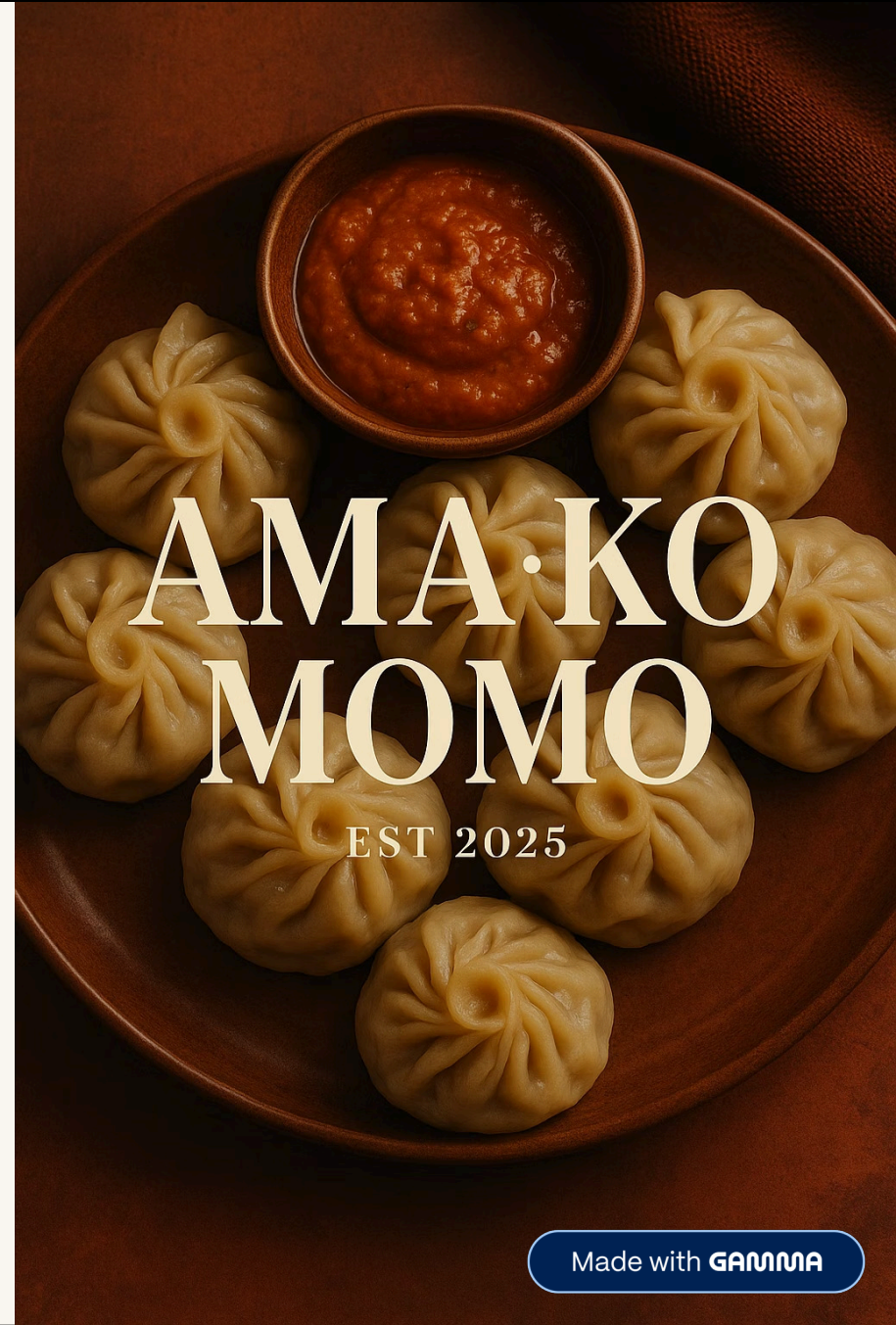
**Cause-Driven Business** - 5% of profits help rescue dogs while you earn passive income

"We're not just building a momo shop — We're building a brand Nepal can be proud of."

[Invest Now](#)

[Contact Us](#)

 +81 08079887555



Made with GAMMA