



Areas of interest

We suggest the areas of interest on the basis of your activity on Seznam services and our partners' services.

















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How does personalization work?






















We use your everyday activity on Seznam services to make estimations of your interests, based on which we can recommend more relevant content and also ads. We analyse the data every day and store the estimations for no more than 90 days if they aren't restored by the usual activity on our services. All...

[Unfold ›](#)

Areas of interest

 Air tickets	
 Air tickets and tourism	
 Alcoholic and non-alcoholic beverages	
 Animal feed and supplies	
 Beverages	
 Body care, health, beauty	
 Books and literature	
 Business environment and financing	

 Classical music, opera, and ballet	
 Computing technology	
 Cooking and recipes	
 Current events	
 Europe and the Mediterranean Sea	
 Families with children	
 Films	
 Financial and legal services	
 Floorball	
 Gambling	
 Gastronomy	
 Hardware	
 Ice Hockey	
 Individual sports	
 Model building	
 Mountain hiking	

 Mountains – CZ and SK	
 Music	
 News	
 Premium alcohol	
 Real estate for business	
 Sightseeing tours	
 Start-ups	
 Surfing, windsurfing, wakeboarding, kiting	
 SUVs	
 Tourism, holiday	
 Traveling in Europe	