



# A Proposal for 'Gorkhapatra Discourse on Recovery with Resilience'



By  
**Gorkhapatra Corporation**



Proposed Date : 18 December 2025  
Venue : Kathmandu

## **1. Background and Rationale**

The Gorkhapatra Corporation (GC), Nepal's premier and oldest media institution—publisher of the Nepal's first newspaper Gorkhapatra (1901 AD, than weekly, now daily) and the pioneering English broadsheet The Rising Nepal (1965 AD)—has, served as the authoritative voice of the nation. Owning the ligase of the Gorkhapatra publisher, it has duly fulfilled its role in informing and educating the public with highly credible information and duty in historical record-keeping for about one-and-a-quarter centuries. Supporting business and livelihoods for economic growth and business facilitation has also been a core value of Gorkhapatra.

The GC, founded in 1963 AD in accordance to the Gorkhapatra Corporation Act, 2019 BS, stands as a cornerstone of Nepal's media landscape, embodying a rich history of journalistic excellence and public service. Originally established as a weekly newspaper by Prime Minister Dev Shumsher Janga Bahadur Rana, the Gorkhapatra Daily is currently running in 125 years. The GC has evolved over the decades to become a multifaceted media entity, encompassing print and digital platforms. The Rising Nepal daily was launched in 1965 AD.

Throughout its illustrious history, Gorkhapatra Corporation has played a pivotal role in shaping public discourse and facilitating national dialogue on key issues facing the nation. From political upheavals to social transformations, the organization has been at the forefront of reporting and analysing events of national significance, thereby serving as a vital conduit between the government, citizens, and other stakeholders.

In the digital age, Gorkhapatra Corporation has embraced innovation and technology to expand its reach and engage with a broader audience. The corporation's online presence, including its official website and social media platforms, enables it to disseminate news and information in real-time, reaching audiences both within Nepal and across the globe. By leveraging digital platforms, the GC remains responsive to the evolving needs and preferences of its audience, ensuring that it remains a relevant and influential voice in the media landscape.

As Nepal navigates economic challenges amid global uncertainties, the need for constructive national dialogue centred on economic recovery, resilience, and sustainable progress has become more urgent than ever. As the country is in a unique fix of having surplus funds in financial system and stunted investment, private sector has lost the confidence. Meanwhile, the vandalism and attack on businesses has shaken the confidence of the private sector. The Gen-Z movement that demanded a greater transparency, good governance and simplified public service has set a new course for the politics and business in the country.

In line with the public mandate and its evolving role as an agenda-setting media organisation, the Gorkhapatra Corporation has envisioned a national-level discourse on serious yet pertinent issues in the economy with an aim to find policy roadmap and pragmatic suggestions for the government as well as the private sector. The event titled as "Gorkhapatra Discourse on Recovery and Resilience" aims to bring together national leadership, policymakers, economists, private-sector stakeholders, planners, and financial experts to identify actionable pathways toward restoring economic momentum with long-term resilience. The event is proposed for 18 December 2025 in Kathmandu.

## **2. Objectives**

***The 'Gorkhapatra Discourse on Recovery and Resilience' has the following objectives:***

1. Facilitate high-level dialogue on Nepal's economic recovery, investment climate, and future growth strategies.
2. Provide a common platform for government, private sector, and experts to discuss emerging challenges and opportunities.
3. Highlight Gorkhapatra Corporation's leadership in promoting national discourse, policy engagement, and public service journalism.
4. Strengthen partnerships with the private sector through branding, sponsorship, and long-term engagement opportunities.

