



Amako Momo

Est:2025



Ama Ko Momo — Nepal's momo. A taste of love, a bond of home.



An AmaKo Food Ltd. brand

The Story That Built AmaKo Momo

How a mother's recipe became a mission to rebuild trust in Nepal's favorite food.

Small Town Origins

1

For 15 years, my mother's momo shop became a destination where people would journey just to taste her special recipe.

Dream Rekindled

3

Her dream never faded. Now I'm reviving it — with her recipe, tech-enabled systems, and a clear story the world can trust.

2

City Challenges

Moving to Kathmandu brought harsh realities—she couldn't compete in the crowded market and took work in a canteen to support our family.



"I saw her serve joy one momo at a time. Now it's my turn — to make that joy scale."

— Sabin Shrestha, Founder

AmaKo Momo blends heartfelt tradition with modern systems, clean operations, and a bold brand. **This is how we stand out — and scale.**



AmaKo Momo: Reinventing Nepal's Comfort Food

AmaKo Momo combines tradition with innovation. We're revolutionizing the momo experience through our signature jhol recipe and tech-driven approach.

Our mission:

We're here to change what momo means in Nepal.

At AmaKo Momo, we serve more than just food — we serve **care, hygiene, and consistency.** With **tech in our system** and **love in our recipe**, we're **rebuilding trust in every bite.**"

Our Momo Revolution

Premium Experience

“Opening soon in the heart of Koteshwor, Kathmandu — with dine-in, takeout, and delivery.”

Our eco-friendly packaging sets us apart. Each container is reusable and stylish.



Heritage Recipe, Modern Standards

Mom’s beloved recipe combined with strict quality control and hygiene practices unseen in traditional momo shops.

Signature Jhol Recipe

Our distinctive jhol (sauce) elevates the momo experience with flavors that connect generations while appealing to contemporary tastes.



Tech-Powered Systems

Modern POS and digital coupon system. Fast service, personalized rewards. From queue to kitchen, our system is built to scale



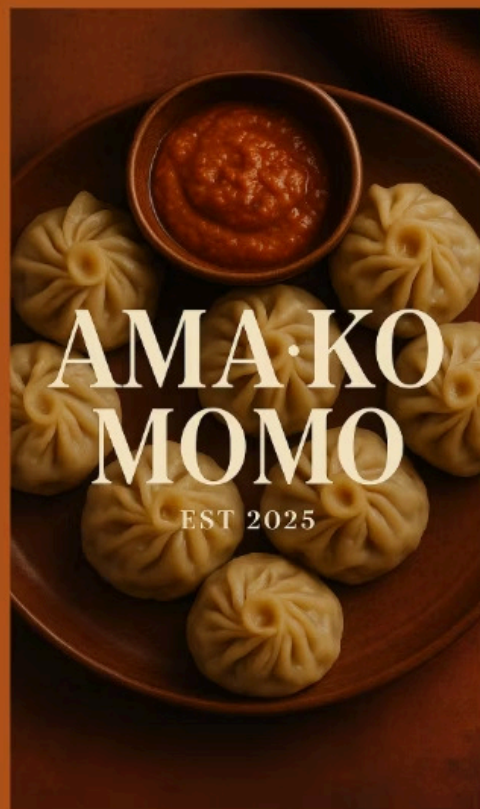
Social Cause

Every order helps street dogs. We donate 5% of profits to animal shelters. We’re not just feeding customers — we’re feeding compassion



“Saving dogs, one momo at a time.”

FOOD MENU



Highlight



Featured



All momos

| MENU | |
|-----------------------|--------|
| DRINKS | |
| SODA | \$2.50 |
| ICED TEA | \$2.95 |
| LEMONADE | \$3.50 |
| SPARKLING WATER | \$3.00 |
| COFFEE | |
| ESPRESSO | \$2.00 |
| AMERICANO | \$2.50 |
| LATTE | \$3.00 |
| CAPPUCCINO | \$3.25 |
| DESSERT | |
| CHEESECAKE | \$4.50 |
| CHOCOLATE CAKE | \$4.25 |
| ICE CREAM | \$3.50 |

Drinks and Dessert

Menu



Rs. 170

Basic Plate

Our signature **10 pcs** momos with homemade sauces.

Rs. 199

Student Set

10 pcs momo + 1 side + 1 non-boba drink — with our signature sauces, all in one budget-friendly set.

Rs. 699

Couple Set

20 pcs momo (2 types) + 2 sausages + 1 drink + 1 dessert + 1 AmaKo Finds lucky draw — perfect for sharing and surprises.

