ASSIGNMENT 1

Data Visualization

Abstract

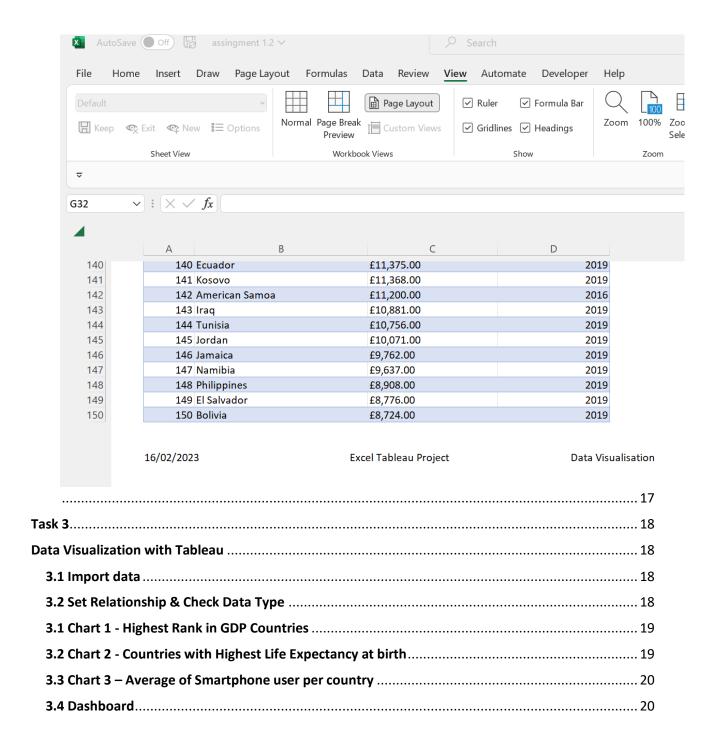
The capability to visualize data has become an essential tool for businesses to transform information into insights that drive meaningful outcomes and improve experiences. Despite having accumulated vast amounts of data from various areas of their operations, many organizations are unable to harness this data to make better decisions, take actions, and achieve desired results.

In this Project we will review the data workbook and become familiar with the data contained therein. In addition, we will be using Tableau to create a visual report that presents the data in the form of charts and maps that meet the client's requirements. It is also important to consider data protection and computer misuse policies when working with this data.

Sabbir Rahman

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Task 1

Policies and Procedures

A data protection policy (DPP) is a security policy that aims to standardize the use, monitoring, and management of data in order to protect and secure all data consumed, managed, and stored by an organization. While it is not required by law, it is commonly used to help organizations comply with data protection standards and regulations.

A DPP should cover various aspects including lawfulness, fairness, and transparency; purpose limitation; data minimization; accuracy; integrity and confidentiality (security); accountability; the scope of required data protection; data protection techniques and policies applied by relevant parties such as individuals, departments, devices, and IT environments; any applicable legal or compliance requirements for data protection; and the roles and responsibilities related to data protection, including data custodians and roles specifically responsible for data protection activities.

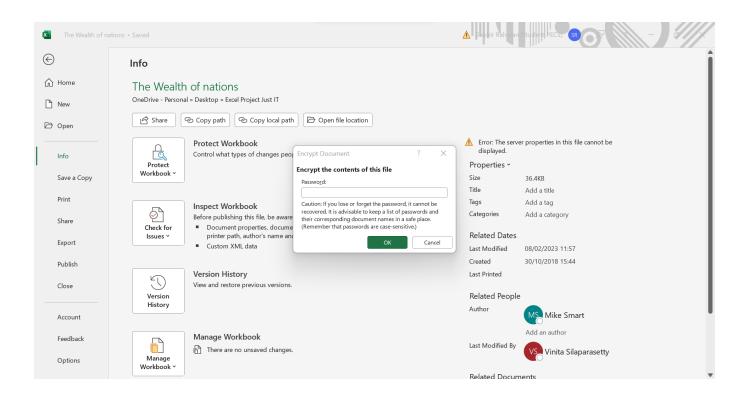
In this particular project, 'The Wealth of Nations' data is being used, which is important and related to different nations' economies. Therefore, it is essential to adhere to the data protection procedures and policies in order to protect and secure this data. As a Data Analyst, it is important to be aware of all the procedures and policies related to data protection as data analysts frequently deal with data collection, verification, cleaning, and storage of different types of data. Following the rules and procedures for

