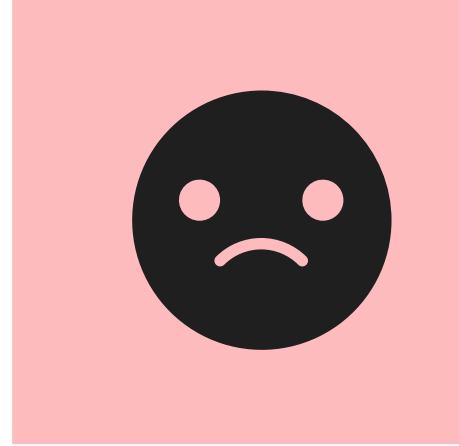


Thinks



Says

IREVOLUTION



sees



Does

"I want to own an iphone because it is a status symbol."

"I am not sure if an iphone is right for me."

"I want to use an iphone because it is a great prouduct."

Other people using iphones and being impressed by them.

The high prise tag of iphones.

Advertisement for iphones that make them look like desirable products.

"I can't believe how expensive iphones are."

"I love my iphone."

"I'm curious to see what the new iphone like."

Researchs iphones online and in stores.

Compares iphones to other smartphones.

Saves up money to buy an iphone.