Rs. 1999

Family Set

30 momos (3 types) + 12 sides + 3 fries + 1 chicken leg + 3 drinks + 3 desserts — perfect for 3–4 food lovers!



Rs. 300

Kid Set

- **5** cute momos + 1 juice — just enough to keep little tummies happy!

Other menu Items

- "Tease upcoming items: "Fries, Karaage, Sausages, Ice Cream, Brownies — launching soon!"

We're not stopping at just momos.

From late-night snacks to lunchbox heroes, sweet cravings to budget bites — **new items are on the way** to serve **groups, office-goers, and foodies everywhere.**

Every dish is designed with purpose — priced for value, crafted for delight.



Our Marketing Revolution



Viral Creator Race

4 winners get cash prizes (1st: Rs. 15k, 2nd: Rs. 10k, 3rd: Rs. 3k, 4th: Rs. 2k). 15–20 more keep wallet balance earned from referrals. Purpose: Explosive social reach + new customer onboarding.



Referral System

Unique referral links for creators & customers. Earn discounts, wallet credit, and badge rewards. Referral ROI tracked transparently for investors.



Hype Menu & Combo Systems

Tiered Set Combos (Solo, Office, Couple, Family, Party) with value-packed pricing to boost AOV. Weekly Drops of new flavors generate excitement. Momo Challenges like spicy leaderboards drive social sharing.



Dual Loyalty System

Physical Stamp Card at POS and In-App Tracker for automated rewards on every 7th momo plate. Both systems usable together for maximum retention.



Tech-Driven Marketing

AmaKo Web App with integrated ordering, wallet, and investor tracking. Automated Notifications via push, SMS, and email. App-only Offers for exclusive discounts.



Influencer & On-Ground Campaigns

Brand Ambassador (Launch in Progress) - Official public face creates long-term pull. Free Tasting Events at Basantapur, Thamel, Koteshwor to collect feedback and build buzz pre-launch.



Full SNS Marketing Timeline

From Day 0 to Day 100+: Daily Instagram/TikTok updates on location hunting, design, recipe testing, team hiring. Post-launch: Behind the scenes, chef stories, daily orders, dog rescue updates. Emotional storytelling + organic growth machine.



Purpose-Driven Brand

"Saving Dogs, One Momo at a Time"

- 2–5% of Central profit to rescue orgs
- Shared impact stories & updates

👉 *Builds emotional connection & loyalty*

Launch Month Goals

1,000+

App Users

Rs. 10L+

Online + Inshop Orders

5,000+

Social Shares

5

Dogs Rescued

Tech-powered engagement through our web app with gamification, badges, and smart receipts

Your Investment Opportunity

Rs. 1,00,000 Investment

For 1% equity in AmaKo Momo - a dual ownership stake in both AmaKo Central (brand & IP) and our flagship Koteshwor branch.

Monthly Returns

Earn 1% of profits as a silent investor while we handle operations, staff, and marketing.

Scalable Growth

Benefit from both branch profits and central earnings as we expand to multiple locations.

Why This is a Great Deal

High-margin daily cash flow business



Dual equity in both brand and shop



Returns begin from Koteshwor + Central.
Returns scale automatically as we expand.



Purpose-driven brand with dog rescue initiative



Branch B is preparing to launch closely after Koteshwor.

AmaKo Central: Monthly Revenue (Current Network)

| Branch | Plates/Day | Royalty/Plate | Monthly Profit to Central |
|--------------|--------------|--------------------|---------------------------|
| Koteshwor | 250 | Rs. 20 | Rs. 1,50,000 |
| Frozen Momo | 30 packs/day | Rs. 40 profit/pack | Rs. 36,000 |
| Total (Live) | — | — | Rs. 1,86,000/month |
| | | | Rs 1,860 (Your 1% Share) |

Branch B (In Progress):

Expected to launch same day — when live, Central’s profit will double to Rs. 3L+/month with the same operating team and setup.

Koteshwor Momo Branch: Profit Forecast & Investor Earnings

| Daily Sales | Monthly Profit | Your 1% Share |
|-------------|--------------------|---------------|
| 100 plates | Rs. 0 (Break-even) | Rs. 0 |
| 200 plates | Rs. 1,80,000 | Rs. 1,800 |
| 250+ plates | Rs. 2,70,000+ | Rs. 2,700 |