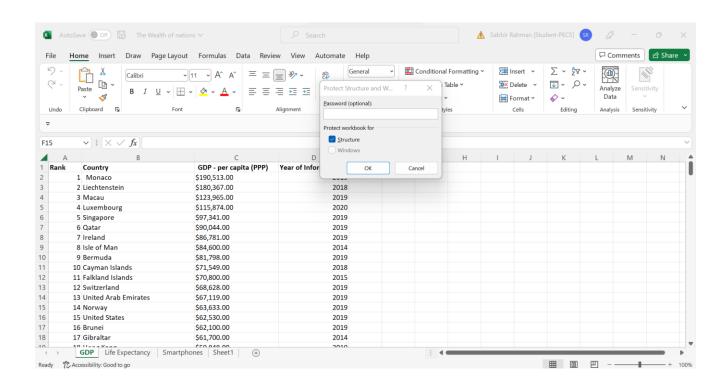
handling sensitive and economic data is crucial. Secure storage media is important for protecting data when it is not being analyzed, but it is also essential to follow practices that keep data secure while it is being analyzed. Ultimately, the researcher is responsible for appropriate use and storage of their research data.

Task 2

GDP Task (Excel)

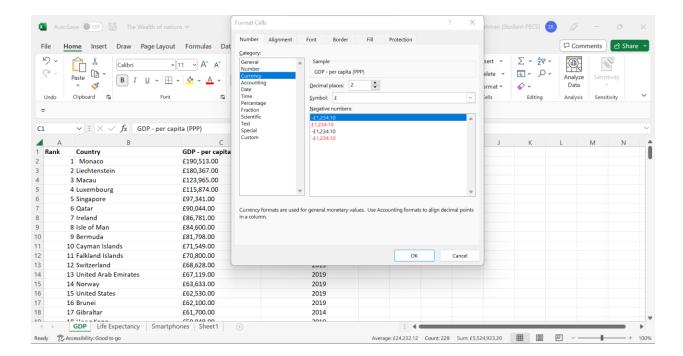
2.1 Set a password to protect the workbook.



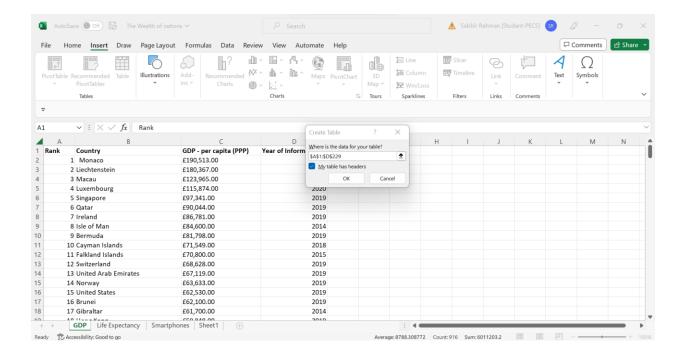


2.2 Change format

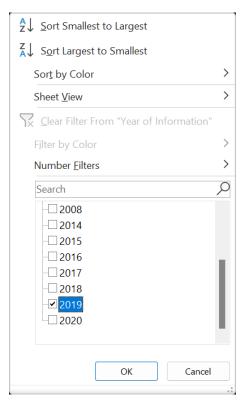
Highlight column C and change the data to display in British Pound symbol.

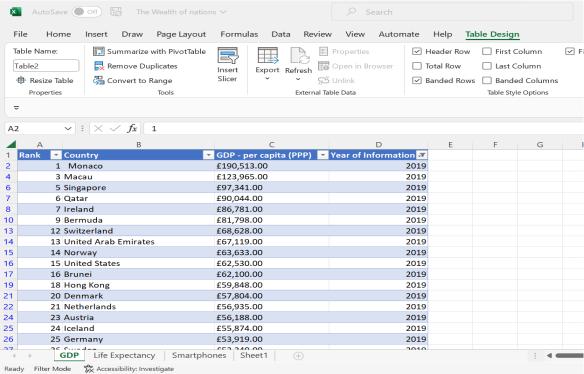


2.3 Turn the GDP sheet into a table.



2.4 Filter the table to display only the information for 2019





2.5 Create Chart

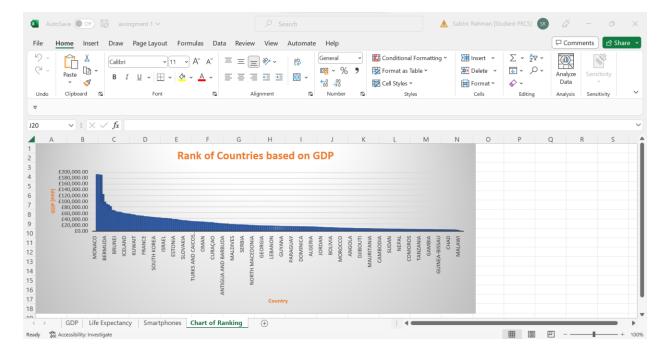
Next create a chart that will only display the following data 'Rank, Country and GDP - per capita (PPP). The chart can be anything as long as it is suitable.



