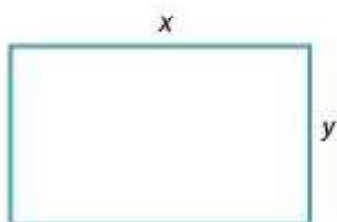


### Example

Find the dimensions of a rectangle with perimeter 1000 metres so that the area of the rectangle is a maximum.

### Solution

Let the length of the rectangle be  $x$  m, the width be  $y$  m, and the area be  $A$  m<sup>2</sup>.



The perimeter of the rectangle is 1000 metres. So

$$1000 = 2x + 2y,$$

and hence

$$y = 500 - x.$$

The area is given by  $A = xy$ . Thus

$$A(x) = x(500 - x) = 500x - x^2. \quad (1)$$

Because  $x$  and  $y$  are lengths, we must have  $0 \leq x \leq 500$ .

The problem now reduces to finding the value of  $x$  in  $[0, 500]$  for which  $A$  is a maximum. Since  $A$  is differentiable, the maximum must occur at an endpoint or a stationary point.

From (1), we have

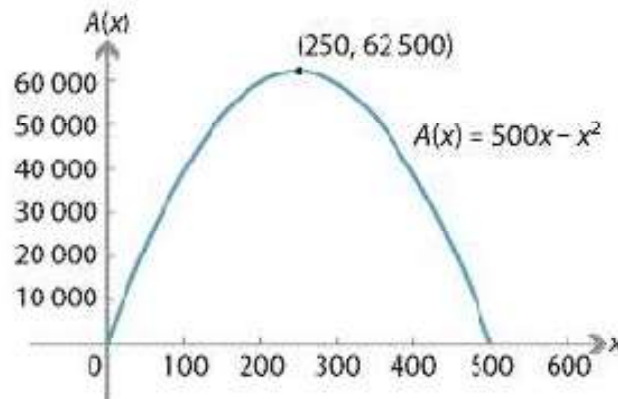
$$\frac{dA}{dx} = 500 - 2x.$$

Setting  $\frac{dA}{dx} = 0$  gives  $x = 250$ .

Hence, the possible values for  $A$  to be a maximum are  $x = 0$ ,  $x = 250$  and  $x = 500$ . Since  $A(0) = A(500) = 0$ , the maximum value of  $A$  occurs when  $x = 250$ .

The rectangle is a square with side lengths 250 metres. The maximum area is 62 500 square metres.

- 1  $\frac{dA}{dx} > 0$ , for  $0 \leq x < 250$ , and  $\frac{dA}{dx} < 0$ , for  $250 < x \leq 500$ . Hence, there is a local maximum at  $x = 250$ .
- 2  $\frac{d^2 A}{dx^2} = -2 < 0$ . This is a second way to see that  $x = 250$  is a local maximum.
- 3 The graph of  $A(x) = 500x - x^2$  is a parabola with a negative coefficient of  $x^2$  and a turning point at  $x = 250$ . This is a third way of establishing the local maximum.
- 4 It is worth looking at the graph of  $A(x)$  against  $x$ .



Question:

A farmer has 8 km of fencing wire, and wishes to fence a rectangular piece of land. One boundary of the land is the bank of a straight river. What are the dimensions of the rectangle so that the area is maximised?

5. What is the radius of a cylindrical soda can with volume of 512 cubic inches that will use the minimum material? Volume of a cylinder is  $V = \pi r^2 h$ . Surface area of a cylinder is  $A = 2\pi r^2 + 2\pi r h$



$$512 = \pi r^2 h$$

$$\frac{512}{\pi r^2} = h$$

$$A = 2\pi r^2 + 2\pi r \left( \frac{512}{\pi r^2} \right)$$

$$A = 2\pi r^2 + \frac{1024}{r}$$

$$A' = 4\pi r - \frac{1024}{r^2} = 0$$

$$4\pi r = \frac{1024}{r^2}$$

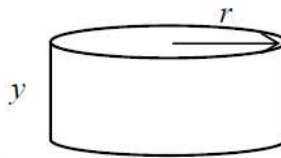
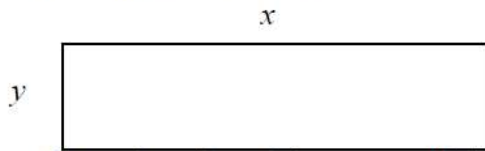
$$r^3 = \frac{256}{\pi}$$

$$r = \sqrt[3]{\frac{256}{\pi}} \approx 4.335 \text{ inches}$$

- 3) A rectangular sheet of paper with perimeter 36 cm is to be rolled into a cylinder. What are the dimensions of the sheet that give the greatest volume?

