

VIVEKA MASSEY

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A highly motivated and skilled content writer with approx. two years of experience in creating high-quality, engaging content for various media platforms. As a final year graduate in English Literature with a passion for writing, I am eager to gain more practical experience in the field of content writing. I'm always keen on learning new skills. Communication skills, fast learning, and, leadership skills are some of my strengths.

EDUCATION

BA	IGNOU	PURSuing
NTT	ST. JOSEPH'S GIRLS INTER COLLEGE, AGRA	2019
10 + 2	ST. JOSEPH'S GIRLS INTER COLLEGE, AGRA	2019
SENIOR SECONDARY	ST. FRANCIS' CONVENT SCHOOL, AGRA	2017

EXPERIENCE

APRIL, 2023 – PRESENT

CONTENT WRITING INTERN, BETTERHALF

During this period, I was responsible for handling content writing for Matrimony Website, writing about venues, decoration businesses, astronomy, blogs, and other matrimonial articles.

OCTOBER, 2022 – MARCH, 2023

CONTENT WRITING INTERN, SAMANTECHNOSYS

During this period, I was responsible for handling content writing for websites, blogs, brochures etc.

AUGUST, 2021 – FEBRUARY, 2022

CONTENT WRITING INTERN, DIGIMARKETISH

During this period, I was responsible for handling content writing for websites, blogs and articles.

SKILLS

- Content Writing
- Proofreading / grammar check
- Blog Writing
- Search Engine Optimization
- Research & fact-checking
- Editing for style
- Creative Writing
- Canva

TECHNOLOGY SUMMARY

- Windows & Mac OS Platforms.
- Basic WordPress Knowledge.
- MS Office (Word, PowerPoint, Excel).
- HTML5 basic coding.