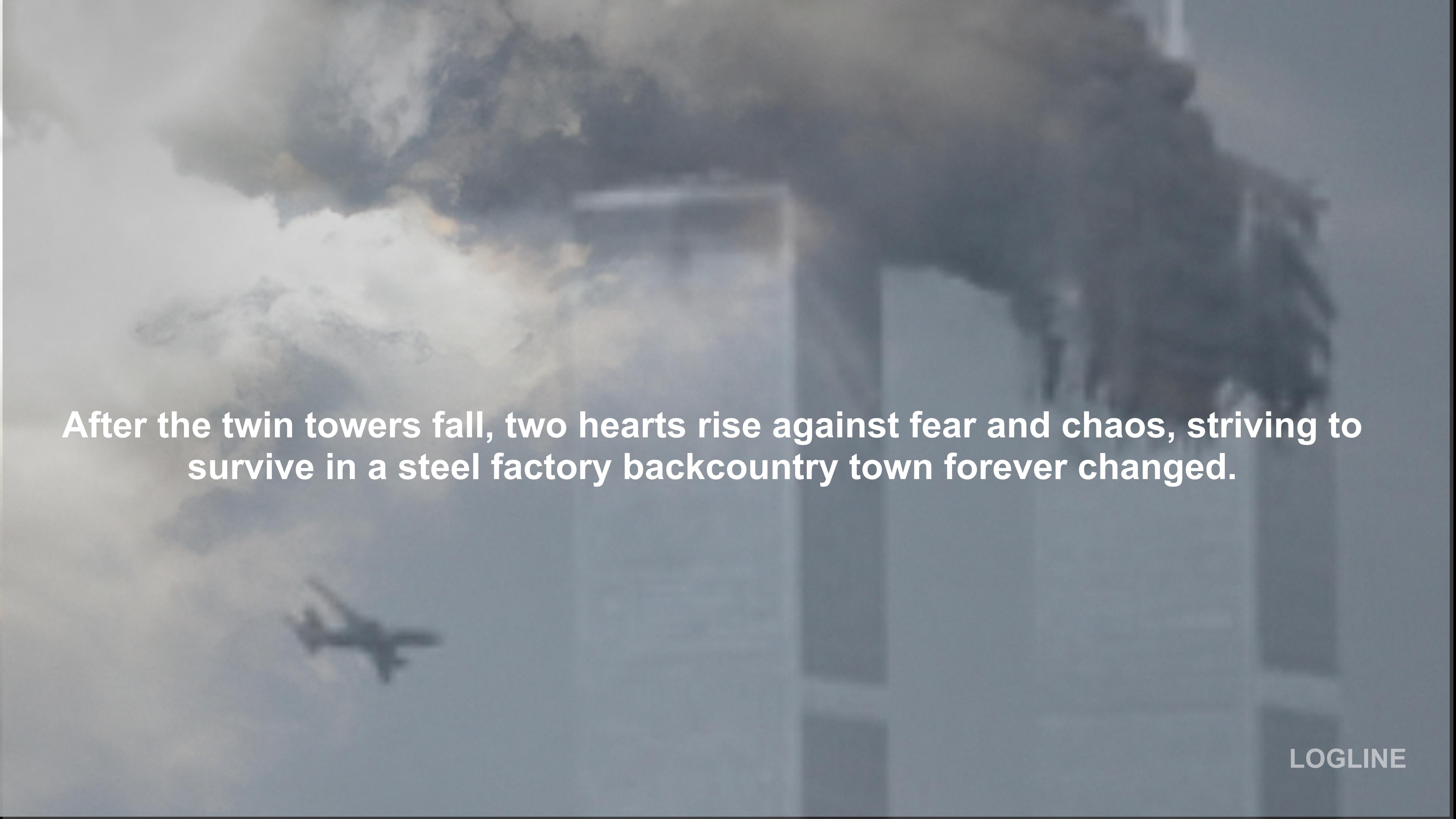


# WORLD WAR Z

Written by Adam Sheik Lindo & Rand Faris



**After the twin towers fall, two hearts rise against fear and chaos, striving to survive in a steel factory backcountry town forever changed.**

**LOGLINE**



## The Story

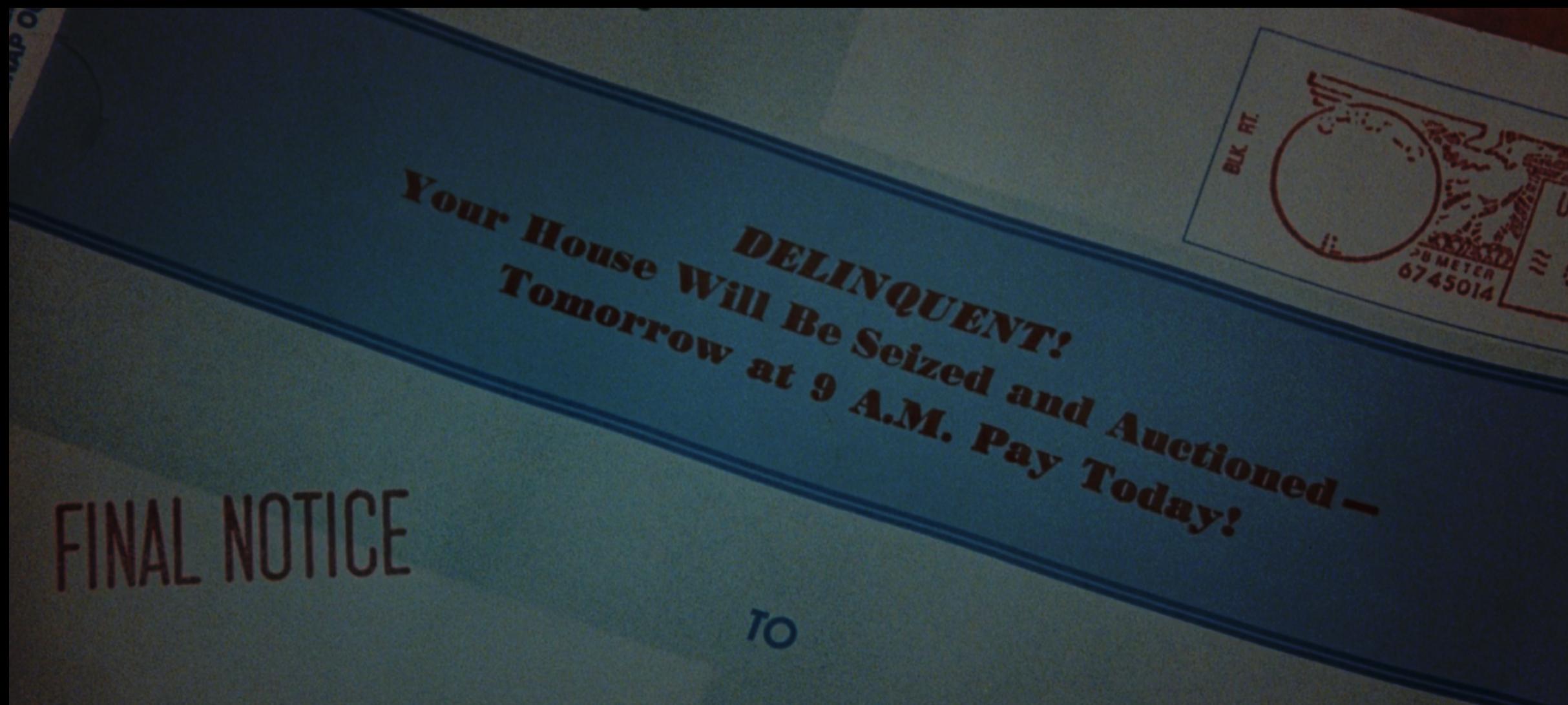
Set in a rural steel town post-9/11, *Arab* follows Diana and Medo Hilal as they rebuild their lives amidst societal prejudice and personal challenges. Anchored in themes of love, resilience, and faith, the film is a powerful exploration of the human spirit.