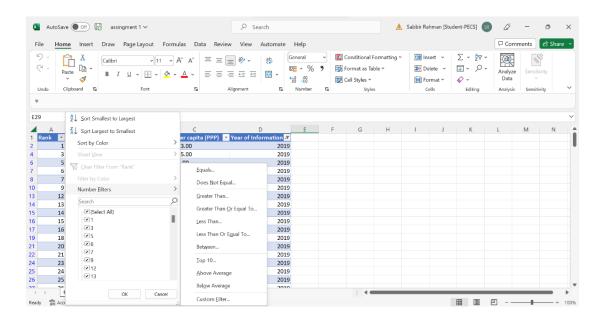
2.6 Personalize Chart

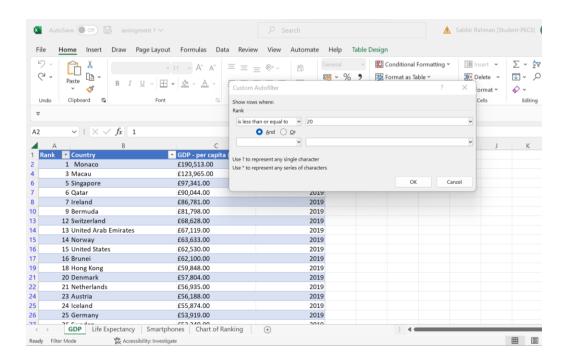
Using creative skills edit the chart:

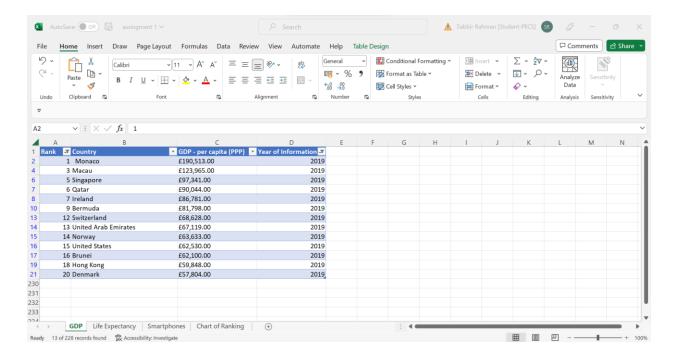
- Add a title
- Add X and Y axis labels Bar charts only
- Make the chart visually pleasing
- Move the chart to a new sheet tab and label with a suitable name



2.7 Create a sort for the top 20 highest ranking counties

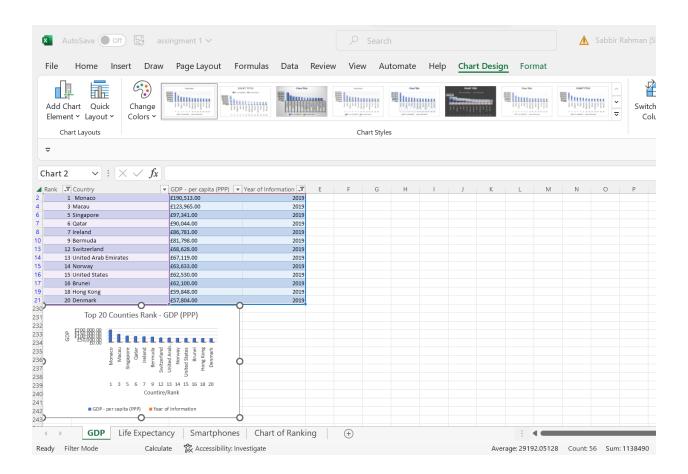






2.8 Create new chart for top 20

Next create a new Bar chart to display the 20 highest ranking countries from your sort and then move the chart to be underneath the table.



