

# **Traffic Tornadoes**

## **Simple Ways to Get Traffic to Your Website**

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*By Jason Fladlien*

## Intro

Traffic is the life blood of any online business. Great product. Great advertising copy. Great website. No traffic...

No sales.

There are two types of traffic - free and paid. Both cost something. Free traffic methods usually cost TIME. Paid traffic methods obviously cost money. Both have their pluses and minuses.

Some traffic generation methods are better than others... and a lot of them are contextual... depending on your situations, where your business is at, where you are at, your skills and values, your budgets, your niche and your offer.

What you'll find in this report are three specific traffic generation systems: one for beginners, one for intermediate marketers and a special advanced traffic generation tactic. So this report should be of value to you where-ever you are.

## Traffic Sniping Method

One of the easiest ways to get traffic to your site is to "divert it" from another. Ideally one with a TON of overflowing traffic... so even if you get a small percentage of it... it's worthwhile for you.

Forums are a hot bed of traffic activity. Even better are forums that allow you to put in "signature files" that are automatically inserted into the end of every post you submit to the forum.

Best are forums that allow you to put clickable links back to your website. That way people browsing the forum might see your signature file with your link... and some of them might click on it.

Result: free traffic.

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There is a smart way to do this - it's called "time budgeting". If you're going to use forums to generate traffic, you must do so in a way that's efficient. Meaning you spend no more than X minutes a day on the forums... and when that time is up, you're done for the day.

If you work with a tight deadline of say just 30 minutes a day, that automatically forces you to work smart.

Here's your approach.

You want to be able to quickly scan and identify posts you can respond to. Here's a hot tip for you - it's called Google Alerts. If you go to [google.com/alerts](http://google.com/alerts) you can have Google email you any time any site has a new or updated page indexed in Google with a specific keyword or keyword phrase.

You can do this for the whole Internet. You can also do this for specific sites... such as forums. So you can have a Google Alert sent to you once a day from a specific forum any time a topic has been created with certain keywords. Then you can respond JUST to those topics.

Ideally the topics would be stuff you can easily respond to without having to do research and that are somewhat related to whatever you're offering on your website.

The other part of the time spent on forums is for CREATING your own posts.

What is the best type of topic for your post?

That is simple. Hit the forum up and look a few months back in the archives.

Find a topic that was HOT, HOT, HOT a few months back that hasn't been talked about recently. Then come up with your own spin on it, and create your own post. Watch as people respond to it wildly. The result: you get tons of views.

Jason Fladlien did this recently on a forum that was highly active, and got 6,392 views to his thread... and a large percentage of those views ended up on his sites through his signature link. This just shows you what is possible.

Another technique is to "buy signature files".

This is a dandy and works great in non-marketing type niches. You basically find a forum with active posters who aren't moderators... and private message them saying "I'll pay you \$30 if you run this in your signature for 1 month".

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Now they are already active, and they do all the work for you, and you get traffic as a result. Nice.

This isn't just exclusive to forums either. Commenting on blogs is another hot way to accomplish this.

### Article Marketing With a Twist

Most people would rather have you create the content for them than to do it themselves. And they will reward you for it.

How so? By allowing you to put a "resource box" at the end of your articles. That resource box should contain a link to your website and a call to action to get people to want to visit your website.

Now, there are tons of sites you can submit these articles to on the Internet... and that's what most marketers do. But most marketers don't get a whole lot of traffic either. To do better, you need a better approach.

Here are two. The first is called "offline newsletters".

For example, Jason wrote a short article for an offline newsletter that had over 3,400 subscribers who each paid \$39.95 a month to get the newsletter that contained Jason's article.

The result was hundreds of visits to Jason's website from VERY high quality traffic. That's much better than he would've had by just submitting it to ezine articles.

And there are a lot of offline newsletters out there begging for people like you to create content for them!

