Wholesaler Costumer Analysis

Measure Na.. ▉ Detergents Paper ▉ Gro.. **Region** ▉ 1 ▉ 2 ▉ 3 **Milk** ▢

Sheet 1	Sheet 2	Sheet 3
Milk **2,550,357**	**Grocery** **3,498,562**	**Fresh** **5,280,131**

Sheet 4

Region

890,410
204,136
173,311

Sheet 5

16.56%
1
9.38%
2
74.06%
3

Sheet 8

Detergents Paper

235,587   1,180,717   1,032,270   2,317,845

Channel 1, 2 — Grocery

Sheet 6

Delicassen

Channel 1, 2 — Frozen

Sheet 7

890,410 — 3 — 512,110
204,136 — 1 — 104,327
173,311 — 2 — 54,506

Detergents Paper | Zero | Delicassen

Sheet 9

Delicassen

Region 1: 104,327
Region 2: 54,506
Region 3: 512,110