

Sponsorship Prospectus 2021



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ABOUT US

Curtin Association of Medical Students (CAMS) is the official representative body for medical students at Curtin Medical School. Established in 2017, CAMS is the newest medical students' society in Western Australia, representing the State's only undergraduate MBBS program. We regularly engage with our members and faculty staff to provide the best learning environment for our students. Furthermore, we are extensively involved with larger representative bodies, including the Australian Medical Association WA (AMA WA) and Australian Medical Students' Association (AMSA).

Our students come from a range of metropolitan and rural backgrounds, from both Western Australia and interstate. We pride ourselves on our welcoming and positive culture, encouraging participation and excellence in academia and extracurricular activities.

We offer a wide range of events and opportunities for students, supported by our Academic, Sports, Social, Mental Health, IT, Media and Publications and Indigenous Health Representatives with the leadership of the Executive Committee.

CAMS expresses its gratitude to our sponsors who support our dynamic engagement with the students we represent. We hope to continue to work together with our sponsors to achieve our shared goals and values.



WHY SPONSOR US?

The interaction and relationships formed between sponsors and our student doctors is something that we firmly believe will truly last beyond university and into their medical careers. 2021 represents the first year that Curtin Medical School will have five full cohorts totalling almost 500 medical students, all of whom are looking to set themselves up financially and professionally. We strongly believe that this is where your company could become involved and can capitalise on this golden opportunity, to benefit both your organisation and our medical graduates.

Sponsoring CAMS provides the unique opportunity of building longstanding relationships with medical students who will ultimately form the next generation of doctors in Australia and shape the leadership of the health professional workforce.

As the degree in Curtin is an MBBS, it provides sponsors with the opportunity of engaging with medical students throughout all five years of their degree, and into their internship and residency. In 2021, CAMS is looking to bolster morale across all cohorts following the unprecedented events of COVID-19. The new committee has worked hard to organise a broad spectrum of events throughout this year with key focuses to supplement our medical education, give opportunities for our members to effectively network and understand more about their future career and boost morale following the unforeseen circumstances of 2020.

With numerous events to become involved in and varying levels of commitment, there is truly an opportunity for any company, of any size to get involved. We hope that the following few pages will inspire you to join our family.



PREVIOUS SPONSORS

We would like to take the time to thank our generous sponsors of 2020 – the year would not have been possible without their support!



ELSEVIER



WELCOME FROM THE PRESIDENT

Hi, I'm Rahil, the CAMS President for 2021! I would like to thank all the sponsors that worked with CAMS in 2020 to make it our most successful year yet despite the complications associated with COVID-19. I have been involved in CAMS since 2019 and in the 3 years since, it has grown rapidly beyond our expectations.

In 2021, Curtin will have a full medical school with cohorts from Years 1 to 5. Hence, CAMS will have its most members ever and events are expected to be extremely successful and excellent opportunities for sponsors. Our new committee is enthusiastic, dynamic and diverse and we hope to run a broad spectrum of events.

Through these events we would love to provide members with a platform to enjoy medical school, receive the support they need as well as have networking opportunities.

Our wide variety of events such as academic, social, sporting, mental health and so on help current medical students become well rounded future doctors. At all these events, our members will also be able to interact with sponsors that have made the event possible.

CAMS hopes to form mutually beneficial relationships with our sponsors, many of whom have been with us from the very beginning. There are many exciting opportunities for sponsors to be involved with and I look forward to meeting and working with you in 2021.

Kind regards,
Rahil Ajmera

President CAMS 2021
E: president@curtinmedsoc.org.au



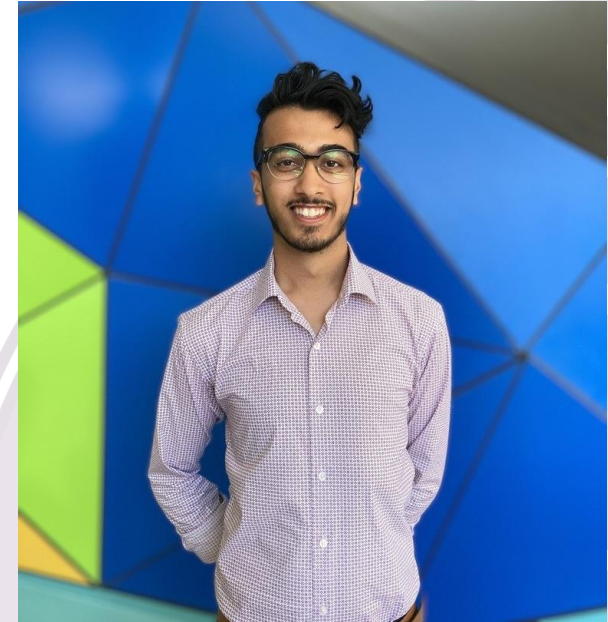
WELCOME FROM THE VICE PRESIDENT EXTERNAL

Welcome to the 2021 Prospectus for the Curtin Association of Medical Students (CAMS)! We are excited for you to work with our society this year and hope that you find something within these pages that intrigues you.

