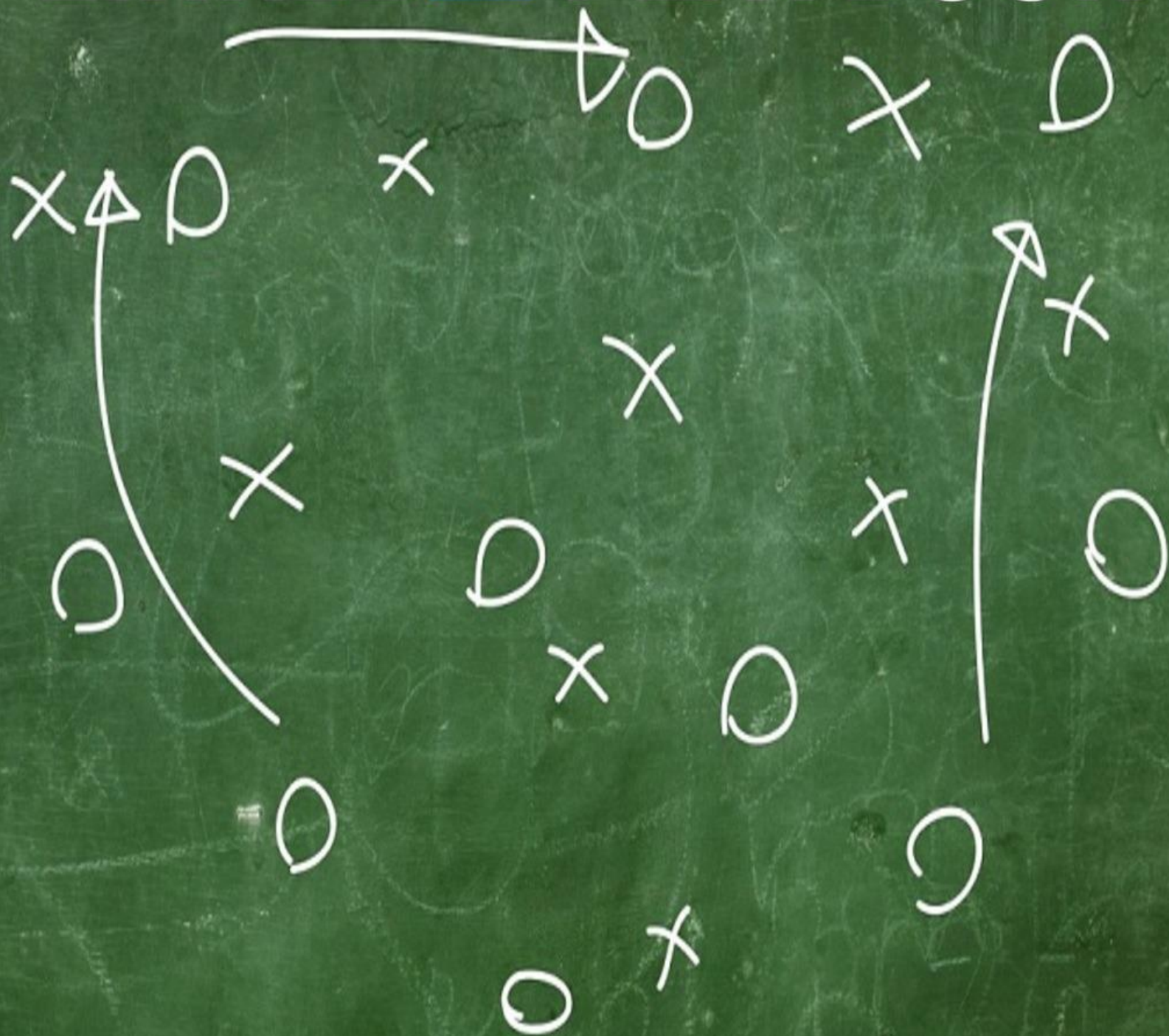


THE SECRET

LINKEDin PLAYBOOK



**Connect With ANYONE INSTANTLY
(Even When LinkedIn Says You Can't)**

Using LinkedIn to its maximum advantage will absolutely make the difference in your job search success! Too often, even though you know you are perfectly qualified for the job, it seems impossible to get a call back, or get the hiring decision makers to acknowledge you at all. Here's the series of secret LinkedIn plays so you can connect with ANYONE you need to instantly!

The way you're going to do this is on your smartphone. This simple process has been PROVEN on Android and iPhone.