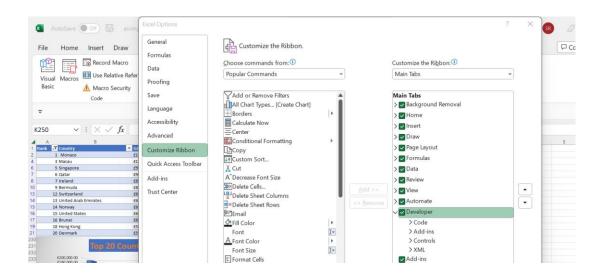
2.9 Personalize Chart (Top 20 Chart)

Colour the background by highlighting the area underneath the table as shown below. Find the add a fill colour icon and sellect a colour.

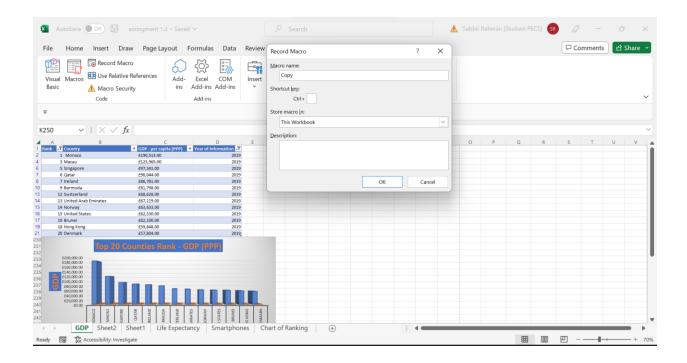


2.10 Create Macros

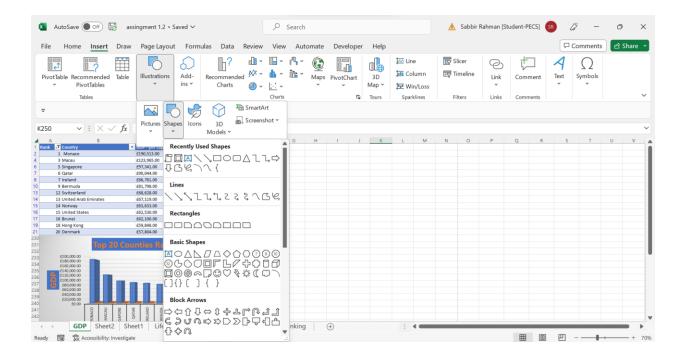
2.10.1 Activate Developer Ribbon form Options



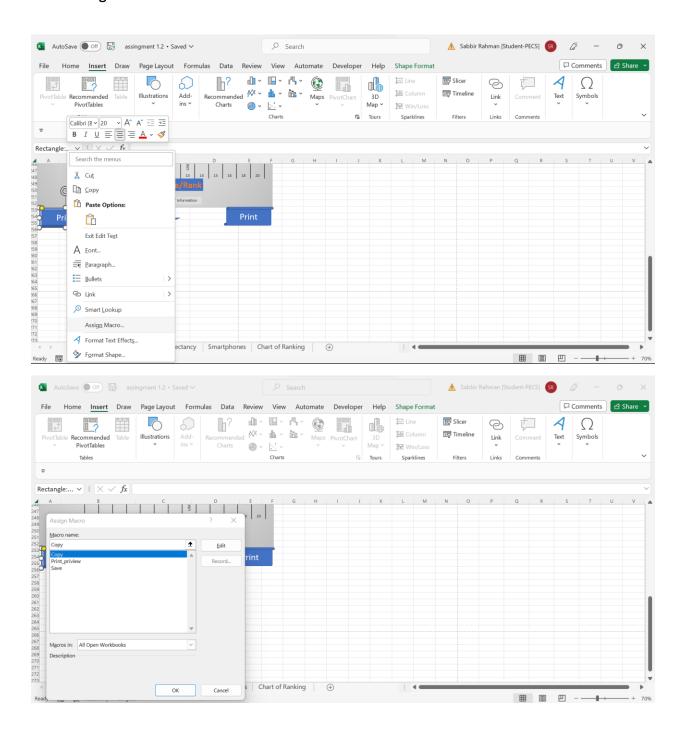
2.10.2 Record Macro



2.10.3 Create Button



2.10.4 Assign Macro to button

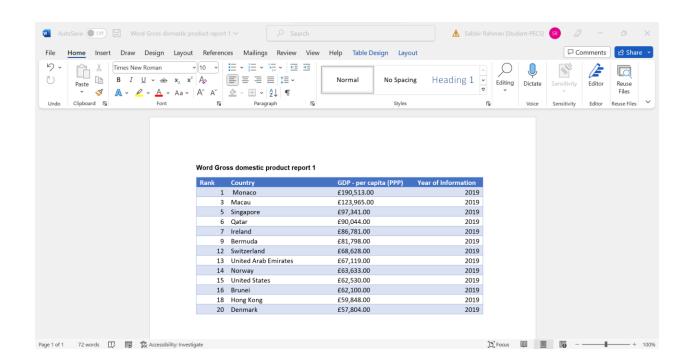


2.11 Usage of Macro

Using the copy macro, copy the sheet and then paste it into a new word document keeping the formating. Give the page a title 'GDP (Gross domestic product)'.