CAMS is young, yet rapidly growing society with 2021 being the first year in which we will have five full cohorts. We regularly host events to add to our members' medical school experience which enable them to socialise outside of their coursework and create bonds that will last well beyond university. These events also present a key opportunity for our sponsors to join this family, thereby allowing our students to form professional ties prior to graduation. Some of our previously successful events include mental health brunches, a mock OSCE, and the highly anticipated Gala ball, all of which have been ideal platforms for sponsors to speak at.

In 2021, we are looking to bounce back following the unprecedented events of 2020 by not only continuing our previous events, but by also expanding our selection of events to include an Inter-year Mixer early in the year, a Clinical Skills Workshop, a Graduation Ball for our first ever graduating cohort and many more. Through these events, we hope to foster an environment for students to destress from their studies, prepare them for upcoming exams, and to network with key sponsors and fellow students alike.

The opportunities to partner with us are abundant and can be easily tailored to something that suits you and provides you value. Through your support, we hope to be able to continue the efforts we have made in past years to engage with and inform the next generation of doctors in WA.



Please feel free to get in touch with me if you have any questions at all and we look forward to hearing from you soon.

Kind regards,
Hadi Ahmed

Vice-President External CAMS 2021
E: vpe@curtinmedsoc.org.au

2021 PROVISIONAL CALENDAR AND DATES

JANUARY 	FEBRUARY TBC – First-Year Welcome	MARCH TBC – Trivia Night TBC – Mental Health Brunch TBC - Orientation Dodgeball
APRIL TBC – Suturing and Clinical Skills Night	MAY TBC – Mental Health Brunch	JUNE 4th – Crazy Socks 4 Docs TBC – Mid-Year Exams
JULY 4th – 12th – NAIDOC Week TBC – Inter-Year Cup	AUGUST TBC – Future Pathways TBC – Talent Show TBC – Halfway Dinner	SEPTEMBER 9th – R U OK? Day (Mental Health Brunch) TBC – Touch Rugby TBC – Gala Ball
OCTOBER 10th – World Mental Health Day TBC – Mental Health Panel & LGBTQI+ “You Can’t Ask That” Panel TBC – Mock OSCE	NOVEMBER TBC – Mental Health Brunch TBC – End of Year Exams (Y1)	DECEMBER TBC – End of Year Exams (Y2-5) TBC – Graduation Ball <i>Please note: these dates are awaiting confirmation and are subject to change</i>

ORIENTATION EVENTS

FIRST YEAR WELCOME

Date: Late-February 2021

In early February, there is an opportunity for guest speakers to talk to Curtin's newest influx of first year medical students during their orientation week. This will be a 10-minute presentation, serving as the perfect opportunity for sponsors to talk about your organisation, your involvement with medical students and what you can offer them throughout their university degree and beyond as early as possible.

During this period the sponsor may wish to bring along a short keynote presentation as well as a stall for promotional material/merchandise. There will be exposure to 100-120 first year students and we currently have the capacity for 3 separate presentations on the day.

Alternatively, sponsors can opt to set up a stall only for a reduced cost, while still being guaranteed exposure to the 2021 first-year cohort.

Package A: \$350

- Exposure to 100-120 first year students
- Earliest opportunity to engage with Curtin's new cohort of medical students
- Access to AV and projector
- 10-minute presentation
- Opportunity to bring & distribute promotional material/merchandise

Package B: \$200

- Exposure to 100-120 first year students
- Earliest opportunity to engage with Curtin's new cohort of medical students
- Opportunity to bring & distribute promotional material/merchandise



ACADEMIC EVENTS

FUTURE PATHWAYS

Date: August 2021

The future pathways night will be focused on outlining the various careers in medicine after graduation. It gives the opportunity for students to enquire about the pathway into their desired specialities, but also will ignite inspirations for those students who do not know what kind of doctor they want to be. This event will be highly engaging for the younger years (1-2 years) who wish to find out more about the occurrences after medical school and paramount for the older years (3-5 years) who wish to enquire on the specifics of getting into their desired speciality

A panel of a doctors (ideally one member from RACGP, RACS, RACP). Each doctor will outline their individual journey into their current positions, discussing their journey, what they love about their job & a day a life in their position.

