



May 01, 2025

Letter of Experience

To Whom It May Concern

We hereby certify that Syeda Saboor, CNIC: 34101-6003870-4, was employed by our company, Sentient Solutions, as a Business Researcher from February 2024 to April 2025.

During her tenure, Saboor was responsible for:

- Conducting comprehensive market research to gather relevant industry, competitor, and customer insights.
- Identifying market trends, growth, risks, and opportunities to support business planning.
- Collecting and synthesizing quantitative and qualitative data to inform business strategies.
- Assisting in the development of business plans by providing accurate and well-organized research findings.
- Preparing detailed research sections for use in forecasting, marketing plans, and operational strategies.
- Supporting the content team with data-driven inputs for investor pitch decks.
- Collaborating with writers and analysts to ensure the research aligned with the business objectives and client expectations.
- Gathering research from reliable and credible sources to ensure the accuracy and integrity of the business plan content.

Saboor has shown strong assistance and knowledge during her tenure. We believe that her skills and experience will be valuable in her forthcoming endeavors.

We wish her the best in her career path and future.

Regards,

A handwritten signature in black ink that reads 'Sana'.

Sana Shahzad
Assistant Manager
Sentient Solutions