Solution:

- 3) Let  $x$  and  $y$  be the dimensions of the sheet of paper.



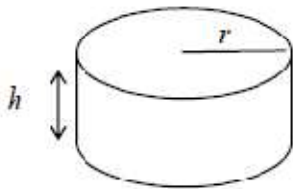
Since  $2x + 2y = 36$ ,  $x + y = 18$  is the constraint.

The radius is given by  $2\pi r = x$ , so  $r = \frac{x}{2\pi}$ , and the volume is  $V = \pi r^2 y = \frac{x^2 y}{4\pi}$ . Using

$y = 18 - x$ ,  $V = \frac{x^2(18-x)}{4\pi}$  is the function to be optimized.  $\frac{dV}{dx} = \frac{36x - 3x^2}{4\pi}$ , so critical numbers are  $x = 0, 12$ . Maximum volume occurs when  $x = 12$ , (Why?) so dimensions are 6 cm by 12 cm and the volume is  $\frac{216}{\pi} \text{ cm}^3$ .

- 8) A closed cylindrical container is to have a volume of  $300\pi \text{ in}^3$ . The material for the top and bottom of the container will cost \$2 per  $\text{in}^2$ , and the material for the sides will cost \$6 per  $\text{in}^2$ . Find the dimensions of the container of least cost.

- a) Draw a picture, label variables and write down a constrained optimization problem that models this problem. (5 Pts)  
 b) Using calculus, solve the problem in part (a) to find the dimensions.



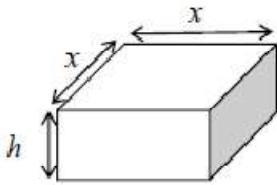
Volume:  $V = \pi r^2 h$  Cost:  $\$2(2\pi r^2) + \$6(2\pi r h)$

So Problem is minimize cost  $C = 4\pi r^2 + 12\pi r h$  subject to the constraint  $V = \pi r^2 h = 300\pi$  and so  $r^2 h = 300$ .

- b) Solving this last equation for  $h$  gives:  $h = \frac{300}{r^2}$ , which when substituted into the cost equation yields  $C = 4\pi r^2 + \frac{3600\pi}{r}$ . The geometry gives  $r \in (0, \infty)$ . To minimize the cost we determine critical numbers from  $C' = 8\pi r - \frac{3600\pi}{r^2} = 0$  hence  $r^3 = 450$  so the critical number is  $r = (450)^{1/3}$ . This gives  $h = \frac{300}{(450)^{2/3}} = \frac{2(450)^{1/3}}{3}$  in. Since  $C'' = 8\pi + \frac{7200}{r^3}\pi = 20\pi > 0$ , the dimensions yield the minimum cost. The cylinder should have a radius  $r = (450)^{1/3}$  in, and a height of  $h = \frac{300}{(450)^{2/3}}$  in order to minimize the cost.

9) A closed rectangular container with a square base is to have a volume of  $300 \text{ in}^3$ . The material for the top and bottom of the container will cost \$2 per  $\text{in}^2$ , and the material for the sides will cost \$6 per  $\text{in}^2$ . Find the dimensions of the container of least cost.

9) A closed rectangular container with a square base is to have a volume of  $300 \text{ in}^3$ . The material for the top and bottom of the container will cost \$2 per  $\text{in}^2$ , and the material for the sides will cost \$6 per  $\text{in}^2$ . Find the dimensions of the container of least cost. (20 Points)



Volume:  $V = x^2 h$  Cost:  $\$2(2x^2) + \$6(4xh)$

So Problem is minimize  $C = 4x^2 + 24xh$  subject to the constraint  $x^2 h = 300$  Solving this last equation for  $h$  gives:

$$h = \frac{300}{x^2}, \text{ which when substituted into the cost equation}$$

yields  $C = 4x^2 + \frac{7200}{x}$ . The geometry gives  $x \in (0, \infty)$ .

