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Areas of interest

We suggest the areas of interest on the basis of your activity on Seznam services and our partners' services.

















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How does personalization work?























We use your everyday activity on Seznam services to make estimations of your interests, based on which we can recommend more relevant content and also ads. We analyse the data every day and store the estimations for no more than 90 days if they aren't restored by the usual activity on our services. All...

[Unfold ›](#)

Areas of interest

| | |
|--|---|
|  Adventure/Outdoor |  |
|  Air tickets |  |
|  Air tickets and tourism |  |
|  Betting offices |  |
|  Books and literature |  |
|  Business environment and financing |  |
|  Computer games |  |
|  Computing technology |  |

| | |
|--|---|
|  Current events |  |
|  Dating websites |  |
|  Domestic tourism |  |
|  Education |  |
|  Europe and the Mediterranean Sea |  |
|  Exotic destinations |  |
|  Financial and legal services |  |
|  Football |  |
|  Gambling |  |
|  Gaming |  |
|  Hardware |  |
|  Health |  |
|  Ice Hockey |  |
|  IT service providers |  |
|  Laptops/tablets |  |
|  Mobile phones |  |

| | |
|--|---|
|  Mountain hiking |  |
|  Mountains - abroad |  |
|  Music |  |
|  News |  |
|  On-line betting |  |
|  Shooting and weapons |  |
|  Sightseeing tours |  |
|  Start-ups |  |
|  Tourism, holiday |  |
|  Training and education |  |
|  Traveling in Europe |  |