

20GEO03 – Design Thinking for Engineers

List of Templates for CAT I (T1 to T16)
(Explore Phases)
16 Templates

Phase I : Explore

List of Templates for CAT 1

- **T1:** PMA1 - Design Brief
- **T2:** SCOPES
- **T3:** STEEP Trend Analysis
- **T4:** STEEP Analysis Matrix
- **T5:** STEEP Analysis Prioritization
- **T6:** Strategic Priorities Matrix
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- **T8:** Activity System Mapping
- **T9:** Key Components of Activity System
- **T10:** Stakeholder Mapping Matrix
- **T11:** Stakeholder Links & Relationship Mapping
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- **T13:** Stakeholder Analysis & Engagement Strategy
- **T14:** Project Brief and Opportunity Framing
- **T15:** Project Brief and Reframing Project Challenges
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T1 : PMA 1 - Design Brief

	DESIGN BRIEF
PROJECT DESCRIPTION	Develop an advanced IoT-based landslide detection and early warning system to monitor environmental and geotechnical parameters, providing real-time alerts to prevent loss of life and property.
INTENT SCOPE	Within the scope: Installing IoT sensors, analyzing data, developing predictive models, and setting up community alerts. Outside the scope: Infrastructure repair, long-term environmental monitoring, policy-making, and extensive public education programs.
EXPLORATION QUESTIONS	How can IoT sensors be effectively utilized to monitor and predict landslide occurrences? What are the most effective methods for processing and analyzing the collected data to provide accurate and timely landslide warnings?
TARGET USERS	1. Local Authorities and Government Agencies 2. Residents in Landslide-Prone Areas 3. Infrastructure and Utility Companies These communities are important because they are at high risk of losing lives, homes, and livelihoods due to landslides. By providing early warnings and predictive insights, we can help them take preventive measures, ensuring their safety and minimizing damage.
RESEARCH PLAN	To explore the opportunity space, we will conduct a thorough market analysis to identify the needs and challenges of target users, and engage with stakeholders through surveys and interviews to gather insights and validate the feasibility of the IoT-based landslide detection system.
EXPECTED OUTCOMES	The expected outcomes include the development of a reliable IoT-based landslide detection system that provides real-time alerts, enhancing safety and preparedness in landslide-prone areas.
SUCCESS METRICS	Success will be measured through several Key Performance Indicators (KPIs):- Accuracy of Predictions, Timeliness of Alerts, Reduction in Landslide Impact.
PROJECT PLANNING	We need IoT sensors and data analysis software for detecting landslides, crucial during the data collection and analysis stages. These resources are essential to gather accurate data and predict potential landslides effectively. The urgency is driven by the upcoming monsoon season, which increases the risk of landslides. The relevant timeframe for fulfilling the brief is three months to ensure timely implementation and safety measures.

T2 : SCOPES (Design Challenge)

	SCOPES	DEFINITIONS
S	SITUATION AND/OR PROBLEM	Landslides pose a significant threat to life and property in many regions, often occurring with little warning. The challenge is to develop a reliable system that can provide early detection and timely alerts to mitigate these risks.
C	CONSTRAINTS	The project faces constraints such as limited budget for sensor deployment and maintenance, and the challenge of ensuring reliable wireless communication in remote, landslide-prone areas. Additionally, the system must be robust enough to operate under harsh environmental conditions.
O	OBJECTIVES AND OUT-COMES	Objectives: Develop an IoT-based system for early landslide detection and real-time alerts to enhance safety and preparedness. Expected Outcomes: Timely alerts to prevent loss of life and property, and valuable data for improving landslide prediction models.
P	PEOPLE	The primary beneficiaries are residents living in landslide-prone areas, who will receive timely alerts to ensure their safety. Additionally, local authorities and disaster management agencies will benefit from real-time data to make informed decisions and coordinate emergency responses effectively.
E	ESTIMATES	
S	SCOPE	There is ample scope to explore multiple alternatives, such as using different sensor types and configurations, various communication technologies, and diverse data processing techniques. These alternatives can help optimize the system for different terrains and conditions.
	DESIGN CHALLENGE	How might we develop a reliable and scalable IoT-based landslide detection system that provides real-time alerts to enhance safety and preparedness in landslide-prone areas?

