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Areas of interest

We suggest the areas of interest on the basis of your activity on Seznam services and our partners' services.

















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How does personalization work?






















We use your everyday activity on Seznam services to make estimations of your interests, based on which we can recommend more relevant content and also ads. We analyse the data every day and store the estimations for no more than 90 days if they aren't restored by the usual activity on our services. All...

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Areas of interest

 Adventure/Outdoor	
 Air tickets	
 Air tickets and tourism	
 Basketball	
 Books and literature	
 Business environment and financing	
 Computer games	
 Computing technology	

 Current events	
 Dating websites	
 Europe and the Mediterranean Sea	
 Exotic destinations	
 Floorball	
 Gambling	
 Game consoles	
 Gaming	
 Golf	
 Hardware	
 Ice Hockey	
 Individual sports	
 IT service providers	
 Laptops/tablets	
 Mountain hiking	
 Mountains - abroad	

 News	
 On-line betting	
 Sales of sports equipment	
 Sightseeing tours	
 Skis	
 Sports equipment	
 Start-ups	
 Tennis	
 Tourism, holiday	
 Traveling in Europe	
 Winter sports	