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Sri Sivasubramaniya Nadar College of Engineering, Kalavakkam – 603 110

(An Autonomous Institution, Affiliated to Anna University, Chennai)

<Computer Science and Engineering

Continuous Assessment Test – I

Question Paper

Degree & Branch	B.E – Computer Science and Engineering				Semester	VII
Subject Code & Name	UCS1722- Social Network Analysis				Regulation: 2018	
Academic Year	2021-2022	Batch	2018-2022	Date	13.08.2021	FN / AN
Time: 90 Minutes	Answer All Questions				Maximum: 50 Marks	

Part – B (20 Marks)

<K2>	1a. In a macro structure view of social network, what are the typical network patterns that are unique to Social networks are found and explain those network structures (8)	<CO1>
	1b. What is the significance of the structural holes (2)	
<K2>	2. Explain the structural dimension of Social Capital by Nahapiet and Ghoshal (5)	<CO1>
<K3>	3. Create a two mode affiliation network of person attending social functions. Represent in matrix format and transform it to one-mode network considering the overlaps as strength of the tie. (5)	<CO1>

Prepared By	Reviewed By	Approved By
Course Coordinator	PAC Team	HOD