# Principal Component Analysis (PCA) Part 2: Problem Formulation & Step-by-Step Solution

# > MNIST Dataset Example

- Starts with a real-world problem: reducing dimensionality in handwritten digit data (MNIST).
- Highlights PCA's role in simplifying data while retaining structure.

#### Problem Formulation

- Goal: Find a lower-dimensional space that retains as much variance (information) as possible.
- Key challenge: Identify the **optimal axes** (principal components) for projection.

#### Covariance and Covariance Matrix

- Covariance shows how features vary together.
- The **covariance matrix** captures pairwise covariances for all features it's **symmetric** and helps understand the data's **spread and orientation**.

# Eigenvectors and Eigenvalues

- Eigenvectors: Directions in space (axes) along which the data varies most.
- **Eigenvalues**: Amount of variance captured along each eigenvector.
- These are derived from the covariance matrix.
- Higher eigenvalue = more important direction.

# Visualizing Linear Transformations

- Uses the Geogebra tool to illustrate eigenvectors as invariant directions under linear transformations.
- Great visual intuition: Eigenvectors don't change direction when transformed they stretch or shrink (scaled by eigenvalues).

# Visualization tool used

# Eigendecomposition of Covariance Matrix

• Covariance matrix can be decomposed as:

$$Cov = Q\Lambda Q^T$$

#### where:

- 1. Q: matrix of eigenvectors
- 2. Λ\Lambda: diagonal matrix of eigenvalues
- This breakdown is core to how PCA finds new axes for projection.

### How to Solve PCA (Step-by-Step)

- 1. Standardize the data (mean = 0, variance = 1).
- 2. Compute the covariance matrix.
- 3. Find eigenvectors & eigenvalues of the covariance matrix.
- 4. **Sort eigenvectors** by descending eigenvalue.
- 5. **Select top-k** eigenvectors (k = target dimension).
- 6. Project data onto this reduced subspace.

#### How to Transform Points?

New points can be projected as:

$$X_{\text{projected}} = X \cdot W$$

where W is the matrix of selected eigenvectors (principal components).

# > Key Takeaway:

PCA reduces high-dimensional data into a lower-dimensional space by projecting it onto **eigenvectors** of the covariance matrix — prioritizing directions that capture the most variance. This is achieved through **standardization**, **covariance analysis**, **eigendecomposition**, and **projection**.