## Key Themes

- **Faith & Family:** The foundation of the story lies in the strength of familial bonds.
- **Overcoming Adversity:** A celebration of resilience and the will to persevere.
- **Hope and Redemption:** A message that transcends cultural divides to inspire unity.



**SUMMARY**



## Why Invest in Arab?

### **1. Growth Market: Timely Themes of Human Connection and Resilience**

*Arab* is a poignant exploration of how relationships are shaped and tested by external forces. It examines the effects of societal pressures, prejudice, and fear on the human spirit and asks:

- Are we in control of how we see others, or are our perceptions dictated by society?
- Can individuals overcome external narratives to define their own lives?
- ***Loss and Gain of Relationships:***

At its core, *Arab* tells a story about the fragility and strength of relationships under pressure. Diana and Medo's journey explores the sacrifices required to protect their family and the resilience needed to overcome external forces that seek to divide them.

### **2. Critical Thinking and Personal Agency:**

The film challenges viewers to reflect on the consequences of surrendering to societal influences versus taking ownership of their beliefs and choices. It raises thought-provoking questions about the lenses through which we view the world, others, and ourselves.

### **3. Society vs. Individual Agency:**

*Arab* explores the balance between societal expectations and individual freedom, encouraging a dialogue on whether people or society ultimately dictate our perceptions.

### **2. Universal Themes for Broader Appeal**

Rather than focusing on divisive issues, *Arab* resonates through shared human experiences:

- ***Love and Sacrifice:*** Highlighting the enduring power of love and the lengths people go to for their families.
- ***Resilience in Adversity:*** Celebrating the strength required to rebuild and persevere amidst chaos.
- ***Family Bonds:*** A testament to the unyielding importance of family as a source of hope and redemption.

### **3. Resonance with Conservative and Thoughtful Audiences**

By emphasizing themes of faith, family, and personal resilience, *Arab* appeals to audiences who value storytelling that inspires critical thinking and introspection. It avoids polarizing messaging, instead focusing on universal virtues of perseverance and self-determination.

## WRITER'S STATEMENT



Diana & Medo Hilal is the embodiment of the psychological condition of my own experience.

- Total Funding Needed:** \$3,000,000

- Production & Post-Production:** \$1,500,000

- Marketing & Distribution:** \$1,500,000

#### Investor Assurance

- Guaranteed Recoupmment Path:** Revenue projections are designed to recover the full \$3 million investment from box office, streaming, DVD/Blu-ray, and merchandising revenues.

- Tax Write-Off Options:** Federal and state film production incentives provide significant tax benefits, ensuring a safety net for investors.

- First-Position Payout:** Investors will recoup their investment first before profits are distributed.

Category	1.9M Budget	5M Budget	10M Budget	Investor Benefits
Total Investment Required	\$1,900,000	\$5,000,000	\$10,000,000	<b>1. Financial Security</b>
Production	\$1,400,000	\$3,500,000	\$7,000,000	
Marketing	\$500,000	\$1,500,000	\$3,000,000	
Estimated Total Revenue	\$17,500,000	\$50,000,000	\$100,000,000	
Box Office	\$10,000,000	\$30,000,000	\$60,000,000	<b>2. Profitability</b>
Streaming	\$5,000,000	\$12,000,000	\$25,000,000	
DVD / Blu-ray	\$2,000,000	\$5,000,000	\$10,000,000	
Merchandising	\$500,000	\$3,000,000	\$5,000,000	<b>3. Legacy Impact</b>
Net Profit	\$16,050,000	\$45,000,000	\$90,000,000	
ROI	1107%	900%	900%	
Comparable Films	Coda, Past Lives	Aftersun, The Green Knight	Moonlight, Civil War	Arab is a story of hope, resilience, and redemption, leaving a cultural impact that will resonate with audiences for years to come.
Distribution Strategy	Indie / Streamer	Hybrid (Festival + Streaming)	Theatrical + Global Streamers	
Creative Scope	Intimate Drama	Elevated Indie Feature	Prestige Global Release	
Key Selling Point	High return, low entry	Balanced scale & reach	Awards-level international play	

INVESTMENT/ ROI

## **Target Audience**

Family-oriented and faith-based audiences. Conservative regions valuing stories of resilience and unity, Viewers drawn to thought-provoking narratives about relationships and personal agency.

## **Tactics**

### **1. Grassroots Marketing:**

- Screenings in suburban and rural communities.
- Partnerships with faith-based and family organizations.

### **2. Digital Outreach:**

- Facebook, Instagram, and YouTube campaigns targeting conservative and family-oriented demographics.

### **3. Media & PR:**

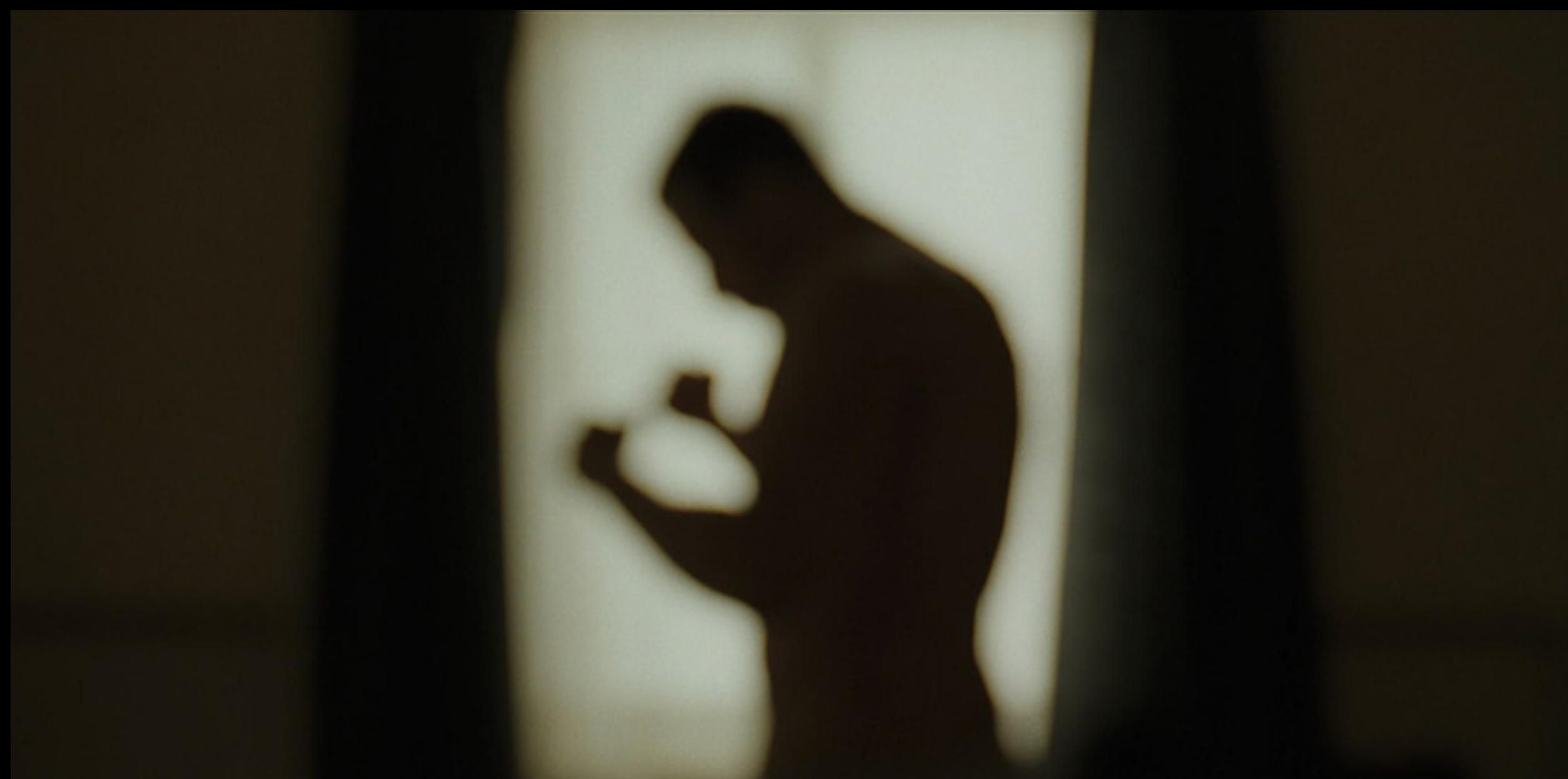
- Coverage in community-focused outlets and conservative media platforms.