Rs. 60 profit per plate with break-even at just 100 plates/day





JULY: Investor Lockdown & Final Readiness

- 1

SEPTEMBER: Capital Deployment & Setup

- 3

NOVEMBER 1: Grand Opening Day

- 5

AUGUST: Full Execution Begins

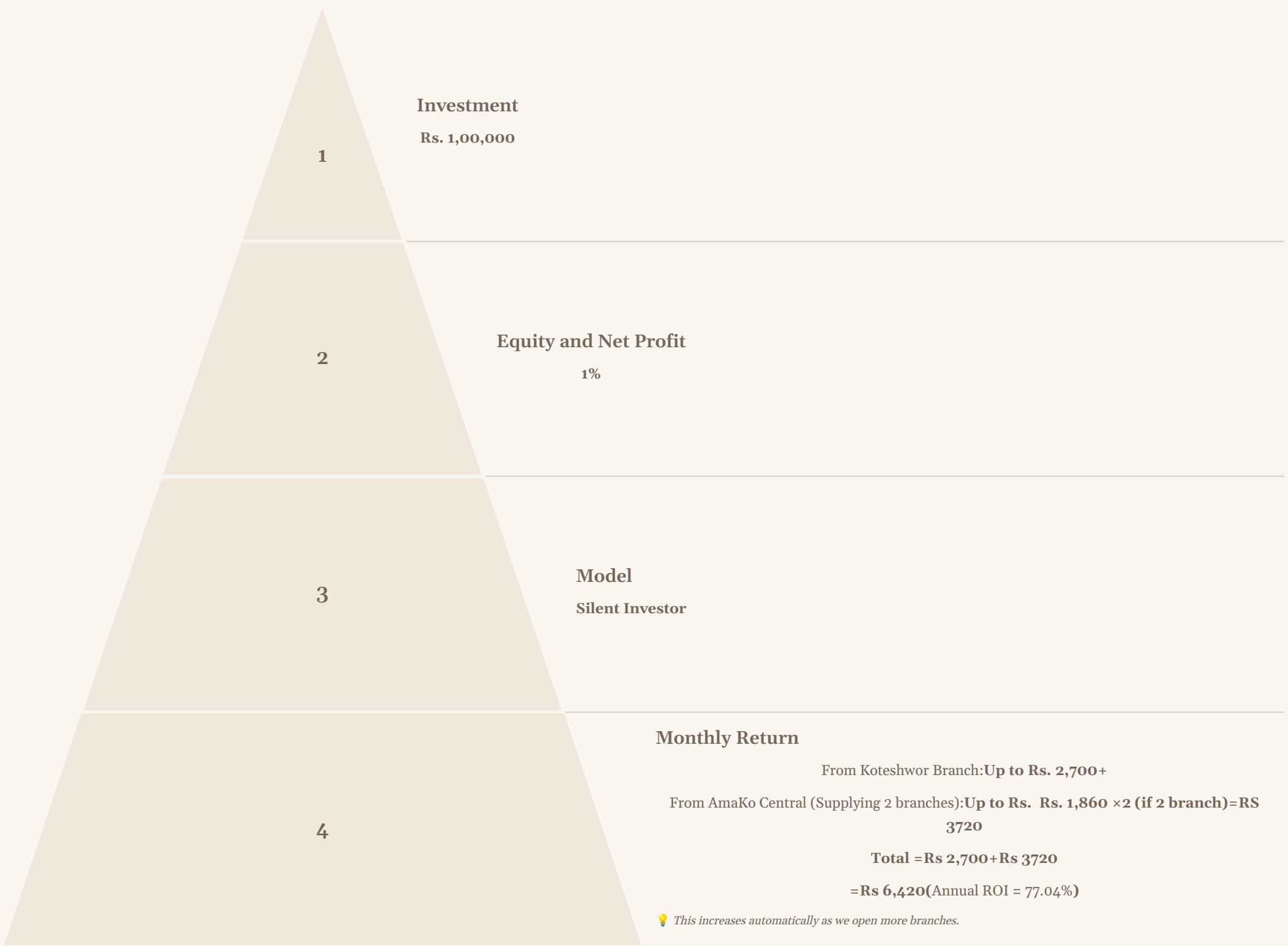
- *Our internal version is already under development — launching public-facing investor portal August 10.*

OCTOBER: Pre-Launch Hype Campaign


- Launch Creator Race viral marketing initiative
- Complete staff training and inventory delivery
- Execute influencer strategy and VIP pre-launch event
- Conduct operational dry runs before grand opening

Join Our Momo Revolution

Hurry up Limited Investor Slots Available



 **What You Get:** Equity in both AmaKo Central (brand IP, future royalties) and the Koteshwor Flagship Branch (immediate cash flow)



Limited Opportunity

Only early investor slots available - join our founding circle



Purpose-Driven Profits

5% of profits help rescue dogs while you earn passive income from a growing brand




Zero Management Headaches

We handle operations, marketing, and growth - you simply collect returns


Take the Next Step

- Book a 10-min intro call: WhatsApp: +81 08079887555
- Reply "I'm interested" and we'll guide you forward.

