

# VIVEKA MASSEY

CONTENT WRITER || BLOGGER || CREATIVE WRITER

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## Profile

Highly motivated and skilled content writer with approximately two years of experience in creating high-quality, engaging content for various media platforms. As a final-year graduate in English Literature with a passion for writing, I am eager to gain more practical experience in the field of content writing. I'm always keen on learning new skills. Communication skills, fast learning, and, leadership skills are some of my strengths.

## Experience

### Betterhalf

CONTENT WRITER INTERN

[Remote](#)

April 2023 - PRESENT

- Handled content writing for the matrimonial Website, writing about- venues, decoration businesses, astronomy, blogs, and other matrimonial articles.

### Saman Technosys

CONTENT WRITER INTERN

[Remote](#)

October 2022 - March 2023

- I was responsible for handling content writing for websites, blogs, brochures, etc.

### DigiMarketish

CONTENT WRITER INTERN

[Remote](#)

August 2021 - February 2022

- Primary responsibility was to write News articles. Gained hands-on experience in using WordPress. I also worked on writing content for websites, blogs, and articles.

## Skills

### WRITING:

- Content Writing, Proofreading, Research & facts checking, Editing for Style, Blog Writing, Creative Writing, Social Media Marketing.

### TECHNICAL:

- Search Engine Optimization (SEO), WordPress, Canva, MS Office.

## Education

### Indira Gandhi National Open University

BACHELOR OF ARTS IN ENGLISH LITERATURE

[Agra, UP](#)

Pursuing

### ST. JOSEPH'S GIRLS INTER COLLEGE

CLASS XII

[Agra, UP](#)

2019

### ST. FRANCIS' CONVENT SCHOOL

SENIOR SECONDARY

[Agra, UP](#)

2017