

Hackhton Part 1

MarketPlace Hackhaton

Market Type: Q-Commerce

Business Goals:

- My website aims to offer rapid delivery, ensuring customer orders are processed and delivered within 30 minutes to enhance convenience and satisfaction. By leveraging advanced technology, we focus on exceeding customer expectations. This goal prioritizes speed and satisfaction, which are key success factors in Q-commerce businesses

Unique Selling Points (USPs):

- 30-Minute Delivery:**
We guarantee that all orders are processed and delivered within 30 minutes, ensuring quick and reliable service.
- Personalized Experience:**
By leveraging advanced technology, we tailor the customer experience to meet individual preferences and enhance satisfaction.
- Convenience and Ease:**
We offer a seamless, hassle-free ordering process with quick deliveries, making it easy for customers to get their meals anytime
- Fresh, High-Quality Food:**
Our focus is on delivering fresh, high-quality meals without compromise, ensuring that every order exceeds customer expectations..

User Friendly :

- Our website offers a simple, intuitive interface with easy navigation, personalized recommendations, and seamless checkout. Enjoy 24/7 support, loyalty rewards, and effortless ordering.

Target Audience:

- Target Audience:** • Our target audience includes busy professionals, students, and families who require fast, convenient food delivery. We focus on individuals seeking high-quality meals delivered quickly, with an emphasis on ease and reliability in service..

Data Schema

1. Product

Sehema	Types
Product Id	String
Product Name	Sting
Product Description	String
Price	Number
Category	String
Availability	Boolean
Product Variant	string
Availability	Boolean

2. Customers:

Sehema	Types
Customer Id	String
Name	String
Email	String
Phone Number	Number
Address	String

3. Orders

Sehema	Types
Order Id	String
Customer Id	String
Oder Date	Datetime
Total Price	Number
Status	String

4. Delivery Zone

Sehema	Types
Zone Id	
Name	
Zone Coverage Area	
Max Delivery Time	
Assigned Driver	
Delivery charges	

5. Shipment

Sehema	Types
Shipment id	
Order id	
Zone id	
Assigned driver id	
Status	
Estimated delivery time	