The event will finish as a Q & A format, where students have the opportunity to ask questions to the panel members. Questions can also be sent in prior to the event.

Cost: \$400

Inclusions:

- Exposure to 60-80 students from all 5 cohorts
- Catering organised by CAMS (included in sponsorship cost)
- Acknowledgement of sponsor and branding in opening slides
- Opportunity to introduce your organisation and say a few words & to bring along a promotional material
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor
- Promotional posters hung up prior to the event in the Curtin Medical School building with the sponsor's logo clearly visible



ACADEMIC EVENTS

SUTURING/CLINICAL SKILLS NIGHT

Date: April 2021

The suturing and clinical skills night will provide the opportunity for students to learn and practice vital skills which they will use every day as doctors. It will be a station structured event, where each station is guided by a tutor. The stations included are the following: suturing, venesection, urinalysis, bandaging, CXR interpretation.

This event will be extremely useful for the older years allowing the opportunity to practice their skills prior to their clinical placements, and highly engaging for younger students who will be exposed to vital skills at an early stage.

This event will be a great opportunity for sponsors to interact all year 5 cohorts as well as any tutors that are present. If the event is successful, a subsequent suturing & clinical skills night in the second semester can be planned!

Cost: \$800

Inclusions:

- Exposure to approximately 100 students
- Exposure to no. of doctors from different areas of specialities
- Opportunity to mingle and to talk to all 5 cohorts of students as well as visiting tutors
- Opportunity to say a few words about their organisation & to set up a promotional booth
- Sponsor's logo will be clearly shown on all forms of advertisements for the event including posters for the event that will be hung up around the Curtin Medical school, posts on our public social media platforms & posts on our private Facebook group



ACADEMIC EVENTS

MOCK OSCE

Date: October 2021

Mock Objective Structured Clinical Examinations (OSCEs) will take place 3-4 weeks prior to the true OSCE assessment for second year students. This assessment is vital for their preparation for the end- of- year OSCE and is our most important academic event of the year. The circuits are based upon the official Curtin Medical School OSCE with a morning and afternoon session with a lunch intermission. The event is structured so that it is self- sufficient, with first year medical students acting as simulated patients, and 3rd-5th year students volunteering as examiners.

Approximately 40 places will be available to second year students. We may also invite senior medical students from other universities to assist if necessary.

This provides a prime opportunity for sponsors to get involved with such high exposure numbers, with all 5 cohorts being present.

Cost: \$650

Inclusions:

- Exposure to approximately 50 students from Yr 1-5
- Opportunity to talk and mingle with students during lunch (catering provided by CAMS- included in sponsorship costs)
- Set a promotional booth and opportunity to advertise organisation through a talk or presentation
- Sponsor's logo will be attached in all advertising material for mOSCE including posts in our private Facebook group, our public social media platforms, posters for the event that will be hung around the Curtin Medical school & OSCE scenario sheets used by students



ACADEMIC EVENTS

INFORMATION LUNCHEES/EVENINGS

Date: Sponsor's Discretion

An information session is a great way to appeal to all five cohorts and to promote your organisation. Through catering, which can be organised by CAMS, will attract approximately 50-80 students from all year levels. We are able to tailor the lunch/evening to a particular year if you are after a specific target audience or we can open it up to all 5 years. To enhance engagement, we can also implement the use of Q & A sessions, this way you can directly answer specific queries the students have.

Information sessions are ideal to get face-to-face interaction, and especially for membership sign-up opportunities and to build a relationship with the medical students.

Cost: \$600

Inclusions:

- Exposure to approximately 50+ medical students from Yr1-5
- Sponsor's choice of date & time to maximise attendee numbers
- Catering organised by CAMS (included in sponsorship costs)
- Opportunity to set up a booth and bring along promotional material
- Possibility of either a Q & A type or keynote information session (access to AV and projector)
- Sponsor's logo will be attached on all our advertisements for the event including posts on our private Facebook group, public social media platforms & posters for the event that will be erected around the Curtin Medical School



SOCIAL EVENTS

TRIVIA NIGHT

Date: March 2021

Trivia Night has been very popular in the past, with an impressive turnout and excellent feedback. This event is a night of friendly competition and a great opportunity for students from different years to meet one another before the year becomes too busy. In 2021, the formation of inter-year relationships will be encouraged by the organisation of teams of mixed year groups. We hope that this will allow for older students to meet new students earlier than they might have in previous years, which will be helpful in ensuring that first years will feel part of the cohort.

This is an excellent opportunity for sponsors to be exposed to 150 - 180 students, the majority of which will be new students.

Sponsors will also have the chance to say a few words and mingle with students during breaks and interact face-to-face which will encourage membership sign-ups and strengthen relationships with current students.

Cost: \$500

Inclusions:

- Catering organised by CAMS (included in the sponsorship cost)
- Opportunity to introduce yourselves during the night and say a few words
- Sponsor logo will be attached on promotional posts
- Sponsor tagged in promotional social media posts
- Opportunity to set up a booth & distribute promotional material/merchandise
- Opportunity to donate a raffle prize and draw and read out the winner at the event



SOCIAL EVENTS

MOVIE NIGHT

Date: *Once a semester, date TBD*

With a plan to be held once per semester, movie nights are perfect for relaxation. They will provide the opportunity to simply take a break, in a year that is sure to be full of busy schedules and many late nights of studying and stress. These events are also ideal for the many students that prefer quieter and less busy nights, and an excuse to press the pause button is exactly what is needed during certain times of the year, where they may otherwise burn out.

Sponsors will be invited to come along for not only one, but two nights, and be able to distribute information as well as talk with students at the beginning and end of the night.

As this event will be held at our medical school, there will be more flexibility for sponsors to put up promotional material such as banners, booths, and posters, as well as have these items displayed before and after the day of the event if they desire.

Cost: *\$300*

Inclusions:

- Catering organised by CAMS (included in the sponsorship cost)
- Opportunity to introduce yourselves during the night and say a few words
- Sponsor logo will be attached on promotional posts
- Sponsor tagged in promotional social media posts
- Opportunity to set up a booth and distribute promotional material/merchandise
- Opportunity to donate a raffle prize and draw and read out the winner at the event



SOCIAL EVENTS

TALENT SHOW

Date: Early August 2021

Medicine can be a very intense degree, primarily focussed on academia and studying. For many students, it is easy to put previously cherished hobbies and talents on the back-burner in favour of hours of pouring over books and resources. We have many students with amazing side hobbies, and it is unfortunate that most students only see the academic aspect of one another. The CAMS' Talent Show is the perfect opportunity for students to both showcase their talents as well as take a break from the same routine of classes and studying everyday.

Sponsors have the opportunity to attend for the entirety of the night, providing exposure to students from all five cohorts.

Students will be able to sign up during intermissions and sponsors will also have the chance to speak and distribute promotional material advertising your goods and services. This is an excellent opportunity for both new and existing sponsors to meet with future doctors and forge long-lasting relationships.

Cost: \$400

Inclusions:

- Catering organised by CAMS (included in the sponsorship cost)
- Opportunity to introduce yourselves during the night and say a few words
- Sponsor logo will be attached on promotional posts
- Sponsor tagged in promotional social media posts
- Opportunity to set up a booth and distribute promotional material/merchandise

- Opportunity to donate a raffle prize and draw and read out the winner at the event



SOCIAL EVENTS

Date: August 2021

With the incredibly successful running of the Halfway Dinner for two years now, the 2021 Halfway Dinner will return bigger than ever. This event celebrates the students of Curtin Medical School's Class of 2023 reaching the halfway point of their course and is one of the most highly anticipated events. Medicine is a very long and arduous journey, and as such we would like this night to be one where our students are able to pause and congratulate themselves on how far they have come so far.

Sponsors will benefit from exposure to 80 - 100 third year students, partners and staff, who are invited along to enjoy the evening in August. This milestone event will provide sponsors with the perfect opportunity to attend, allowing for face-to-face interactions and introductions to showcase your products and services.

There are numerous packages below which sponsors can select from to show their support for these students' celebratory dinner.

Platinum Package*– Cost: \$2000

Inclusions:

- Sponsor can introduce themselves and briefly address the students at the beginning of the night
- Two tickets for the sponsor to the evening
- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Sponsor logo projected on the screen at the beginning of the evening (large)
- Recognition of sponsor in opening address
- Opportunity for banners to be erected in the venue

HALFWAY DINNER

- Opportunity to set up a booth with promotional material
- Includes the photobooth package
- Opportunity to donate a raffle prize and draw and read out the winner at the event

**Please Note: In the event that the platinum package is purchased, the photobooth package will not be available separately. Sponsor logo and name will be printed on all photobooth photos*



SOCIAL EVENTS

HALFWAY DINNER (CONT.)

