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Areas of interest

We suggest the areas of interest on the basis of your activity on Seznam services and our partners' services.

















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How does personalization work?























We use your everyday activity on Seznam services to make estimations of your interests, based on which we can recommend more relevant content and also ads. We analyse the data every day and store the estimations for no more than 90 days if they aren't restored by the usual activity on our services. All...

[Unfold ›](#)

Areas of interest

| | |
|---|---|
|  Adventure/Outdoor |  |
|  Air tickets |  |
|  Air tickets and tourism |  |
|  Alcoholic and non-alcoholic beverages |  |
|  Body care, health, beauty |  |
|  Books and literature |  |
|  Business environment and financing |  |
|  Clothing and accessories |  |

| | |
|--|---|
|  Computer games |  |
|  Computing technology |  |
|  Current events |  |
|  Education |  |
|  Europe and the Mediterranean Sea |  |
|  Exotic destinations |  |
|  Families with children |  |
|  Films |  |
|  Football |  |
|  Gambling |  |
|  Gaming |  |
|  Hardware |  |
|  Ice Hockey |  |
|  Individual sports |  |
|  Luxury fashion accessories |  |
|  Mountain hiking |  |

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|---|---|
|  Mountains - abroad |  |
|  Music |  |
|  News |  |
|  On-line betting |  |
|  Perfumes |  |
|  Premium alcohol |  |
|  Sightseeing tours |  |
|  Start-ups |  |
|  Tourism, holiday |  |
|  Traveling in Europe |  |
|  Wine |  |