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## **Areas of interest**

We suggest the areas of interest on the basis of your activity on Seznam services and our partners' services.

More >

## How does personalization work?

We use your everyday activity on Seznam services to make estimations of your interests, based on which we can recommend more relevant content and also ads. We analyse the data every day and store the estimations for no more than 90 days if they aren't restored by the usual activity on our services. All...

Unfold >

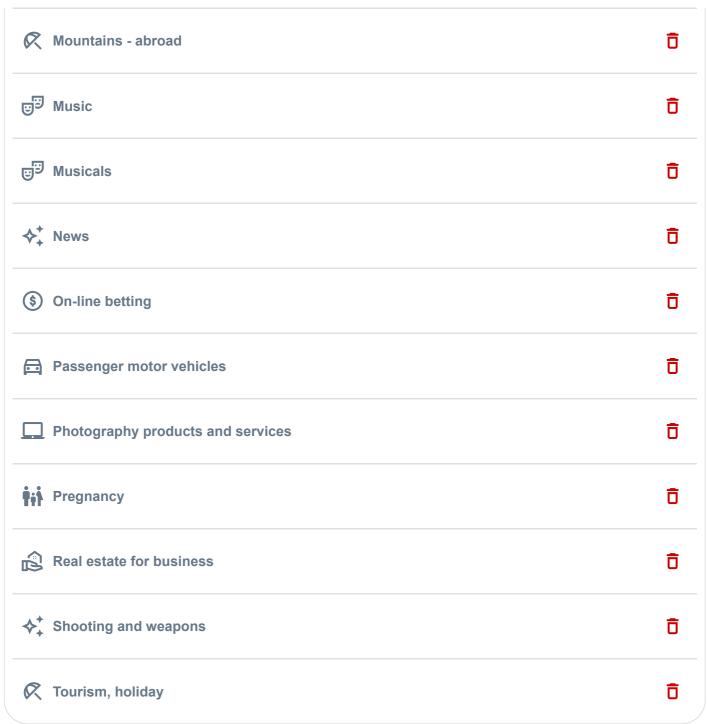
## **Areas of interest**

Air tickets	Ô
Air tickets and tourism	ô
Alcoholic and non-alcoholic beverages	ô
Body care, health, beauty	Ô
ੁਤ Books and literature	Ô
Cameras and photo equipment	Ô
ভূত Classical literature	Ô
Computing technology	Ô

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合 Construction, reconstruction	Ō
合 Crafts and services	Ō
♦ Current events	Ô
<b>♦</b> Dating websites	Ô
Families with children	Ô
ਚੁੱਤ Films	Ô
Football	Ô
(\$) Gambling	Ô
⊕ Golf	ô
台 Household/kitchen equipment	ô
lce Hockey	ô
Individual sports	Ô
infants and toddlers	ô
Job market	ô
†† Maternity	Ô
Mountain hiking	Ō

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