Gold Package – Cost: \$1000

Inclusions:

- Two tickets for the sponsor to the evening
- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Logo projected on the screen at the beginning of the evening (small)
- Recognition of sponsor in opening address
- Opportunity to donate a raffle prize and draw and read out the winner at the event

Bronze Package – Cost: \$300

Inclusions:

- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Sponsor logo projected on the screen at the beginning of the evening (small)
- Opportunity for banners to be erected in the venue
- Opportunity to buy tickets at discounted price

Photobooth (Hire)** – Cost: \$500

Inclusions:

- Facebook post thanking sponsor
- Recognition of sponsor in opening address

*****Sponsor logo and name will be printed on all photobooth photos***



SOCIAL EVENTS

Date: December, 2021

2021 marks Curtin Medical School's first ever graduating cohort, and as such, graduation festivities will be spectacular. After five years of hard work and many hours of sacrifice, our fifth-year students have well and truly earned a night of fun and laughter. We hope to create an atmosphere of celebration as well as provide opportunities for students to look back on their five years at Curtin with fondness. This may include slideshows and photo walls, which will provide an overarching theme of nostalgia.

As a milestone event, sponsors will have exposure to many staff and students on the night. This is also an excellent opportunity for sponsors to strengthen relationships with students who are entering the workforce in the following year one last time.

2021 marks our inaugural graduation ball and as such, sponsors partaking in this night are set to be remembered with much prestige. There are numerous packages below which sponsors can select from to show their support for these students' celebratory dinner.

Platinum Package – Cost: \$2000

Inclusions:

- Opportunity to provide each graduating student with a gift that represents your brand
- Sponsor can introduce themselves and briefly address the students at the beginning of the night
- Two tickets for the sponsor to the evening
- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts

GRADUATION BALL

- Sponsor logo projected on the screen at the beginning of the evening (large)
- Recognition of sponsor in opening address
- Opportunity for banners to be erected in the venue
- Opportunity to set up a booth with promotional material
- Includes the photobooth package
- Opportunity to donate a raffle prize and draw and read out the winner at the event

**Please Note: In the event that the platinum package is purchased, the photobooth package will not be available separately. Sponsor logo and name will be printed on all photobooth photos*

SOCIAL EVENTS

GRADUATION BALL (CONT.)

Gold Package – Cost: \$1000

Inclusions:

- Two ticket for the sponsor to the evening
- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Logo projected on the screen at the beginning of the evening (small)
- Recognition of sponsor in opening address
- Opportunity to donate a raffle prize and draw and read out the winner at the event

Bronze Package – Cost: \$300

Inclusions:

- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Sponsor logo projected on the screen at the beginning of the evening (small)
- Opportunity for banners to be erected in the venue
- Opportunity to buy tickets at discounted price

Photobooth (Hire)** – Cost: \$500

Inclusions:

- Facebook post thanking sponsor
- Recognition of sponsor in opening address

*****Sponsor logo and name will be printed on all photobooth photos***



SOCIAL EVENTS

Date: September

The CAMS Gala Ball held in October is the biggest social event on the calendar, bringing together the entire medical school and their partners. It is also one of the last events for our students to destress before they enter exam season, and as such, this event is set to be incredible. In 2021, we anticipate 200-250 attendees, which will attract engagement from the entire medical school, ranging from Years 1-5.

This night is an excellent opportunity for sponsors to attend, introduce themselves and bring along promotional material as well as have their logo featured on social media posts and photobooth prints for the evening. You will ultimately have the chance to strengthen your relationship with a large number of future doctors.

There are numerous packages below which sponsors can select from to allow themselves to become part of this night to remember.