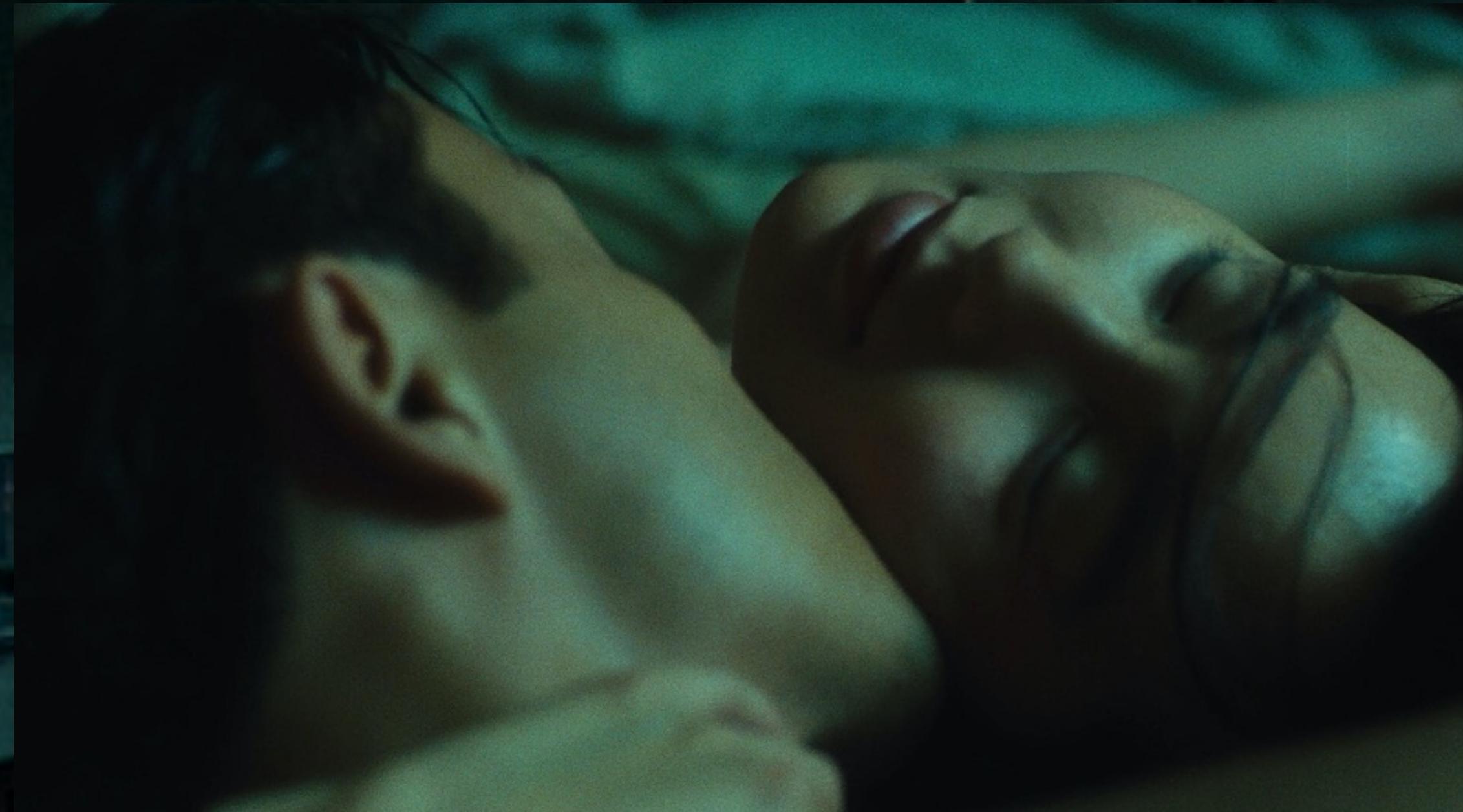
### **4. Merchandising:**

- Branded items like posters, apparel, and collectible DVDs.

