

Sachi Saheli



TEAM MADD

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WHAT IS THE IDEA ?

In third world countries like India, entrepreneurship is still a male dominated field where the female contribution is almost negligible. One of the major reasons is the unavailability of resources and no exposure at the highest level of leadership and business management.

SACHI SAHELI provides a platform where the rural women can be provided ample opportunities by connecting them with the investors all over the world who wish to invest in their talent and home-made products which would be appreciated all over the globe.

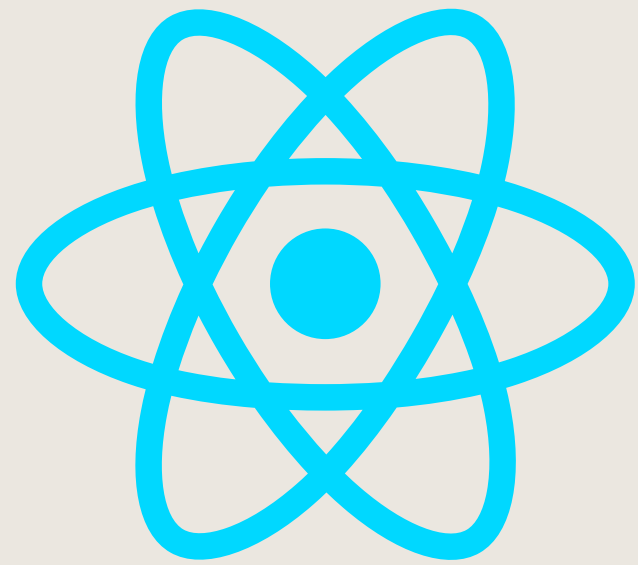
- Problems with traditional teaching
- Issues in the usage of technology
- Issues with teachers
- Lack of resources
- Economic Divide



HOW ARE WE GOING TO IMPLEMENT OUR IDEA ?

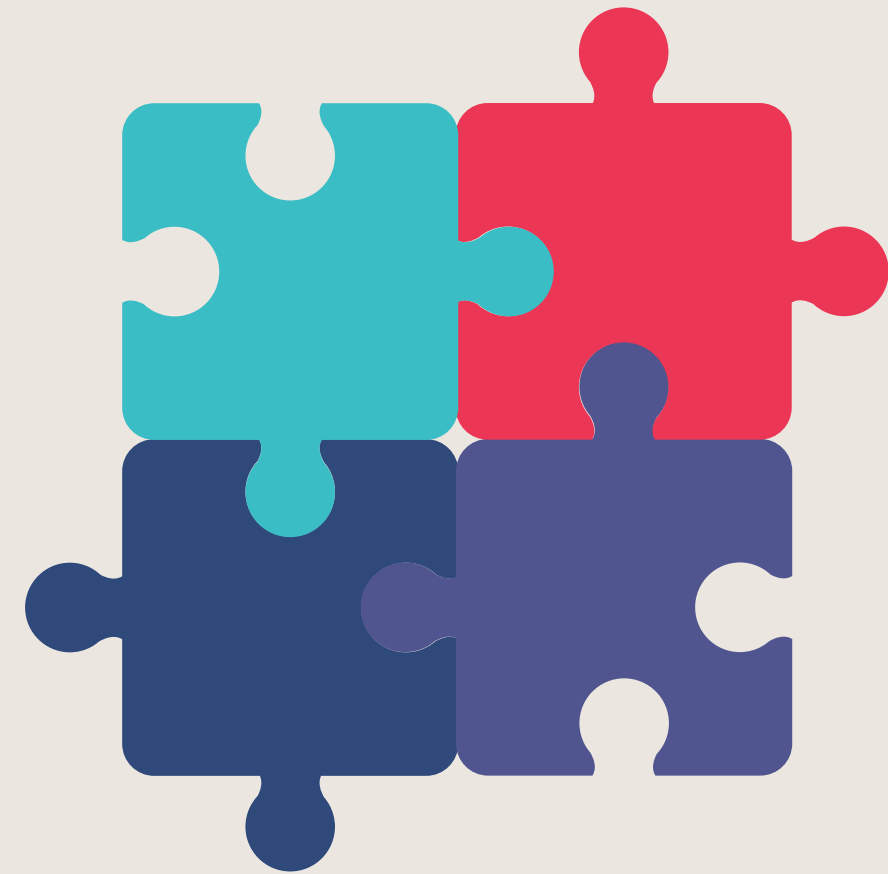
- One of the feasible solutions to address the above-mentioned problems was the creation of a quality platform that can bridge the gap between talented rural women and investors .
- The proposed work will enable rural women's empowerment. It will reduce the financial dependability of women on the male members of the family and give them a lot of confidence.
- It will promote the make in India movement and influence investors to back Indian talent.
- It will lead to the formation of women organizations and groom women leaders who will be inspiration for all the young women specially in the rural areas.

TECHNOLOGY USED ?



HOW MUCH OF THE PROJECT IS DONE?

The project is into the final developing stage and this theme can be implemented to empower the talented women who just need guidance and support for growing businesses online and selling their products out in the market.



BUSINESS MODEL OR OPEN SOURCE PROGRAM ?

An open source project aimed at creating a difference in the lives of hundreds of thousands of women. It makes entrepreneurship no longer a male dominant field and allows women to be independent and fulfill their aspirations.

Sachi Saheli aims at bridging the gap between the investors and small businesses led by rural women who wish to sell their home-made products out in the market.



CONCLUSION ?

Sachi Saheli is not just an online business platform but rather is a method to ensure that each woman stands at par with their male members of the family and also provides exposure by connecting them with the biggest leaders and organisations around the globe.