Since  $C' = 8x - \frac{7200}{x^2} = 0$  gives  $x^3 = 900$  whose solution is  $x = 900^{1/3} \approx 9.65$ . This gives

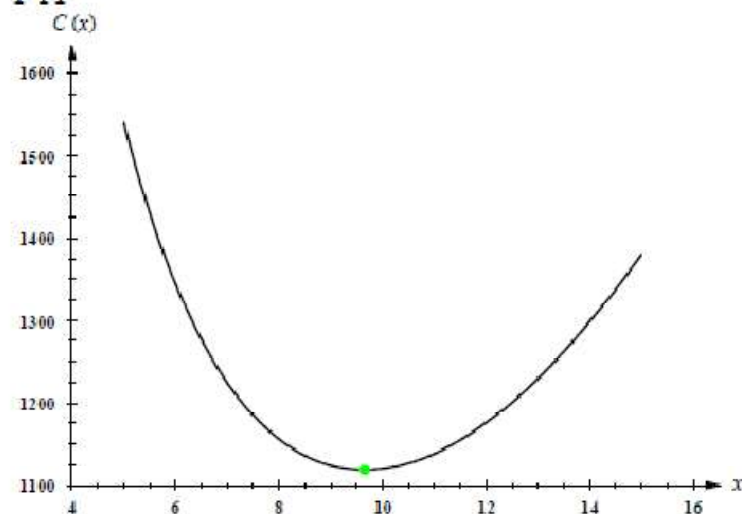
$$h = \frac{300}{900^{2/3}} = \frac{900^{1/3}}{3} \approx 3.22 \text{ in. Note } x^2 h = 900^{2/3} \cdot \frac{900^{1/3}}{3} = \frac{900}{3} = 300 \text{ in}^3 \text{ so the volume is}$$

$$C = 4x^2 + \frac{7200}{x}$$



correct. And since  $C'' = 8 + \frac{14,400}{x^3} = 8 + 16 > 0$ , the dimensions yield the minimum cost. The box should have a square base of side length  $900^{1/3}$  in, and a height of  $\frac{900^{1/3}}{3}$  in.

**FYI**



**EXAMPLE 1** A farmer has 2400 ft of fencing and wants to fence off a rectangular field that borders a straight river. He needs no fence along the river. What are the dimensions of the field that has the largest area?

Figure 2 illustrates the general case. We wish to maximize the area  $A$  of the rectangle. Let  $x$  and  $y$  be the depth and width of the rectangle (in feet). Then we express  $A$  in terms of  $x$  and  $y$ :

$$A = xy$$

We want to express  $A$  as a function of just one variable, so we eliminate  $y$  by expressing it in terms of  $x$ . To do this we use the given information that the total length of the fencing is 2400 ft. Thus

$$2x + y = 2400$$

From this equation we have  $y = 2400 - 2x$ , which gives

$$A = xy = x(2400 - 2x) = 2400x - 2x^2$$

Note that the largest  $x$  can be is 1200 (this uses all the fence for the depth and none for the width) and  $x$  can't be negative, so the function that we wish to maximize is

$$A(x) = 2400x - 2x^2 \quad 0 \leq x \leq 1200$$

The derivative is  $A'(x) = 2400 - 4x$ , so to find the critical numbers we solve the equation

$$2400 - 4x = 0$$

which gives  $x = 600$ . The maximum value of  $A$  must occur either at this critical number or at an endpoint of the interval. Since  $A(0) = 0$ ,  $A(600) = 720,000$ , and  $A(1200) = 0$ , the Closed Interval Method gives the maximum value as  $A(600) = 720,000$ .

[Alternatively, we could have observed that  $A''(x) = -4 < 0$  for all  $x$ , so  $A$  is always concave downward and the local maximum at  $x = 600$  must be an absolute maximum.]

The corresponding  $y$ -value is  $y = 2400 - 2(600) = 1200$ , so the rectangular field should be 600 ft deep and 1200 ft wide. ■

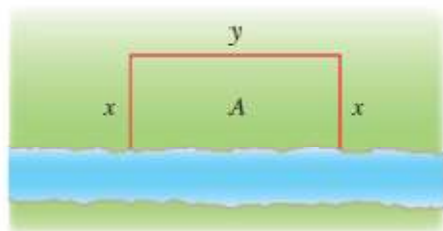


FIGURE 2



FIGURE 3

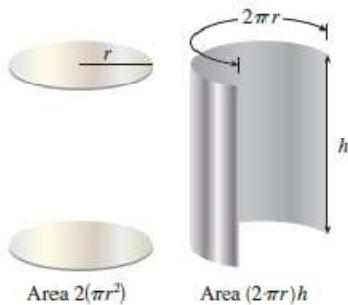


FIGURE 4

**EXAMPLE 2** A cylindrical can is to be made to hold 1 L of oil. Find the dimensions that will minimize the cost of the metal to manufacture the can.

**SOLUTION** Draw a diagram as in Figure 3, where  $r$  is the radius and  $h$  the height (both in centimeters). In order to minimize the cost of the metal, we minimize the total surface area of the cylinder (top, bottom, and sides). From Figure 4 we see that the sides are made from a rectangular sheet with dimensions  $2\pi r$  and  $h$ . So the surface area is

$$A = 2\pi r^2 + 2\pi rh$$

We would like to express  $A$  in terms of one variable,  $r$ . To eliminate  $h$  we use the fact that the volume is given as 1 L, which is equivalent to  $1000 \text{ cm}^3$ . Thus

$$\pi r^2 h = 1000$$

which gives  $h = 1000/(\pi r^2)$ . Substitution of this into the expression for  $A$  gives

$$A = 2\pi r^2 + 2\pi r \left( \frac{1000}{\pi r^2} \right) = 2\pi r^2 + \frac{2000}{r}$$

We know that  $r$  must be positive, and there are no limitations on how large  $r$  can be. Therefore the function that we want to minimize is

$$A(r) = 2\pi r^2 + \frac{2000}{r} \quad r > 0$$

To find the critical numbers, we differentiate:

$$A'(r) = 4\pi r - \frac{2000}{r^2} = \frac{4(\pi r^3 - 500)}{r^2}$$

Then  $A'(r) = 0$  when  $\pi r^3 = 500$ , so the only critical number is  $r = \sqrt[3]{500/\pi}$ .

Since the domain of  $A$  is  $(0, \infty)$ , we can't use the argument of Example 1 concerning endpoints. But we can observe that  $A'(r) < 0$  for  $r < \sqrt[3]{500/\pi}$  and  $A'(r) > 0$  for  $r > \sqrt[3]{500/\pi}$ , so  $A$  is decreasing for all  $r$  to the left of the critical number and increasing for all  $r$  to the right. Thus  $r = \sqrt[3]{500/\pi}$  must give rise to an *absolute* minimum.

[Alternatively, we could argue that  $A(r) \rightarrow \infty$  as  $r \rightarrow 0^+$  and  $A(r) \rightarrow \infty$  as  $r \rightarrow \infty$ , so there must be a minimum value of  $A(r)$ , which must occur at the critical number. See Figure 5.]

The value of  $h$  corresponding to  $r = \sqrt[3]{500/\pi}$  is

$$h = \frac{1000}{\pi r^2} = \frac{1000}{\pi(500/\pi)^{2/3}} = 2\sqrt[3]{\frac{500}{\pi}} = 2r$$

Thus, to minimize the cost of the can, the radius should be  $\sqrt[3]{500/\pi}$  cm and the height should be equal to twice the radius, namely, the diameter. ■

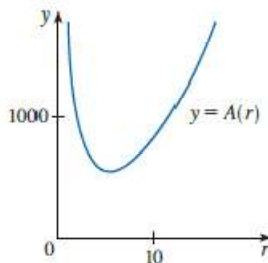


FIGURE 5

In the Applied Project following this section we investigate the most economical shape for a can by taking into account other manufacturing costs.

► **Example 1** A garden is to be laid out in a rectangular area and protected by a chicken wire fence. What is the largest possible area of the garden if only 100 running feet of chicken wire is available for the fence?

