



# K-Means Customer Segmentation

Upload a customer dataset to perform clustering based on Annual Income and Spending Score.

Upload CSV



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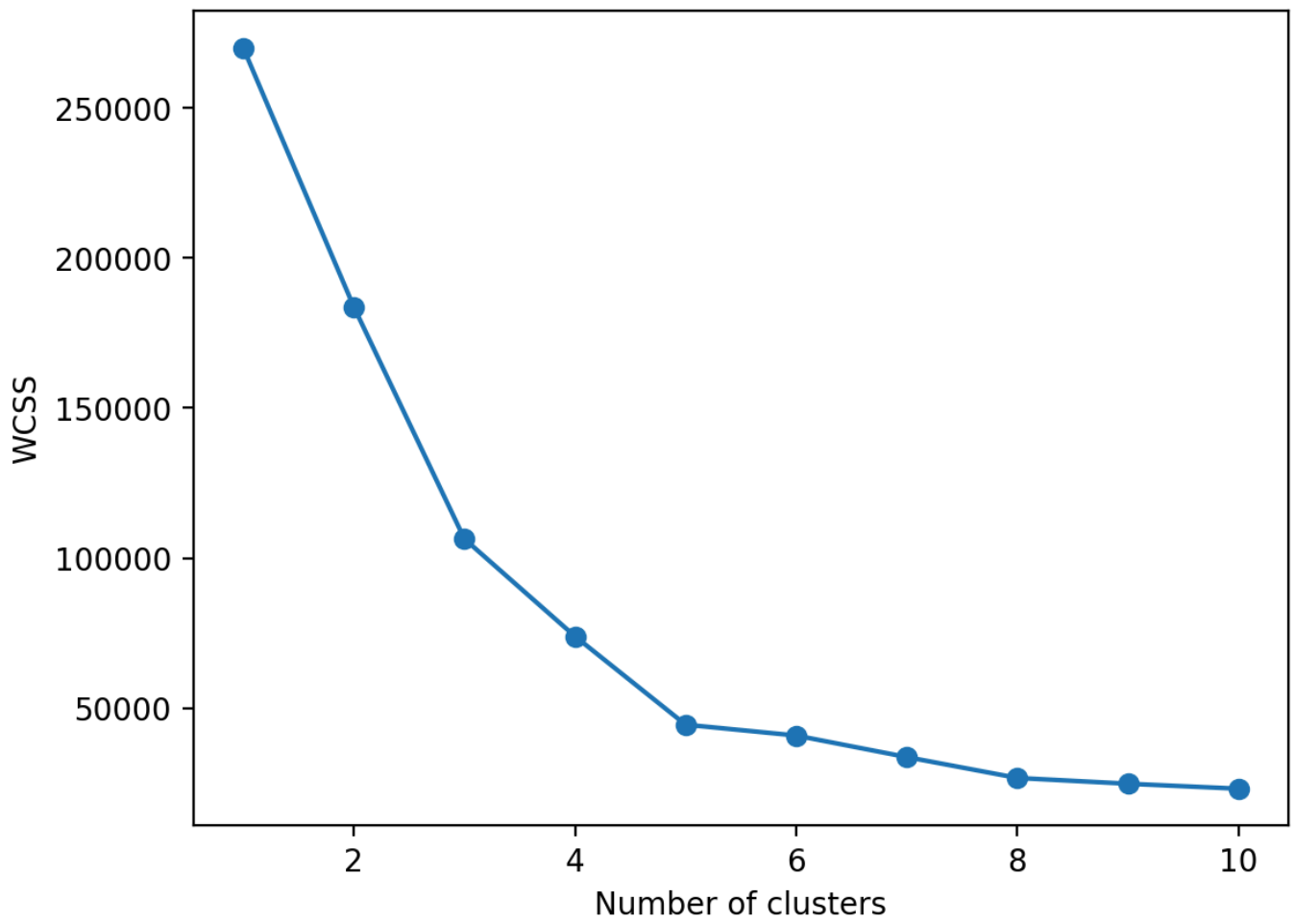
Mall\_Customers.csv 3.9KB