Investor Slots are Limited



Already in talks with several interested backers



Investor lockin *Deadline July 31, 2025* or when filled — **whichever comes first**

AmaKo Momo — Saving Dogs, One Momo at a Time. 🐾

Join the movement. Own a piece of it.

Be Part of Something Bigger

Join Our Purpose-Driven Brand

A Scalable Food Brand -

Innovative central kitchen model with expanding branch network

Technology-Backed Operations -

Modern systems driving efficiency and consistent quality

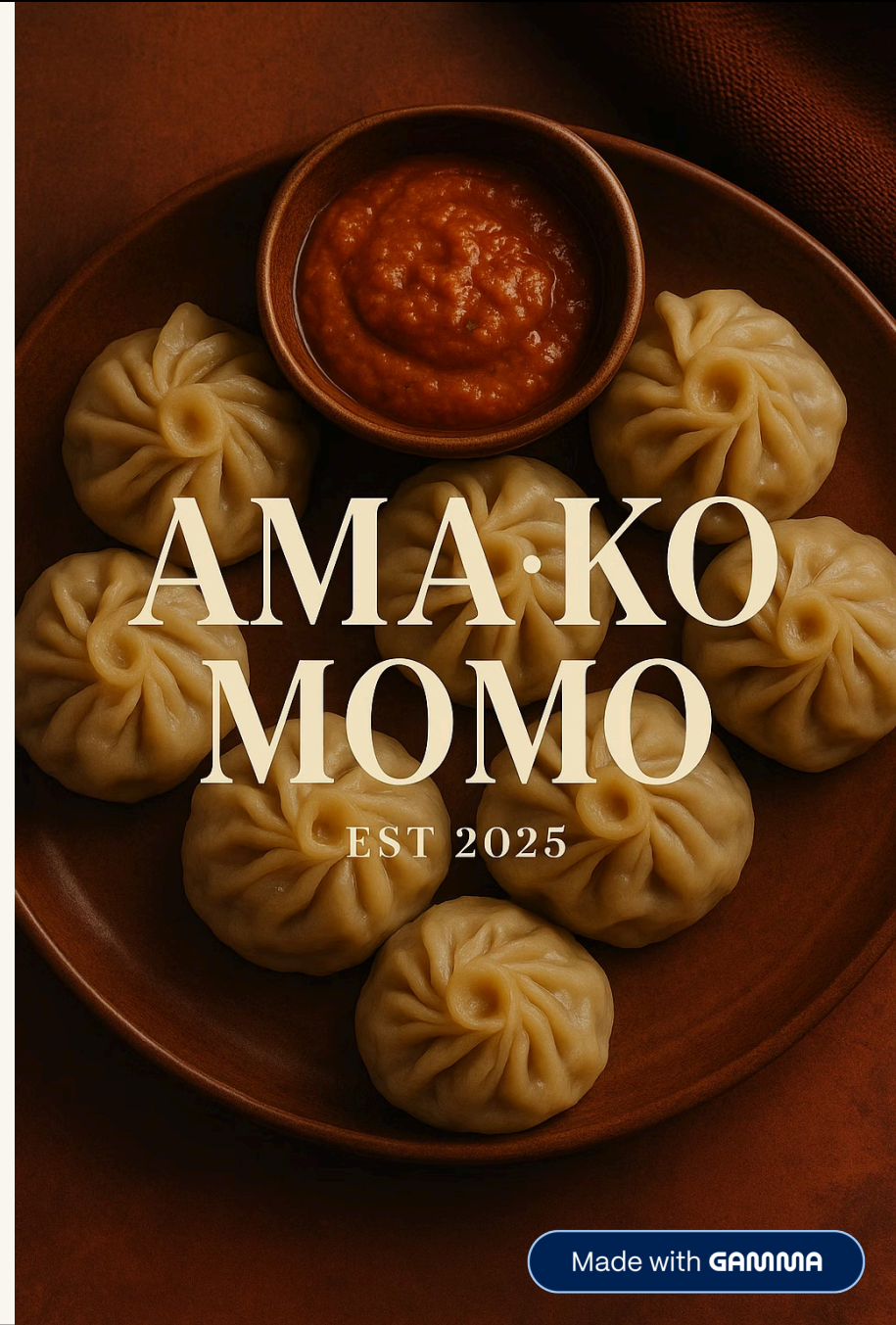
Cause-Driven Business - 5% of profits help rescue dogs while you earn passive income

"We're not just building a momo shop — We're building a brand Nepal can be proud of."

[Invest Now](#)

[Contact Us](#)

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