Platinum Package – Cost: \$3000

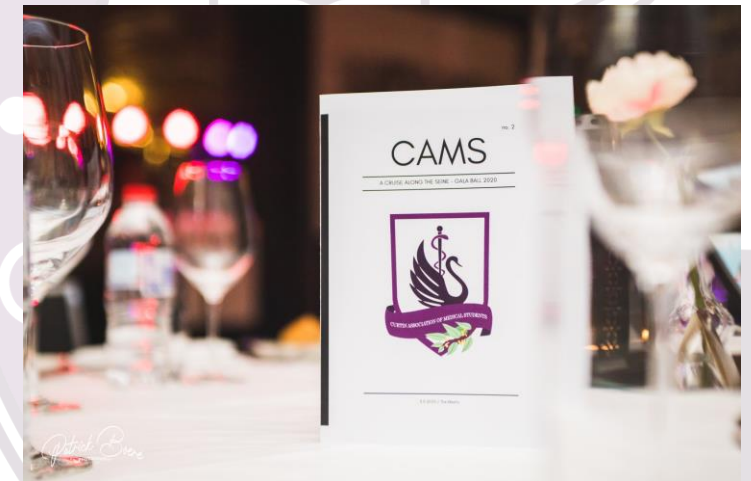
Inclusions:

- Sponsor can introduce themselves and briefly address the students at the beginning of the night
- Recognition of sponsor in opening address
- Two tickets for the sponsor to the evening
- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Sponsor logo projected on the screen at the beginning of the evening (large)
- Opportunity for banners to be erected in the venue

CAMS GALA BALL

- Opportunity to set up a booth with promotional material
- Includes the photobooth package
- Opportunity to donate a raffle prize and draw and read out the winner at the event

**Please Note: In the event that the platinum package is purchased, the photobooth package will not be available separately. Sponsor logo and name will be printed on all photobooth photos*



SOCIAL EVENTS

CAMS GALA BALL (CONT.)

Gold Package – Cost: \$2000

Inclusions:

- Sponsor can introduce themselves and briefly address the students at the beginning of the night
- Two tickets for the sponsor to the evening
- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Sponsor logo projected on the screen at the beginning of the evening (large)
- Opportunity for banners to be erected in the venue
- Opportunity to set up a booth with promotional material

Bronze Package – Cost: \$500

Inclusions:

- Sponsor logo clearly visible on all promotional material including social media posts
- Sponsor tagged in promotional social media posts
- Sponsor logo projected on the screen at the beginning of the evening (small)
- Opportunity for banners to be erected in the venue
- Opportunity to buy tickets at discounted price

Photobooth (Hire)** – Cost: \$1000

Inclusions:

- Facebook post thanking sponsor
- Recognition of sponsor in opening address

*****Sponsor logo and name will be printed on all photobooth photos***



SPORTING EVENTS

Date: TBC (five+ events/year)

The Inter-Year Cup is an annual sporting competition where years 1-3 compete in over five separate sporting events to see who will emerge victorious. The competition allows the members of CAMS to take a break from academics and relax outside of their regular classes. It is through this healthy competition that we hope to improve inter-year relationships and promote a healthy balanced lifestyle.

Sponsors would receive publicity through promotional material on all advertisements in physical and social media forms, and the opportunity to speak to all students involved.

Cost: \$200 per event, \$900 for all 5 games

Inclusions:

- Exposure to approximately 50 medical students per game
- Opportunity to introduce yourself and say a few words prior to match start as well as watching and mingling with students throughout
- Opportunity to bring along promotional material as well as set up a booth
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor

INTER-YEAR CUP



SPORTING EVENTS

ORIENTATION DODGEBALL

Date: March 2021

Dodgeball has long been a fan-favourite sport in CAMS, given its ability to unite students within a cohort. The aim of this event is to take this shared camaraderie and use it to forge and solidify friendships across cohorts, especially in the new first years. By having it early in the year it provides a good opportunity for the cohorts to mingle with each other early outside of the classroom and promote a healthy balanced lifestyle.

Sponsors would receive promotional material on all advertisements in physical and social media forms, and the opportunity to speak to all students involved.

Cost: \$200

Inclusions:

- Exposure to approximately 50 medical students per game
- Potential exposure to Curtin Medical School's first year cohort early in the year
- Opportunity to introduce yourself and say a few words prior to match start as well as watching and mingling with students throughout
- Opportunity to bring along promotional material as well as set up a booth
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor



SPORTING EVENTS

TOUCH RUGBY

Date: September 2021

Touch rugby is an inclusive non-contact sport able to be played by everyone, which makes it ideal for a relaxed event. In this time of the year students begin their revision for a year's worth of medical content, so the goal of this event is to alleviate any of the initial stress going into this exam period.

Sponsors would receive promotional material on all advertisements in physical and social media forms, and the opportunity to speak to all students involved.