### **5. Festival Circuit:**

- Premiere at festivals that celebrate uplifting and family-focused narratives





### ***Characters & Archetypes***

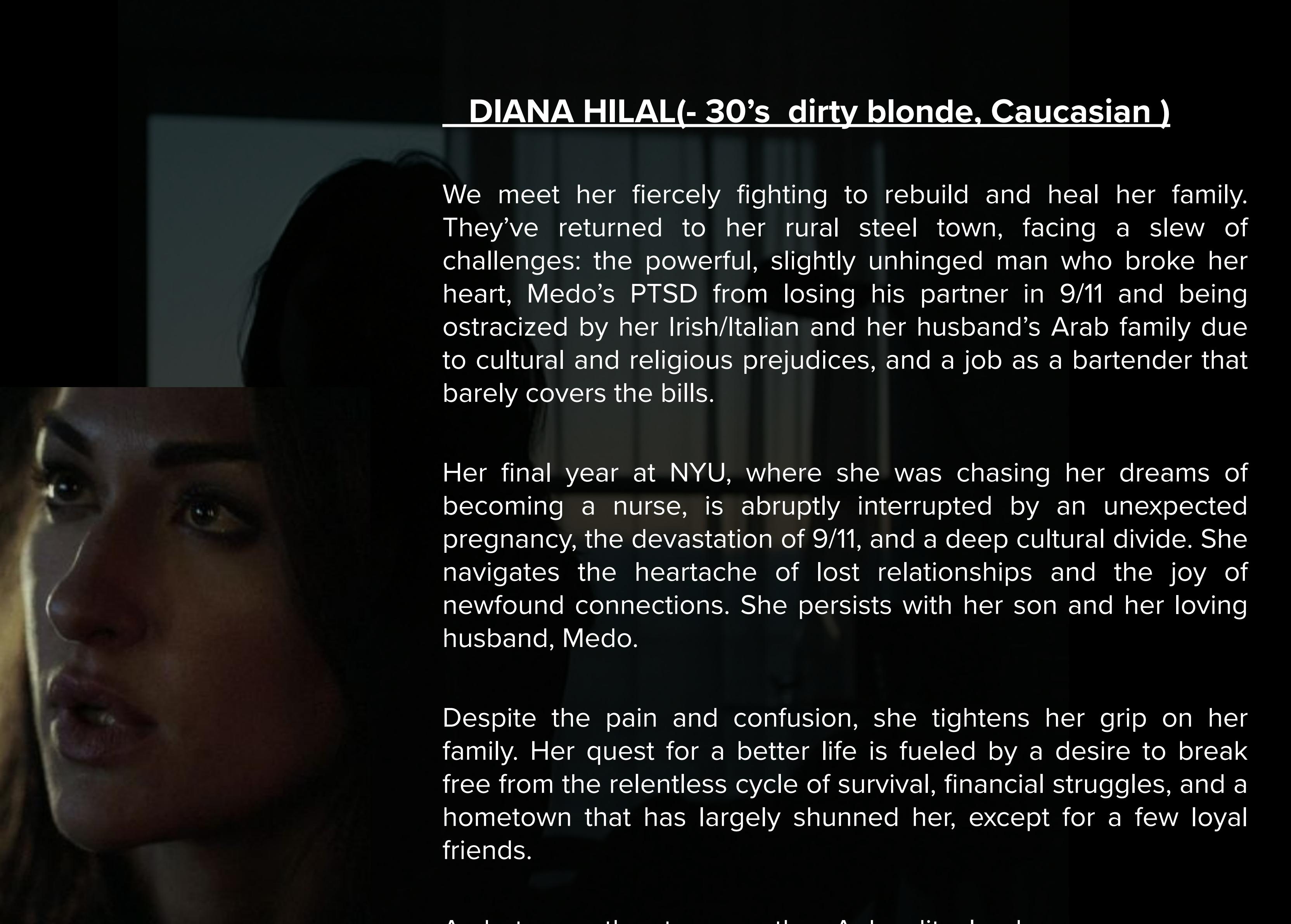
1. **Diana Hilal** (30s, Caucasian): A devoted mother fighting to rebuild her family.  
Archetype: The Strong Mother, Aphrodite, Leader.
  
2. **Medo Hilal** (Late 20s, Egyptian): A father battling PTSD and societal bias.  
Archetype: The Stoic Father, Lost Soul.
  
3. **Nader Hilal** (Late 20s, Egyptian): Medo's brother, a moral compass torn between duty and ambition.  
Archetype: The Good Son, Peacekeeper.
  
4. **Andrew Seir** (Mid-30s, Caucasian): A charismatic but volatile antagonist.  
Archetype: The Dark Spirit, Broken Boy.



## DIANA HILAL(- 30's dirty blonde, Caucasian )



**First choice.**  
Jennifer Lawrence



**Second choice**  
Tasya Teles, The 100, Shoresy.

We meet her fiercely fighting to rebuild and heal her family. They've returned to her rural steel town, facing a slew of challenges: the powerful, slightly unhinged man who broke her heart, Medo's PTSD from losing his partner in 9/11 and being ostracized by her Irish/Italian and her husband's Arab family due to cultural and religious prejudices, and a job as a bartender that barely covers the bills.

Her final year at NYU, where she was chasing her dreams of becoming a nurse, is abruptly interrupted by an unexpected pregnancy, the devastation of 9/11, and a deep cultural divide. She navigates the heartache of lost relationships and the joy of newfound connections. She persists with her son and her loving husband, Medo.

Despite the pain and confusion, she tightens her grip on her family. Her quest for a better life is fueled by a desire to break free from the relentless cycle of survival, financial struggles, and a hometown that has largely shunned her, except for a few loyal friends.

Archetypes - the strong mother, Aphrodite, leader.



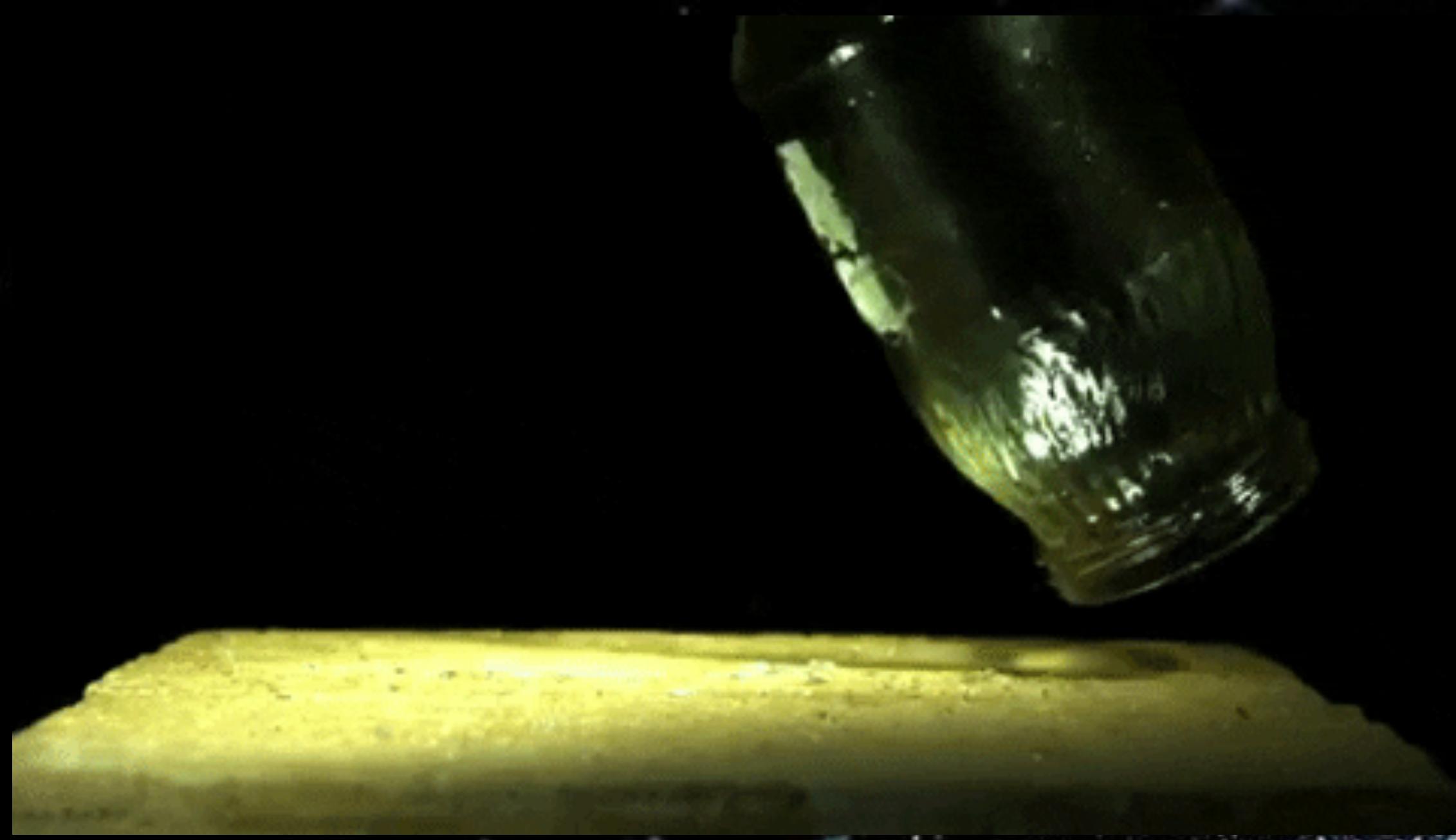


## MEDO HILAL- (*Egyptian late 20s male*)

Estranged from his family for marrying a white Christian woman, Medo struggles with PTSD after losing his partner in the Twin Towers. Now, he's left mopping a gym after hours and fighting to find a job in Diana's hometown. Battling depression and a lost sense of self, his only solace is his family—his wife and child who keep him grounded. His brother, his best friend, stands by him no matter what. Participating in bare-knuckle fight tournaments and helping at Jimmy's gym offer some financial relief, but it's never enough.

