

Key Performance Indicators [KPI]

GROSS SALES **54.0M**

■ -4 65%

GROSS PROFITS

9.1 M

4.48%

cost of sales 44.9M

‡ -4.69%

GROSS MARGIN

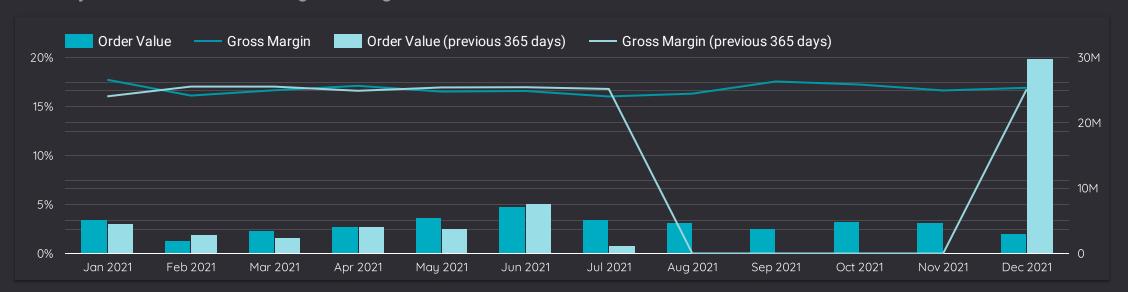
16.8%

♠ 0.18%

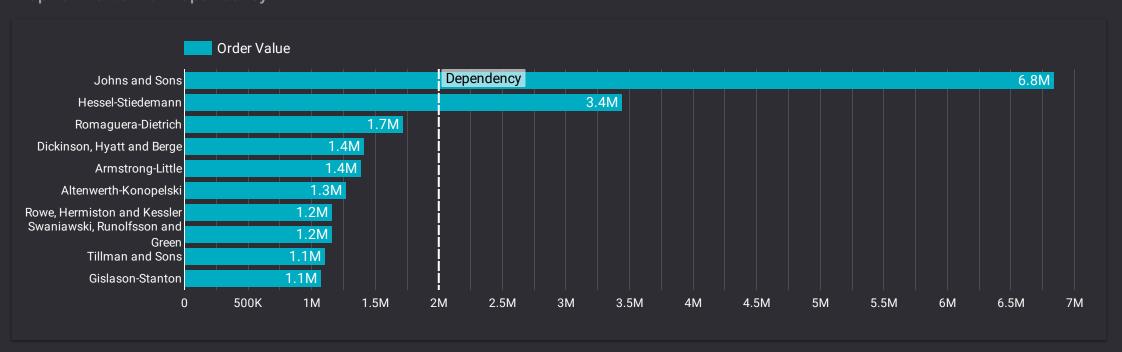
Top 10 Sales Managers



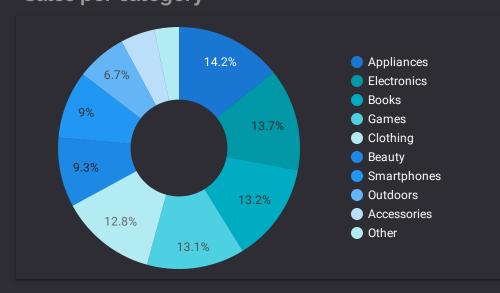
Monthly Ordered value & Gross Margin Tracking



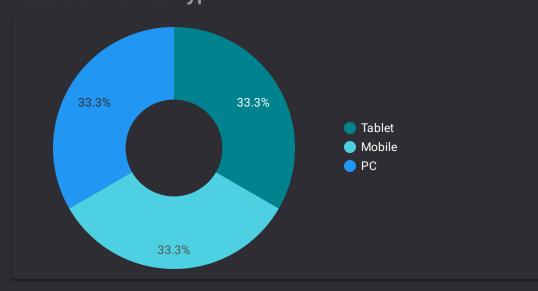
Top 10 Clients with Dependency



Sales per category



Sales on Device Type





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1 -4 65%

COST OF SALES

44.9M

1 -4.69%

GROSS PROFITS

9.1M

■ -4.48%

GROSS MARGIN

16.8%

± 0.18%



Manager Team Performance Based on Devices

			Devices / Order Value			
country	sales_manager	Representative	PC	Mobile	Tablet	Grand total
UK	Jessamine Apark	Winny Agnolo	2.3M	231.2K	0	2.6M
		Genevra Charrisson	1.6M	287.7K	34.7K	1.9M
		Jay Morefield	977.7K	77.1K	114.1K	1.2M
Sweden	Maxie Marrow	Madelon Bront	1.9M	235K	36.2K	2.1M
		Tarrah Castelletti	1.8M	127.1K	98.3K	2M
		Anita Woakes	1.4M	193.1K	110.1K	1.8M
		Caro Morfield	957.4K	591.4K	82.1K	1.6M
		Alyosha Meah	1.4M	94K	54.4K	1.5M
Spain	Emalia Dinse	Perri Aldersley	352.8K	0	0	352.8K
		Manuel Goudie	188.6K	0	148.5K	337.1K
		Bertha Walbrook	199.7K	120K	0	319.7K
Portugal	Celine Tumasian	Corene Shirer	3.6M	87.5K	40.5K	3.8M
		Aurelie Wren	2.6M	290.5K	413.8K	3.3M
		Brynn Dempster	2.8M	221K	179.3K	3.2M
		Hortense Gerring	2M	477K	453.2K	2.9M
		Smitty Culverhouse	2M	487.7K	0	2.5M
Netherlands	Denice Amberg	Nero Harbisher	1.9M	207.8K	50.2K	2.1M
Grand total			44.2M	6.9M	2.9M	54M