

Brand

APPLE

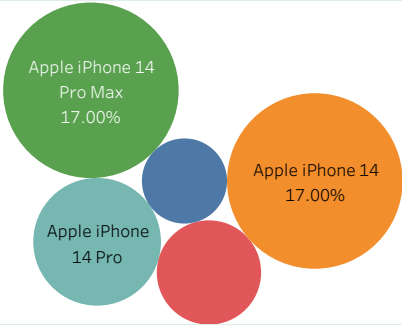
Year

2022

Colour

Multiple valu..

Model-Share



KPI

Brand	Discoun..	Mrp	Sale Pri..	Star Rat..
Apple	0	77,000	77,000	5

KPI 2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Annual Revenue



Model Specification

Model	Process..	Front Ca..	Rear Ca..	Colou
APPLE IPHONE 12	A Bionic Chip with Next Generati.	12MP	12MP + 12MP	Black
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generati.	12MP	12MP + 12MP	Blue