**Archetype- hurt child, stoic, and protective dad, lost soul.**

Adam Sheik Lindo Chicago PD , Ryan Murphy's American Sports Story, SVU .





First choice.

Adam Hashmi - Joseph of Egypt, Bridgerton,  
Criminal Records

**NADER HILAL-** (late 20's *Egyptian male*)  
Abraham works as a Doctor.

After hearing that his brother was exiled by their father, he takes up residence in a hospital in town so he can be close to his brother, sister-in-law, and his new nephew—a promise they made to watch out for each other no matter what. He keeps Medo grounded, but it comes at the cost of his own future. Torn between moving to Philly for his dream job and staying due to his brother's self-destructive behavior, his attempts to protect him may come at a cost. His kindness radiates, but even kindness can have its limits. He is more of the understanding type, and the hatred directed towards him and his people only makes him more selfless. Family means everything to him, and the last thing he wants is to see his family torn apart over race, religion, or love.

**Archetype- GoodSon, Saint , pleaser, peacekeeper, tourtored soul**





**JIMMY “Big JIM” JACKSON** (mid 60's) is old school, street smart, and strong. He is the owner of the bar where Diana works and also runs a boxing gym. Additionally, he partners with Mr.S in an illegal bare-knuckle fight event catered to the wealthy. He has a soft spot for Diana and Medo.

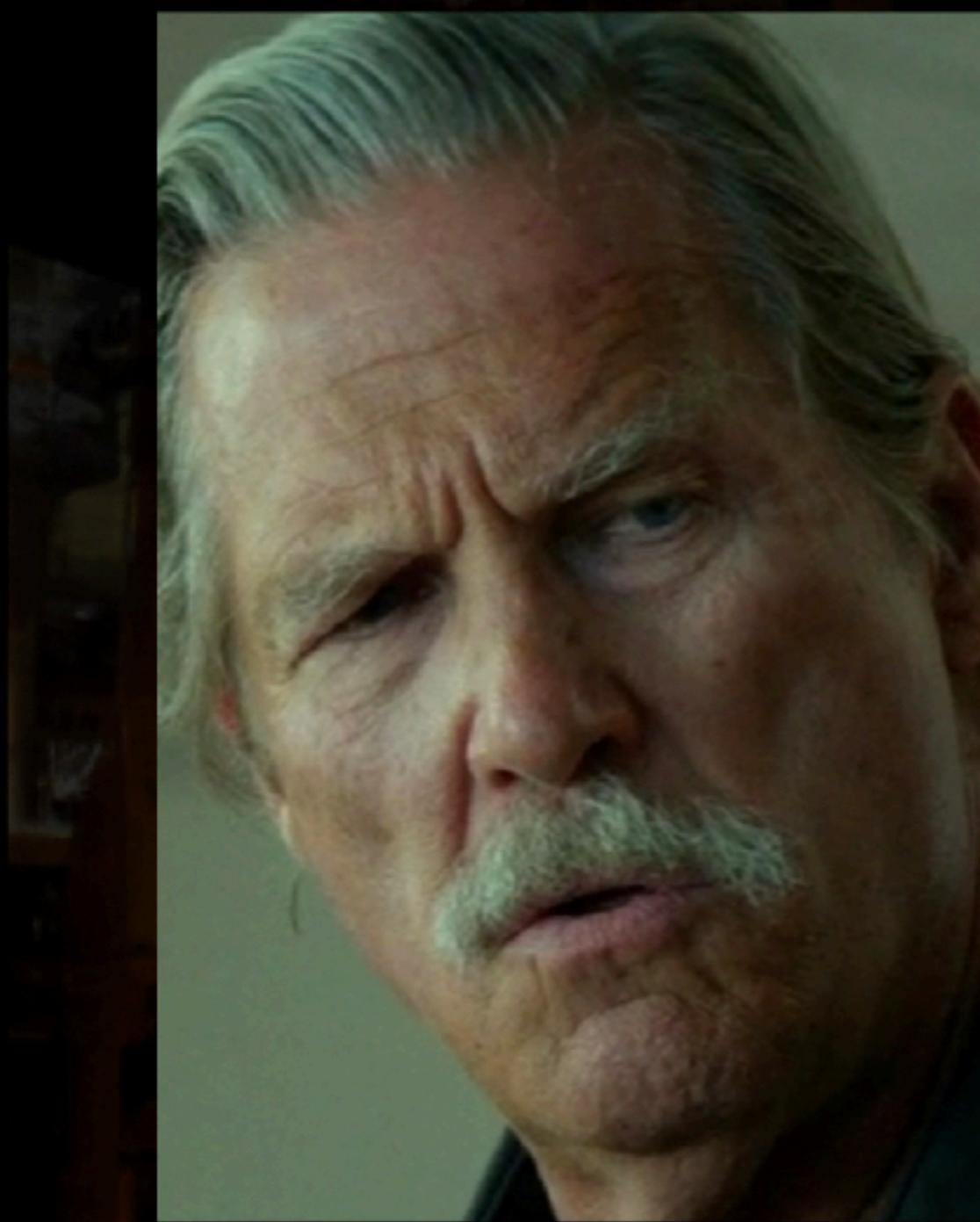
After losing his wife to a brutal battle with cancer and finding out that his only son was killed in a boot camp accident, Jimmy fled to this small steel town with the hope of helping it flourish and rebuild. He bought a broken bar and named it after his wife, turning it into one of the best dive bars closest to Route 88. He also opened a boxing gym, naming it after his son.

As a Black man, Jimmy flourished in the local town, but this also caught the attention of the local town runners. With the good, there always comes the bad, and running a fight gambling rink has been unwillingly bestowed upon him. Being part of the corruption in town is something that weighs on him, but he can't help but have a soft spot for the now targeted Medo and Diana.

