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## **Areas of interest**

We suggest the areas of interest on the basis of your activity on Seznam services and our partners' services.

More >

## How does personalization work?

We use your everyday activity on Seznam services to make estimations of your interests, based on which we can recommend more relevant content and also ads. We analyse the data every day and store the estimations for no more than 90 days if they aren't restored by the usual activity on our services. All...

Unfold >

## **Areas of interest**

Adventure/Outdoor	Ō
Air tickets	ô
Air tickets and tourism	ô
Athletics Athletics	Ô
\$ Betting offices	Ô
ভূতি Books and literature	Ô
Business environment and financing	Ô
Computer games	Ô

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Computing technology	Ō
<b>♦</b> Current events	Ō
♦ Economic and financial news	Ō
Education	Ō
Europe and the Mediterranean Sea	Ō
Exchange rates, monetary policy, exchange offices	Ō
Exotic destinations	Ō
Families with children	Ō
Financial and legal services	Ō
Football	Ō
§ Gambling	Ō
Gaming	Ô
Hardware	Ô
lce Hockey	Ō
Individual sports	Ō
IT service providers	Ô

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Laptops/tablets	Ō
Mountain hiking	Ô
Mountains - abroad	Ô
♦ <sup>†</sup> News	Ô
\$ On-line betting	Ô
Passenger motor vehicles	ō
Sightseeing tours	ō
Start-ups	ō
Summer sports	ō
C Tourism, holiday	Ô
Traveling in Europe	Ō

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