

HACKATHON (DAY:01)

LAYING THE FOUNDATION

FOR YOUR MARKETPLACE

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# HACKATHON (DAY 1)

Step 1:- Choose Your Marketplace Type

→ General E-Commerce

→ Primary Purpose:-

The primary purpose of e-commerce clothing websites is to make it easy for people to buy clothes online. E-commerce websites provide a digital platform that enables businesses & customer to interact, transact, and exchange value without the need of a physical interaction or a traditional brick-and-mortar setup.

## Step 2 :-

### Define Your Business Goals

#### 1. Convenience :-

Allowing customers to shop anytime and anywhere without going to a physical store.

#### 2- Offer Variety :-

Showcase a wide range of styles, sizes and brands all in one place.

#### 3- Reach More Customers :-

Allow clothing businesses to sell to people across the country

#### 4- Personalize Shopping :-

Recommend outfits based on customers preference and past purchases.



5. Stay Updated:-

Help costumers easily find the latest trends and new arrivals.

6 - Simplify the Process:-

Make ordering, paying and returning items easy and hassle-free.

Step 03:-

Create A Data Schema:-

1) Identify the Entities In Your Marketplace:-

1- Products: Clothing items available for purchase (e.g. stitched untiched, kids)

- 2- Order:- Transactions made by customers.
- 3- Customers: Who make purchases
- 4- Payments:- Payments detail per each other.
- 5- Inventory: Current stock in each product.
- 6- Shipping: Delivery detail related to order.
- 7- Categories: Clothes categories (e.g) stitched → shirts, trouser, unstitched → 3 piece suit, Shirts (1 pc)
- 8- Reviews: Customers review and rating the products.

## 2) Products :-

- Name
- Description
- Category
- Price
- Stock
- Images

### 3- Orders :-

09

→ Order Id

10

→ Buyer Id

→ Seller Id

11

→ Product detail

→ Quantity

12

→ Total amount

→ Order status (eg, pending, shipped, Delivered)

01

02

### 4- Payment :-

03

Payment ID

04

Payment - date

Payment - Method

05

Amount

06

### 5- Inventory :-

Evening

→ Product ID

→ Stock quantity

→ Restocking detail



## 5 Shipment:-

- Shipment Id
- order Id
- Delivery address
- Shipping status

## → Reviews:-

- Review ID
- Product ID
- Customer ID
- Rating
- Review text

# Data Schema Diagram:-

Products  $\longleftrightarrow$  Orders  $\longleftrightarrow$  Customers

ID	Order ID	Customer ID
Name	Customer ID	Name
Price	product ID	Contact Info
Stock	Quality	Address
Category	Status	

