



ELEGANT FLORICULTURE AND AGROTECH



Elegant Floriculture &
Agrotech (India) Limited

COMPANY INFORMATION

Elegant Flora is one of the leading cultivator and exporter of Roses since 1993. We are growing premium rose varieties from well known Dutch and European breeding companies.

Our Mission is to provide best flowers everywhere and encourage use of flowers in many aspects.

We have skilled people for various functions such as planting, buying, selling, and packaging.

We have modern warehousing facilities ensuring delivery of fresh flowers with sweet smell that lasts long

Office Address	104 Varlaxmi CHSL, Hanuman Road, Vile Parle (E), Mumbai
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Site Address	Farm 358, Village Kashal, Taluka Maval, Dist . Pune - 412106
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Email	elegantflora2013@gmail.com
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Web	www.elegantflora.in
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Phone	+91 99208 06991 (Mr. Aakash Agarwal) +91 95946 48288 (Mr. Hitesh Agarwal)
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ROSE VARIETIES

Variety	Colour	Bud Size		
		40 Cm Stem	50 Cm Stem	60 Cm Stem
Top Secret	Red	3.75 cm	4.00 cm	4.50 cm
Bordeaux	Red	3.50 cm	3.75 cm	4.00 cm
Revival	Light Pink	4.00 cm	4.00 cm	4.50 cm
Gold Strike	Yellow		4.00 cm	4.50 cm
Avalanche	White	3.50 cm	4.00 cm	4.00 cm
Tropical	Orange	3.50 cm	4.00 cm	4.50 cm
Poison	Dark Pink	3.50 cm	4.00 cm	4.00 cm



ROSE VARIETIES

Top Secret

Bordeaux

Gold Strike

Revival

Avalanche

Tropical

Poison



- Colour – Red
- Vase life
 - 6-8 days in summer
 - 10-12 days in winter
- Stem Size – Bud Size
 - 40 cm – 3.75 cm
 - 50 cm – 4.00 cm
 - 60 cm – 4.50 cm





ROSE VARIETIES

Top Secret

Bordeaux

Gold Strike

Revival

Avalanche

Tropical

Poison



- Colour – Red
- Vase life
 - 6-8 days in summer
 - 10-12 days in winter
- Stem Size – Bud Size
 - 40 cm – 3.50 cm
 - 50 cm – 3.75 cm
 - 60 cm – 4.00 cm





ROSE VARIETIES

Top Secret

Bordeaux

Gold Strike

Revival

Avalanche

Tropical

Poison



- Colour – Yellow
- Vase life
 - 6-8 days in summer
 - 10-12 days in winter
- Stem Size – Bud Size
 - 50 cm – 4.00 cm
 - 60 cm – 4.50 cm





ROSE VARIETIES

Top Secret

Bordeaux

Gold Strike

Revival

Avalanche

Tropical

Poison



- Colour – Light Pink
- Vase life
 - 6-8 days in summer
 - 10-12 days in winter
- Stem Size – Bud Size
 - 40 cm – 4.00 cm
 - 50 cm – 4.00 cm
 - 60 cm – 4.00 cm





ROSE VARIETIES

Top Secret

Bordeaux

Gold Strike

Revival

Avalanche

Tropical

Poison



- Colour – White
- Vase life
 - 6-8 days in summer
 - 10-12 days in winter
- Stem Size – Bud Size
 - 40 cm – 3.50 cm
 - 50 cm – 4.00 cm
 - 60 cm – 4.00 cm





ROSE VARIETIES

Top Secret

Bordeaux

Gold Strike

Revival

Avalanche

Tropical

Poison



- Colour – Orange
- Vase life
 - 6-8 days in summer
 - 10-12 days in winter
- Stem Size – Bud Size
 - 40 cm – 3.50 cm
 - 50 cm – 4.00 cm
 - 60 cm – 4.50 cm





ROSE VARIETIES

Top Secret

Bordeaux

Gold Strike

Revival

Avalanche

Tropical

Poison



- Colour – Dark Pink
- Vase life
 - 6-8 days in summer
 - 10-12 days in winter
- Stem Size – Bud Size
 - 40 cm – 3.50 cm
 - 50 cm – 4.00 cm
 - 60 cm – 4.00 cm





FARM INFORMATION

Talegaon Flower (Rose) Industry

Talegaon exports 60% of its total flower production. The remaining 40% is sold in the domestic market

Around 80% floriculturists prefer growing Dutch roses, 18% grow Gerbera and about 2% grow Carnesia

The MIDC developed a 300-acre Floriculture Park seeing the potential for floriculture in the area. Apart from this, another 300 acre belongs to local farmers who cultivate roses with traditional crops

Farm

Located in Talegaon

12 acre used to cultivate Roses with a weekly output of 1,00,000 stems

Managed by Mr. Hitesh, who has 20 years of experience

Modern cold storage facilities and cold storage van for proper storage and distribution of Roses



