

Affiliate Stardom

Dominate Tiny Niches with Basic Affiliate Marketing

By Jason Fladlien

Intro

There are a lot of ways to do affiliate marketing. That can be good... or bad. If you're just starting out and need to make some money with affiliate marketing, the problem is what do you do?

You need clarity. Focus. And you need something that stacks the deck in your favor. What you'll discover in this report is something that does just that.

Warning: this will not make you rich. It can be made relatively quickly into an easy couple hundred dollars a day. Then, when you reach that level, you can branch out and do more sophisticated things.

Sound good? Let's boogey!

Affiliate Marketing = Traffic

The appeal of affiliate marketing is you don't create the copy, the sales letter or do much if any customer service.

All you really do is drive traffic.

One of the easiest ways to drive traffic is to get some from Google. We're not talking complex "search engine optimization" stuff here. We're talking about the few things you can do in certain niches that no one else is doing...

So you don't have to be an SEO blackbelt or even very good to start getting traffic.

Here's one such tip - the DOMAIN name. In niches with little to no competition, the DOMAIN name itself can be the difference. We've literally set up WordPress blogs with absolutely ZERO content on them... and got a number 1 ranking for a keyword just on the domain name alone.

It's that powerful.

Here's a cute example that illustrates this point. Go to Google and type in "coolest guy on the planet". You'll see that "coolestguyontheplanet.org" is the #1 ranking. And it's literally a one page website with a couple hundred words on it. That's it.

Oh and do you see what's #2? Coolestguyontheplanet.com.

Are You Seeing the Potential Here?

Let's get some ideas... go to <https://adwords.google.com/select/KeywordToolExternal>

Let's find keywords based on a website. Let's try fengshui.com and hit search. Now let's click on the "global monthly searches" to see which one gets the most searches. Here we go - "feng shui master".

Perfect. Now fengshuimaster.com is already taken. And so are most of the other extensions. But what about: becomeafengshuimaster.com? It's available. And it more closely mimics what people would type in to Google to find information about feng shui.

You could build a very simple blog that did nothing but recommend different affiliate resources about feng shui on it. And you'd be well on your way to getting high rankings just off the content you put on your blog (i.e. affiliate product recommendations) and the domain name alone and the fact you used WordPress.

But we're not done yet. One of the great things about WordPress is a plugin you can install called "all in one seo". Once installed, you can have it put in meta tags for you - which will allow you to add some of the other keywords we've discovered using the Google Keyword Tool.

Also, it will help you with your post URL's so that your posts would look like becomeafengshuimaster.com/feng-shui-for-home with the "feng-shui-for-home" automatically inserted from the TITLE of the post you created on your blog.

Which is what you would do in this case. Here are SOME of the posts I'd title and create on this blog if I were setting it up...

- feng shui compass (8,100 searches)
- curso feng shui (6,600 searches)
- feng shui for home (5,400 searches)
- feng shui your life (4,400 searches)
- feng shui course (2,900 searches)
- feng shui ausbildung (2,400 searches)
- etc.

In actually, you should do one post on EACH of "feng shui" keywords Google shows you that gets more than 500 searches a month.

Finding Niches

Here's one of the easiest ways to find little niches that you can dominate. Just use clickbank.com/marketplace.htm

Go there and find those obscure products - not the obvious make money ones, but dig a little bit deeper. By the way, you don't have to promote JUST the products you find on Clickbank - we're just using it to come up with niche ideas.

Then we can find other affiliate offers later.

So let's go there and click on "Home and Garden". Here's an interesting one - <http://www.myshedplans.com/index3.html>

Shed plans? Who would've thought? Let's fire up the Google Keyword Tool again and see what keywords it suggests for this website. Okay, we got our results. Now some of these are just HUGE, in terms of searches.

We don't want those. Too much competition. However things get good starting at "how to build a shed" at 40,500 searches. Let's see what domain we can find for this that isn't taken (yet).

Okay, "howtobuildashed.com" is taken. But at the time of this writing, "learnhowtobuildashed.com" Isn't taken (I'm sure someone will take it after reading this report).

And learnhowtobuildashed.com is a better domain anyway, for our purposes! Now based on our keyword results, here are some pages that I would start building on this blog....

- wooden garden sheds
- outdoor storage sheds
- garden storage sheds
- shed kits
- wood sheds
- steel sheds
- vinyl sheds
- rubbermaid sheds
- shed designs
- sheds plans
- garden shed plans
- playhouse kits
- plans for sheds
- small barns
- barn shed plans
- wooden storage sheds

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And a whole lot more! Now the fun part - you can use a whole variety of different affiliate stuff. Here is where the Amazon.com affiliate program can come in handy.

Check this out - http://www.amazon.com/Arrow-Vinyl-Utility-Storage-Building/dp/B00097IDK8/ref=sr_1_1?ie=UTF8&s=home-garden&qid=1272636356&sr=1-1

Here is a shed selling for \$4,900.53 on Amazon.com. If you sold this as an affiliate, you'd earn close to \$200 in commissions. I agree, it's a small percentage, but it's still a lot of cash per sale.

Context - ONE a month.

That's it. If you set up a site that sold one of these a month, then you're good. Because you can set up many other sites that each only generates \$200 a month... but if you had 30 such sites, you'd be making \$6,000 a month.

And of course one a month is a very conservative number. You can do a lot better than that, easily.

I hope you see the potential in this and use it. You can crank these sites out in a day or so, and then move onto the next.

Keep the winners and enhance them, and can the losers, and pretty soon you might become a "super affiliate" by using these most BASIC affiliate marketing techniques.

Resources

How To Write Near World Class Sales Letters In Less Than 3 Hours!

<http://3hourad.com>

How To Create 60.4% Converting Squeeze Pages In 4 Minutes Or Less

[Click Here...](#)

Internet Marketing Profit Equation - Traffic & Conversion Training

[Click Here...](#)

How To Create An Info Product In Under 48 Hours

<http://48hourreport.com/48hour>

How To Write A 400 Word Article In 7 Minutes Or Less

[Click Here...](#)

Get 6 Squeeze Pages, A Sales Letter & 12 Products Created For YOU

<http://48hourreport.com/nichecopywriter/>

How to Invade ANY Niche In One Day

<http://goldmembercoaching.com/5minuteniche/>

Why the 80/20 Rule Sucks - & How To Triple Your Productivity!

<http://goldmembercoaching.com/timemanagement>

**How To Get \$6.34 Per Click To Your Website With
This Simple 4 Step Process**

<http://www.valuemultiply.com/>

**How I Put Together A Product Launch in 90 Minutes
That Pulled in \$10,520! It Only Took 4 Step!**

<http://goldmembercoaching.com/poorman/>

**Amazing “PLR Repurposing” Secret Creates
100% Unique Products In Under 19 Minutes...**

<http://goldmembercoaching.com/plrsecrets/>

Personal Development for People Who Hate Wishy Washy Self Help Gurus

<http://goldmembercoaching.com/wishywashy/>

How to Become An Expert At Almost Any Skill in 27 Days or Less...

[Click Here](#)

How To Become a \$40 An Hour Ghostwriter In Less Than 7 Days

<http://goldmembercoaching.com/ghostwritingsystem/>

The Gary Halbert SWIPE FILE

<http://halbertswipefile.com>

16 Web 2.0 Website Templates For Your Sales Pages

& 7 “Fill In the Blanks” Sales Letters

<http://goldmembercoaching.com/templatefactory/>

Wanted 48 Savvy Individuals to Participate in Covert “Mind Experiments”

<http://goldmembercoaching.com/mindstatechange/>