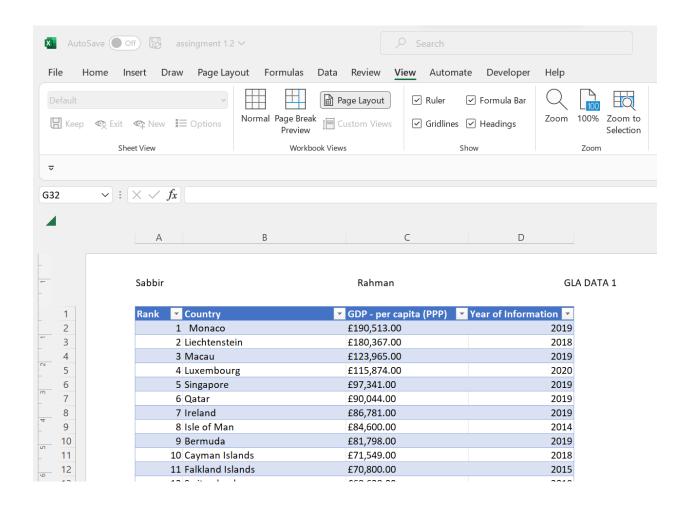
Rank	Country	GDP - per capita (PPP)	Year of Information
1	Monaco	£190,513.00	2019
3	Macau	£123,965.00	2019
5	Singapore	£97,341.00	2019
6	Qatar	£90,044.00	2019
7	Ireland	£86,781.00	2019
9	Bermuda	£81,798.00	2019
12	Switzerland	£68,628.00	2019
13	United Arab Emirates	£67,119.00	2019
14	Norway	£63,633.00	2019
15	United States	£62,530.00	2019
16	Brunei	£62,100.00	2019
18	Hong Kong	£59,848.00	2019
20	Denmark	£57,804.00	2019

2.12 Save your document as 'Word Gross domestic product report 1'

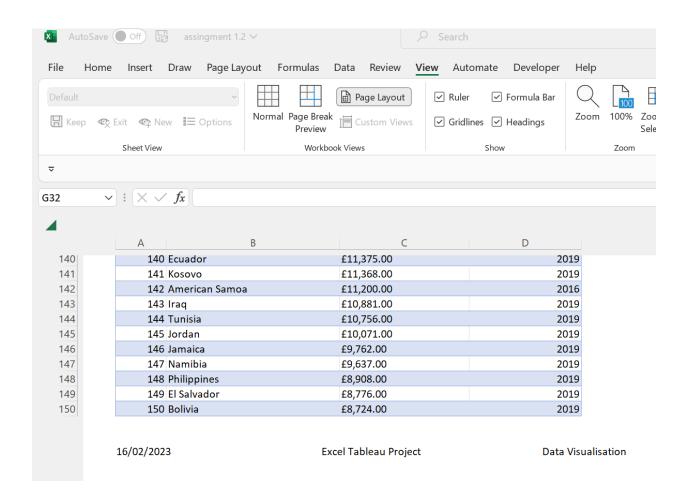


2.13 Insert Headder and Footer

2.13.1 In the headder enter your name and GLA DATA 1 in the three boxes



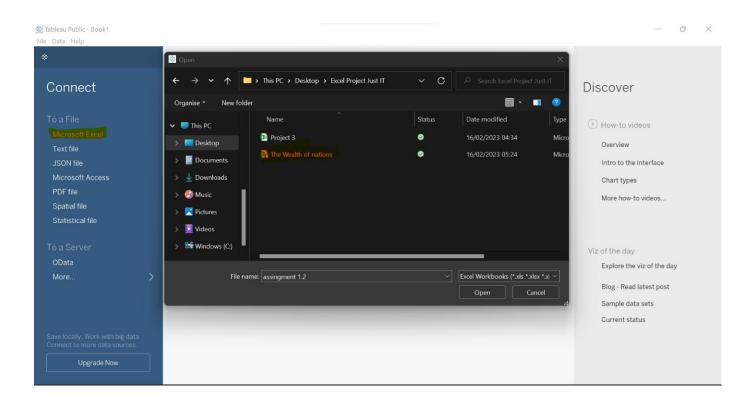
2.13.2 In the footer add todays date then Assignment 1 and lastly Data Visualization.



