



# Pizza Sales Dashboard Report

Time Frame - Jan 15th to Dec 15th

Pizza Category

All

01-01-2015

31-12-2015



Home



Best Vs. Worst Sellers

## Busiest Days & Times

### Days

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### Monthly

There are **maximum** orders from month of **July & January**

## Sales Performance

### Category

**Classic category** contributes **maximum** sales & total orders.

### Size

**Large size** pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

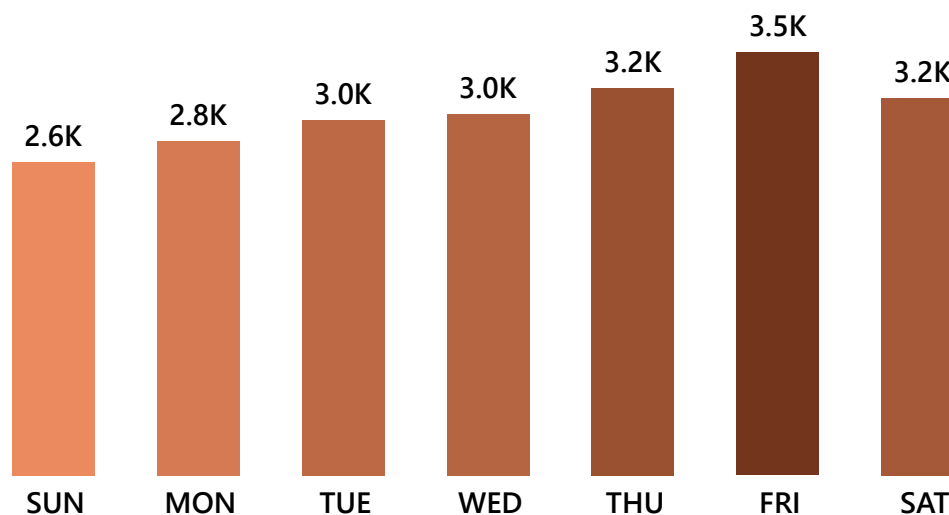
Total Orders



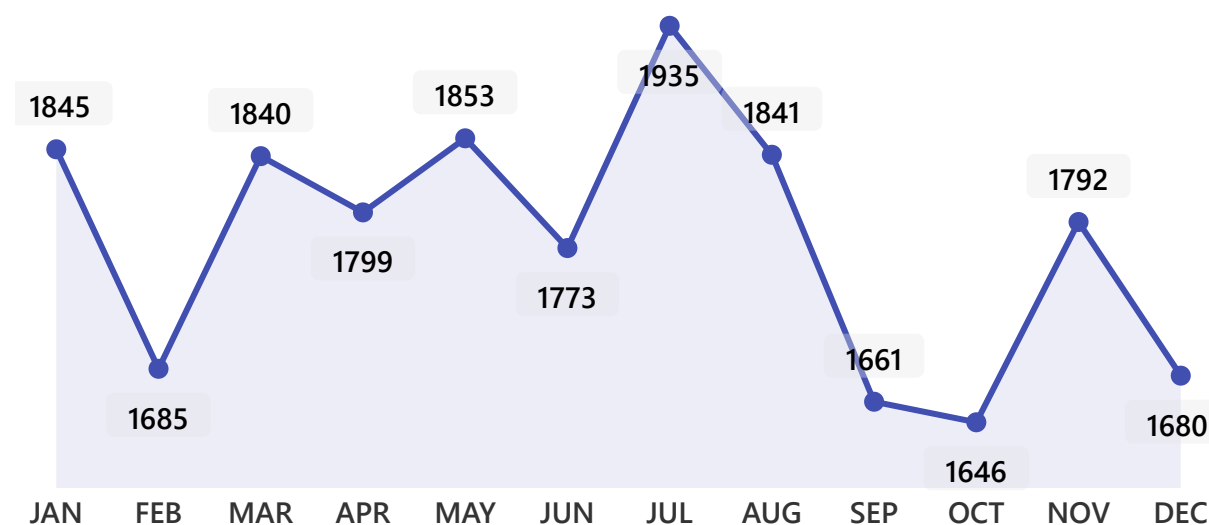
2.32

Avg Pizzas Per Order

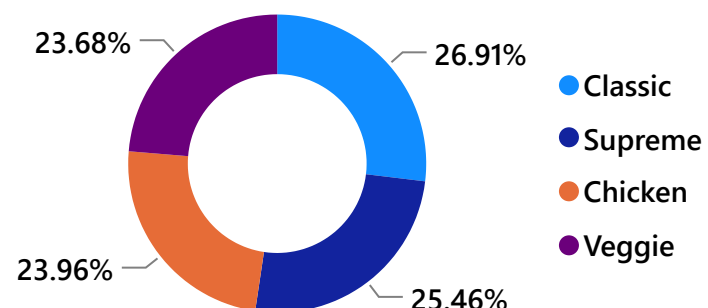
## Daily trend for Total Orders



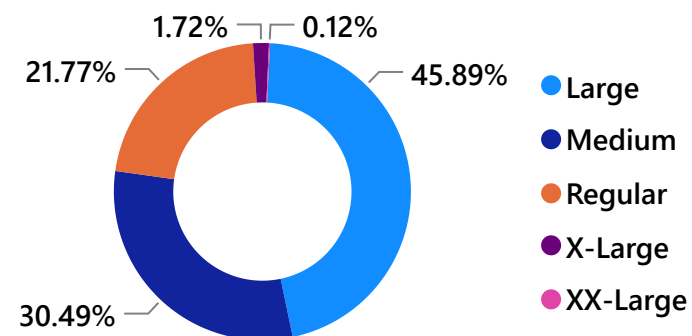
## Monthly Trend for Total Orders



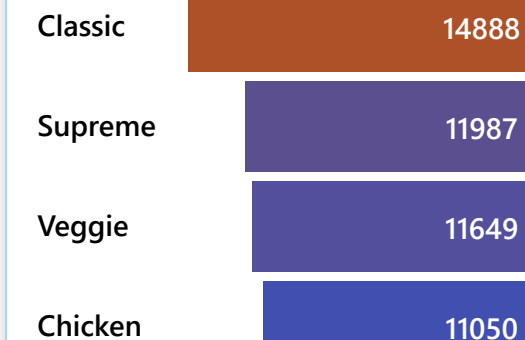
## Percentage of Sales by Pizza Category



## Percentage of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





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Best Vs. Worst Sellers



## Best Sellers

### Revenue

The Thai Chicken Pizza contributes to Maximum revenue.

### Quantity

The Classic Deluxe Pizza contributes to Maximum total quantities.

### Total Orders

The Classic Deluxe Pizza contributes to Maximum total orders.

## Worst Sellers

### Revenue

The Brie Carre Pizza contributes to Minimum revenue.

### Quantity

The Brie Carre Pizza contributes to Maximum total quantities.

### Total Orders

The Brie Carre Pizza contributes to Maximum total orders.



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Total Orders



2.32

Avg Pizzas Per Order

## Top 5 Pizzas by Revenue

The Thai Chi...	43K
The Barbecu...	43K
The Californi...	41K
The Classic ...	38K
The Spicy Ita...	35K

## Top 5 Pizzas by Quantity

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepper...	2.4K
The Thai Chi...	2.4K

## Top 5 Pizzas by Total Orders

The Classic ...	2.3K
The Hawaiia...	2.3K
The Pepper...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K

## Bottom 5 Pizzas by Revenue

The Spinach ...	16K
The Mediter...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Carr...	12K

## Bottom 5 Pizzas by Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediter...	934
The Brie Carr...	490

## Bottom 5 Pizzas by Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediter...	912
The Brie Carr...	480