The best privacy defense is a good privacy offense: obfuscating a search engine users profile

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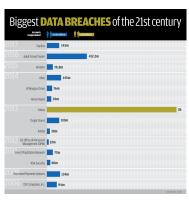
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Overview

- First Section
 - Subsection Example

Second Section

Companies can't be trusted



- We trust that companies will protect our data
- Bata breaches are commonplace today
- Unencrypted data is often leaked
- There is currently no or little legal requirement
- •
- Can we encrypt data before it is stored?

Figure:

www.csoonline.com/article/2130877/data-breach/the-16-biggest-data-breaches-of-the-21st-century.html

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Figure

Uncomment the code on this slide to include your own image from the same directory as the template .TeX file.

References



John Smith (2012)

Title of the publication

Journal Name 12(3), 45 - 678.

The End