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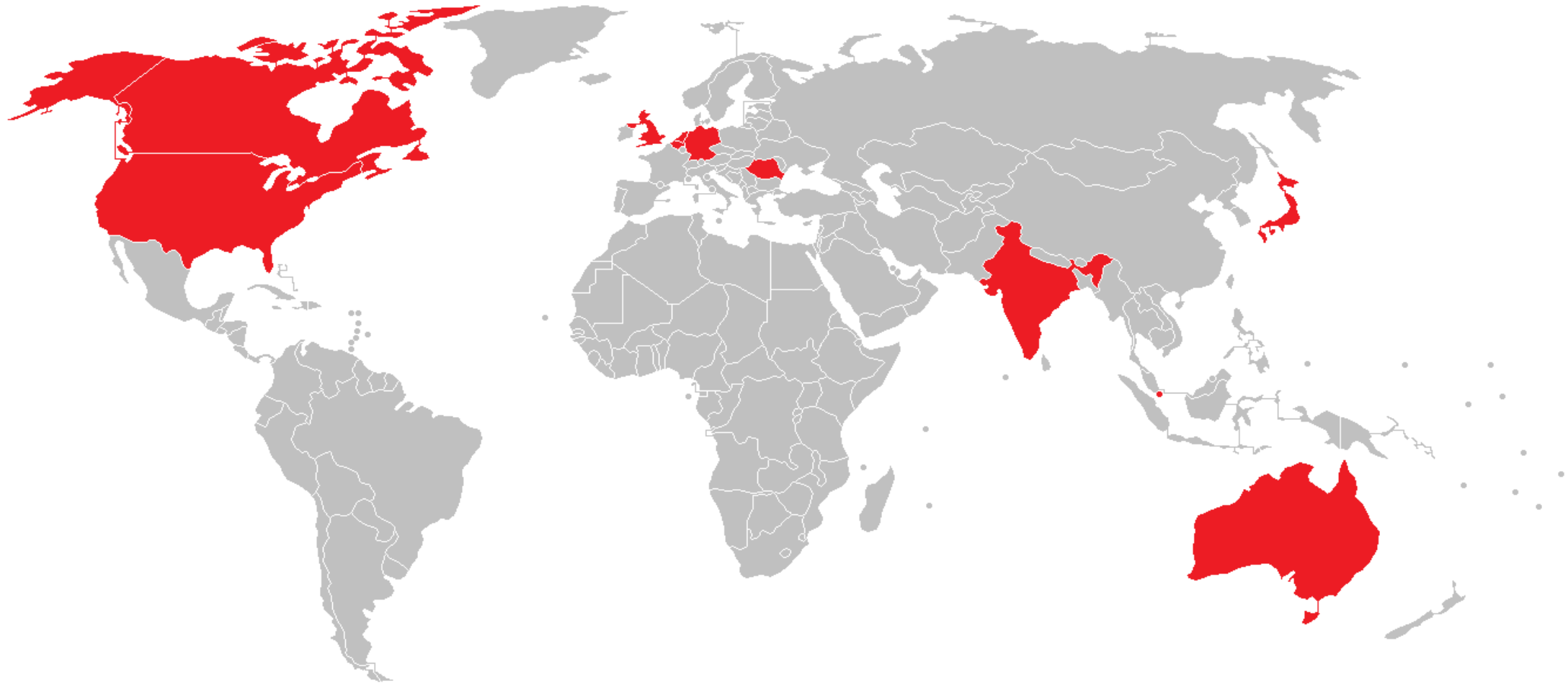
MODERN CULTIVATION FACILITIES





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GLOBAL CLIENTS





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PACKING INFORMATION



We will pack the roses in bunches of
10/20 stems



Each box would have 400 stems of
50 cm roses or 300 stems of 60 cm
roses. The box would weigh 10-14
kgs with a packing size of
100X40X20.



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SUPPLY CHAIN



Polyhouse Farm



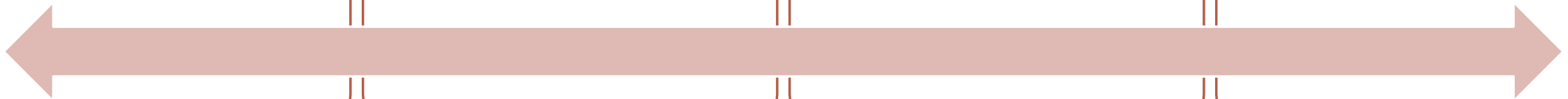
Cold Storage



Sorting and Packing



Cold Supply Chain





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DOCUMENTATION

- Invoice
- Air Way Bill
- Packing List
- Phytosanitary Certificate

THANK YOU



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