**Archetype: Good Dad, Guilty Father, Gardian Angel.**







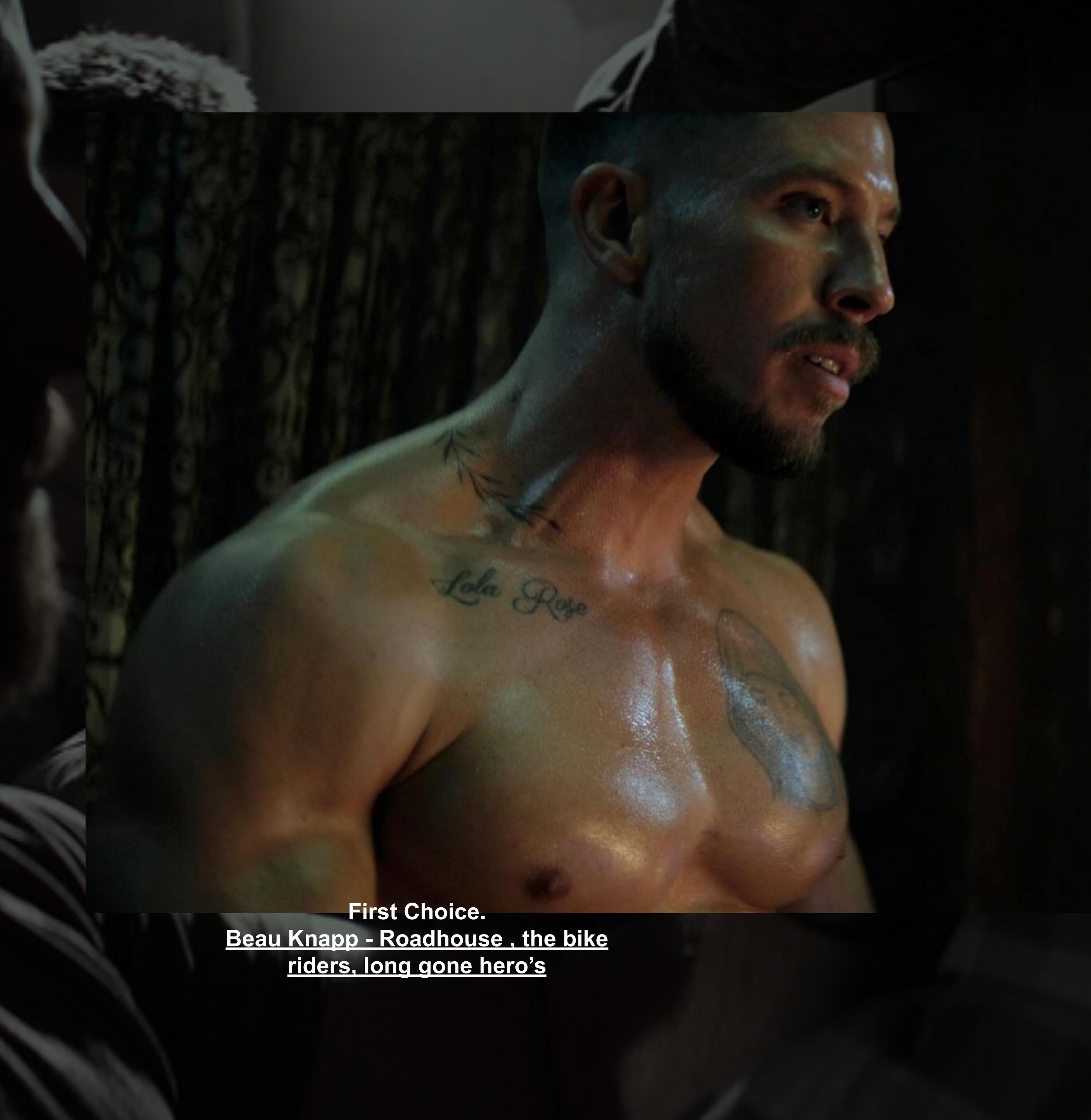
**MR. DAVID SEIR** (late 60's) is 6'2 tall, athletic, confident, and an alpha male. He can be cocky and is considered the town celebrity. He holds a position of power and has a suave, albeit childish, way of dealing with things. He's used to getting what he wants, and it's his way or the highway. At times, he can be abusive, and he has a capitalistic mindset. He is Andrew's father and the biggest supplier of steel in the nation.

The owner of a steel factory distribution in the world, which is on its third leg, Mr. Seir faces challenges after 9/11 when the government halts all shipments from all factories involved in the construction of the twin towers. As profits start to plummet, his fight to maintain a strong hold on this town is slipping. While he provides jobs to many families in the town, he may be seen as a town hero by some, but to his son, he is just a manipulative man who cares more about his work than his family.

His darker side has contributed to many vices in the town and beyond, including drugs, political bribery, prostitution, and the bloodiest fighting rink in town, where Andrew chooses to fight as a way to get his father's attention.

**Archetypes: The Scholar, The deadbolt. The Mastermind.**





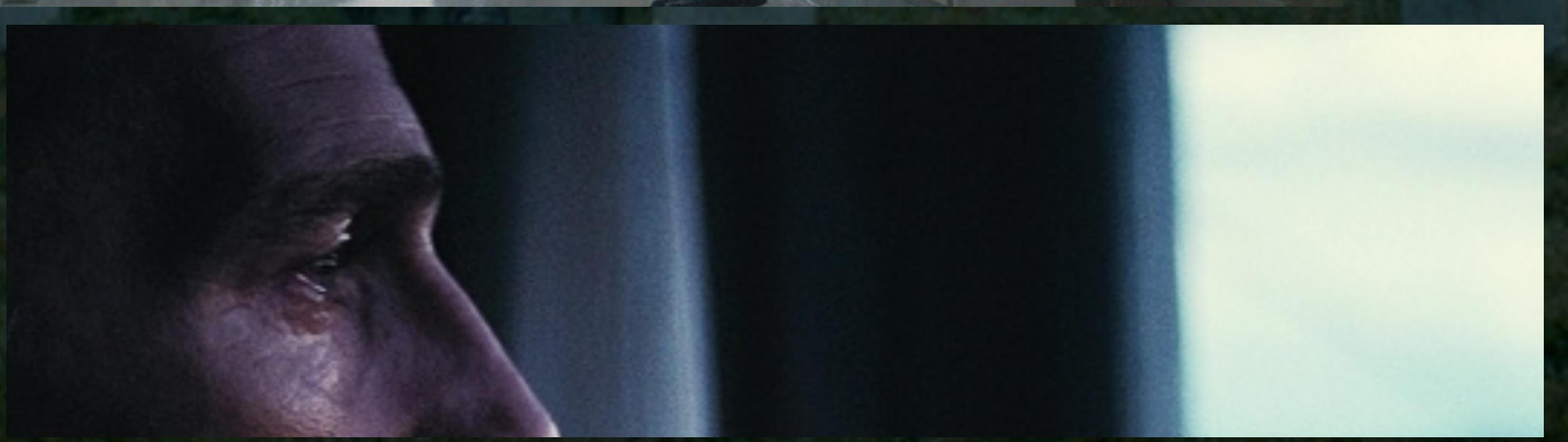
First Choice.  
Beau Knapp - Roadhouse , the bike  
riders, long gone hero's

### **ANDREW SEIR (mid 30's)-Caucasian**

Living off his father's success, his resentment towards his narcissistic father has led him to take it out on anyone and anything. His impulses and violent outbursts have gone unnoticed by the locals because of his father's influence and power. He almost wants to know how far he can push his father and test his freedoms. He blames his mother's death on his father's expectations, lack of emotion, and abuse.

His obsession with Diana (his ex-high school sweetheart) leads him down a path of impulse, destruction, and death. He is charming, sly, the town celebrity, leader of his crew, bully, dark, sociopath, shifty, a ladies' man, broken, violent, and impulsive.

