

Chia-Lin (Sabrina) Tsai

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EDUCATION

University of California, Los Angeles (UCLA)

B.S. in Statistics, B.A. in Economics, Minor in Environmental Systems & Society

Junior | Availability for the Internship: June 2020 – September 2020

Expected Graduation: December 2020

GPA: 3.88

PROFESSIONAL EXPERIENCE

Deloitte

Audit Intern

Taipei, Taiwan

July 2019 – August 2019

- Interviewed clients to gather financial activities, and visualized data through Power BI to promote easier application
- Analyzed results through applying newest audit procedure, Deloitte Way Workflow, and wrote summaries of financial data and findings to strategize next steps for the responsible accountant
- Prepared financial statements, trial balance and audit working papers of an international bank customer through Excel to improve efficiency for the audit team, and issued confirmation letters to bank's clients to confirm transaction accuracy
- Developed ideas and interactive presentations with team members to strategize company's campus recruitment

Zen Beauty Group

Business Development Analyst Intern

Los Angeles, CA

March 2019 – June 2019

- Developed customer database and analyzed sales data to develop creative email marketing campaigns and set up promotional advertisement on website, resulting in bringing \$300+ revenue within a month
- Outreached to blog companies and collaborated with influencers, increasing conversion rate from 3% to 10% in a week
- Communicated with factory in China and coordinated the delivery and development of SOP to launch new products

Fuh Hwa Securities Investment Trust

Financial Analyst & Electronic Commerce Intern

Taipei, Taiwan

July 2018 – August 2018

- Recorded and reported daily stock and bond market trends via information pulled from econometric models and charts to ensure the accuracy of company's models; gained knowledge of quantitative investing and FinTech in the process
- Collaborated with team members to set up live streams on YouTube channel with over 1.7K subscribers and broadcasted company workshops, resulting in more social media exposure, increasing firm's webpage's visitation rate by 20%

LEADERSHIP & COMMUNITY ENGAGEMENT

Ascend at UCLA

Internal Vice President / Chair of Public Relations

Los Angeles, CA

September 2018 – Present

- Organize marketing campaigns by managing club websites, design marketing materials such as fliers through Canva to promote events and exposure of the club to increase attendance from 40 to 150 people of an Excel workshop
- Maintain transparency and relationship among the board by checking on progress of each committee tasks, communicating with officers individually, and organizing bonding activities for the board to strengthen team cohesion
- Coordinate events such as case competitions and design case materials which featured over 50 student attendees

Taiwanese Culture Night at UCLA

Producer / Finance team

Los Angeles, CA

September 2018 - Present

- Represent the club and develop relationship with other universities by participating in events such as leader gathering to enhance club's exposure and attract audiences
- Lead club meeting, communicate with school and work with SOLE advisor about budget and location reservation
- Coordinate and negotiate with vendors to fundraise for events yielding \$570+ profit
- Connect with potential sponsors, attend events, and visit shops in person to obtain \$2K sponsorship for the show
- Initiate and lead the team to set up the crowd funding platform, SPARK, resulting in raising \$6K from 150 donors

Hope's Corner

Volunteer

Mountain View, CA

September 2016 – July 2017

- Prepared meals and hygiene need to 200+ visitors of Hope's Corner weekly, improving community's living standard

ADDITIONAL

- **Technical Skills & Languages:** Mandarin, English, Excel, PowerPoint, Word, R, Power BI, JavaScript, HTML, CSS, Java (Basic), C++ (Basic), Shopify, Canva, Omnisend, Photoshop, iMovie
- **Extracurricular Activities:** UCLA Non-profit Social Enterprise Accelerator, Bruin Development Academic (Finance & Banking), UCLA Honors Program, UCLA ACM Hack, Alumni Mentor Program, YMCA