**Solution.** Let  $x$  = length of the rectangle (ft)  
 $y$  = width of the rectangle (ft)  
 $A$  = area of the rectangle (ft<sup>2</sup>)

Then  $A = xy$  (1)

Since the perimeter of the rectangle is 100 ft, the variables  $x$  and  $y$  are related by the equation

$$2x + 2y = 100 \quad \text{or} \quad y = 50 - x \quad (2)$$

(See Figure 4.5.1.) Substituting (2) in (1) yields

$$A = x(50 - x) = 50x - x^2 \quad (3)$$

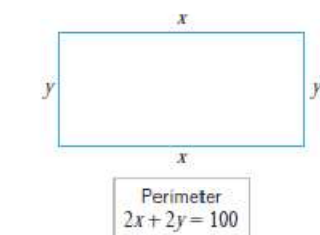
Because  $x$  represents a length, it cannot be negative, and because the two sides of length  $x$  cannot have a combined length exceeding the total perimeter of 100 ft, the variable  $x$  must satisfy

$$0 \leq x \leq 50 \quad (4)$$

Thus, we have reduced the problem to that of finding the value (or values) of  $x$  in  $[0, 50]$ , for which  $A$  is maximum. Since  $A$  is a polynomial in  $x$ , it is continuous on  $[0, 50]$ , and so the maximum must occur at an endpoint of this interval or at a critical point.

From (3) we obtain  $\frac{dA}{dx} = 50 - 2x$

Setting  $dA/dx = 0$  we obtain  $50 - 2x = 0$



▲ Figure 4.5.1

or  $x = 25$ . Thus, the maximum occurs at one of the values

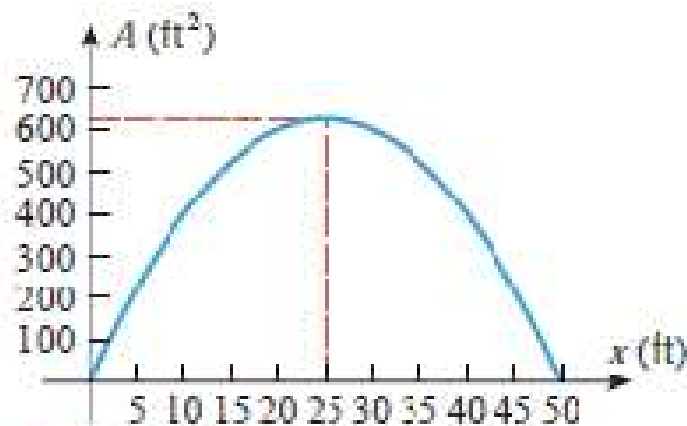
$$x = 0, \quad x = 25, \quad x = 50$$

Substituting these values in (3) yields Table 4.5.1, which tells us that the maximum area of 625 ft<sup>2</sup> occurs at  $x = 25$ , which is consistent with the graph of (3) in Figure 4.5.2. From (2) the corresponding value of  $y$  is 25, so the rectangle of perimeter 100 ft with greatest area is a square with sides of length 25 ft. ◀



Table 4.5.1

$x$	0	25	50
$A$	0	625	0



▲ Figure 4.5.2

► **Example 6** Find a point on the curve  $y = x^2$  that is closest to the point  $(18, 0)$ .

**Solution.** The distance  $L$  between  $(18, 0)$  and an arbitrary point  $(x, y)$  on the curve  $y = x^2$  (Figure 4.5.9) is given by

$$L = \sqrt{(x - 18)^2 + (y - 0)^2}$$

Since  $(x, y)$  lies on the curve,  $x$  and  $y$  satisfy  $y = x^2$ ; thus,

$$L = \sqrt{(x - 18)^2 + x^4} \quad (19)$$

Because there are no restrictions on  $x$ , the problem reduces to finding a value of  $x$  in  $(-\infty, +\infty)$  for which (19) is a minimum. The distance  $L$  and the square of the distance  $L^2$

are minimized at the same value (see Exercise 68). Thus, the minimum value of  $L$  in (19) and the minimum value of

$$S = L^2 = (x - 18)^2 + x^4 \quad (20)$$

occur at the same  $x$ -value.