T3 : STEEP TRENDS ANALYSIS

Social and demographics

1. Increasing awareness of natural disaster risks.
2. Higher population density in landslide-prone areas increases the need for effective monitoring systems.

Technologies

1. Continuous improvements in IoT technology, including sensors, networks, and data processing, enhance system reliability and accuracy
2. The durability and power efficiency of sensors are critical for long-term deployment.

Economy

1. Initial costs of sensor installation, network setup, and maintenance could be high.
2. The cost of landslide damage (property, infrastructure) can justify the investment.

Environment and Nature

1. Heavy rainfall
2. Extreme weather conditions
3. Soil erosion and vegetation damage
4. Designing sensor systems that have low environmental impact

DESIGN CHALLENGES

Politics and Legal

1. Potential for government funding and support through dedicated disaster risk reduction programs
2. Ensuring compliance with environmental protection laws and land use policies.

T4 : STEEP Analysis Matrix

STEEL ANALYSIS MATRIX

High Impact	
<p>1.The interaction of multiple hazards may vary, impacting detection systems effectiveness.</p> <p>2.Integration may be complex and variable , affecting effectiveness</p>	<p>1.Climate change impacts are substantial and expected to continue influencing landslide frequency.</p> <p>2.Technological advancements in sensors and monitoring are expected and impactful.</p>
Uncertain to Occur	Likely to Occur
<p>1. Regulations may vary and impact system implementation unpredictably</p> <p>2. New tech may have potential, but its practical impact and adoption are uncertain.</p>	<p>1. Changes in land use are ongoing but may have less immediate impact on detection systems.</p> <p>2.Routine updates and improvements are generally expected but may have less immediate impact</p>
Low Impact	

T5 : STEEP Analysis Prioritization

STEPP ANALYSIS PRIORITIZATION

Discuss 2 key trends from the High Impact - Likely to Occur quadrant:

1. This quadrant prioritizes areas with high landslide risk and a high probability of occurrence. These zones require immediate attention and mitigation strategies.
2. This analysis provides a framework for prioritizing landslide mitigation efforts by focusing on areas with the highest risk.

Discuss 2 trends from the High Impact - Uncertain to Occur quadrant

1. These areas have the potential for significant damage and disruption, even if the likelihood of a landslide is uncertain.
2. This quadrant necessitates ongoing monitoring of environmental factors, such as rainfall and seismic activity, to refine the probability of a landslide occurrence.

T6 : Strategic Priorities Matrix

STRATEGIC PRIORITIES MATRIX		
	URGENT	LESS URGENT
IMPORTANT	These tasks are critical and need immediate attention. They directly impact the ability to detect and respond to landslides in real-time.	These tasks are essential for long-term effectiveness and sustainability.
LESS IMPORTANT	These tasks require quick action but might not have the same long-term impact. They are often short-term fixes or communications.	General awareness campaigns that are not related to immediate disaster response..

1 Do First

High Urgency
High Priority

Important Task

2 Delay

High Priority
but Not so Urgent

Schedule to complete

3 Delegate

High Urgency but
not High Priority

Can be done
by someone else

4 Don't Do

Low Priority
Low Urgency

Distraction

T7 : Synthesis (Sense Making)