**Archetype :The Dark Spirit, Broken Boy,  
rebellious Son**



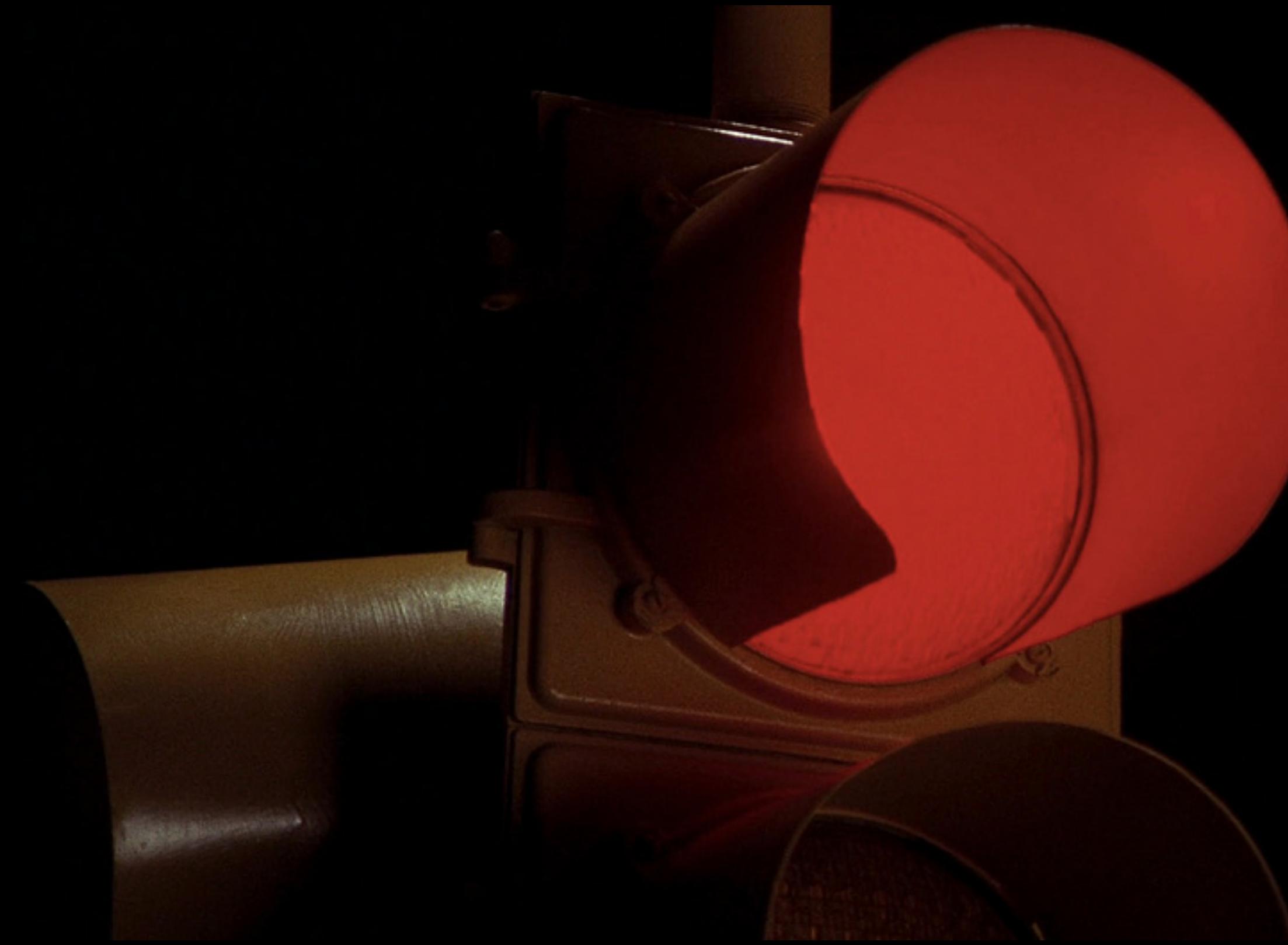
**BOBBY WUORNOS** (Late 20s) is Caucasian.

He lives with his emotionally unstable mother, whose promiscuity and career as a local escort have left him feeling shame and anger. He has never had a father in his life, with most of the men coming and going. He clings to Andrew for guidance, but he battles with his own inner demons, fighting blindly instead of confronting and consoling his own struggles.

His mind is cyclical, stuck in a place of impulsivity, ignorance, and manipulation. He leads with a people-pleaser energy, and his movements and manners are inspired by Iago from Shakespeare's play "Othello" as he tries to prove to everyone that he is indeed an alpha. Bobby serves as Andrew's right-hand man, but he realizes that his weaknesses could push him over the edge at any given moment.



**Archetype: The Evil Passanger, The Please, The Instigator, The Catalysts,**







First Choice  
Jay Walker - Battlefield 6 ,Grey's Anatomy, The Pitt

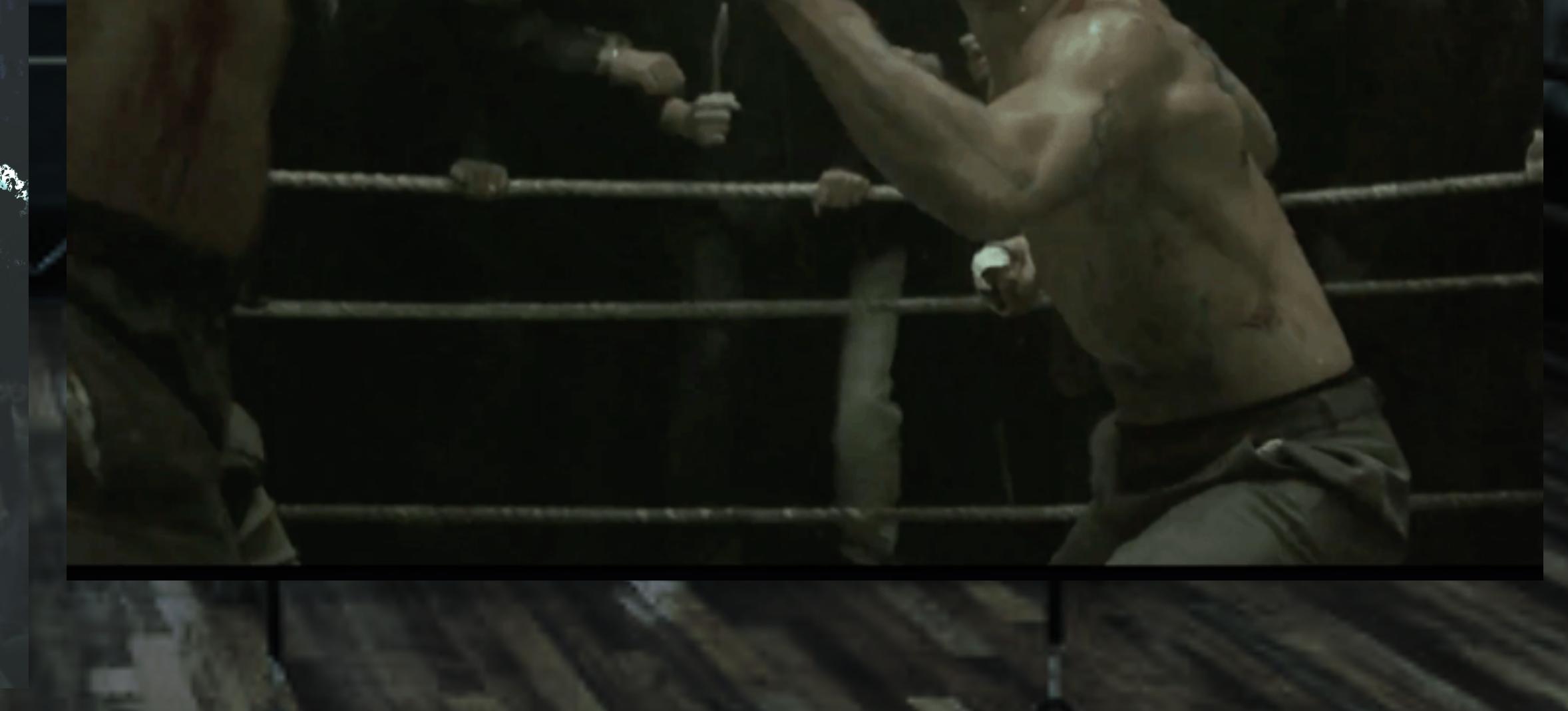


First Choice  
Catfish Jean - Roadhouse, Ryan Murphy's American Sports Story, Too Leslie

**DAVIS WILLUS and MIKEY WILLIUS:** (both in their late 20's, 6'5, 220 lbs) are Irish twins, still large in stature. Davis is rational in his movements and loves his low rider, while Mikey is loyal to Jimmy and his brother. Both of them are calm and civil.

