# to making money with traffic exchanges."

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**Hardcore Controversial Proven Tactics That Sell** 

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ERRY REEDER'S

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It's easy when somebody tells you the secrets.

# "Industry Insider Spills the Beans About Making Money With Traffic Exchanges."

Dear Surfer,

Right now, interest and talk about using traffic exchanges to promote affiliate programs is **skyrocketing**. Heck, my referrals to my favorite affiliate programs are growing by leaps and bounds.

Why the sudden surge of interest? What's the big deal, anyway?

Well, for the most part, the buzz is centered on the tremendous flow of traffic you can drive to any website. Just by surfing four sites with a multi tabbed browser for a few hours you can reasonably expect 1200 visitors. With numbers like that it's no wonder the number of people using traffic exchanges is going through the roof!

Before, I reveal the reveal secrets to making money with traffic exchanges, you need to know why I chose Zen and the Art of Traffic Exchange Advertising as a title.

Zen, as you may know, is the acceptance of the way things work at the present moment, taking spontaneous action, and letting go of thought patterns which may cloud, interfere with or hinder reaching whatever goals you are working towards.

As such, Zen emphasizes wisdom and knowledge gained by one's own experiences instead of theoretical knowledge.

This letter is based on the knowledge I have gained through 18 years of offline publishing and advertising and how I applied my knowledge, and knowledge gained from people more successful than

I, to promoting affiliate programs by using traffic exchanges as my primary means of advertising.

There are people who will try and tell you there are other ways to make to money with traffic exchanges. However, all they have to offer are vague theories they read in some college textbook.

These people refuse to accept the brutal truth about traffic exchanges. Unfortunately, for them, affiliate marketing has changed and it will change even more, and these poor saps don't even see it coming.

But let's get back to making money with exchanges.

### The Absolute Best Way to Make Money With Traffic Exchanges

The best way to make money with traffic exchanges is by starting your own membership site, make everybody an affiliate and give them promotional tools designed to work in traffic exchanges. But you and I know most people won't do that because it takes too much time and money do it properly.

The next best way is to take advantage of...

## The Dirty Secret Nobody Wants to Talk About

Most people using traffic exchanges don't make a dime. It's really not their fault because the affiliate programs they are promoting don't provide effective tools for use in traffic exchanges.

They are told to drive traffic to their affiliate page and the money will start rolling in by the truckload.

That is hogwash!

What really happens is they surf for two or three months without getting any results to speak of. They then either stop trying to make money online or, more likely, they join another business and advertise it elsewhere.

You see, the way traffic exchanges work is for every two or three sites you visit, you get one visitor to your site.

When sit down and think about it, you will realize...

the only reason someone sees your site in a traffic exchange is because *they were* forced to - not because they chose to.

Most people can't wrap their heads around this, even when they have been told over and over again.

#### The Great Secret Is Revealed

Pay close attention here because I am going to let you in on what is, perhaps, the greatest marketing secret known.

It is far easier to persuade somebody to get what they already want than to create a demand for something they don't want.

The key to doing this, with traffic exchanges, is by knowing what your visitors want while they are seeing your website.

For the most part, <u>your visitors are brand new affiliate</u> <u>marketers</u> who are promoting some how to guide or marketing resource they either bought or are thinking of buying.

A smaller number, yet still significant, promote business opportunities of some sort.

Others are trying to build downlines in traffic exchanges and other viral traffic generation systems.

None of your visitors are shopping for consumer goods or internet marketing products/services or business opportunities.

# Your Visitors Only Want to Make Money and Get Traffic. Period.

Savvy marketers use this to their advantage. They take the path of least resistance by gently nudging the visitor, step by step, down the marketing path for something the visitor already wants and is actively thinking about.

What they do, is they shift their visitor's focus from driving traffic, to their advertising by offering something of value, their ideal prospect desperately wants, in exchange for the visitor's name, email address and permission to contact them again. In short, they <u>use traffic exchanges to build a list of people wanting to make money from their home based business</u>.

It doesn't stop there.

Smart marketers keep on sending emails to their list. The first emails are cleverly crafted to build trust, credibility and a relationship with their subscribers.