SYNTHESIS: MAKING SENSE OF STEEP ANALYSIS AND STRATEGIC PRIORITIES

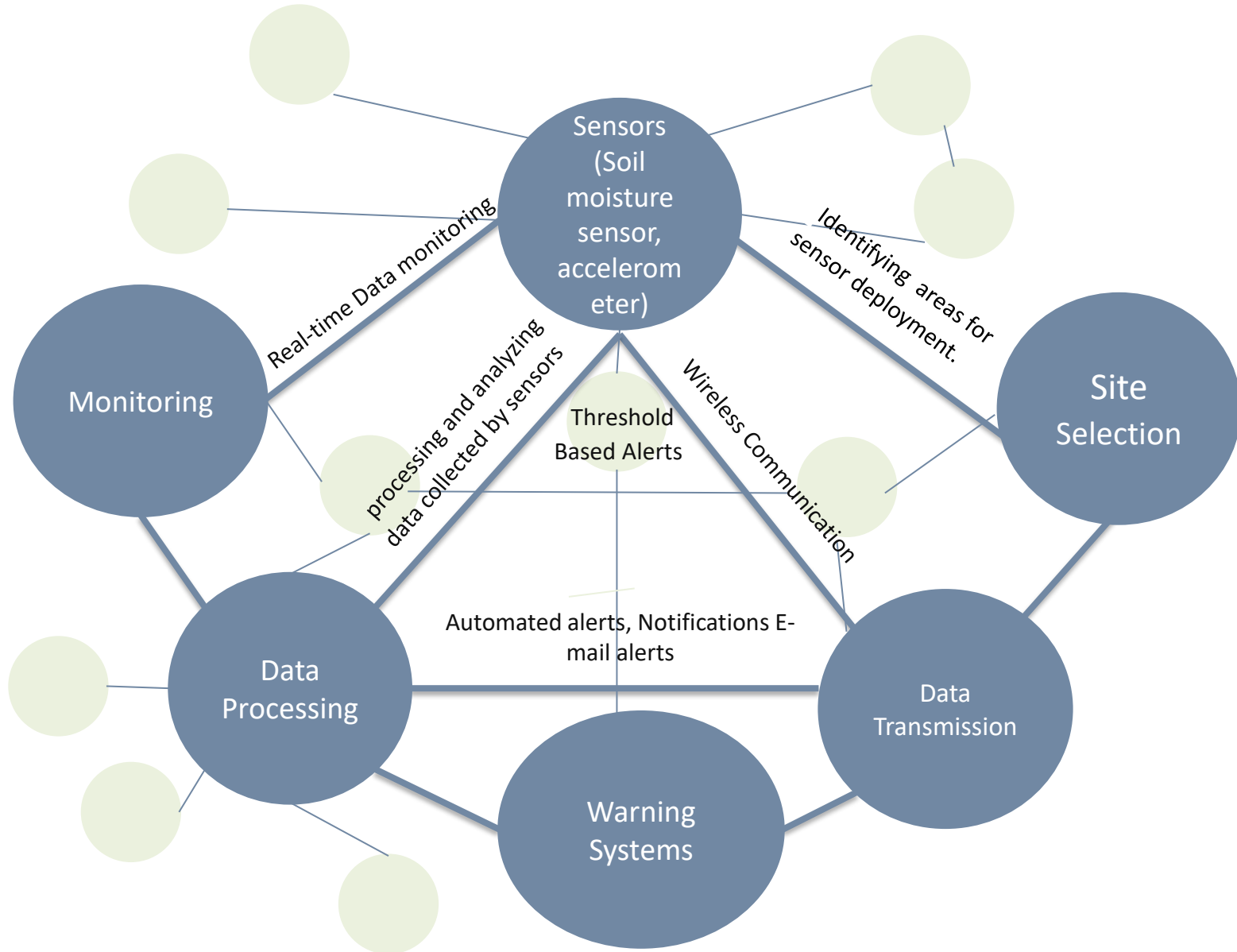
Assessment Questions	Synthesis: Sense Making
What relationships among the trends do you perceive? How are they related? Why are these relationships important?	Increasing urbanization, climate change, and advancements in IoT technology.
What opportunities and/or challenges need immediate attention going forward for your design challenge? And why?	Leveraging IoT sensors for real-time monitoring, utilizing machine learning for data analysis and prediction, and integrating data with GIS for visualization and decision-making.
What would it take to create positive change on this issue relating to your design challenge?	Engaging stakeholders like government agencies, research institutions, and local communities. Implementing regulations for land use and construction in landslide-prone areas.
Who else would be interested in this issue? Why should they care? What conversations would you have with them?	Government agencies, disaster management companies, and communities at risk. Preventing loss of life and property, protecting infrastructure, ensuring environmental sustainability, and managing financial risk. Discussing the potential impact of IoT-based landslide detection.