At Jimmy's request, Davis takes on the task of driving a local drunk home, hoping nothing happens to his car. However, he makes his way back only to experience an upsetting incident. Later, he attends the funeral to support Diana and Medo. When Medo finally gets the opportunity to make some money, Davis, alongside his brother, is in Medo's locker room and ringside, completely involved in the workings of Jimmy's complex life. They protect Jimmy as much as he protects them, and that is with their lives.

**Archetype: Voice of Reason , Stoic, Thinker, Muscle**







# MILLION DOLLAR BABY



TONE DECK

## **ADAM SHEIK LINDO** WRITER / ACTOR

In his recent works, he has been recognized for roles in "Chicago P.D.," "SVU," and as "T.L. Singleton" in FX's "American Sports Story: Gladiator - Aaron Hernandez." "Arab" is a story close to his heart and has been years in the making. It weaves together experiences from Adam's life, particularly those of his family and friends, who endured the tragic reactionary behavior following the 9/11 events.

## **RAND FARIS** EDITOR/CO-WRITER/ ACTRESS

An Arab actress & writer, who has completed her studies in England, graduating with a BA Hons degree in Drama and Psychology. Born in America and raised in Jordan, she heavily values and continues to expand her diverse perspective. She has been in New York for six years, practicing her craft at various acting conservatories. She has experience both on stage and film. She has participated in theatre work at a number of venues around New York, and worked closely with two Brooklyn based theatre companies exploring experimental & physical theatre with one, as well as classic, contemporary and original work with another. She is constantly exploring her voice through her acting and writing, and hopes to bridge the gap between Arab and Western Cultures through work she creates, participates in, and contributes to.

## **CATFISH JEAN** PRODUCER/ ACTOR

Catfish Jean is a Haitian-American actor/writer/producer that grew up in the historic Overtown neighborhood of Miami. Graduated with a BFA in acting, He moved to Los Angeles and gained recognition playing Squeeze in the Starz comedy series Survivor Remorse. His other credits include 'Shameless' (2011), 'American Crime Story' (2016), 'The Rookie' (2018), and the feature drama-thriller 'Skin in the Game' (2019). Jean can also be seen in the upcoming, much-anticipated feature film, 'To Leslie'. Jean is working on the project, titled MMG, through his Overtown Films production company, where he's fulfilling his lifelong dream of playing the Pan-African leader, Marcus Mosiah Garvey. Jean is now a series regular on AMC ALLBLK 'Send Help'.

## **TASYA TELES** WRITER / ACTOR

Tasya Teles is a Canadian actress. She is known for her role as Echo in The CW's The 100. Teles has also played Kendra in DirecTV's Rogue, Nat in the Crave series Shoresy, and Daniella in BBC America's Intruders. Teles was born in Toronto, Ontario. Her mother was born in Edmonton, Alberta, while her father is Brazilian from Minas Gerais state. She and her family moved to Vancouver, British Columbia, when she was five years old. Teles studied theatre at Concordia University in Montreal, Quebec.

## **MICHAEL GOODIN** LINE PRODUCER

An accomplished line producer and production manager with a robust background in the film industry, known for his work on "After Party" (2017), "Wendigo: A Legend of the North," and "Beyond the Night" (2018). With a career marked by a diverse range of projects, Goodin has established himself as a key figure in film production, contributing significantly to both the creative and logistical elements of filmmaking.

## **S2 CASTING** CASTING DIRECTOR

They have cast the CLIFFORD THE BIG RED DOG for Paramount. They have also cast RABBIT HOLE (Academy Award Nominee), THE GRIZZLIES (Toronto Film Festival 2018), HELLO AGAIN based on the Michael John LaChiisa musical, MOST BEAUTIFUL ISLAND (Grand Jury Prize WInner SXSW), NOVITIATE (Breakthrough Director at Sundance), BUSHWICK (Sundance & Cannes 2017), CHANGE IN THE AIR starring Rachel Brosnahan, CARRIE PILBY (TIFF), THE INVITATION (Best Picture - Sitges) COLD IN JULY (Cannes & Sundance), FOR ELLEN (Sundance Grand Jury Prize nominee), GUN HILL ROAD ( Sundance Grand Jury Prize nominee), HOLY ROLLERS (Sundance Grand Jury Prize nominee), and ADAM (Sundance Grand Jury Prize nominee).

Yasmin Mefreh, a versatile professional straddling the worlds of fashion design and multimedia production, divides her time between the vibrant landscapes of New York and Kuwait.

Making her mark in production with the Netflix debut, "The Exchange," Yasmin swiftly capitalized on this success, leading to extensive collaborations with distinguished clients in the region. Notable partnerships include NBK, Ahlam, ABK, Burger King, Gulf Bank, Floward, and KFH. Yasmin has also made significant contributions to theatre projects such as عناكب and Cruella, along with production supervising and Styling on various music videos for artists like Daff, El3ment, and Ahmad Alf.

Driven by an insatiable appetite for challenges, Yasmin is currently delving into the realm of film production. Immersed in the development of her inaugural screenplay, she is concurrently overseeing the production of two independent short films slated for release in 2024. Yasmin Mefreh's journey is marked by a relentless pursuit of excellence, continually expanding her creative horizons across diverse domains within the world of multimedia and entertainment.



## YASMIN MEFREH

- The Cage - **Netflix & Shahid** | Post Production | 2022
- The Exchange - **Netflix Series** | Line Producer | 2023
- April Fools - **Netflix & Shahid** | Line Producer | 2023
- NBK Liberation Day Campaign Feat. **AhlaM** | Casting Director & Line Producer | 2023
- KUKU - **Ahmad Alf** Feat. **Daffy** | Set Manager, Stylist| 2023
- **Cruella (Shejoun AlHajeri)** | Costume Design | 2023
- Summer Campaign **CBK** | Producer | 2024
- **CBK Premiere TVC** | Producer | 2024

### CHIEF PRODUCER OFFICER PROJECTS MANAGER

## Conclusion

Investing in *Arab* is more than a financial opportunity—it's a chance to support a project that bridges divides, inspires introspection, and celebrates the enduring strength of family and personal resilience. With guaranteed recoupment, multiple revenue streams, and broad audience appeal, this is a secure and meaningful investment.

**Join us in bringing this powerful story to life.**

# THANK YOU.

*Adam Sheik Lindo  
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[contact@adamlindo.com](mailto:contact@adamlindo.com)*

*In memory of those who we have lost to suicide .  
Rest in peace Medo.*