Later emails advertise products and opportunities.

But you can't promote just anything. You need to promote quality products and services that deliver far more than what the customer expects. Human nature dictates that once people buy something they are satisfied and happy with - they will keep on buying from same place over and over again.

#### New Marketers Are The Key

When you get right down to it, everybody is basically selling the same stuff. We are all selling the means to making money online.

That means you have to get to the new marketer first. After all, people only need one autoresponder, one webhost and one tracking service. These three services are absolutely essential to running a successful online business and can generate massive amounts of residual income - even if your customer stops using traffic exchanges and advertises their business elsewhere.

The same thing applies to traffic exchanges, viral list builders and safelists. People can only join these programs once and see the one time offer once. Once they join a downline builder, and they will, there is no reason for them to pay attention to advertisements promoting these programs.

Basically, that means, the way to make money with traffic exchanges is to...

Get as many new marketers on list, as you can, and sell them something, they want, before somebody else does.

In other words, traffic exchanges are perfect for filling your marketing funnel with all the hot motivated leads you will ever need to build your business, provided your business appeals to traffic exchange users.

There is, of course, more to making money with traffic exchanges than what you have learned in this brief report.

So, over the next little while you are going to receive several emails revealing what to look for in traffic exchanges, so you get the maximum results in the least amount of time; What types of affiliate programs work best with traffic exchanges and how to take your business to entirely different level by using new innovative methods of marketing few people really understand how to use effectively.

However, email, no matter how you slice it, can take the place of live one on one help when you are just starting out.

#### Where To Get Expert Advice For Free

I am going to share with you a free to join membership site that turned my online endeavors around 180 degrees. My only regret is I didn't know about it earlier.

The site is called Affiliate Funnel. It is owned by Paul Kinder, and Jon Olson. They own two of the biggest and most effective exchanges around. These guys know how to use traffic exchanges like the back of their hands and they will teach you, just like they taught me, if you let them.

I have a confession to make. I was a bit skeptical when I first heard about Affiliate Funnel because it all seemed, well, a bit incredible. Then a trusted friend said he actually started getting results when he acted on the advice he received.

Affiliate Funnel Members Now <u>Can Sneak Away</u> With the Exact Same Money Making Tools and Affiliate Marketing Strategies You Used to Be Only Able to Get at <u>SOLD OUT</u> \$1200 Per Year Membership Sites...For <u>FREE</u>

Once you become a member you will get...

- ★ Live weekly training seminars by affiliate marketing experts every Saturday at noon EST. These experts earn six and seven figures a year
- ★ The Monday night beginners session at 8:00 PM EST. This session will get you up and running fast
- ★ The number one downline builder around with jump links. This means when your affiliate links are in the emails the owners send out to your referrals. Its kind of like having an extra list where somebody else does all the work for you
- ★ The ability to choose the programs you promote. Upgraded members can pick up to six money making programs which are advertised, with your affiliate links, up to five levels down.
- ★ Professionally designed squeeze pages that gets people on your list fast
- ★ Professionally written email series' that make you money on complete autopilot

- ★ Networking opportunities with other affiliate marketers. It is through networking where you learn about exciting new opportunities before everyone else does
- $\star$  A complete line of a quality products people really want.
- ★ The ability to get free laser targeted traffic from search engines with a free blog that is already optimized for the major search engines
- ★ The absolute truth about promoting affiliate programs
- ★ A Viral Traffic Machine That Will Give You All The Hot Motivated Leads You Will Ever Need to Make Money Online
- ★ Generous commissions when people upgrade their membership

#### Here is the Best Part

You have nothing lose because you will get all the advice and resources, you need to run a wildly successful online business, with your free Affiliate Funnel membership.

Yours, in the spirit of success,

Jerry Reeder

PS. When you join Affiliate Funnel you will see a mind blowing traffic and upgrade offer which, just between you and me, I snapped it up in a heartbeat, you may want to do the same. It will put you on the fast track to seeing results right away.

PPS. You can rebrand this report with your referral id and use it to build your Affiliate Funnel downline. If you are not a member, please join Affiliate Funnel from one of the links in this report. You can get the rebranding kit <a href="here">here</a>.

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