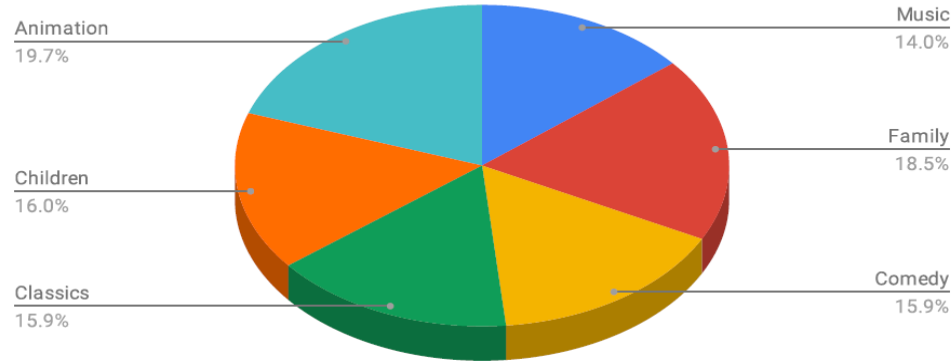


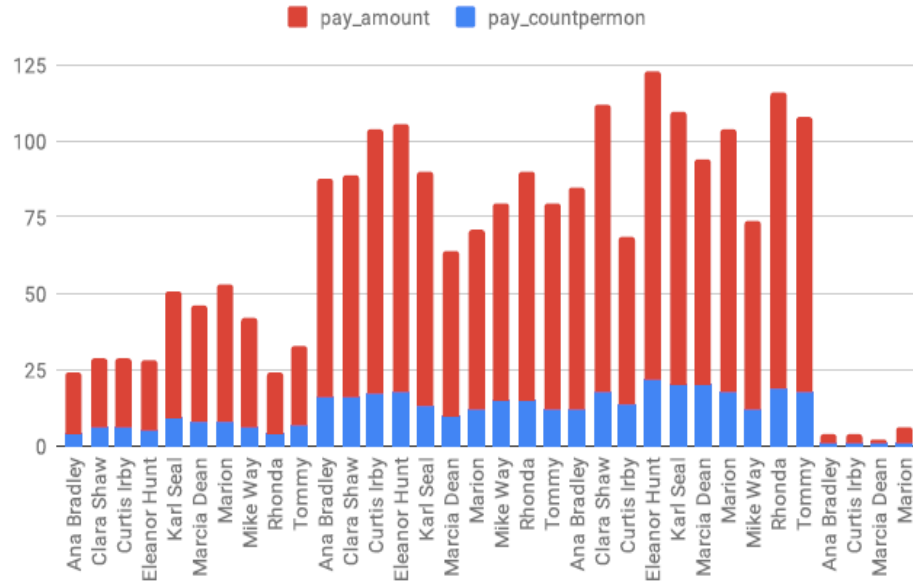
What about the movies that families are watching?

Movies that families are watching



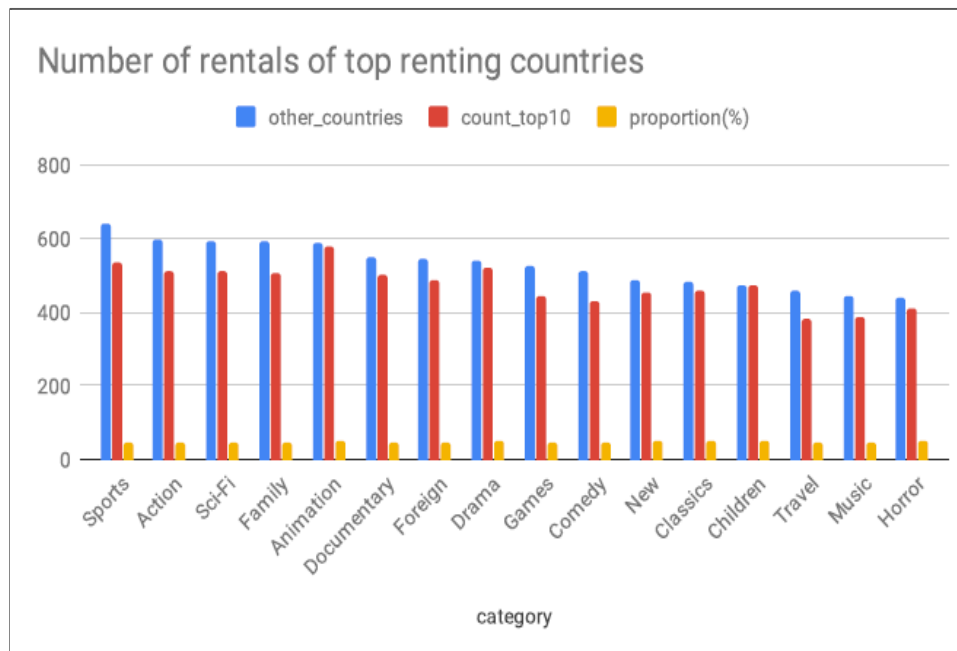
We can see the movies that families are watching are equal almost the same number of times it has been rented out.

What is the total payment amount for each month basis during 2007 by these top paying customers?



as we see, the best total payment amount during 2007 was in the middle of the year.

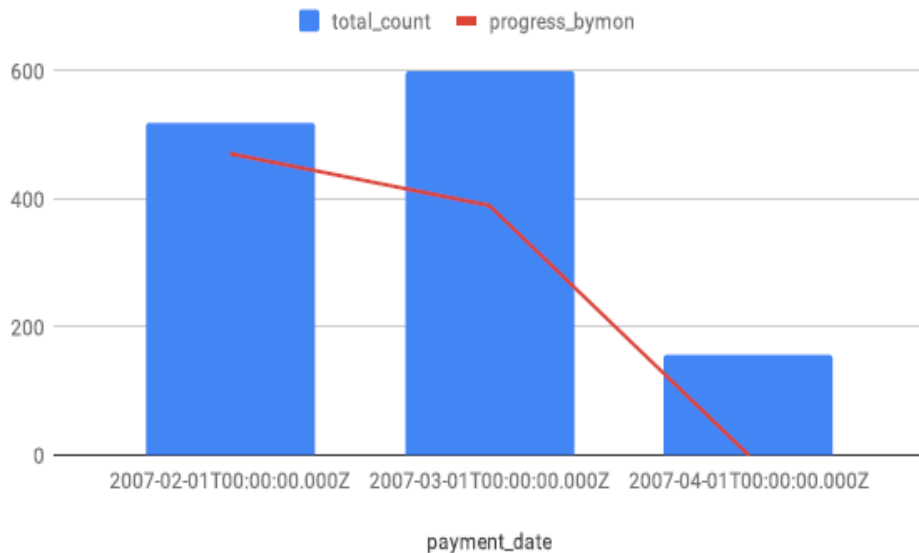
what is the number of rentals of top renting countries?



we can see the number of rentals is almost the same in the top renting countries.

what about the progress of film rental by month?

Progress of film rental by the month



the best progress of film rental is in 2007-03-01 and the worse is in 2007-04-01.