T8 : Activity System Mapping

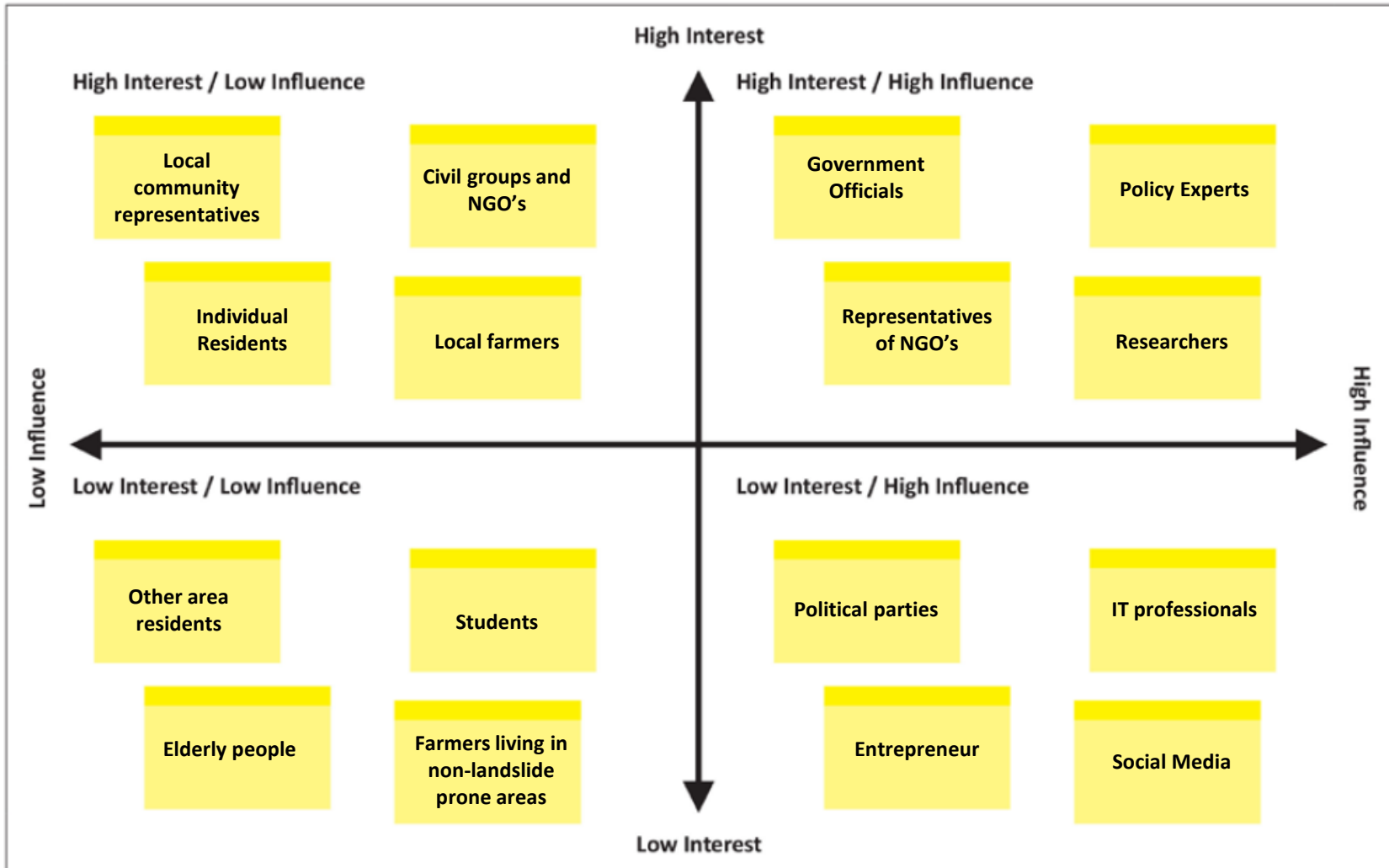
OBJECTIVES

Risk assessment	Mitigation Strategies	Early warning Systems	Emergency Preparedness
Identifying landslide-prone areas	Vegetation management	Install Sensors	Improve preparedness
Determining slope stability	Retaining Drainage systems	Implement real-time monitoring	Alert residents and stakeholders
Analysing rainfall patterns	Ensure effective runoff management	Disseminate early warnings through SMS,etc.	Train first responders
Determining soil type	Terracing	Geophysical modelling	Establish Evacuation protocols

T9 : Key Components of Activity System

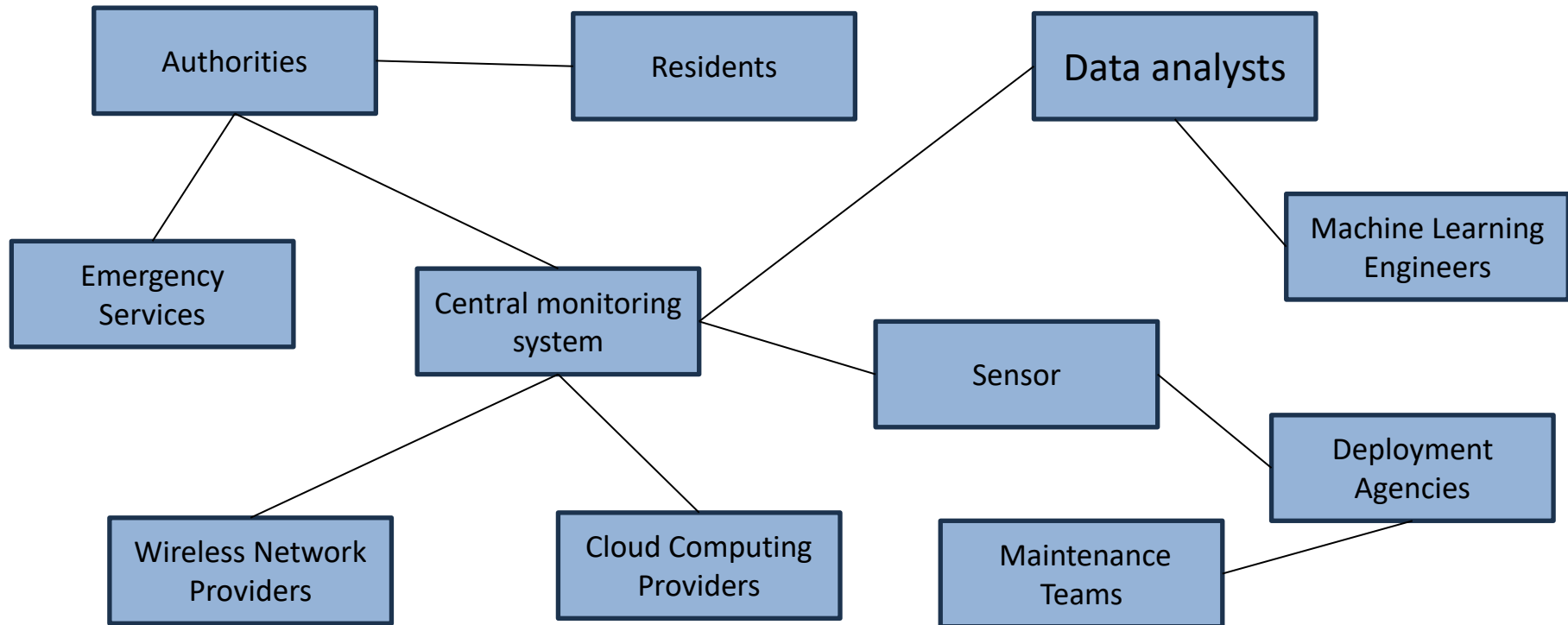


T10: Stakeholder Mapping Matrix



T11: Stakeholder Links & Relationship Mapping

- Define the links and relationships between stakeholders.



T12: Stakeholder Priority Mapping Matrix



T13: Stakeholder Analysis & Engagement Strategy

KEY STAKEHOLDERS	RELATIONSHIPS	STAKEHOLDERS INTEREST IN DESIGN CHALLENGE	IMPACT ASSESSMENT	STRATEGIES TO GAIN SUPPORT OR REDUCE OBSTACLES
Researcher	Geotechnical Engineers	High	Effective in translating research into practical solutions.	Translate into real world scenerios
Director of NGOs	Focuses on Monitoring	High	Ability to leverage funding ,resources effectively.	Maintain open lines of Communication
Policy Makers	Responsible for Implementing Regulations	Medium	Efficiency in resource allocation	Develop streamline process
Local Community Members	Users or Main character	High	Effectiveness of individual mitigation efforts.	Provide financial assistance
Insurance Companies	Responsible for lives and properties	High	Efficiency in managing claims,supporting recovery.	Provide assistance for landslide related damages

T14: Project Brief and Opportunity Framing

A. CHALLENGE OR PROBLEM DEFINITION

PROJECT SPONSOR	Organization Name	Kongu Engineering College	
	Address and Contact	Perundurai, Erode – 638 060 Ph.no : 04294 226555	
	Contact Person(s)		
PROJECT TITLE	Landslide Detection using IOT Devices		
DESIGN CHALLENGE	Real time landslide detection that can accurately predict and provide warnings to minimize damage and loss of life.		
