

## Says

What have we heard them say?
What can we imagine them saying?

To get manage employee details

Personal information to be kept confidential

To get
Employee
data to plan
training
programs



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Streamlining this process will save time and reduce errors.

Compliance is crucial to avoid legal issues

Data
accuracy is
key for
effective
training



## SABARISH L

Streamlined Employee Detail Management

Manages payroll with employee data

Ensures data practices comply with regulations

Manages employee records, updates data, and runs reports. Concern about privacy and data security

Frustrated with payroll discrepancies, demands accuracy

Anxious
about data
privacy,
needs
reassurance



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