You can do this online as well with a twist. The idea here is you find high traffic blogs. They're easy to find because you can just google for them, and find the ones in your niche that rank high in Google... meaning they likely get a lot of traffic.

What you do is simple - you find blogs that haven't been updated in a while that rank high. Then you make an offer to the blog owner... to create 100% unique content for them... in exchange

for allowing you to put a resource box in at the end of the article. Even better if you include their affiliate link in the resource box.

### Other People's Email Lists

The final strategy involves getting those with big email lists to promote you. This is the best type of traffic because it's free, and it's the quickest way to get a ton of traffic to your site.

There are two ways to do this - you can buy "solo email blasts" or you can get someone to do a joint venture with you.

Joint ventures are the best because you pay someone out of profit. However, they can be a bit tricky because you will need to set up an affiliate program.... you have to have a product that converts well... it has to be a good fit for their list... and then you have to get them to mail for you.

It's tough, but still do-able. The crucial factor is the follow up. Contact them. If there is no response, then contact them again 3 days later.

Don't be a pest about it. Actually, make it FUN. You might say your wife is in tears because they haven't responded but she'd be happy and you'd be out of the dog house if they mailed for you, etc.

Make it fun, but be persistent.

An alternative is to simply find little niches with email lists, and then just ask them "how much would it cost for you to send out this email to your list?" Most have never been paid to blast out email in their life.

You can get it dirt cheap usually. Think about it. Let's say you googled "feng shui" and found a blog a few pages deep that had an email name capture form on it.

Approach them and ask them how much would they charge for them to send an email to their list promoting your site?

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Do you think they've ever been paid to send an email out in their life? They'll flip. Then if you do a bit of negotiating, you may get it for almost nothing and if it works once... buy another mailing from them.

And repeat the process!

## **Resources**

**How To Write Near World Class Sales Letters In Less Than 3 Hours!**

<http://3hourad.com>

**How To Create 60.4% Converting Squeeze Pages In 4 Minutes Or Less**

[Click Here...](#)

**Internet Marketing Profit Equation - Traffic & Conversion Training**

[Click Here...](#)

**How To Create An Info Product In Under 48 Hours**

<http://48hourreport.com/48hour>

**How To Write A 400 Word Article In 7 Minutes Or Less**

[Click Here...](#)

**Get 6 Squeeze Pages, A Sales Letter & 12 Products Created For YOU**

<http://48hourreport.com/nichecopywriter/>

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**How to Invade ANY Niche In One Day**

<http://goldmembercoaching.com/5minuteniche/>

**Why the 80/20 Rule Sucks - & How To Triple Your Productivity!**

<http://goldmembercoaching.com/timemanagement>

**How To Get \$6.34 Per Click To Your Website With  
This Simple 4 Step Process**

<http://www.valuemultiply.com/>

**How I Put Together A Product Launch in 90 Minutes  
That Pulled in \$10,520! It Only Took 4 Step!**

<http://goldmembercoaching.com/poorman/>

**Amazing "PLR Repurposing" Secret Creates  
100% Unique Products In Under 19 Minutes...**

<http://goldmembercoaching.com/plrsecrets/>

**Personal Development for People Who Hate Wishy Washy Self Help Gurus**

<http://goldmembercoaching.com/wishywashy/>

**How to Become An Expert At Almost Any Skill in 27 Days or Less...**

[Click Here](#)

**How To Become a \$40 An Hour Ghostwriter In Less Than 7 Days**

<http://goldmembercoaching.com/ghostwritingsystem/>

**The Gary Halbert SWIPE FILE**

<http://halbertswipefile.com>

**16 Web 2.0 Website Templates For Your Sales Pages  
& 7 “Fill In the Blanks” Sales Letters**

<http://goldmembercoaching.com/templatefactory/>

**Wanted 48 Savvy Individuals to Participate in Covert “Mind Experiments”**

<http://goldmembercoaching.com/mindstatechange/>