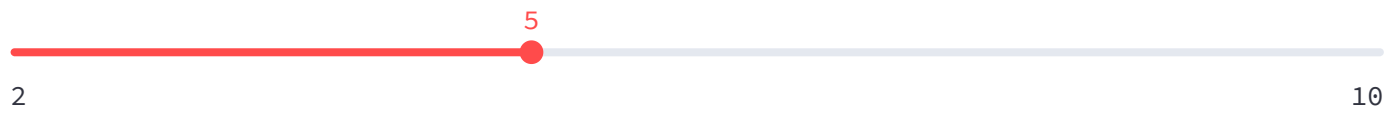
## Raw Data

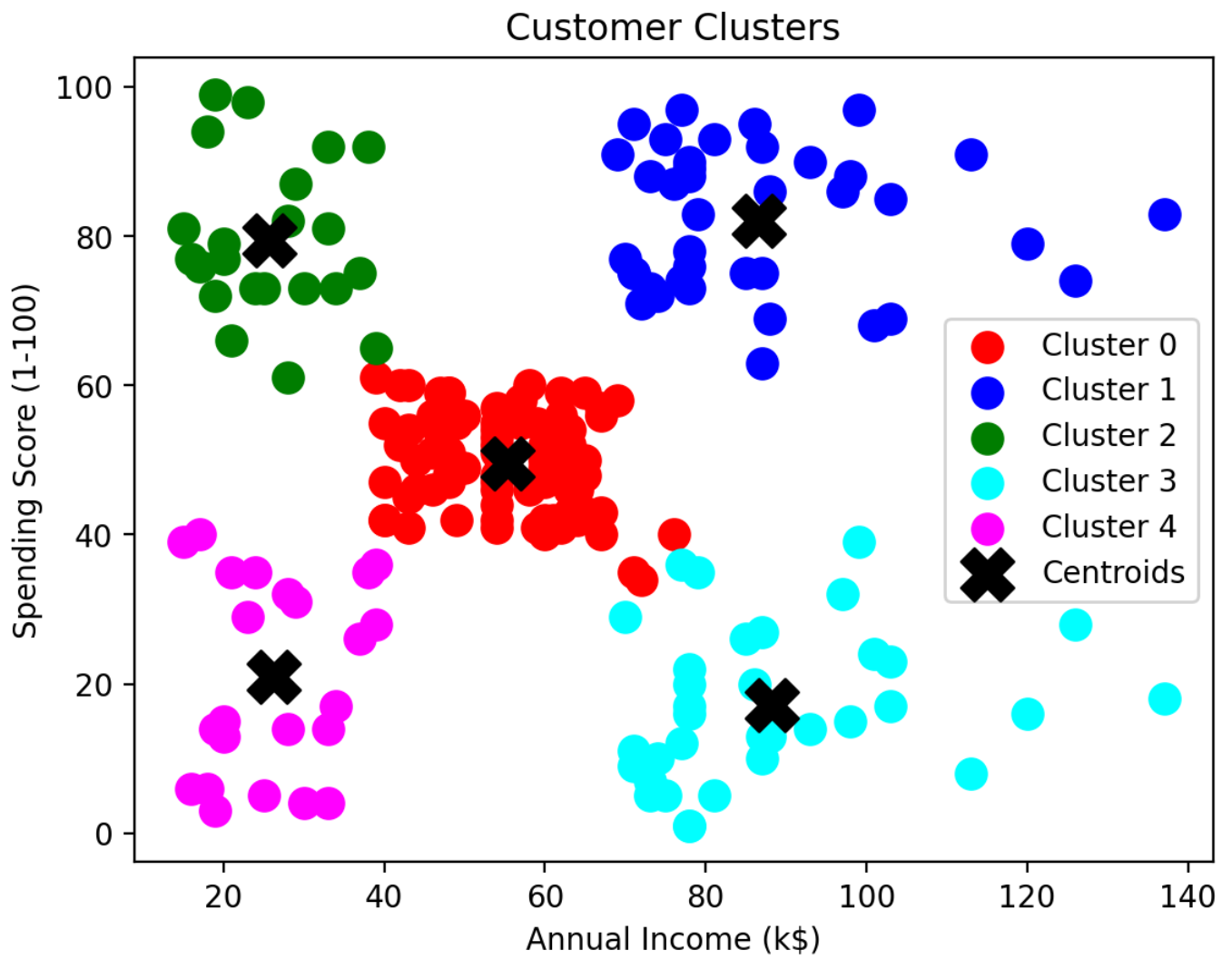
	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

Elbow Method



Select number of clusters (K)





## Clustered Data

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)	Cluster
0	1	Male	19	15	39	4
1	2	Male	21	15	81	2
2	3	Female	20	16	6	4
3	4	Female	23	16	77	2
4	5	Female	31	17	40	4

[Download Clustered Data](#)