Cost: \$200

Inclusions:

- Exposure to approximately 50 medical students per game
- Opportunity to introduce yourself and say a few words prior to the game commencing as well as watching and mingling with students throughout the game
- Opportunity to bring along promotional material as well as set up a booth
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor



MENTAL HEALTH EVENTS

MENTAL HEALTH BRUNCHES

Date: March, May, September, November

With increasingly jarring data and statistics surrounding the mental health of medical students being released every year, the importance of developing and providing mental health services and supports for the medical profession is increasing. By holding regular mental health brunches for Curtin medical students from year 1 to year 5, we hope to not only provide a fun, relaxed event for students to get away from academic life, but also remind students of the mental health services provided at Curtin university, as well as other public support networks. We also hope that these mental health brunches will provide a safe space for people to spark conversations around the topic of mental health. These mental health brunches have proved to be a hit with Curtin medical students in the past, and we aim to continue this trend throughout this year.

We would love your support on such an important issue and in return any posts and advertising about the event will have your company included in promotional material.

Cost: \$350

Inclusions:

- Exposure to 60-80 medical students from Yrs 1- 5
- Catering organised by CAMS (included in sponsorship cost)
- Opportunity to introduce yourself and say a few words
- Opportunity to bring along promotional material as well as set up a booth
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor
- Promotional posters erected prior to the event in the Curtin Medical School building with the sponsors logo clearly visible



MENTAL HEALTH EVENTS

CRAZY SOCKS 4 DOCS

Date: 4th June, 2021

The Crazy Socs 4 Docs movement aims to raise awareness and tackle the stigma surrounding mental health within the medical field. As well as raising awareness that it's okay for a doctor not to be okay, this event will be a fun opportunity for students to lighten up their day with crazy, colourful and whacky socs. Crazy Socs 4 Docs day falls on Friday the 4th June this year, which is a little before mid-year assessments for Curtin medical students.

By hosting some fun activities on the day, as well as providing food and beverages, we hope we can liven the spirit of Curtin medical students, from year 1 all the way to year 5, during these stressful times, especially when destigmatising conversations surrounding mental health and asking for help are most valuable.

Your support on such an important issue will be extremely beneficial and in exchange, any posts and advertising about the event will have your company logo displayed.

Cost: \$350

Inclusions:

- Exposure to 60-80 medical students from Yrs 1- 5
- Catering organised by CAMS (included in sponsorship cost)
- Opportunity to introduce yourself and say a few words
- Opportunity to bring along promotional material as well as set up a booth
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor
- Promotional posters erected prior to the event in the Curtin Medical School building with the sponsors logo clearly visible



MENTAL HEALTH EVENTS

WORLD MENTAL HEALTH DAY

Date: 11th October, 2021

As the world's understanding of mental health grows, we at Curtin hope to grow along with it by recognising the WHO's World Mental Health Day. We aim to do this in a fun and interactive manner by incorporating mental health statistics, information and data into activities such as quizzes and friendly competitions. We hope that presenting the data in a more digestible format will generate meaningful conversation around such a heavy topic. As World Mental Health Day falls on a Sunday, we will hold the event on Monday the 11th to increase attendance. Over the course of this week we will be continuously posting on social media to raise mental health awareness. By sponsoring this event you can help us shed light on such an important day and to compensate you, all the social media posts will have your company's logo.

There will also be an allotted time on the day for representatives from your company to speak to the students.

Cost: \$350

Inclusions:

- Exposure to 60-80 medical students from Yrs 1- 5
- Catering organised by CAMS (included in sponsorship cost)
- Opportunity to introduce yourself and say a few words
- Opportunity to bring along promotional material as well as set up a booth
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor
- Promotional posters erected prior to the event in the Curtin Medical School building with the sponsors logo clearly visible



MENTAL HEALTH EVENTS

MENTAL HEALTH & LGBTQI+ PANELS

Date: October, 2021

The Mental Health Panel is an important event that we host during Mental Health Week. In 2018, we had speakers from Youth Focus, WAGPET and CMS, and the night runs largely as a Q&A panel, tackling major issues surrounding mental health and the stigmas of mental health in both medical students and doctors.

This event is close to our hearts and strongly aligns with our values and key aims as a society to support our members. The sponsor for this event would receive time to introduce themselves prior to the panel commencing, sit in on the event, and enjoy food after the event to interact and mingle with students.

Logos and advertising will all also be included on various posters and social media platforms.

The 'You Can't Ask That' panel was premiered in 2019 with resounding success. Students were able to submit anonymous questions to a panel of individuals with knowledge of LGBTQI+ issues and have them answered. This event is facilitated in collaboration with CAMS' Queer Representative.