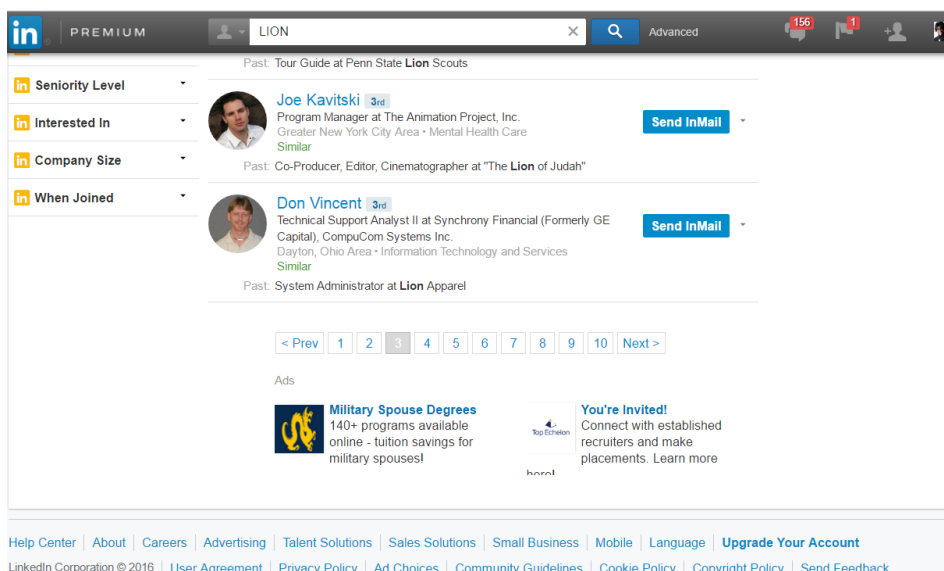


LinkedIn presents a few barriers when it comes to connecting with the decision makers you really need.

For some potential connections, LinkedIn requires you to indicate how you know the person, or to enter their email address.

For other potential connections, LinkedIn makes it appear as if you have no option to connect at all.

For example:



Joe Kavitski is a member of my 3rd degree network. LinkedIn only shows me the option to "Send InMail."

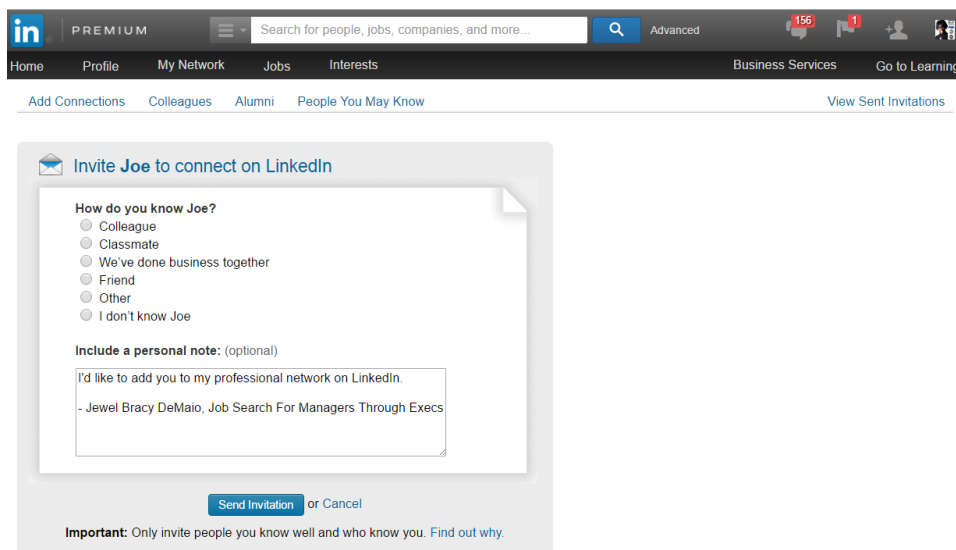
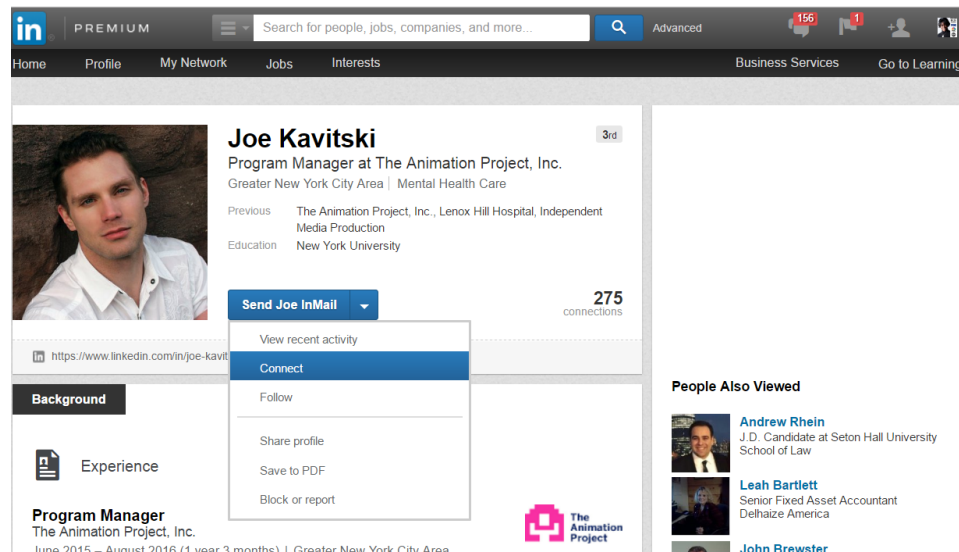
There are a few extra steps required to connect with Joe.