From (20),

$$\frac{dS}{dx} = 2(x - 18) + 4x^3 = 4x^3 + 2x - 36 \quad (21)$$

so the critical points satisfy  $4x^3 + 2x - 36 = 0$  or, equivalently,

$$2x^3 + x - 18 = 0 \quad (22)$$

To solve for  $x$  we will begin by checking the divisors of  $-18$  to see whether the polynomial on the left side has any integer roots (see Appendix C). These divisors are  $\pm 1$ ,  $\pm 2$ ,  $\pm 3$ ,  $\pm 6$ ,  $\pm 9$ , and  $\pm 18$ . A check of these values shows that  $x = 2$  is a root, so  $x - 2$  is a factor of the polynomial. After dividing the polynomial by this factor we can rewrite (22) as

$$(x - 2)(2x^2 + 4x + 9) = 0$$

Thus, the remaining solutions of (22) satisfy the quadratic equation

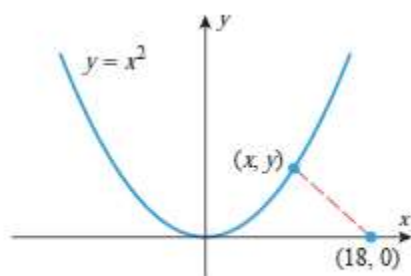
$$2x^2 + 4x + 9 = 0$$

But this equation has no real solutions (using the quadratic formula), so  $x = 2$  is the only critical point of  $S$ . To determine the nature of this critical point we will use the second derivative test. From (21),

$$\frac{d^2S}{dx^2} = 12x^2 + 2, \quad \text{so} \quad \left. \frac{d^2S}{dx^2} \right|_{x=2} = 50 > 0$$

which shows that a relative minimum occurs at  $x = 2$ . Since  $x = 2$  yields the only relative extremum for  $L$ , it follows from Theorem 4.4.4 that an absolute minimum value of  $L$  also occurs at  $x = 2$ . Thus, the point on the curve  $y = x^2$  closest to  $(18, 0)$  is

$$(x, y) = (x, x^2) = (2, 4) \quad \blacktriangleleft$$



▲ Figure 4.5.9

**EXAMPLE 3** Find the point on the parabola  $y^2 = 2x$  that is closest to the point  $(1, 4)$ .

**SOLUTION** The distance between the point  $(1, 4)$  and the point  $(x, y)$  is

$$d = \sqrt{(x - 1)^2 + (y - 4)^2}$$

(See Figure 6.) But if  $(x, y)$  lies on the parabola, then  $x = \frac{1}{2}y^2$ , so the expression for  $d$  becomes

$$d = \sqrt{\left(\frac{1}{2}y^2 - 1\right)^2 + (y - 4)^2}$$

(Alternatively, we could have substituted  $y = \sqrt{2x}$  to get  $d$  in terms of  $x$  alone.)

Instead of minimizing  $d$ , we minimize its square:

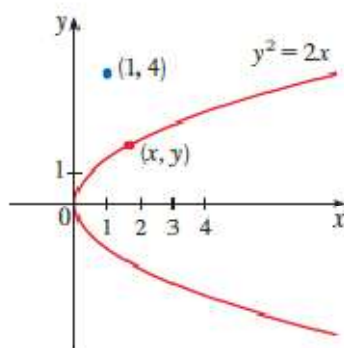
$$d^2 = f(y) = \left(\frac{1}{2}y^2 - 1\right)^2 + (y - 4)^2$$

(You should convince yourself that the minimum of  $d$  occurs at the same point as the minimum of  $d^2$ , but  $d^2$  is easier to work with.) Note that there is no restriction on  $y$ , so the domain is all real numbers. Differentiating, we obtain

$$f'(y) = 2\left(\frac{1}{2}y^2 - 1\right)y + 2(y - 4) = y^3 - 8$$

so  $f'(y) = 0$  when  $y = 2$ . Observe that  $f'(y) < 0$  when  $y < 2$  and  $f'(y) > 0$  when  $y > 2$ , so by the First Derivative Test for Absolute Extreme Values, the absolute minimum occurs when  $y = 2$ . (Or we could simply say that because of the geometric nature of the problem, it's obvious that there is a closest point but not a farthest point.)

The corresponding value of  $x$  is  $x = \frac{1}{2}y^2 = 2$ . Thus the point on  $y^2 = 2x$  closest to  $(1, 4)$  is  $(2, 2)$ . [The distance between the points is  $d = \sqrt{f(2)} = \sqrt{5}$ .] ■



**FIGURE 6**