DESIGN CHALLENGE CONTEXT AND BACKGROUND INFO	<u>ISSUE:</u> <ul style="list-style-type: none">• Loss of life and Property. <u>OPPORTUNITY:</u> <ul style="list-style-type: none">• To provide early warning system and ecosystem protection.		
	Why does this design challenge matter to the organization ?	Addressing real world problem. Reputation and Social Responsibility.	

A.CHALLENGE OR PROBLEM DEFINITION (contd...)

GOALS AND OBJECTIVES OF THE DESIGN CHALLENGE	<u>GOALS:</u> <ul style="list-style-type: none">➤ Less manpower.➤ More belief in the system. <u>OBJECTIVES:</u> <ul style="list-style-type: none">➤ To provide accurate observations in less time without errors.
TARGET USERS OF THIS DESIGN CHALLENGE	Residents in landslide prone areas, infrastructure and utility companies.
OTHER KEY STAKEHOLDERS	R&D Department , Project Management Office.
PREVIOUS EFFORT TO SOLVE THIS DESIGN CHALLENGE	They experimented many techniques including Sensor Network, Remote Sensing & GIS.
CURRENT ACTIVITY SYSTEM AND PROCESS	The image processing unit in IR sensors

T15: Project Brief and Reframing Project Challenges

B . OPPORTUNITY FRAMING

Real issues behind this design challenge	
Inspiration from others in solving the design challenge	<i>Sensors based Landslide detection</i>
Team contributions	23CSR129 23CSR182 23CSR138 23CSR184 23CSR169 23CSR186
Success Criteria	<i>Completion of project within scheduled time and successful Landslide detection</i>
“How might we” opportunity/possibility statement	<i>How might we design real time landslide detection system to prevent loss of life and property?</i>

T16: Reframing the Opportunities