### 3. Event Structure

#### A. Inaugural Session

**Chief Guest :** Rt. Hon. Prime Minister Sushila Karki

**Special Guest :** Hon. Minister for Communication & Information Technology Jagdish Kharel

**Welcome Remarks :** General Manager, Gorkhpatria Corporation

**Opening Address :** Editor-in-Chief, The Rising Nepal and Gorkhpatria Daily

**Keynote Speech :** Prime Minister Rt. Hon. Sushila Karki

**Remarks :** Minister for Communication & Information Technology

#### B. Panel Discussions

S. N.	Panel Topic	Keynote Speaker	Participants	Areas of Discussion
<b>Panel I</b>	Smart Infrastructure Development and Management	Hon. Minister for Physical Infrastructure and Transport; Energy, Water Resources and Irrigation; Urban Development Kulman Ghisingh	Planners, Government officials, Energy developers, ICT experts CNI	Smart urban planning Sustainable energy and connectivity Digital and physical infrastructure integration Climate-resilient, future-ready development models
<b>Panel II</b>	Private Sector Confidence	Hon. Minister for Industry, Commerce and Supplies Anil Kumar Sinha	Leading industrialists, Government officials, FNCCI, Foreign investor	Elements affecting business confidence Restoring business confidence Enhancing ease of doing business Investment climate reforms Regulatory predictability and private-public partnerships
<b>Panel III</b>	Capital Mobilisation and Policy Facilitation	Hon. Minister for Finance Rameshore Prasad Khanal	Bankers, NRB representatives, Government officials, Economists Startup leader	Credit flow and liquidity management Long-term financing mechanisms Policy reforms to attract domestic & foreign investment Addressing excessive liquidity

*Note: An exclusive news photo exhibition will be organised at the venue in the sideline of the event. Photographs depicting crucial historical moments will be put on display.*

## 4. Expected Participants

- Senior government officials
- Leaders of private-sector organisations (FNCCI, CNI, NCC)
- Bankers and financial institutions
- Economists and researchers
- Planners, engineers and infrastructure specialists
- Representatives from development partners
- Media and communication professionals
- Estimated Attendance: About 500 participants

## 5. Branding, Promotion & Media Amplification

Gorkhpatria Corporation will mobilise the full strength of its national reach through:

### A. Print Media

Full-page and half-page advertisements in Gorkhpatria and The Rising Nepal, interviews, event teasers in The Rising Nepal, special coverage supplements (pre-event + post-event),

### B. Digital & Online

Banner promotions on [www.gorkhpatriaonline.com](http://www.gorkhpatriaonline.com) and [www.risingnepaldaily.com](http://www.risingnepaldaily.com), social media campaigns across social media platforms, short video stories and expert soundbites, livestreaming of sessions on official digital platforms including YouTube.

### C. Other Promotion

Radio/TV announcements (via Radio Nepal and Nepal Television partnership)

Press briefings and media kits for journalists

Digital boards and outdoor visibility (collaboration with advertisers)

## 6. Sponsorship Framework and Benefits

The event provides high-value branding opportunities for corporate partners across key sectors. Proposed sponsorship tiers:

S.N.	Sponsorship	Investment (Rs.)	Benefits to the Sponsor
1.	Title Sponsor	Rs. 2.5 million	Title Sponsor company's name in all promotional materials Prominent logo placement on stage backdrop, media wall, and digital screens Video display during event Speaking opportunity in a session Advertisement opportunity 10 VIP seats
2.	Session Sponsor	Rs. 1.5 million	Promotion as session sponsor/title Promotional logo on stage backdrop and promotional material Video display during event Advertisement opportunity 8 VIP seats

3.	Platinum Sponsor	Rs. 1.2 million	Major logo placement Promotional logo on stage backdrop and promotional material Video display during event Advertisement opportunity 6 VIP seats
4.	Gold Sponsor	Rs. 1 million	Logo on event materials Mention during sessions Quarter-page advertisement 4 VIP seats
5.	Silver Sponsor	Rs. 800,000	Logo inclusion Event announcement 4 VIP seats
6.	Supporting Institutions	Rs. 500,000	Logo inclusion Event announcement 2 VIP seats

## 7. Deliverables & Outcomes

- High-level national dialogue with concrete policy recommendations
- Nationwide media coverage through GC's print and digital platforms
- Strengthened institutional credibility of Gorkhpatria Corporation
- Enhanced relationships with and among private sector and development agencies
- Revenue generation through sponsorship and advertisement partnerships, value for money for sponsors

**Contact:**

Mr./Ms.

Phone:

Email:

WhatsApp:

Web:

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Mr./Ms.

Phone:

Email:

WhatsApp:

Web: