

## Executive Summary: The Landscape of Canada's Civil Aviation Industry

The dashboard reveals significant insights into Canadian air travel patterns and infrastructure performance. Total passenger volume stands at 684,607, with a healthy average load factor of 76.98% and revenue per passenger of \$38,374.92. The passenger distribution shows a nearly equal split between domestic (48.12%) and international (51.88%) travelers, indicating strong international connectivity.

A notable disruption occurred in 2020-2021 due to the COVID-19 pandemic. While passenger numbers have shown strong recovery towards pre-pandemic levels, revenue per passenger has remained notably elevated compared to 2019 levels, suggesting a structural shift in pricing or service mix.

A significant shift is observed in international travel patterns: US-bound air returns surpassed non-US international returns in 2022-2023, reversing the pre-pandemic trend where non-US international travel dominated. This marks a fundamental change in international travel dynamics.

### Methodology:

The analysis utilized:

- Pie chart segmentation for domestic vs. international passenger distribution
- Time series analysis (2014-2024) tracking revenue per passenger against passenger volumes
- Comparative bar chart analysis showing the shift in US vs. non-US international travel patterns
- Geographic visualization highlighting regional travel contributions
- Key performance indicators (KPIs) for top-level metrics

### Data Source:

- [Operating and financial statistics for major Canadian airlines, monthly \(2014-2024\)](#).
- [International travellers entering or returning to Canada, by type of transportation and traveller type](#)
- [Domestic and international itinerant movements, by geography, airports with NAV CANADA services and other selected airports, monthly](#).
- [Surveys and statistical programs - Screened traffic at Canadian airports](#)

# The Landscape of Canada's Civil Aviation Industry

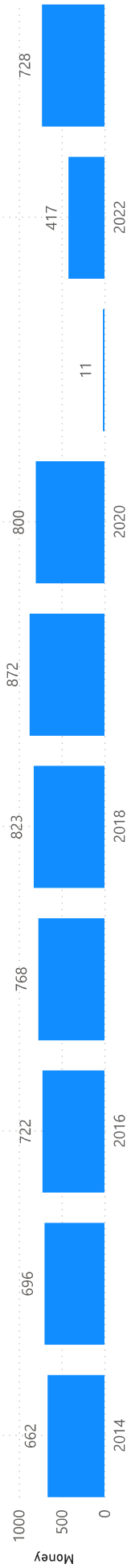


684,607  
Total Passengers

76.98  
Average Load factor (%)

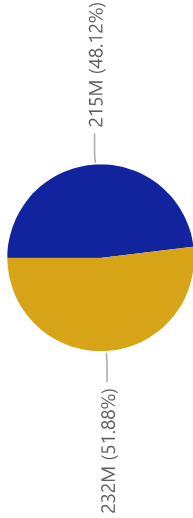
38,375  
Revenue Per Passenger

Contribution of Air Transportation Tax to Canada's GDP



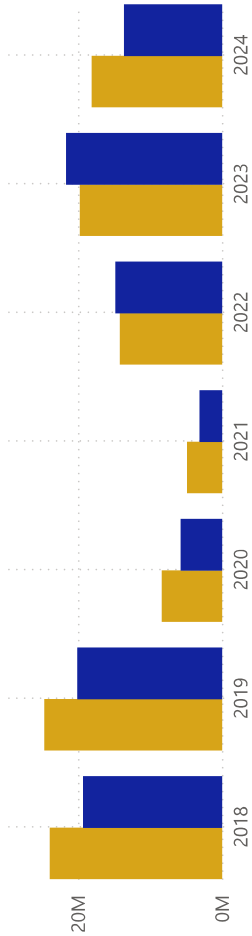
Passenger Traffic: Domestic vs. International

● Domestic Passengers ● International Passengers

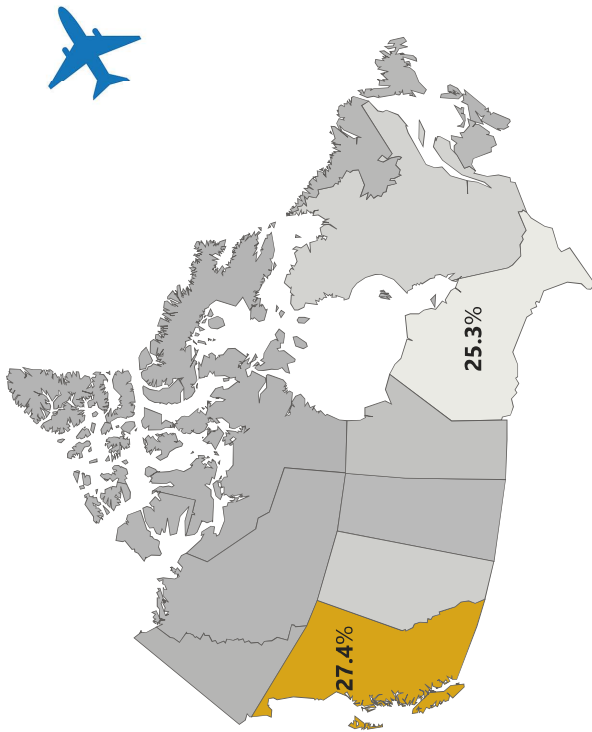


Traveler Breakdown: Canada-USA and Canada-International Arrivals

● Canadian Non-US Air Returns ● Canadian US Air Return



British Columbia and Ontario: Key Drivers of Itinerant Air Travel in Canada

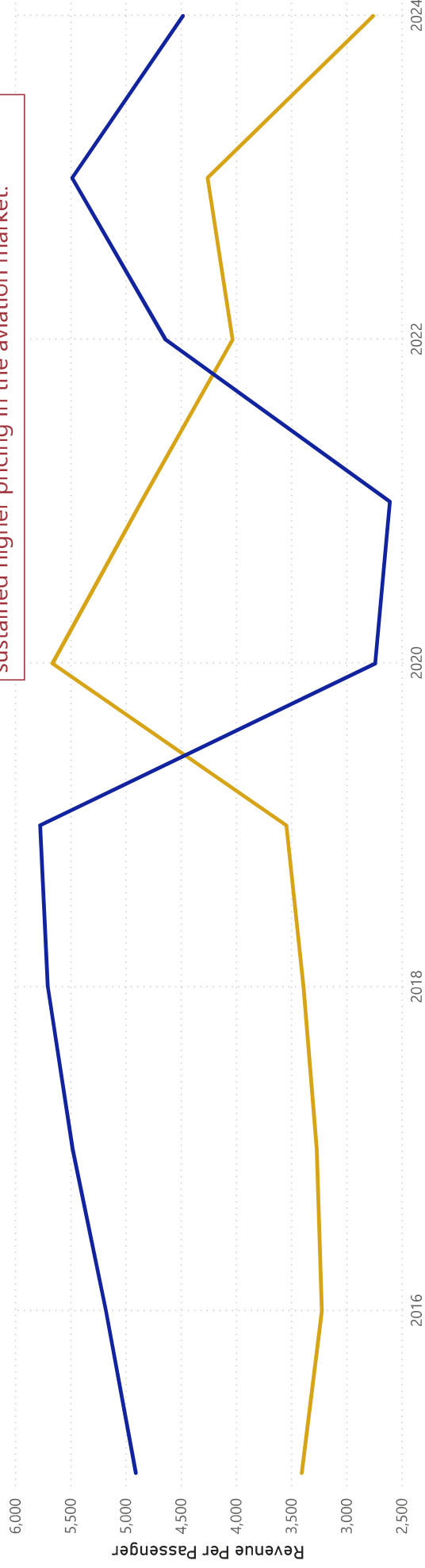




While passenger volumes recovered to **near pre-pandemic levels**, revenue per passenger remains significantly elevated compared to 2019, indicating sustained higher pricing in the aviation market.

Airline Performance Metrics (2014–2024)

● Revenue Per Passenger ● Number of Passengers (x 1,000)



Source: Statistics Canada