First, click on Joe's profile.

Once on Joe's profile, the primary button still invites me to send an InMail.

But, hover over the dropdown arrow immediately to the right to reveal a dropdown menu, with the 2nd option being, "Connect."

Fantastic!



LinkedIn is forcing me to say how I know Joe. The problem is: I don't.

I NEED to know Joe because he may be a decision maker or valuable connection in the job search...

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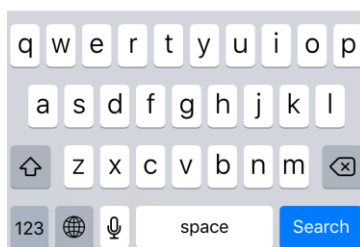
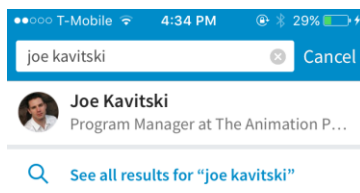
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PROBLEM SOLVED!

All of the above happened on my computer. But from here forward, we're going to solve this problem by using the smartphone.



In this example, use your smartphone to go to LinkedIn and search for “Joe Kavitski.”

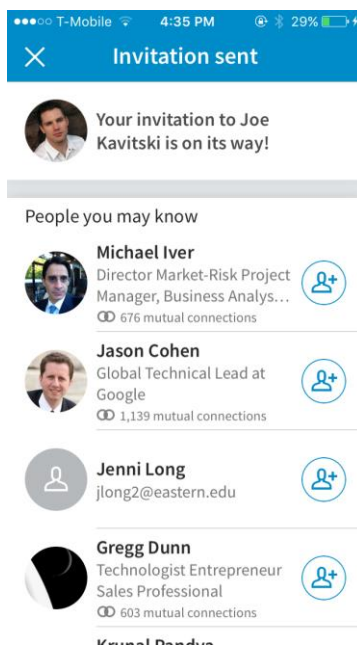
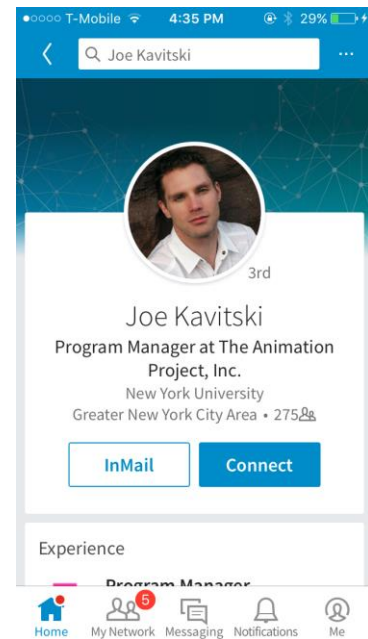


Next, click on Joe's profile.

The first thing you'll notice is that on the phone, LinkedIn offers 2 options, whereas it only offers 1 on the computer: here you can either "Send InMail" or "Connect."

Let's go ahead and connect!

(This is where the magic's about to happen...)



When you tap the "Connect" button, this is the next screen that appears.

Note that it says 2 key things: "Invitation sent" and "Your invitation to Joe Kavitski is on its way."

You know what the screen doesn't say? "How do you know Joe?"

Therefore, you are now officially OVER the barriers LinkedIn puts in front of you that prevent you from reaching out to the real decision makers.

Use this LinkedIn hack to connect with any recruiter, HR professional, or decision maker at any organization you want...INSTANTLY!