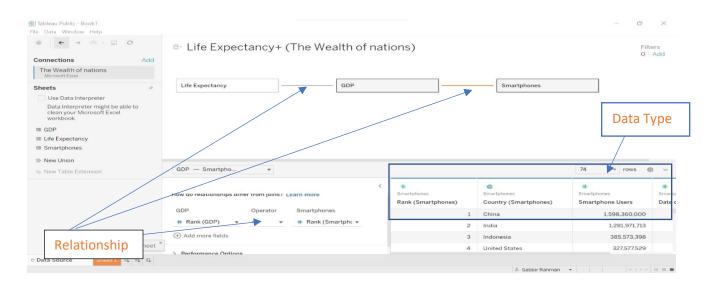
Task 3

Data Visualization with Tableau

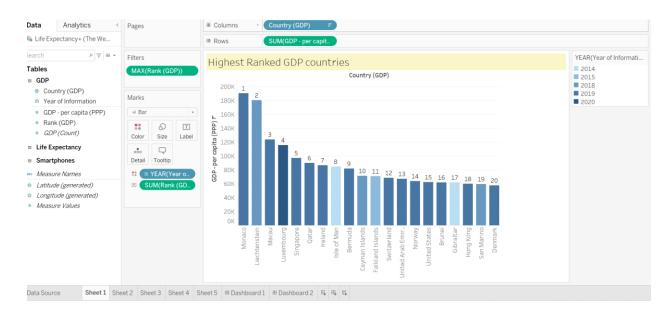
3.1 Import data



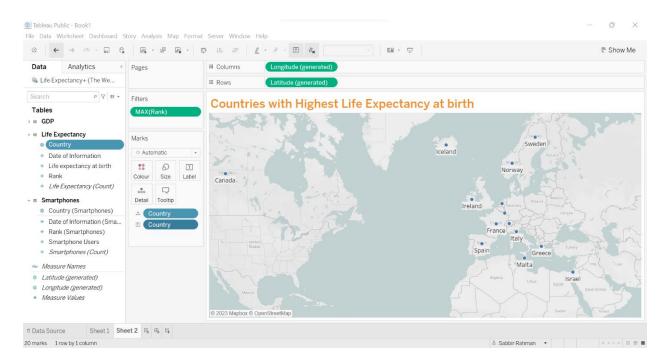
3.2 Set Relationship & Check Data Type



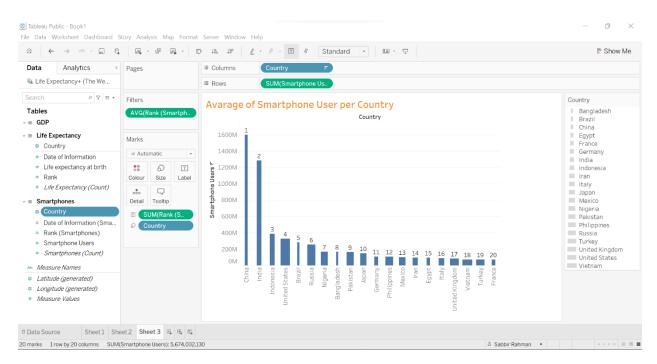
3.1 Chart 1 - Highest Rank in GDP Countries



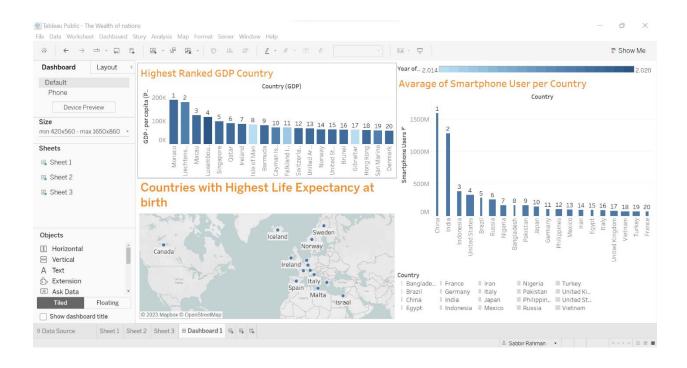
3.2 Chart 2 - Countries with Highest Life Expectancy at birth



3.3 Chart 3 – Average of Smartphone user per country



3.4 Dashboard



The Wealth of nations | Tableau Public