Shopify Agency.io

Sell Digital Product In shopify

1. **Set Up Your Shopify Store:**

   Sign up at Shopify and choose a plan (you can start with a free trial)

2. **Enable Digital Product Delivery:**

   To ensure automatic delivery, install the Digital Downloads app from the Shopify App Store

3. **Add Your Digital Product:**

   Go to Products > Add Product.

4. **Upload the Digital File:**

   After adding your product, click More Actions > Add Digital Attachment.

5. **Set Up Payment Options:**

   Enable payment gateways like Shopify Payments, PayPal, or other methods available in your region.

6. **Test the Checkout Process:**

   Make sure the digital product can be purchased and delivered successfully

7. **Configure Email Notifications:**

   Customize the email customers receive after purchasing.

8. **Promote Your Digital Products:**

   Set up SEO-friendly product descriptions and page titles under Products.

Purchase Digital Product by Using Digital Download Apps

1. **Find and Select the Product:**

   Visit the Shopify store's website.

2. **Add the Product to the Cart:**

   Review the cart to ensure everything is correct.

3. **Proceed to Checkout:**

   Click Checkout to start the payment process.

4. **Make the Payment:**

   Choose a payment method (e.g., credit card, PayPal).

5. **Receive the Download Link:**

   After payment, you'll see a thank-you page with an immediate download link (if configured).
   At the same time, you'll receive an order confirmation email containing the download link.

6. **Download the Product:**

   Click the download link on the thank-you page or in the email to access the file.

7. **Troubleshooting Tips:**

   Check if the store owner limits the number of downloads or the link expiration time.

How Shopify Provides the Digital Product Link

1. **Download Link Sent via Email:**

   Shopify sends an order confirmation email to the customer's provided email address. This email includes a unique download link to the purchased digital file.

2. **Optional Follow-Up Email from Digital Downloads:**

   Set Download Limits
   Send Updated Links

How Shopify Ensures Secure Delivery

1. **Expiration and Limits:**

   Store owners can set restrictions on the download link

2. **Updated Files:**

   If a store updates the digital product, the app can send a new download link to previous buyers.