Cost: \$400

Inclusions:

- Exposure to 50-60 medical students from Yrs 1-5
- Opportunity to introduce yourself and say a few words
- Catering provided by CAMS (included in sponsorship cost)
- Opportunity to bring along promotional material as well as set up a booth
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor

- Promotional posters erected prior to the event in the Curtin Medical School building with the sponsors logo clearly visible)



INDIGENOUS EVENTS

NAIDOC WEEK

Date: 4th – 12th July, 2021

With the increasing need for national cultural awareness in regard to in our Nation's First People, the Curtin Medical School seeks to promote this movement through organising our own NAIDOC week celebration. This week aims to recognise the success of Indigenous peoples, success that extends beyond the parameters of medicine. It is through events such as NAIDOC week in which our understanding of Indigenous traditions and the hardships endured by many tribes, is able to further develop. Our NAIDOC celebrations would be focused on embodying the core of Indigenous culture; community. A notion achieved through the sharing of traditional food and stories. Our Medical School recognises that a fundamental component of quality and respectable medicine is cultural sensitivity, thus identifies it as a core focus of 2021 and the many years to come.

Our NAIDOC week is a significant milestone in the improvement of the cultural inclusivity of our school – a movement which we hope you can be a part of by sponsoring this week. Your support of this important week will grant you the opportunity to introduce yourself with a few words, interact with CAMS and have your company's brand included on promotional material.

Cost: \$600

Inclusion:

- Exposure to medical students from Yrs 1- 5
- Traditional food from Indigenous run and owned companies (including sausages, dampers and spreads)
- NAIDOC week merchandise
- Presentation from a successful Indigenous Doctor (TBC)
- Recognition of sponsorship support towards increasing cultural inclusivity within medicine

- Opportunity to introduce yourself and say a few words
- Promotional posts on our social media platforms as well as our private Facebook group tagging the sponsor
- Promotional posters erected prior to the event in the Curtin Medical School building with the sponsors logo clearly visible



MEDIA AND MERCHANDISE

Social Media Posts

Date: Sponsor's Discretion

Arguably the easiest way to spread word about your product or service would be through the CAMS social media pages. Posts on our Facebook page have a reach of over 500 people and thus, guarantee your company a chance to promote itself to the CAMS audience.

The content of the post is completely up the discretion of the sponsor and can be posted at any time you wish.

Cost: \$100

Inclusion:

- Exposure to medical students from Years 1-5 online

AMSA Convention Merchandise

Date: 28th June – 3rd July, 2021

The annual AMSA convention is scheduled to happen in Adelaide this year and with the unfortunate cancellation of last year's convention students are more eager than ever to attend. This means that is a prime opportunity for your company to secure a spot on CAMS' exclusive merchandise for this event which will be worn by its members. All the designing will be taken care of by our Merchandise Representative, however we will keep you in the loop with designs, so that you are also happy with the final product and your logos are appropriately displayed.

Cost: TBA

Inclusion:

- To be worn by 50-60 students who will be heading to Adelaide AMSA Convention
- Exposure to 500+ medical students across Australia attending Convention

- Sponsor logo on the front or back
- Recognition of sponsor in promotional posts



SPONSORSHIP PACKAGES

CAMS also has a range of general sponsorship options to expose your brand to our students all year round.

Diamond Class Sponsor

Cost: \$8000 (valued at \$9500)

Inclusions:

- Platinum Gala Ball Sponsorship
- Platinum Halfway Dinner Sponsorship
- Platinum Graduation Dinner Sponsorship
- Trivia Night
- Mental Health Brunch
- 4x Facebook posts
- Information Lunch/Evening
- Invitation to a committee meeting
- Advertising in the common room for the whole year

Platinum Class Sponsor

Cost: \$6000 (valued at \$6700)

Inclusions:

- Platinum Gala Ball Sponsorship
- Platinum Halfway Dinner Sponsorship
- Trivia Night
- Mental Health Brunch
- 2x Facebook posts
- Invitation to committee meeting
- Advertising in the common room

Gold Class Sponsor

Cost: \$3500 (valued at \$3700)

Inclusions:

- Gold Gala Ball Sponsorship
- Gold Halfway Dinner Sponsorship
- 2x Facebook posts
- Advertising in the common room for the whole year

Bronze Class Sponsor

Cost: \$700

Inclusions:

- 2x Facebook posts
- Advertising in the common room for the whole year

